

Abhishek Kambli

Product Designer

About Me

I am a Product Designer with focus on creating industry's most impactful digital experiences.

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Education

Bachelors in IT
Mumbai University

Skills

- Visual Design
- UX research
- Interaction Design
- Rapid Prototyping
- Design for accessibility

Interface Design Tools

- Figma
- Sketch
- Adobe XD
- Invision Studio
- Framer X

Prototyping Tools

- HTML and CSS
- Principle
- Webflow
- React
- Swift UI

Way of working

- Agile, Iterative thinking
- Organized
- Collaborative and inclusive

Experience

Senior Designer @ Samespace

Jan 2016 - Present, India

- Created visual design for both mobile and web application.
- Complete Visual Refresh of chrome extension with focus on good user experience.
- Lead the design team and architected whole user journey for inhouse management app.
- Designed branding material for social media marketing
- Solely designed and coded samespace website which resulted in **30%** page visits.
- Coordinated with Marketing team to create and launch large scale targeted marketing campaigns to millions of customers worldwide.
- Engaged in technical research to build a rudimentary concept for a new product features.
- Created a Design System for Samespace which is used heavily in 5 core products.

UI/UX Designer @ tlkn

Jan 2016 - Oct 2018, India

- Part of Visual Design team with focus on creating **Privacy First Design**.
- Designed user experience for **Wish-to-talk** feature resulted in **24%** increase in app usage.
- Creation of app-store marketing materials.
- Solely designed and coded landing page for tlkn.

UI/UX Designer @ Lyra

Feb 2017 - Jan 2020, Remote

- Designed mobile experience following Apple's Human Interface Guidelines.
- Solely created wireframes and designed simple and intuitive Web Application.
- Built a comprehensive design system for the next generation social influencer platform.
- Designed and developed landing pages, following brand design guidelines, to elevate key features of product.
- Creation of app-store marketing materials.
- Designed logo which reflects brand's personality.

Side Projects

iShuffle

Chrome Extension

iShuffle is an extremely light, performant and minimal chrome extension to listen to your favorite music without switching chrome tabs. It worked with all leading music players.

- Designed with low-click rate and minimalism in mind.
- Built on React with help of chrome APIs.

Spotify Lite

Web App

As name suggest Spotify Lite makes playlist listening experience a delight with focus on minimal design approach.

- Engineered the first beta with React JS.
- Responsive and cross-browser design following good CSS Practices like BEM .