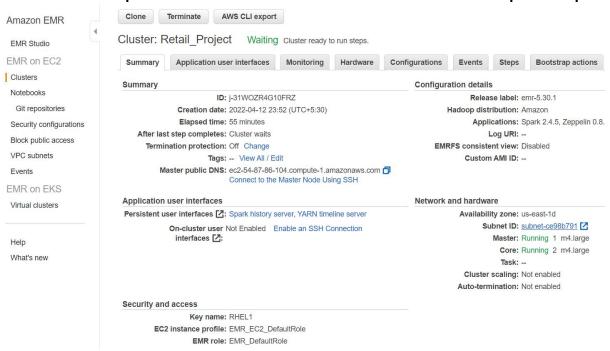




## Code Logic - Retail Data Analysis

This document contains description of the code and the overall steps taken to solve the problem statement.

In order to proceed with solution created EMR cluster with basic spark setup



Logged into EMR instance as "hadoop"

```
hadoop@ip-172-31-40-71:~
                                                           Authenticating with public key "imported-openssh-key"
    ast login: Tue Apr 12 19:33:19 2022
    ttps://aws.amazon.com/amazon-linux-2/
    SEEEEEEEEEEEEEEEE MMMMMMM
                                  M:::::::: R
    E:::::EEEEEEEEE:::E M:::::::M
                                EEEEE M:::::::M
                               M::::::: M RR::::R
                                                   R::::R
     E::::EEEEEEEEE
                   M:::::M M:::M M::::M
                                          R:::RRRRRR::::R
                   M:::::M M:::M:::M
     E::::EEEEEEEEE
                                          R:::RRRRRR::::R
              EEEEE M:::::M
                                   M::::M
    E:::::EEEEEEEE::::E M:::::M
                                                   R::::R
                                   M:::::M RR::::R
    R::::R
    EEEEEEEEEEEEEEEEE MMMMMMM
                                   MMMMMMM RRRRRRR
                                                   RRRRRR
USEr[hadoop@ip-172-31-40-71 ~]$
```





- Switch to root user and run pip install kafka-python and then again use "sudo -i -u hadoop" to be a hadoop user
- Next, I created the 'spark-streaming.py' file having the following code
   vi spark-streaming.py

## Logic description for Python Script 'spark-streaming.py'

Setting up the system dependencies and importing necessary libraries and modules

```
importing necessary libraries
import os
import sys
from pyspark.sql import SparkSession
from pyspark.sql.functions import *
from pyspark.sql.types import *
```

## Python functions, containing the logic for the UDFs

Total Cost UDF - To calculate the total income from each invoice which is required to
calculate the income from sale of each product, so multiplied the unit price of the product with
the quantity of the product purchased. The sum of operation gives me the total cost of the
order. I also made sure that if the transaction is a return transaction, then the total cost is
negative.

```
def find_total_order_cost(items, trn_type):
    if items is not None:
        total_cost = 0
        item_price = 0
        for item_in items:
            item_price = (item['quantity'] * item['unit_price'])
            total_cost = total_cost + item_price
            item_price = 0

if trn_type == "RETURN":
            return total_cost * -1
        else:
            return total_cost
```





Total Items UDF - This calculate the number of products in each invoice by adding the quantity ordered of each product in that invoice

```
def find_total_item_count(items):
    if items is not None:
        total_count = 0
        for item in items:
            total_count = total_count + item['quantity']
        return total_count
```

3. Is Order UDF – This is to determine if invoice is for an order or not with help of an if-else statement

```
def flag_isOrder(trn_type):
    if trn_type == "ORDER":
        return(1)
    else:
        return(0)
```

4. Is Return UDF – This is to determine if invoice is for a return or not with help of an if-else statement

```
def flag_isReturn(trn_type):
    if trn_type == "RETURN":
        return(1)
    else:
        return(0)
```

 Initializing the Spark session and reading input data from Kafka mentioning the details of the Kafka broker, such as bootstrap server, port and topic name





```
spark = SparkSession \
    .builder \
    .appName("spark-streaming") \
    .getOrCreate()
spark.sparkContext.setLogLevel('ERROR')

*reading input from Kafka
orderRawData = spark.readStream \
    .format("kafka") \
    .option("kafka.bootstrap.servers", "18.211.252.152:9092") \
    .option("startingOffsets", "earliest") \
    .option("failOnDataLoss", "false") \
    .option("subscribe", "real-time-project") \
    .load()
```

Define JSON schema of each order

```
jsonSchema = StructType() \
            voice no", LongType()) \
    .add("c
                  , StringType()) \
                    , TimestampType()) \
    .add("
                , StringType())
    .add ("
                , ArrayType(StructType([
    StructField("SKU", StringType()),
                  itle", StringType()),
    StructField("
    StructField("
                          ce", FloatType()),
    StructField("quantity
                           , IntegerType()),
```

Read the raw JSON data from Kafka as 'order stream'

```
creating an order stream for reading data from json in kafka
orderStream = orderRawData.select(from_json(col("value").cast("string"), jsonSch
ema).alias("data")).select("data.*")
```

 Defining the UDFs by Converting the Python functions defined earlier, and Calculating the additional columns according to the required input values





```
sum_total_order_cost = udf(find_total_order_cost, FloatType())
sum_total_item_count = udf(find_total_item_count, IntegerType())
sum_isOrder = udf(flag_isOrder, IntegerType())
sum_isReturn = udf (flag_isReturn, IntegerType())

**Calculating additional columns**
expandedOrderStream = orderStream \
    .withColumn("total_cost", sum_total_order_cost(orderStream.items, orderStream.type)) \
    .withColumn("total_items", sum_total_item_count(orderStream.items)) \
    .withColumn("is_order", sum_isOrder(orderStream.type)) \
    .withColumn("is_return", sum_isReturn(orderStream.type))
```

 Write the summarized input values to console, use 'append' output method, Set truncate as 'false' and processing time as '1 minute'

```
extendedOrderQuery = expandedOrderStream \
    .select("invoice_no", "country", "timestamp", "total_cost", "total_items", "
    is_order", "is_return") \
        .writeStream \
        .outputMode("append") \
        .format("console") \
        .option("truncate", "false") \
        .trigger(processingTime = "1 minute") \
        .start()
```

 Calculate time-based KPIs (Total sale volume, OPM, Rate of return, Average transaction size) set tumbling window and watermark as one minute and Writing the time-based KPIs data to HDFS as JSON files





 Calculate time-and-country-based KPIs (Total sale volume, OPM, Rate of return) having tumbling window and watermark of one minute. Use grouped by on both window and country and Writing the time-and-country-based KPIs data to HDFS as JSON files

```
aggStreamByCountry = expandedOrderStream
    .withWatermark("t
    .groupBy(window(
                          ).alias(
    .agg(sum(
         count ('
                           ).alias(
                         ).alias(
queryByCountry = aggStreamByCountry.writeStream
    .format("
    .outputMode (
    .option(
    .option(
    .option(
    .trigger(processingTime=
    .start()
```

Define spark termination

```
extendedOrderQuery.awaitTermination()
queryByCountry.awaitTermination()
queryByTime.awaitTermination()
```

- set the Kafka Version using the following command export SPARK\_KAFKA\_VERSION=0.10
- Run the spark-submit command, specifying the Spark-SQL-Kafka package and python file

spark-submit --packages org.apache.spark-spark-sql-kafka-0-10\_2.11:2.4.5 spark-streaming.py





Streaming output in console:

```
|timestamp
                                                      |total_cost|total_items|is_order|is_return|
invoice no
154132548888417|United Kingdom|2022-04-07 16:21:01|85.63
154132548888418|United Kingdom|2022-04-07 16:21:13|8.85
154132548888419|United Kingdom|2022-04-07 16:21:14|26.6
154132548888420|United Kingdom|2022-04-07 16:21:22|44.22
154132548888421|Norway
                               |2022-04-07 16:21:30|71.11
                                                                  113
154132548888422|United Kingdom|2022-04-07 16:21:35|0.85
154132548888423|United Kingdom|2022-04-07 16:21:46|176.27
154132548888424|United Kingdom|2022-04-07 16:21:46|57.239998
154132548888425|United Kingdom|2022-04-07 16:21:48|26.099998
154132548888426|United Kingdom|2022-04-07 16:21:49|-22.73
154132548888427|United Kingdom|2022-04-07 16:21:50|7.9900002
154132548888428|United Kingdom|2022-04-07 16:21:53|1.25
154132548888429|United Kingdom|2022-04-07 16:22:03|27.15
154132548888430|United Kingdom|2022-04-07 16:22:04|45.75
154132548888431|United Kingdom|2022-04-07 16:22:11|44.5
154132548888432|United Kingdom|2022-04-07 16:22:25|5.7799997
154132548888433|United Kingdom|2022-04-07 16:22:32|19.95
154132548888435|United Kingdom|2022-04-07 16:22:43|-24.83
154132548888436|United Kingdom|2022-04-07 16:22:48|24.15
nly showing top 20 rows
invoice no
                country
                                |timestamp
154132548962571|United Kingdom|2022-04-12 18:43:53|19.5
154132548962572|United Kingdom|2022-04-12 18:43:56|626.85
154132548962573 | United Kingdom | 2022-04-12 18:43:57 | 21.2
154132548962574|United Kingdom|2022-04-12 18:44:05|-93.979996|44
154132548962575|Netherlands |2022-04-12 18:44:10|20.75
154132548962576|United Kingdom|2022-04-12 18:44:11|77.23
154132548962577|United Kingdom|2022-04-12 18:44:15|73.8
154132548962578|United Kingdom|2022-04-12 18:44:24|63.95
154132548962579|United Kingdom|2022-04-12 18:44:25|8.47
```

 Check HDFS to make sure the KPI files are present hadoop fs -ls /user/hadoop

```
[hadoop@ip-172-31-40-71 ~]$ hadoop fs -ls /user/hadoop
Found 5 items
drwxr-xr-x
            - hadoop hadoop
                                      0 2022-04-12 19:05 /user/hadoop/.sparkStaging
drwxr-xr-x
            - hadoop hadoop
                                      0 2022-04-12 19:05 /user/hadoop/country kpi
                                      0 2022-04-12 18:46 /user/hadoop/country_kpi_checkpoints
            - hadoop hadoop
drwxr-xr-x
                                      0 2022-04-12 19:05 /user/hadoop/time kpi
drwxr-xr-x
             - hadoop hadoop
drwxr-xr-x
            - hadoop hadoop
                                      0 2022-04-12 18:46 /user/hadoop/time kpi checkpoints
```

 Check the specified folders to see the JSON files hadoop fs -ls /user/hadoop/time\_kpi/





## hadoop fs -ls /user/hadoop/country\_kpi/





 Use 'cat' command to view the data hadoop fs -cat /user/hadoop/time\_kpi/part\*

return:0.09090909090909091) ("window:"["start":"2022-04-10720:51:00.0002", "end":"2022-04-10720:52:00.0002"), "OFM":7, "total sale volume":459.38999366760254, "average transaction size":65.62714195251465, "rate ("window:", "start":"2022-04-10720:51:00.0002", "end":"2022-04-10720:52:00.0002"), "OFM":7, "total sale volume":459.38999366760254, "average transaction size":65.62714195251465, "rate ("window:", "start"), "average transaction size", "start", "start", "start", "start", "start", "s
return*:0.0)
("window": ("start"-"2022-04-11114:29:00.0002", "end":"2022-04-1114:30:00.0002"), "OFM":14, "total_sale_volume":771.0200079679489, "average_transaction_size":55.07285771199635, "rate_areturn":0.14285114285714285)
("window": ("start":"2022-04-08T13:35:00.0002", "end":"2022-04-08T13:36:00.0002"), "OFM":12, "total_sale_volume":450.909915623665, "average_transaction_size":37.575832630197205, "rate return": 0.0)
"window": ("start": "2022-04-07T22:10:00.000Z", "end": "2022-04-07T22:11:00.000Z"), "OFM":13, "total_sale_volume":723.1699977517128, "average_transaction_size":55.62846136551637, "rate_
return":0.0] ("window": ("start": "2022-04-11703:56:00.0002", "end": "2022-04-11703:57:00.0002"), "OEM":12, "total sale volume":821.3600027561188, "average transaction size":68.44666689634323, "rate ("window": ("start": "2022-04-11703:56:00.0002", "end": "2022-04-11703:57:00.0002"), "OEM":12, "total sale volume":821.3600027561188, "average transaction size":68.44666689634323, "rate ("window": "start": "2022-04-11703:56:00.0002", "end": "2022-04-11703:57:00.0002"), "OEM":12, "total sale volume":821.3600027561188, "average transaction size":68.44666689634323, "rate ("window": "start"), "start": "2022-04-11703:56:00.0002", "end": "2022-04-11703:57:00.0002"), "OEM":12, "total sale volume":821.3600027561188, "average transaction size":68.44666689634323, "rate ("window": "start"), "start",
return":0.0)
("window": "start":"2022-04-08T02:23:00.0002", "end":"2022-04-08T02:24:00.0002"), "OEM":5, "total_sale_volume":218.55999660491943, "average_transaction_size":43.711999320983885, "rate_return":0.00000000000000000000000000000000000
["window": ("start":"2022-04-07T16:43:00.0002", "end":"2022-04-07T16:44:00.0002"), "OFM":7, "total_sale_volume":407.23000288009644, "average_transaction_size":58.175714697156636, "rate return": 0.01
"window": ("start": "2022-04-07118:44:00.000g", "end": "2022-04-07118:45:00.000g", "ond": 45:00.000g", "ond": 8, "total_sale_volume": 280.3999997615814, "average_transaction_size": 35.0499999701977, "rate_
return::0.125) ("window:","fstart":"2022-04-10720:10:00.0002","end":"2022-04-10720:11:00.0002"),"OEM":11,"total sale volume":398.49999725818634, "average transaction size":36.22727247801694, "rate
return":0.0) ["window:"("start":"2022-04-08T15:16:00.0002","end":"2022-04-08T15:17:00.0002"),"OEM":10,"total sale volume":551.8300104141235,"average transaction size":55.18300104141235,"rate a
return":0.0)
("window": ("start"-"2022-04-11721:22:00.0002", "end":"2022-04-11721:23:00.0002"), "OFM":12, "total_sale_volume":574.1399941444397, "average_transaction_size":47.844999512036644, "rate_return":0.033333333333333333333333333333333333
["window": ("start":"2022-04-11T15:28:00.0002", "end":"2022-04-11T15:29:00.0002"), "OFM":16, "total_sale_volume":1075.729977607727, "average_transaction_size":67.23312360048294, "rate_strunt":0.01
("window": ("start": "2022-04-10118:13:00.0002", "end": "2022-04-10118:14:00.0002"), "com": 15, "total_sale_volume": 707.9499979019165, "average_transaction_size": 47.19666652679443, "rate_
return:0.066666666666667] ("window:","fsatr":"2022-04-10705:31:00.0002","end":"2022-04-10705:32:00.0002"),"OEM":9,"total_sale_volume":1660.959985256195, "average_transaction_size":184.55110947291055, "rate_
return:0.111111111111111111111111111111111111
eturn":0.0}
("window": "start":"2022-04-08T12:12:00.0002", "end":"2022-04-08T12:13:00.0002"), "GEM":10, "total_sale_volume":541.7299852371216, "average_transaction_size":54.17299852371216, "rate_return":0.3}
("window": ("start":"2022-04-12703:08:00.0002", "end":"2022-04-12703:09:00.0002"), "OFM":10, "total_sale_volume":467.5899920463562, "average_transaction_size":46.75899920463562, "rate_a return":0.01
("window": ("start": "2022-04-08T16:10:00.000Z", "end": "2022-04-08T16:11:00.000Z"), "OFM":10, "total_sale_volume": 976.4099912643433, "average_transaction_size": 97.64099912643432, "rate_volume": 976.4099912643433, "average_transaction_size": 976.4099912643432, "average_transaction_size": 976.4099912643432, "average_transaction_size": 976.4099912643432, "average_transaction_size": 976.4099912643432, "average_transaction_size": 976.4099912643433, "average_transaction_size": 976.4099912643433, "average_transaction_size": 976.4099912643433, "average_transaction_size": 976.4099912643433, "average_transaction_size": 976.4099912643433, "average_transaction_size": 976.4099912643433, "average_transaction_size": 976.409912643433, "average_transaction_size": 976.409912643433, "average_transaction_size": 976.409912643433, "average_transaction_size": 976.40991264343, "average_transaction_size": 976.40991264343
return::0.1} ("window: "start":"2022-04-09721:55:00.0002", "end":"2022-04-09721:56:00.0002"), "OEM":13, "total_sale_volume":376.1299942135811, "average_transaction_size":28.933076477967777, "rate_sale_volume":376.1299942135811, "average_transaction_size":376.1299942135811, "average_transaction_size_transaction_size_transaction_size_transaction_size_transactio
return":0.07692307693307693307693100.0002", "end":"2022-04-08703:32:00.0002"), "OEM":13, "total sale volume":978.2099975347519, "average transaction size":75.2469228872886, "rate on the control of the
eturn":0.07692307692307693}
("window": "start":"2022-04-08T05:16:00.0002", "end":"2022-04-08T05:17:00.0002"), "OEM":6, "total_sale_volume":669.8600025177002, "average_transaction_size":111.64333375295003, "rate_return":0.00000000000000000000000000000000000
("window": ("start":"2022-04-09708:40:00.0002", "end":"2022-04-09708:41:00.0002"), "OFM":12, "total_sale_volume":354.0099980831146, "average_transaction_size":29.500833173592884, "rate return": 0.0)
"window": ("start": "2022-04-10T04:50:00.0002", "end": "2022-04-10T04:51:00.0002"), "OFM":5, "total_sale_volume":297.5399971008301, "average_transaction_size":59.507999420166016, "rate_
return':0.0] ("window':("start":"2022-04-11712:20:00.0002","end":"2022-04-11712:21:00.0002"),"OEM":13,"total_sale_volume":925.929949407578,"average_transaction_size":71.22538422621213,"rate_
return:0.0] ("window:("start":"2022-04-10707:47:00.0002","end":"2022-04-10707:48:00.0002"),"OEM":10,"total sale volume":1187.0199924707413, "average transaction size":118.70199924707413, "rate
, , , , , , , , , , , , , , , ,

• Create directories for time-based and then time-and-country-based KPIs as hadoop-user. Using the 'get' command copy the contents of the output folders into the hadoop system.

mkdir timebased-KPI hadoop/time\_kpi /home/hadoop/timebased-KPI

mkdir country-with-timebased-KPI hadoop fs -get /user/hadoop/country\_kpi /home/hadoop/country-with-timebased-KPI

• Use WinSCP to establish a connection between the EMR instance and local file system to transfer all the required files into my system.