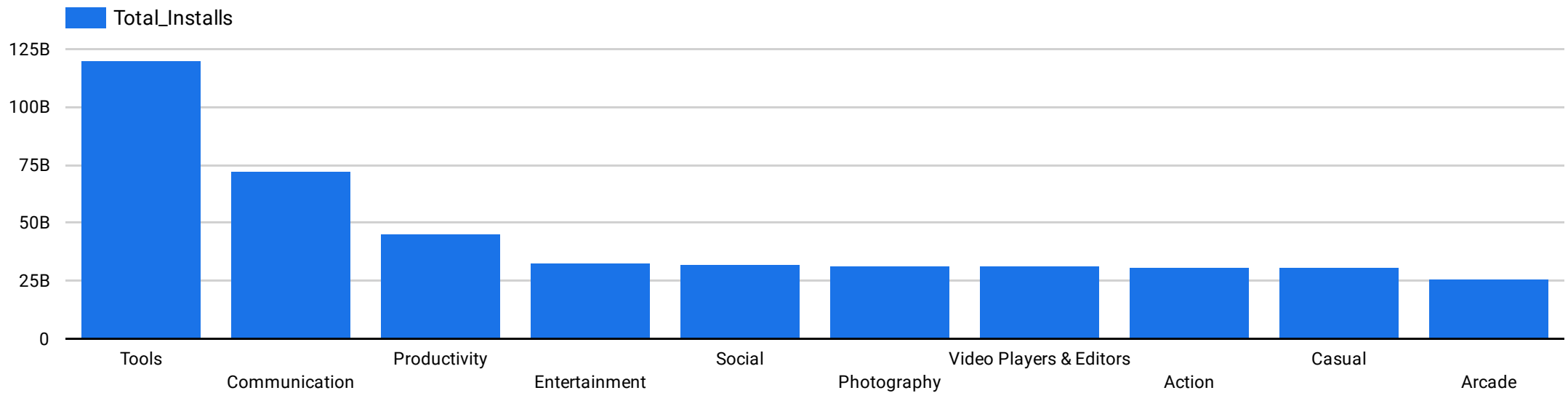


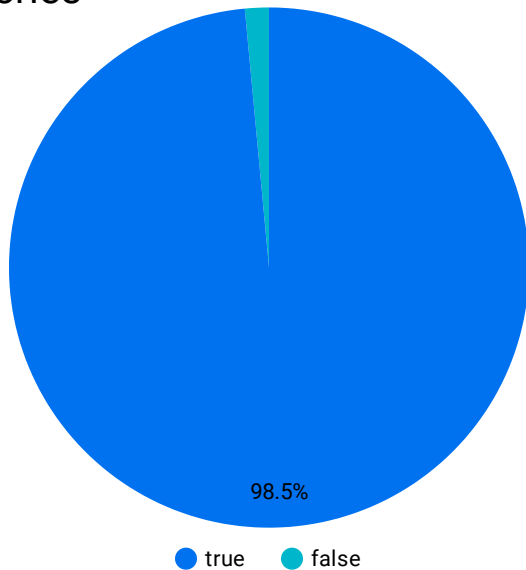


Playstore report

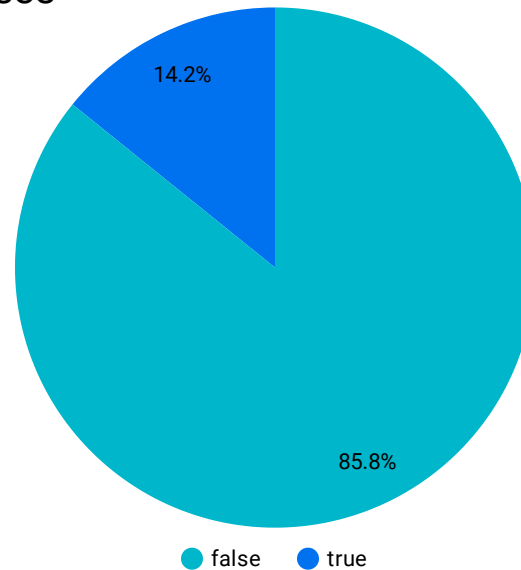
Top 10 categories by installs



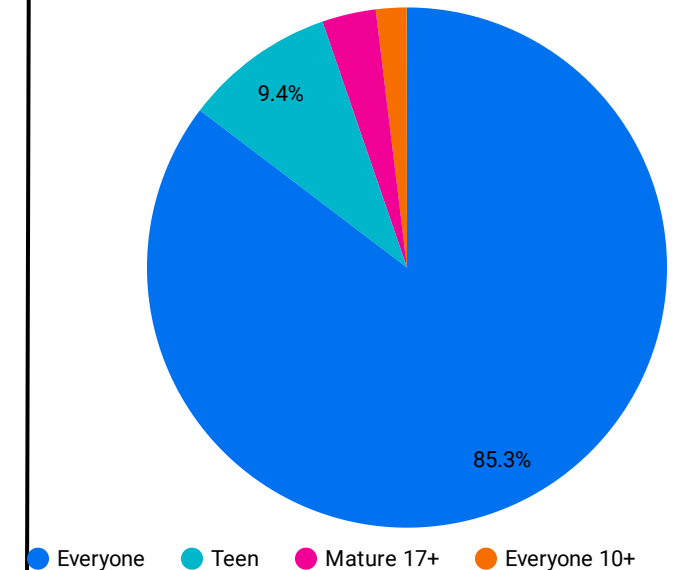
Comparison of Free and Paid Apps Across Categories



Comparison of Apps with and without In-App Purchases



Content Ratings Distribution





Playstore report

Top 10 Apps by Installs

Category ▾

☒ **Free**

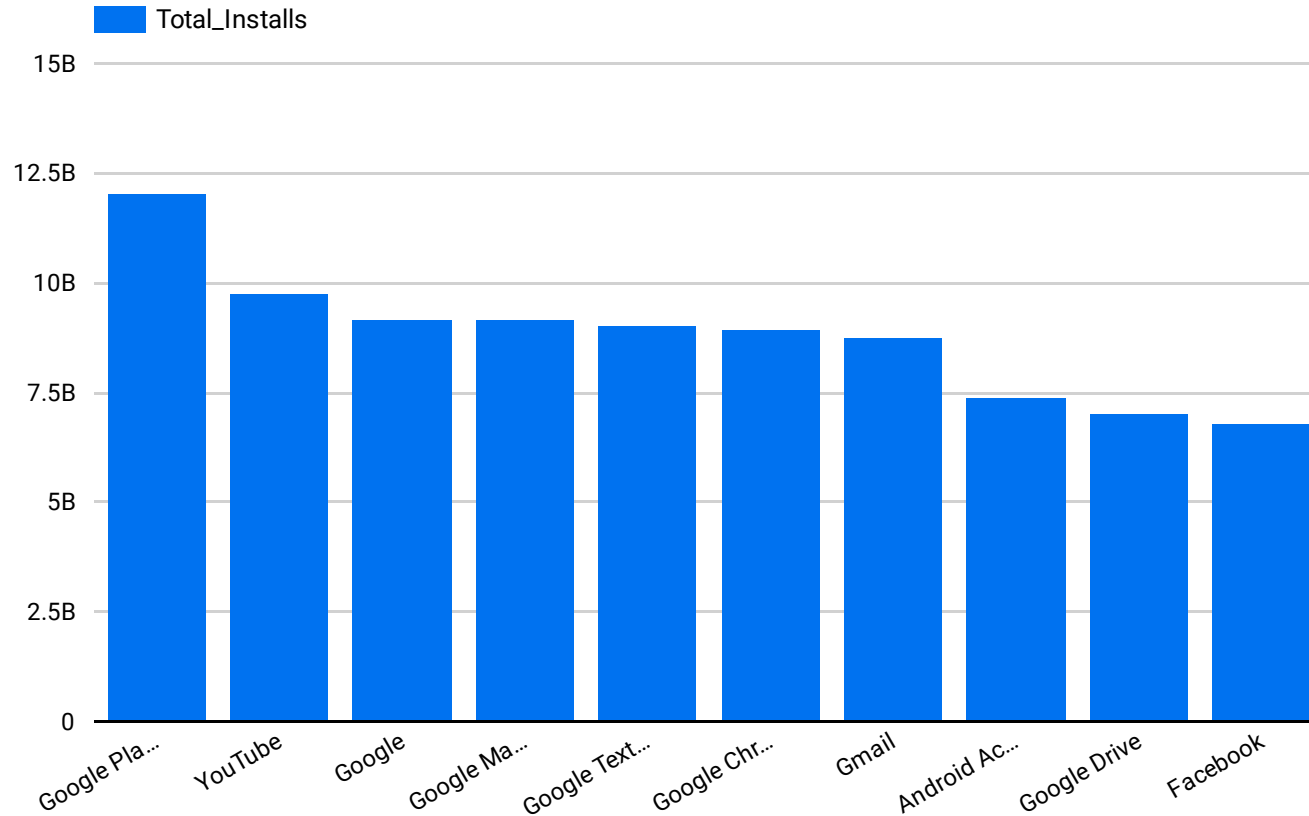
☒ true

☒ false

☒ **In_App_Purchases**

☒ true

☒ false



Total_Installs
740.3B

App_Name	Category	Content_Rating	Release_Date	Ad_Supported	Free	In_App_Purchases	Rating	Rating_Count	Price	Total_Installs ▾
Google Play services	Tools	Everyone	May 24, 2012	false	true	false	4.2	35128398	0	12,057,627,016
YouTube	Video Players & Editors	Teen	Oct 20, 2010	true	true	false	4.4	112440547	0	9,766,230,924
Google	Tools	Everyone	Aug 12, 2010	true	true	false	4.2	19798962	0	9,154,248,491
Google Maps - Navigate ...	Travel & Local	Everyone	No data	true	true	false	3.8	13576045	0	9,141,671,889
Google Text-to-Speech	Tools	Everyone	Oct 10, 2013	false	true	false	4.1	254700	0	9,034,404,884
Google Chrome: Fast & ...	Communication	Everyone	Feb 7, 2012	false	true	false	4.1	31481796	0	8,925,640,788
Gmail	Communication	Everyone	Sep 21, 2010	true	true	false	4.2	9488421	0	8,756,574,289
Android Accessibility Sui...	Tools	Everyone	No data	false	true	false	4.2	2666450	0	7,408,134,567