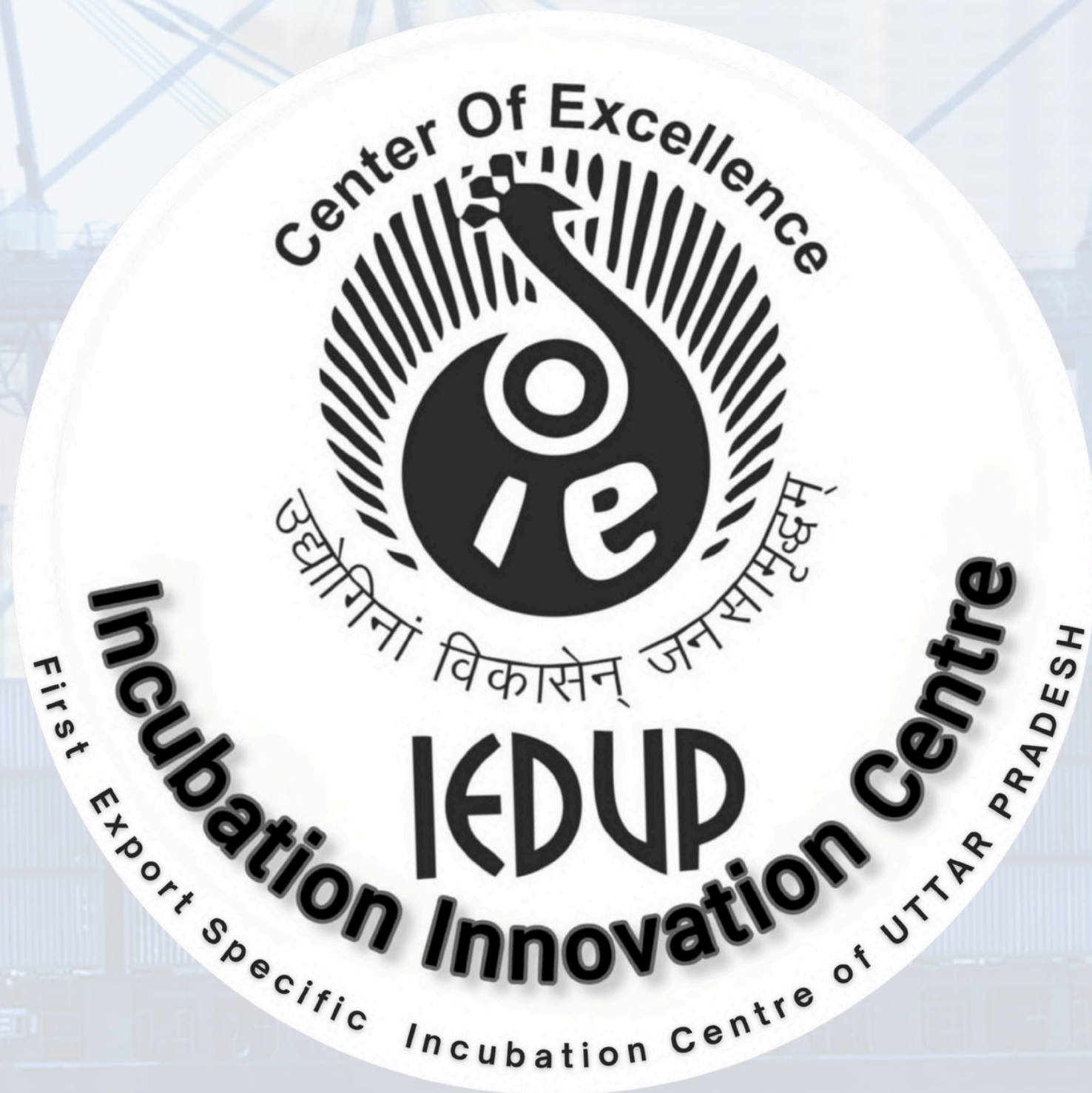


# Institute of Entrepreneurship Development, UP

(An autonomous body under Department of Micro Small & Medium Enterprise and Export Promotion.Gov. of UP )



# INCUBATION INNOVATION CENTRE



# IEDUP-IIC(Incubation Innovation Center)

## Vision

**To establish Uttar Pradesh as a Innovative MSMEs/Aspiring Entrepreneurs/Startup hub by providing startups and MSMEs with the necessary resources, infrastructure, and policy support to establish & expand their businesses**

## Mission

- A dedicated space to nurture innovative startups/MSMEs/Aspiring Entrepreneurs
- Provides mentorship, funding assistance, and networking support
- Collaborations with industry and academic institutions

## Objectives

- Enhance Market Readiness
- Improve Market Access
- Leverage Technology
- Ensure Compliance & Quality
- Strengthen Financial Access

# IIC(Incubation Innovation Center)

## Support System for Businesses

- Expert Mentorship: Guidance from Industry Expert & Mentor
- **MSME Support through Govt. Schemes**
- Entrepreneurial Community: Network with like-minded individuals focused on global & domestic expansion

## Infrastructure for Growth

- Co-working Spaces: Fully equipped areas designed for export-focused businesses.
- Advanced Labs: High-tech AI and IoT labs for product development and testing.
- Strategic Planning Areas: Collaboration rooms, networking lounges, and cafe

## Market Access

- Matchmaking & Marketing Support: Support in B2B, B2C, & B2G establishment and along with dealer distribution network & franchisee model.
- Branding & Marketing: Support to establish a strong presence in Indian & foreign markets.
- Export Assistance: Help with product development, international Marketing regulatory compliance, international exhibition and buyer-seller meets.

## Financial & Legal Support

- Financial Connections: Links to Govt Scheme, Bank, credit agencies, export financing
- Business Setup Assistance: Guidance on registration, tax benefits, and export firm registration
- Legal Aid: Support for export contracts, intellectual property rights, and trade agreements.

## Innovation & Technology

- AI Market Analysis: Identifying profitable opportunities in the market
- IoT Technology: Applications in logistics, surveillance, and quality assurance



# HOW WE MAKE IT HAPPEN



GLOBAL THINKING



COLLABORATIVE  
GROWTH



BUILD,  
BREAK,  
REBUILD



TRANSPARENCY  
& TRUST



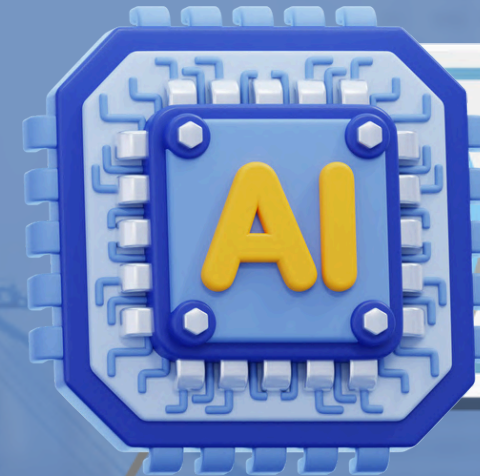
IDEAS > HIERARCHY



GLOBAL  
MARKET  
ACCESS



AI DRIVEN  
TECH LABS



MENTORSHIP



FINANCIAL +  
LEGAL AID



QUALITY  
ENHANCEMENT



SMART  
CO-WORKING  
ZONES





# Expert Pool

<u>S.no</u>	<u>Name</u>	<u>Expertise</u>
1	BRIJESH KUMAR	Business Head Li Mat Soft Pvt Ltd & Corporate Trainer for Digital Marketing
2	Kavindra Kumar Singh	CTO at SMC, Building Insurtech and Fintec Solution, Digital Transformation, Ex CEO – Star group
3	Qazi Zeeshan alam	Chartered Accountant, Direct & Indirect Tax Litigation Expert
4	Neelesh Anand Charan	Expertise's:- International freight forwarding & Custom Clearance M/S aircshippingservices
5	Dr. Ashwin Saxena	AI & Quantum Computing expert at IIT Kanpur & IIT Delhi
6	Mr. Vibhu Dixit	International Business IIM Bombay, Wadhwani Foundation
7	Mr. Alok Pandey	IIT Kanpur, IIT Delhi, Wadhwani Foundation
8	Mr Bharat Agnihotri	Founder of Shihya Softech Pvt Ltd – My Records.in – Medtech
9	Mr. Ashutosh Gupta	Megar Industries – Defence Sector.
10	Mukul Kumar	Merchandising Manager at Alliance Merchandising Pvt Ltd. expertise import and export operations, and product marketing."
11	Dr. Madhuri Gupta	CEO MEERUT Udyami Foundation
12	Manish Panchal	Expert :GROWTH FUNDING, Ex-TATA's ,SUSTAINABILITY , NEW ENERGY , RECYCLING



# Expert Pool

13	Dr. Nikhil Agarwal	MD FIIT IIT Delhi
14	Mr. Ankit Saxena	Director DS CoE FITT IIT Delhi
15	Ms. Mohita Arya	Faculty SIIC IIT Kanpur
16	Prof. Dr. Pushpendra Surya	Kirorimal College/ SIIC IIT Kanpur
17	Prof. Dr Vaishali Dhingra	Dean at Rama University & Guest Faculty at SIIC IIT Kanpur
18	Dr. Ashu Shukla	Visiting Professor at Sawyer University / IIT Kanpur
19	Prof. Dr. Manoj Joshi	Patron if the UNESCO Chair and IIT KANPUR
20	Prof. Dr. Ashok Kumar	IIM Indore
21	Dr. Manish Panchal	IIT Kanpur
22	Prof. Dr. Manish Dhingra	Dean Research at RAMA University and IIT Kanpur
23	Mr. Brijesh Rajput	SIIC IIT Kanpur
24	Mr. Sateesh Chandra	IIT Kanpur



# Expert Pool

25	Mr. Piyush Mishra	SIIC IIT Kanpur
26	Ms. Anjali Dixit	IIT Kanpur
27	Mr. Sandeep Vyas	IIT Kanpur
28	Mr. Akshay Srivastava	IIT Kanpur
29	Mr. Jatin Mishra	SIIC IIT Kanpur/ KPMG
30	ANURANJITA Dixit	Ast Professor JNPG Lucknow
31	DEVENDRA JAISWAL	Ast professor GHSIMR Kanpur
32	NEELABH PATHAK	Manager at C3i Hub IIT Kanpur and Expert of AI & ML
33	PUNEET RAI	Associate Professor Dr.GHS-IMR/ Kanpur(UP)
34	PUSHPENDRA KUMAR	Professor Department of Commerce Kirori Mal College
35	YUSUF KAMAL ANSARI	Professor Lucknow University