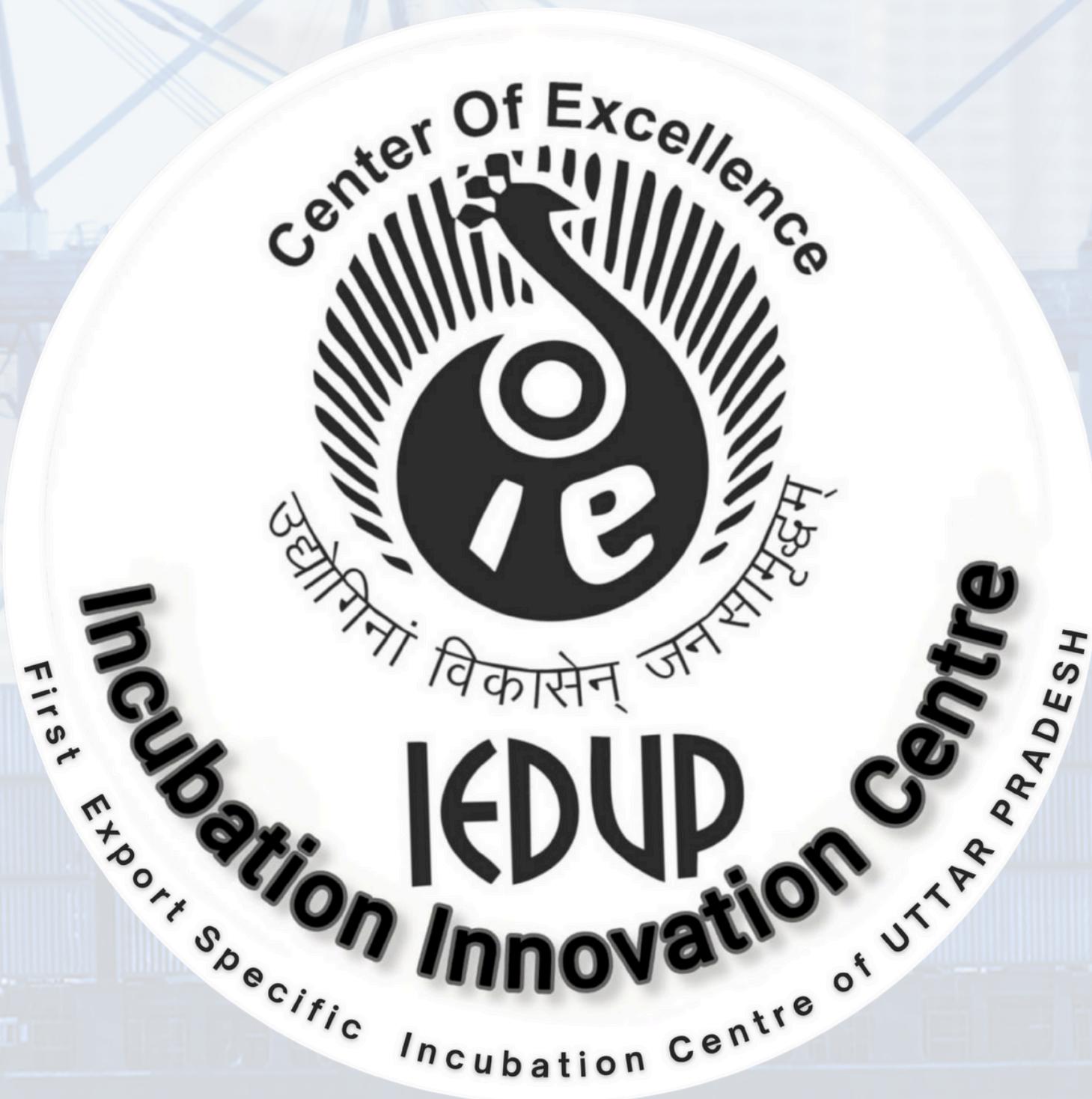


Institute of Entrepreneurship Development, UP

(An autonomous body under Department of Micro Small & Medium Enterprise and Export Promotion.Gov. of UP)



**INCUBATION
INNOVATION
CENTRE**

IEDUP-IIC(Incubation Innovation Center)

Vision

To establish Uttar Pradesh as a Innovative MSMEs/Aspiring Entrepreneurs/Startup hub by providing startups and MSMEs with the necessary resources, infrastructure, and policy support to establish & expand their businesses

Mission

- A dedicated space to nurture innovative startups/MSMEs/Aspiring Entrepreneurs
- Provides mentorship, funding assistance, and networking support
- Collaborations with industry and academic institutions

Objectives

- Enhance Market Readiness
- Improve Market Access
- Leverage Technology
- Ensure Compliance & Quality
- Strengthen Financial Access

IIC(Incubation Innovation Center)

Support System for Businesses

- **Expert Mentorship**
Guidance from Industry Expert & Mentor
- **MSME Support through Govt. Schemes**
- **Entrepreneurial Community:**
Network with like-minded individuals focused on global & domestic expansion

Infrastructure for Growth

- **Co-working Spaces:** Fully equipped areas designed for export-focused businesses.
- **Advanced Labs:** High-tech AI and IoT labs for product development and testing.
- **Strategic Planning Areas:** Collaboration rooms, networking lounges, and cafe

Market Access

- **Matchmaking & Marketing Support:** Support in B2B, B2C, & B2G establishment and along with dealer distribution network & franchisee model.
- **Branding & Marketing:** Support to establish a strong presence in Indian & foreign markets.
- **Export Assistance:** Help with product development, international Marketing regulatory compliance, international exhibition and buyer-seller meets.

Financial & Legal Support

- **Financial Connections:** Links to Govt Scheme, Bank, credit agencies, export financing
- **Business Setup Assistance:** Guidance on registration, tax benefits, and export firm registration
- **Legal Aid:** Support for export contracts, intellectual property rights, and trade agreements.

Innovation & Technology

- **AI Market Analysis:** Identifying profitable opportunities in the market
- **IoT Technology Applications:** Applications in logistics, surveillance, and quality assurance

HOW WE MAKE IT HAPPEN



GLOBAL THINKING



COLLABORATIVE
GROWTH



BUILD,
BREAK,
REBUILD



TRANSPARENCY
& TRUST

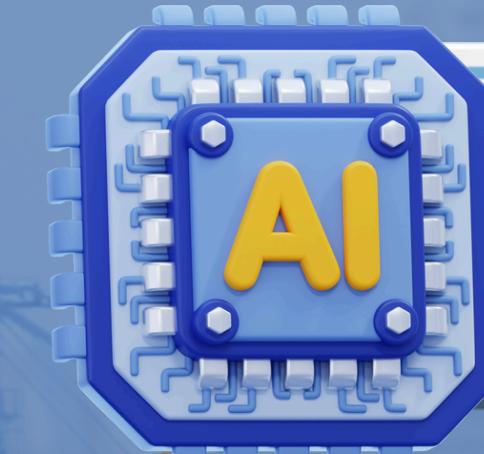


IDEAS > HIERARCHY

GLOBAL
MARKET
ACCESS



AI DRIVEN
TECH LABS



MENTORSHIP



FINANCIAL +
LEGAL AID



QUALITY
ENHANCEMENT



SMART
CO-WORKING
ZONES



Center Of Excellence
उत्तर प्रदेश विकास नियमित्यालय
IEDUP
Incubation Innovation Centre
First Export Specific Incubation Centre of UTTAR PRADESH

LAUNCHPAD

Expert Pool

| <u>S.no</u> | <u>Name</u> | <u>Expertise</u> |
|-------------|----------------------|--|
| 1 | BRIJESH KUMAR | Business Head Li Mat Soft Pvt Ltd & Corporate Trainer for Digital Marketing |
| 2 | Kavindra Kumar Singh | CTO at SMC, Building Insurtech and Fintec Solution, Digital Transformation, Ex CEO – Star group |
| 3 | Qazi Zeeshan alam | Chartered Accountant, Direct & Indirect Tax Litigation Expert |
| 4 | Neelesh Anand Charan | Expertise's:- International freight forwarding & Custom Clearance M/S aircshippingservices |
| 5 | Dr. Ashwin Saxena | AI & Quantum Computing expert at IIT Kanpur & IIT Delhi |
| 6 | Mr. Vibhu Dixit | International Business IIM Bombay, Wadhwani Foundation |
| 7 | Mr. Alok Pandey | IIT Kanpur, IIT Delhi, Wadhwani Foundation |
| 8 | Mr Bharat Agnihotri | Founder of Shihya Softech Pvt Ltd – My Records.in – Medtech |
| 9 | Mr. Ashutosh Gupta | Megar Industries – Defence Sector. |
| 10 | Mukul Kumar | Merchandising Manager at Alliance Merchandising Pvt Ltd. expertise import and export operations, and product marketing." |
| 11 | Dr. Madhuri Gupta | CEO MEERUT Udyami Foundation |
| 12 | Manish Panchal | Expert :GROWTH FUNDING, Ex-TATA's ,SUSTAINABILITY , NEW ENERGY , RECYCLING |

Expert Pool

| | | |
|----|----------------------------|--|
| 13 | Dr. Nikhil Agarwal | MD FIIT IIT Delhi |
| 14 | Mr. Ankit Saxena | Director DS CoE FITT IIT Delhi |
| 15 | Ms. Mohita Arya | Faculty SIIC IIT Kanpur |
| 16 | Prof. Dr. Pushpendra Surya | Kirorimal College/ SIIC IIT Kanpur |
| 17 | Prof. Dr Vaishali Dhingra | Dean at Rama University & Guest Faculty at SIIC IIT Kanpur |
| 18 | Dr. Ashu Shukla | Visiting Professor at Sawyer University / IIT Kanpur |
| 19 | Prof. Dr. Manoj Joshi | Patron if the UNESCO Chair and IIT KANPUR |
| 20 | Prof. Dr. Ashok Kumar | IIM Indore |
| 21 | Dr. Manish Panchal | IIT Kanpur |
| 22 | Prof. Dr. Manish Dhingra | Dean Research at RAMA University and IIT Kanpur |
| 23 | Mr. Brijesh Rajput | SIIC IIT Kanpur |
| 24 | Mr. Sateesh Chandra | IIT Kanpur |

Expert Pool

| | | |
|----|-----------------------|--|
| 25 | Mr. Piyush Mishra | SIIC IIT Kanpur |
| 26 | Ms. Anjali Dixit | IIT Kanpur |
| 27 | Mr. Sandeep Vyas | IIT Kanpur |
| 28 | Mr. Akshay Srivastava | IIT Kanpur |
| 29 | Mr. Jatin Mishra | SIIC IIT Kanpur/ KPMG |
| 30 | ANURANJITA Dixit | Ast Professor JNPG Lucknow |
| 31 | DEVENDRA JAISWAL | Ast professor GHSIMR Kanpur |
| 32 | NEELABH PATHAK | Manager at C3i Hub IIT Kanpur and Expert of AI & ML |
| 33 | PUNEET RAI | Associate Professor Dr.GHS-IMR/ Kanpur(UP) |
| 34 | PUSHPENDRA KUMAR | Professor Department of Commerce Kirori Mal College |
| 35 | YUSUF KAMAL ANSARI | Professor Lucknow University |