



# WordPress Course Details

## ◆ Course Overview

This course teaches you how to build professional websites using WordPress, the world's most popular content management system (CMS).

No coding experience is required. You will learn how to install, design, customize, manage, and secure WordPress websites for personal use, business, or clients.

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## 📘 What You Will Learn

### 1. Introduction to WordPress

- What is WordPress?
  - WordPress.com vs WordPress.org
  - Understanding CMS
  - Types of websites you can build
  - Overview of dashboard & features
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### 2. Installation & Setup

- Installing WordPress on localhost (XAMPP)
  - Installing WordPress on live hosting (cPanel)
  - Understanding files & folder structure
  - Database setup
  - Site configuration (Settings, Permalinks)
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### 3. Themes & Customization

- What are themes?
- Installing & activating themes
- Free vs premium themes



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- Customizing sites with Theme Customizer
  - Working with page builders:
    - Elementor
    - WPBakery
    - Gutenberg blocks
  - Creating professional layouts
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## 4. Plugins

- What are plugins?
  - Installing & managing plugins
  - Must-have plugins like:
    - Contact Form 7
    - Yoast SEO
    - WooCommerce
    - Elementor
    - Security plugins
    - Backup plugins
  - Configuring plugin settings
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## 5. Content Management

- Creating pages & posts
- Categories & tags
- Adding images, videos, and media
- Creating menus



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- Managing widgets
  - Using block editor (Gutenberg)
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## 6. WordPress Website Design

- Homepage designing
  - Header & footer design
  - Using templates
  - Responsive website creation
  - Creating sliders, banners, sections
  - Using page builder widgets
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## 7. WooCommerce (Online Store)

- Installing WooCommerce
  - Adding products
  - Product categories
  - Payment gateway setup
  - Shipping setup
  - Managing orders
  - Designing an eCommerce website
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## 8. SEO for WordPress

- Installing SEO plugins
- On-page SEO basics
- Sitemap generation



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- URL optimization
  - Meta tags & schema
  - Image optimization
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### 9. Security & Backup

- WordPress security best practices
  - Using security plugins
  - Spam protection
  - Backup & restore
  - Updating themes, plugins & core
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### 10. Website Optimization

- Speed optimization
  - Caching plugins
  - Image compression
  - Database cleaning
  - Mobile optimization
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### 11. WordPress Hosting & Deployment

- Domain & hosting basics
- Connecting domain to hosting
- Migrating WordPress sites
- Using cPanel & FTP
- Launching your website live



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## Projects You Will Build

### Beginner Projects

- Personal portfolio site
- Simple blog website

### Intermediate Projects

- Business website
- Service website with contact form
- News/Magazine website

### Advanced Projects

- eCommerce store with WooCommerce
  - LMS (Learning Management System)
  - Real estate or job portal
  - Custom service booking site
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## Course Duration

- 1.5 to 2 months
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## Who Can Join

- Students
- Beginners
- Freelancers
- Bloggers
- Business owners



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- Anyone who wants to build websites without coding
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## Tools Covered

- WordPress Dashboard
  - Elementor / Gutenberg
  - WooCommerce
  - Yoast SEO
  - cPanel Hosting
  - XAMPP Localhost
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