What Is website building is a tool that allows you to create a whole site without the need for coding knowledge. Most builders are primarily drag-and-drop platforms, providing a pre-designed template you can easily customize according to your requirements.

They often offer website template alongside tools for site customization. Additionally, they come with built-in features like social media links, SSL certificates, inventory management, contact forms, file managers, and access to a customer support team.

Builders cater primarily to individuals and small businesses with no coding experience. Using the best website builders, you can handle everything from design to maintenance, eliminating the need to hire a website developer or designer to make changes to the site.

Website builders are designed to make the website-building process easy and intuitive. Hostinger Website Builder, in particular, provides a user-friendly interface with drag-and-drop functionality, allowing individuals without coding knowledge to create a website from scratch.

Each pre-designed website template caters to different industries and website types, allowing users to create everything from a simple blog to a fully-fledged eCommerce store.

Hostinger Website Builder is also subscription-based, making it an affordable option for businesses and individuals. The subscription includes technical support, hosting services, and even a free domain name in most plans.

UI/UX

UI (User Interface) design focuses on the visual and interactive elements of a digital product, ensuring it is visually appealing and easy to use, while UX (User Experience) design focuses on the overall, end-to-end experience a user has with the product, ensuring it is intuitive, efficient, and solves user needs. UI is the "look and feel" and the interaction points (buttons, layouts), while UX is the "how it works" and the overall journey, with both working together to create a seamless and satisfying digital product.

Social Media

Social media consists of online platforms, such as Facebook and TikTok, that enable users to create and share content, connect with others, and build communities online. These interactive tools allow people to share information, ideas, photos, and videos, transforming communication by facilitating instant connections and the formation of virtual groups. While offering significant benefits like enhanced socialization, access to news, and opportunities for business and entertainment, social media also presents risks such as a[misinformation](Cyberbullying), and potential negative effects on health and well-being.

Cloud Application

Cloud application development is the process of designing, building, and deploying software that runs on remote servers accessible via the internet, rather than on a user's local device. These applications leverage cloud infrastructure, providing benefits like scalability, flexibility, cost-efficiency, and accessibility from anywhere. Common examples include [Software as a Service](#) (SaaS) applications like email, word processors, and financial software, which deliver functionality over the internet.

SAAS

Software as a Service, is a cloud-based software delivery model where applications are hosted by a provider and delivered to users over the internet, typically through a web browser or app, on a subscription basis. Instead of installing software locally, users access it online, with the provider handling all infrastructure, maintenance, security, and automatic updates. This model offers benefits like reduced upfront costs, scalability, automatic updates, and accessibility from any internet-connected device. Examples include online word processing tools, project management software, and email services like Google Workspace and Microsoft 365.