



ALTIQO CHURN ANALYSIS

7.03%

% of unsubs

1736

Lakh users

1614

LAKH active users

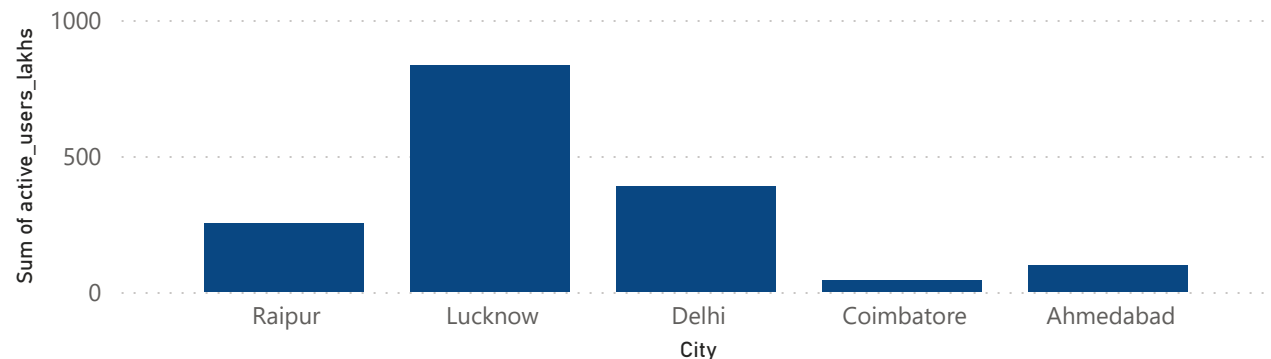
3186

atliqo_revenue in crores

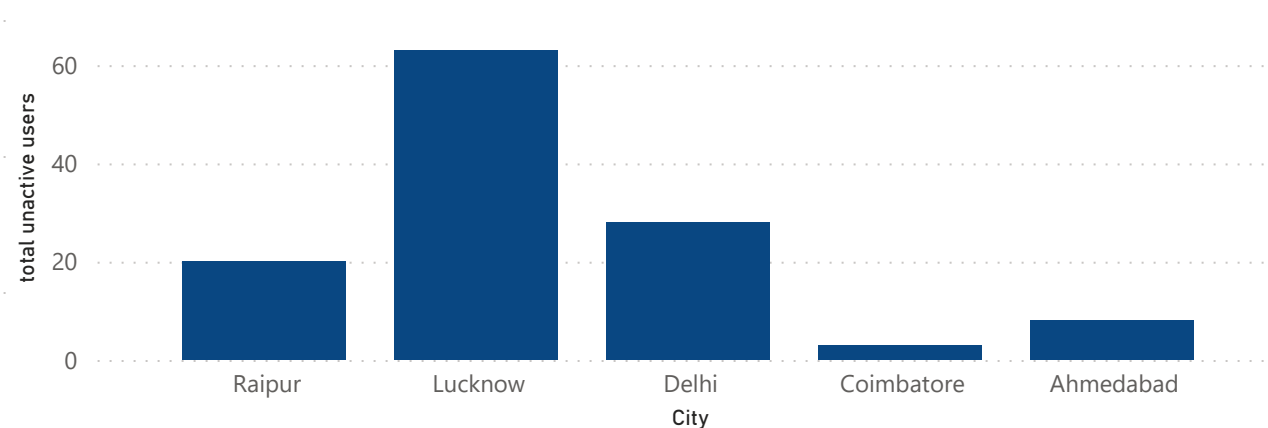
200.74

Active Revenue Per User

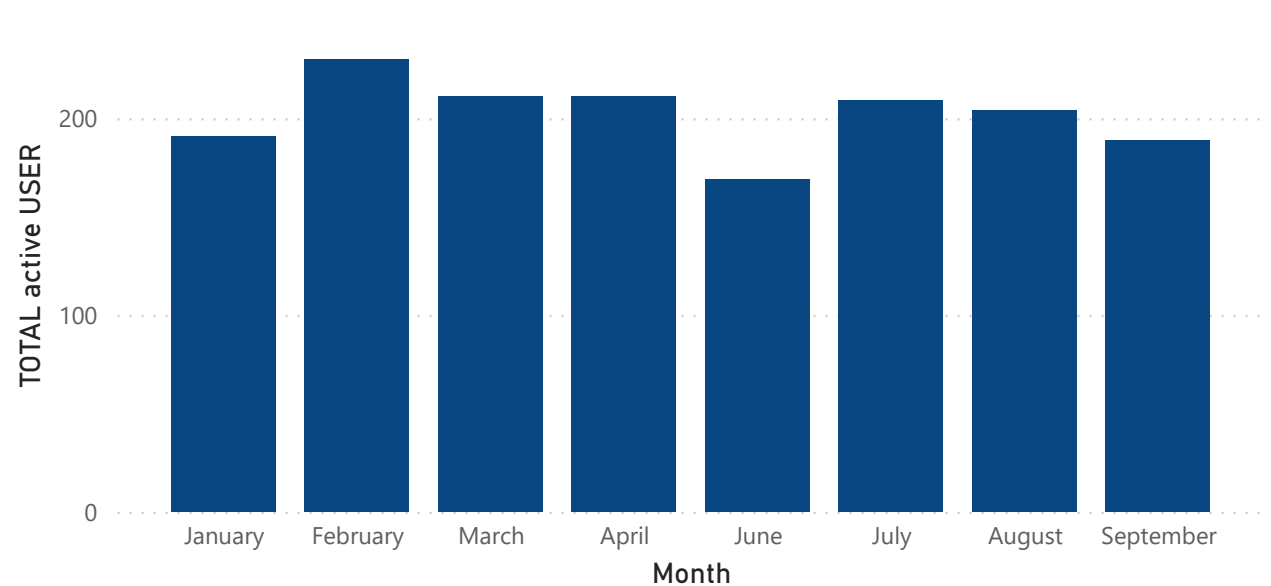
Sum of active_users_lakhs by City



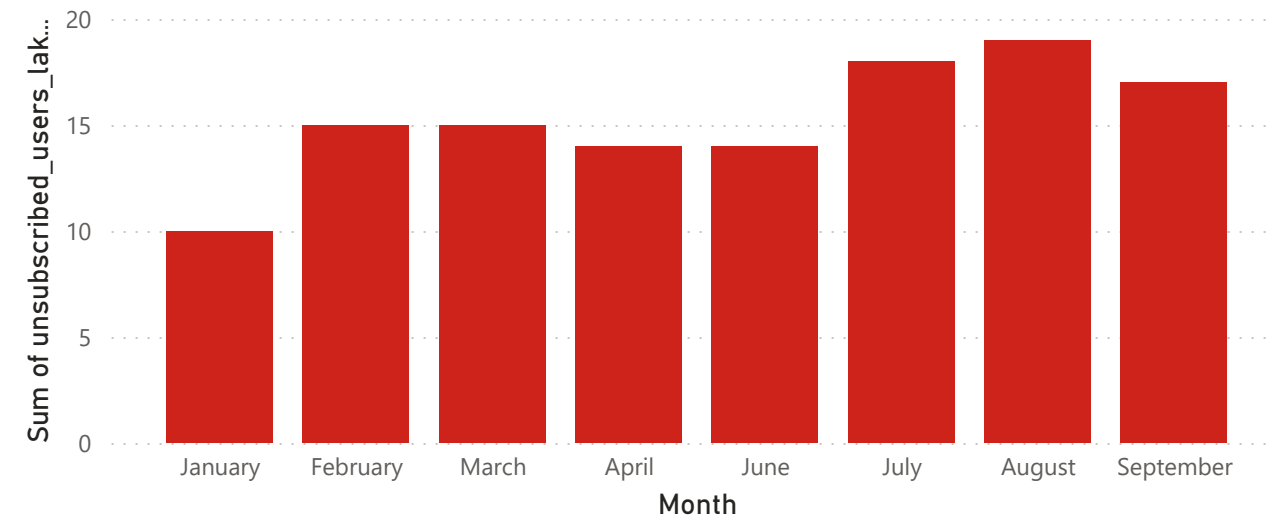
total unactive users by City



TOTAL active USER by Month



Sum of unsubscribed_users_lakhs by Month

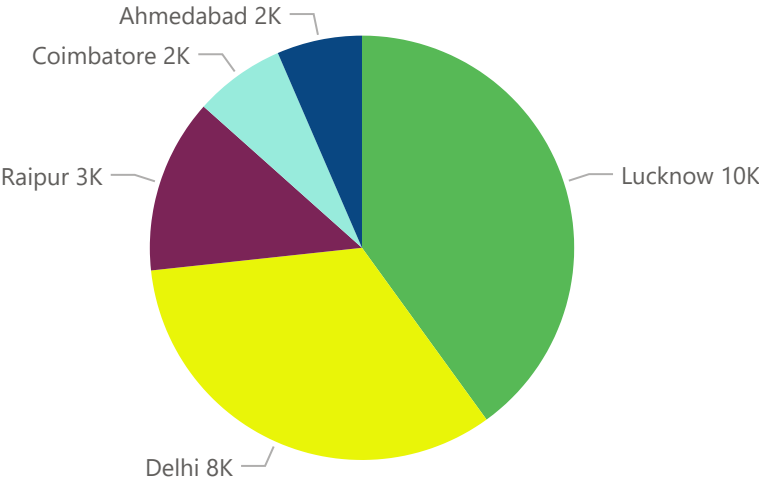


REVENUE

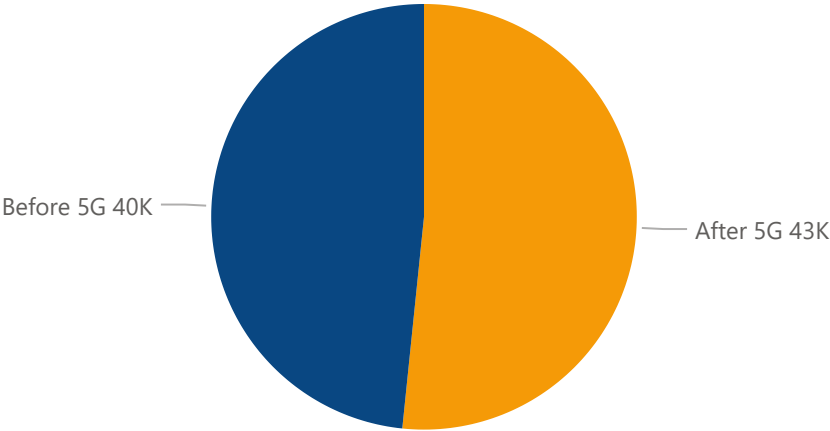
3186

Sum of
atliqo_revenue_crores

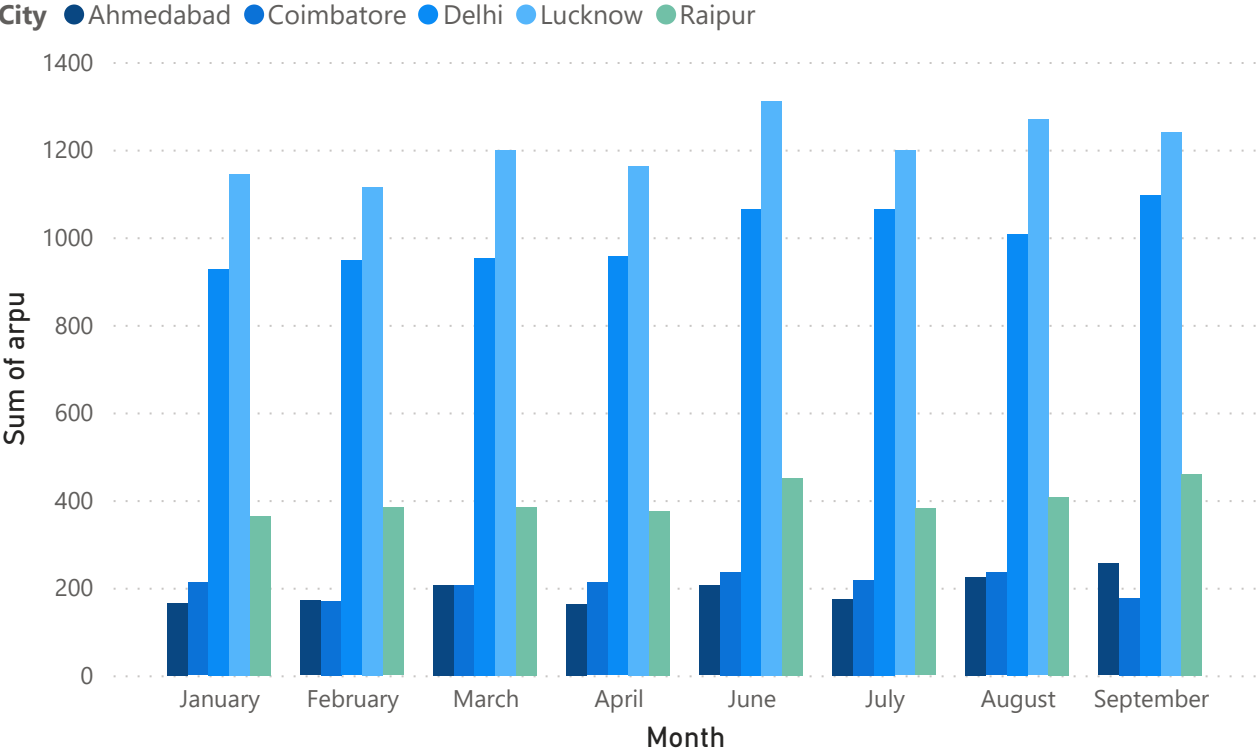
Sum of arpu by City



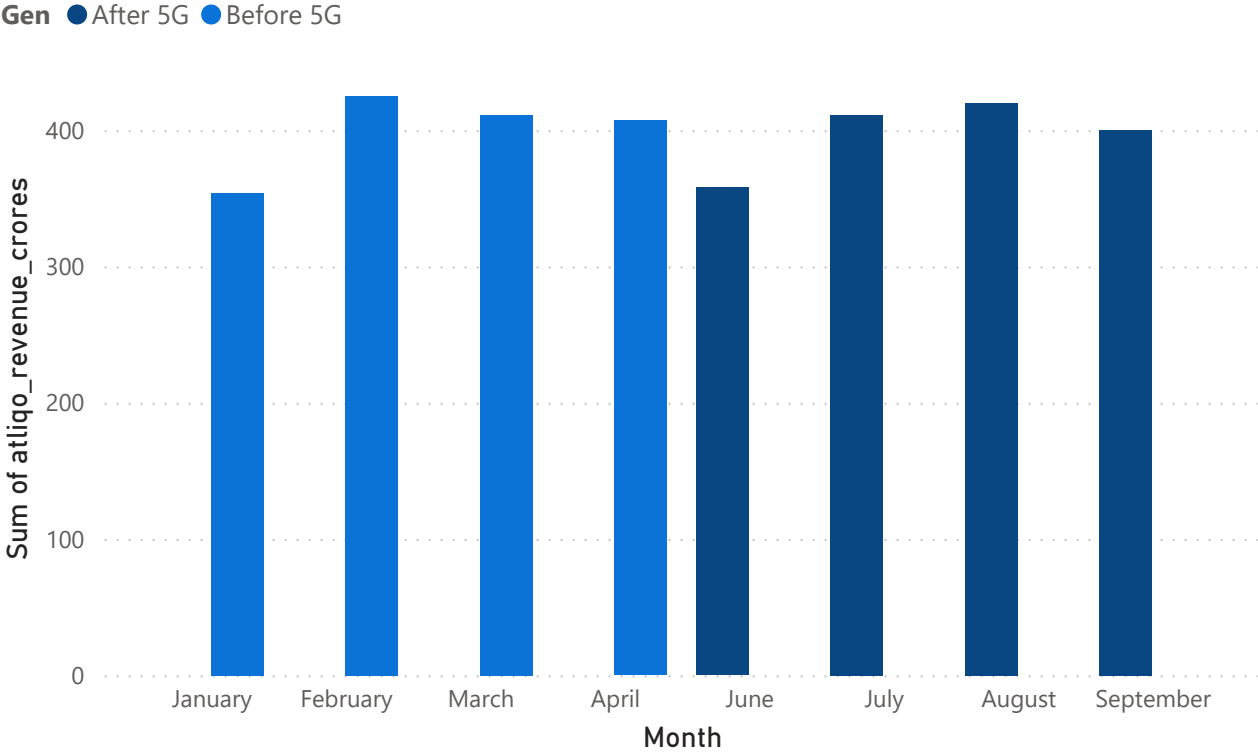
Sum of tmv_city_crores by Gen



Sum of arpu by Month and City

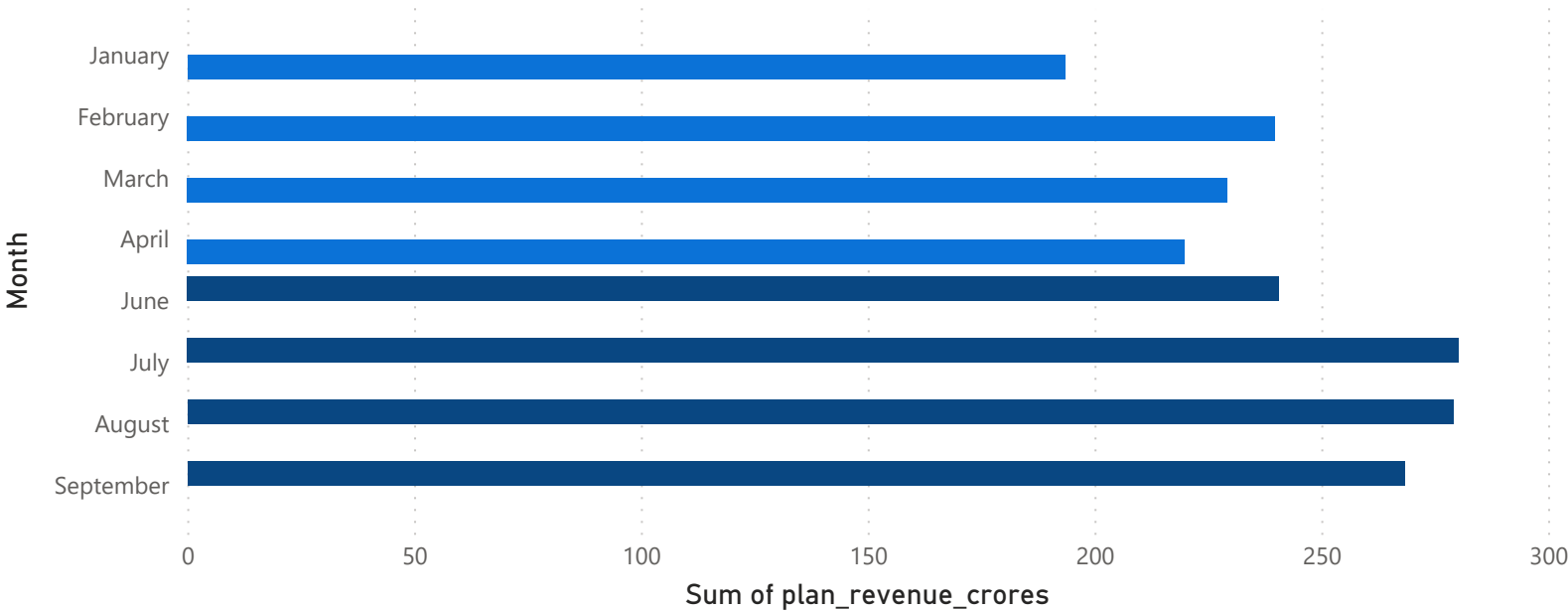


Sum of atliqo_revenue_crores by Month and Gen

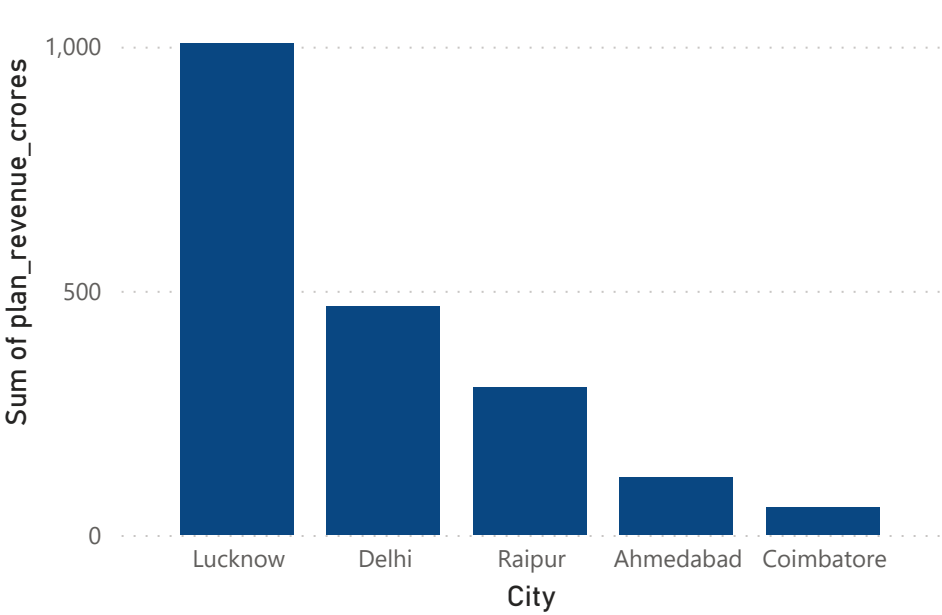


Sum of plan_revenue_crores by Month and Gen

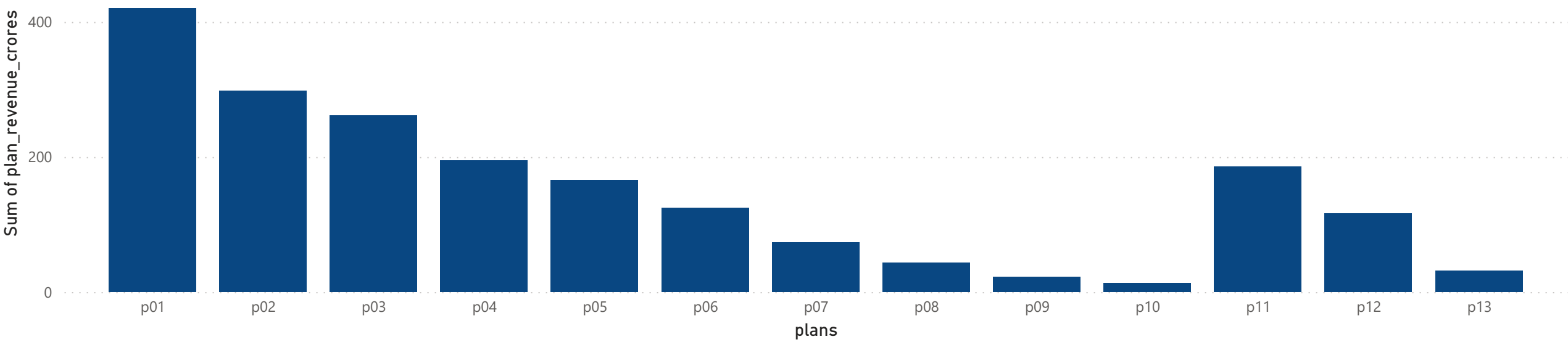
Gen ● After 5G ● Before 5G



Sum of plan_revenue_crores by City



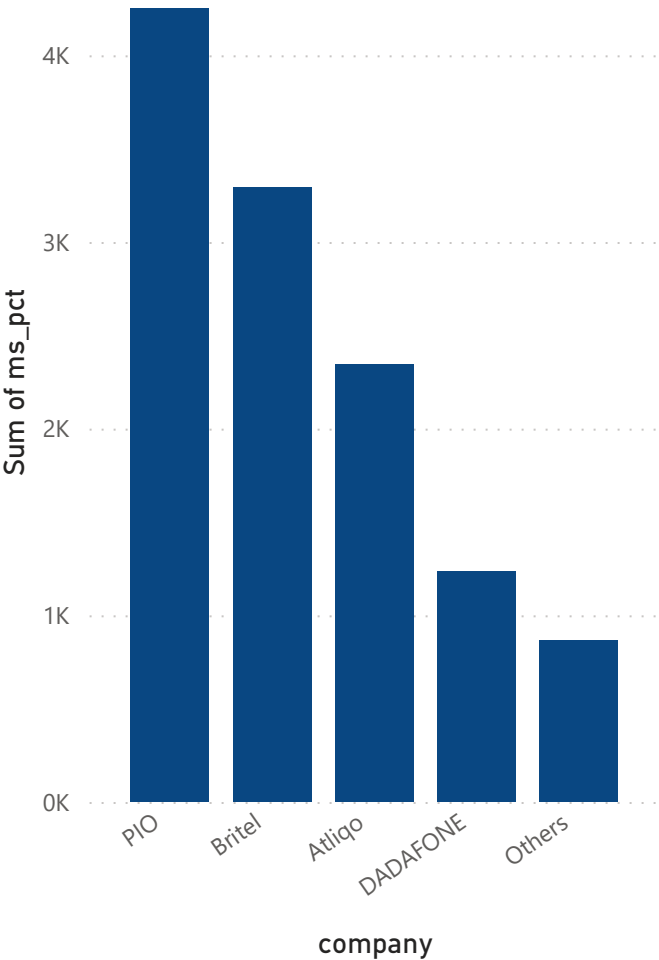
Sum of plan_revenue_crores by plans



MARKET SHARE

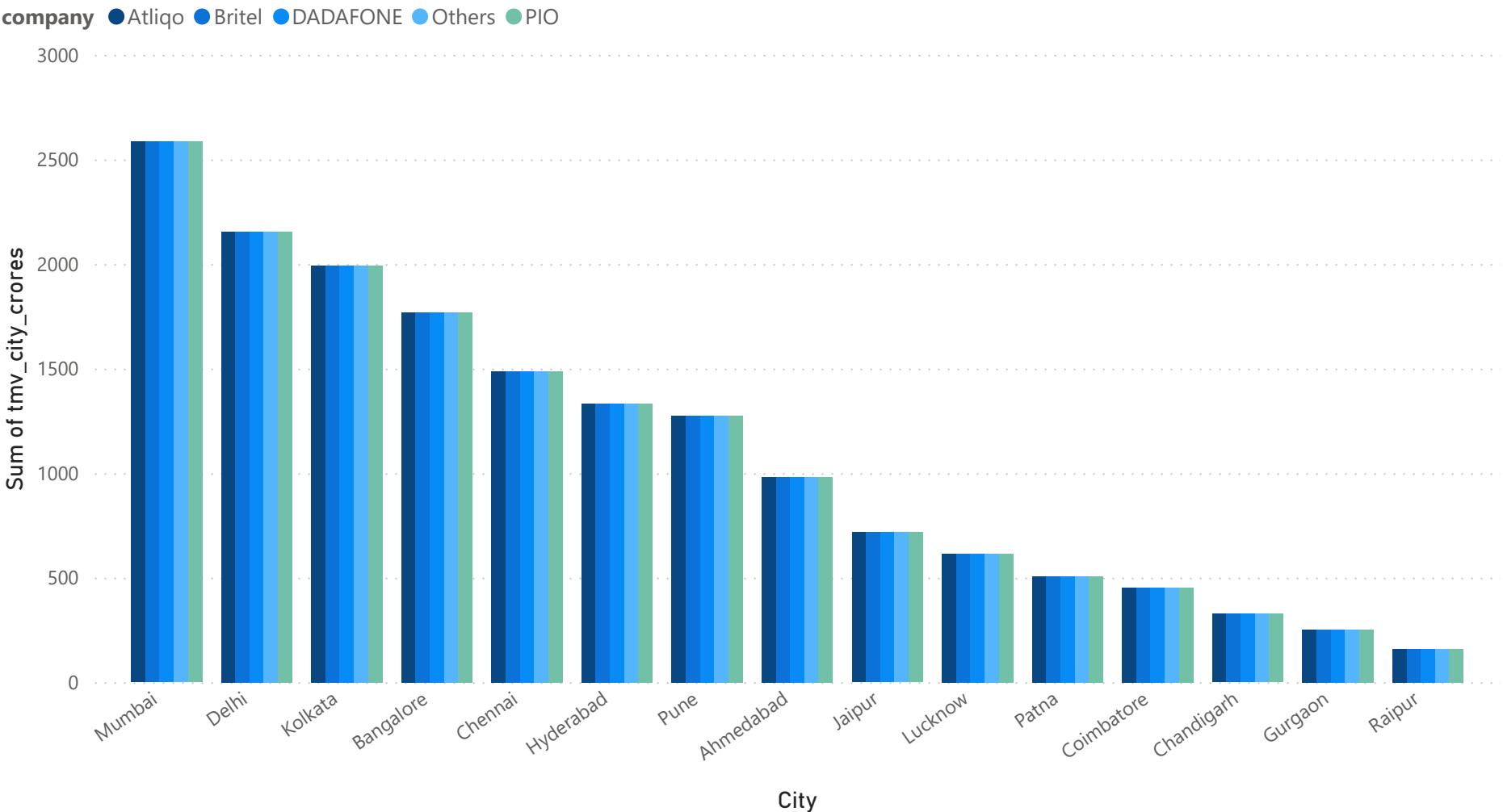
16611

AltIQo Market Value (in crores)
Sum of ms_pct by company



83055

Total Market Value (in crores)
Sum of tmv_city_crores by City and company



2346

AltIQo Market Share (in crores)

11993

Total Market Share (in crores)