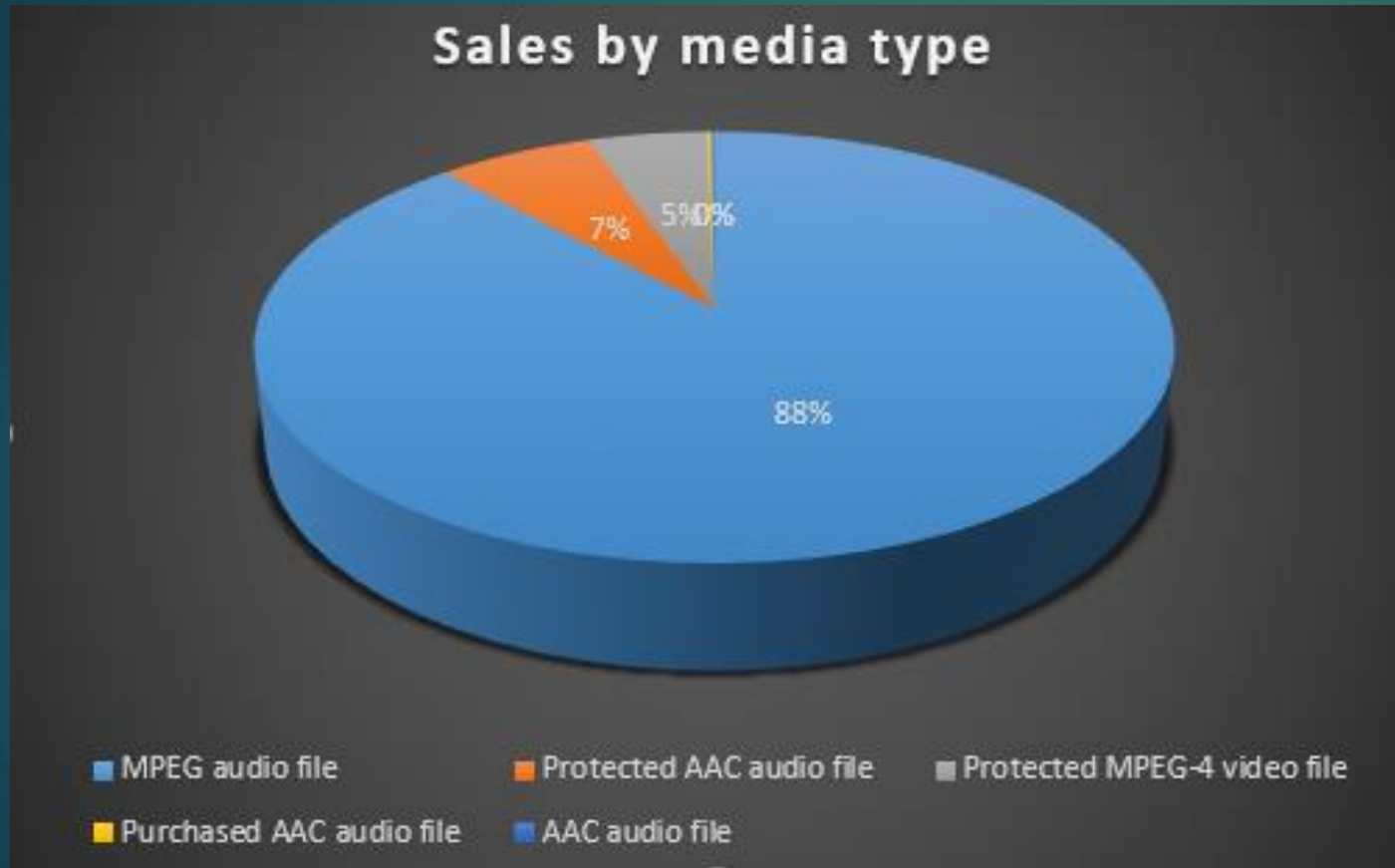




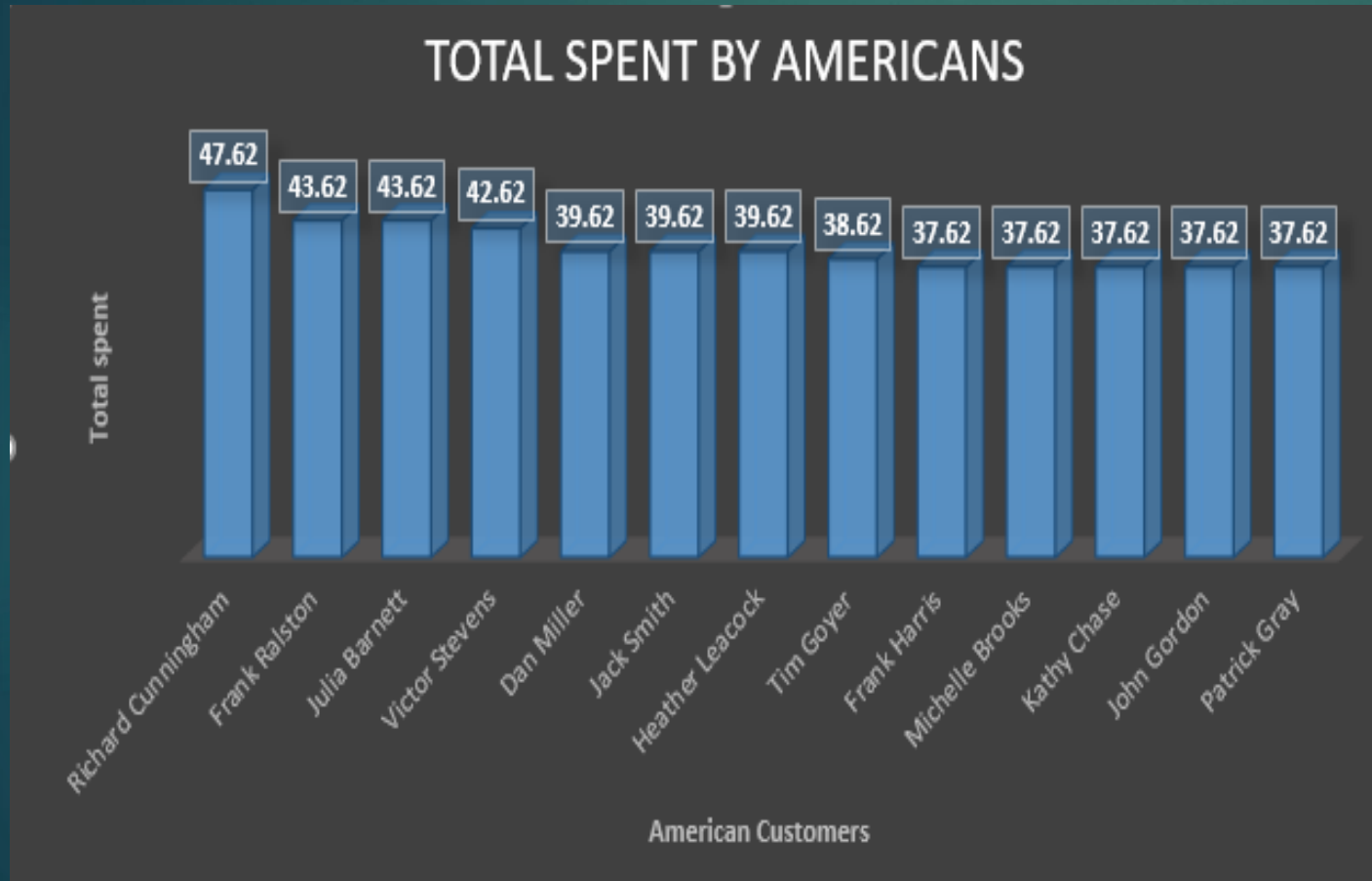
ANALYZE THE CHINOOK MUSIC STORE DATA BASE

Q1.What are the total sales by media type?



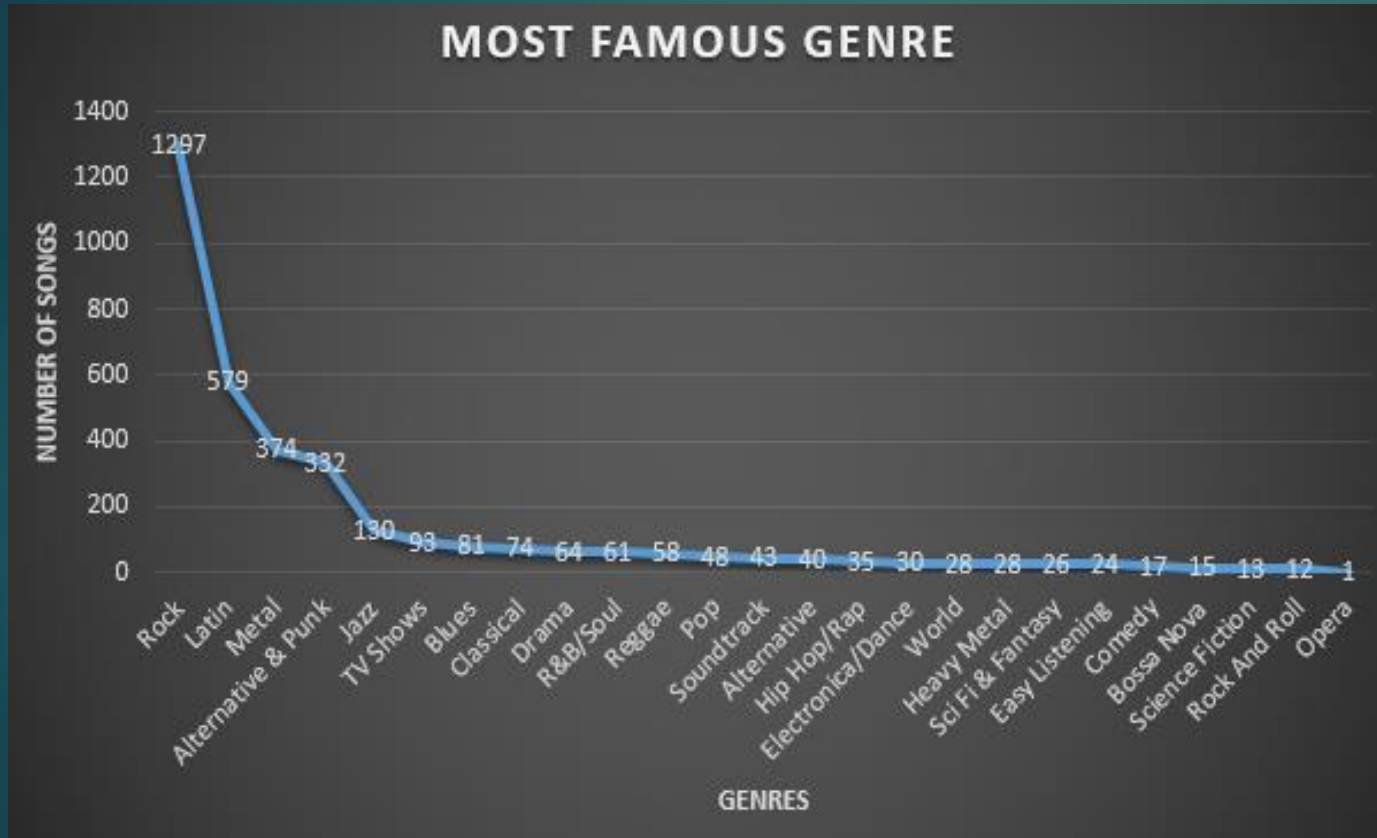
- We can see that MPEG has the most sales according to the media type sales it has 88% of total sales.
- MPEG is used mostly because most of the devices offers support playback for this media type.
- As we can see that AAC has only 7% of sales but it offers better quality and it is default for the Apple.

Q2.How much did Americans spent total?



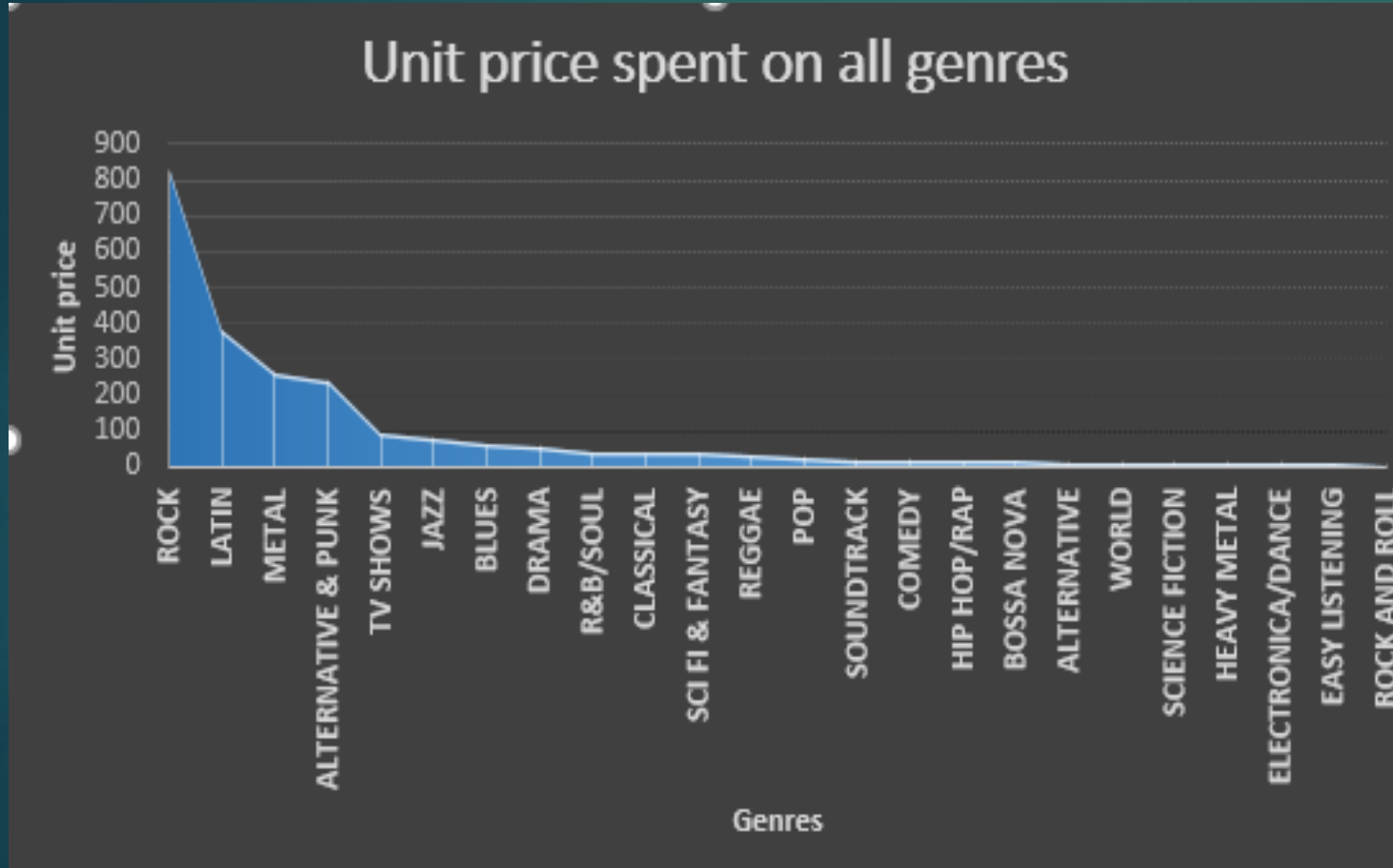
- We can observe that Richard Cunningham has spent maximum in America in total American sales.
- According to the chart other people than Richard also has spent same as of him .
- Total spent by American average of 40.23 which is good amongst other countries.

Q3.How many songs produced per genre? And most famous genre amongst others?



- The most popular genre is Rock. From chart we can see that 1297 song were produced in this genre.
- After Rock Latin, Metal and then Alternative & Punk has popularity in producing songs.
- So to increase the sales producers should make more song according to this genre chart.

Q4.How much spent overall on all genres?



- From earlier slides we already know that Rock genre is most famous amongst other genres for producing the songs.
- In this slide also we can observe that rock has most unit price spent on to produce music.

Q5. Which agent has most sales?



- Jane has the most sales of 833.04\$ compared to Steve and Margaret.
- Steve and Margaret has almost same sales, but Steve is most junior but made least sales compared to other.
- The managers should use the Jane's selling strategy to get more sales.