

SOUTH INDIA

TRAVMART

CHENNAI

AUGUST 16-18, 2024



NATIONWIDE NETWORKING



SOUTH INDIA TRAVMART

- Ideal platform for generating business
- Separate outbound & Domestic Pavilion
- 150+ hosted buyers + local buyers
- 100+ Pre-fixed meetings in each segment with your targeted buyers
- Captive audience
- 2 Nights/3 Days networking
- Presentations
- Educational conclave



Travel Agents &
Tour Operators



Corporate/
Business Travel



Investors



PCOs



**Business
is Priority**

Top level

75%



Owners, MDs, CEOs, Directors,
VPs, AVPs & GMs

Mid-level

25%



Managers, Product
Managers & Supervisors



SOUTH INDIA TRAVMART

WHO CAN PARTICIPATE?



**International/State Tourism
Boards & Convention centres**



**Visa facilitation
Companies**



**Car Rental
Companies**



**Travel
Technology**



Hotels, Resorts & Spa



Cruise Lines



Rail Services



Mice Venues



**Destination Management
Companies**



Airlines



Start-ups/OTAs /Tech Cos





WHY PARTICIPATE?

- 1. Opportunity Showcase:** Showcase your offerings to a wide range of potential buyers.
- 2. Value Proposition:** Differentiating your brand from competitors
- 3. Exclusive Access:** Gain exclusive access to key industry players and decision-makers from all states of the eastern region of India
- 4. Exceptional Business Meetings:**
100 pre-fixed business meetings that maximize the potential for strategic partnerships and collaborations
- 5. ROI Amplifier:** Amplify your return on investment by generating qualified leads and facilitating high-value business deals
- 6. Captive Buyer:** Fully Hosted, interact with buyers throughout the event.



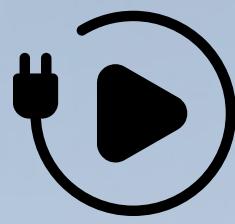
Create Awareness





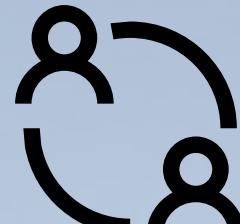
SOUTH INDIA TRAVMART

TAKE YOUR BUSINESS TO THE NEXT LEVEL



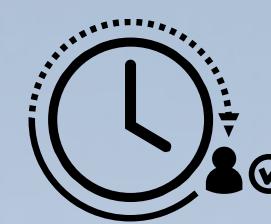
Plug & Play

No Setup Hassles
No Hidden Cost



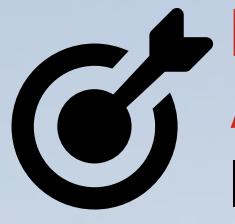
Connect

with Potential
Buyers



Real Time

Lead-Generation



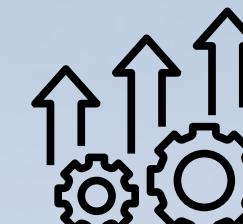
Reach Target Audience

Interact Directly



Presentation Opportunities

Connect & Share
Product Knowledge



Improved Conversion

with Better
ROI



150+ Pre-registered Buyers

7500 Business Meetings

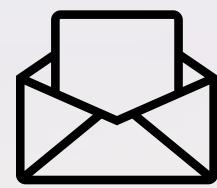


Personal Networking Environment



Media Coverage

MAINTAIN YOUR BRAND IDENTITY



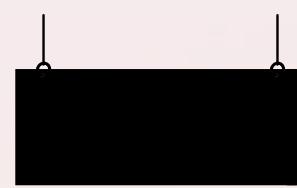
On Invitations



On Your Table



On LED Wall



On Event Signage



SOUTH INDIA TRAVMART

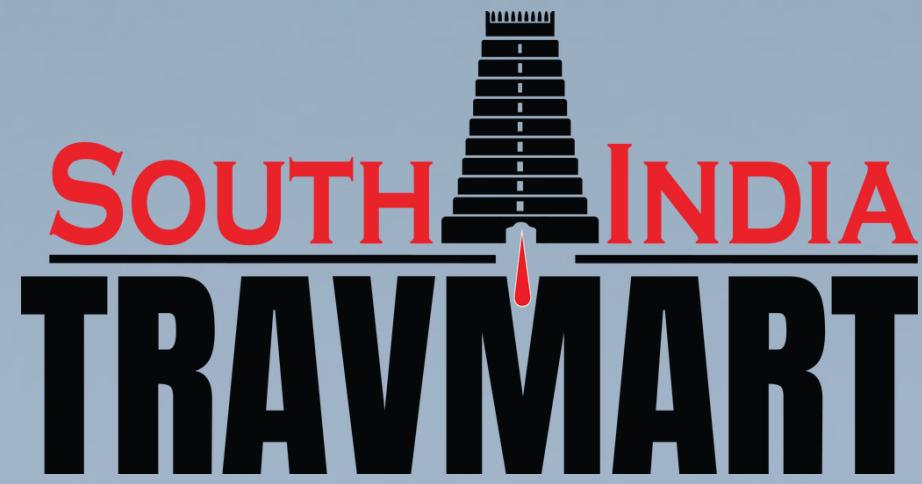
Exhibitor

WHY EXHIBIT?

Explore Business Opportunities

- **The Right Buyers** – We will identify high-value target buyers who can contract business
- **The Right Time** – We help you meet a large number of your target audience one-on-one
- **The Right Place** – You, your customers, media and your networks, all under one roof in a world-class setting
- **Branding Opportunities** – Behind your space, registration desk, Buyer's Kit/Lanyards & badge, foot massage pavilion, tea coffee/beer lounge, media Centre





Exhibitor

SPONSORSHIPS

Several Sponsorship options are available that can be further customized as per your needs for prime visibility. The cost will be shared based on your interest.

- Dinner Sponsor : 10 lakh
- Gold Sponsor : 6 lakh
- Silver Sponsors : 3 lakh
- Cocktail Sponsor : 3 lakh (per day)
- Tea coffee/beer lounge : 5 lakh
- Foot Massage Sponsor : 5 lakh

**deliverables will be shared based on the interest.*

**SPONSORS
WELCOME**



SOUTH INDIA TRAVMART

Exhibitor

BOOTH RATE

Booth space - in multiples of 9 sq m Deliverables

- 9 sq m walk-in booth
- 2 Nights/3 Days double room with all meals
- Mounted flex branding, 1 Table, 2 Chairs, Facia & 1 electric point

Artwork Dimensions

117 inch (W) x 96 inch (H)

File Format: PDF/JPG/TIFF

Resolution: 300 DPI

Colour: CMYK

COST: 2.25 Lakh + GST

ENTRY LEVEL PACKAGE

Standard Exhibitor with table space (2 participants from the same company)

- Table space with the company logo on the event backdrop, and branding on the table
- Mounted flex backdrop
- Assured post-event coverage
- Additional third delegate from the company including lunch, cocktail, and dinner .
Rs 20,000+ GST)

COST: 1,20,000 + GST

SOUTH INDIA TRAVMART



Showcase your destinations, products and services directly to key decision makers

Booth & Table Space



9 sq m Booth



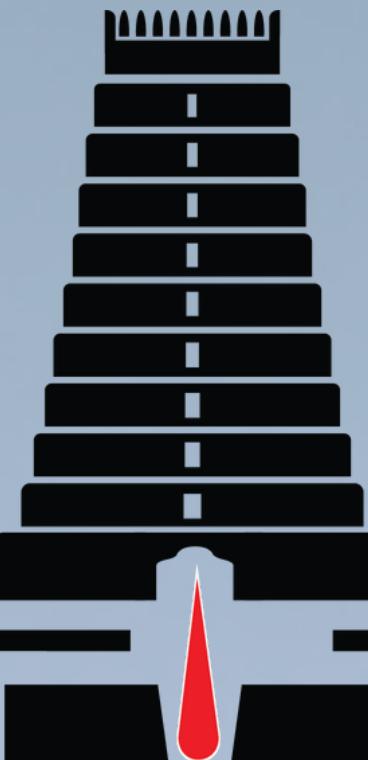
Table



18 sq m Booth



Presentation



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Exhibitor

Gold Sponsor: Rs. 6 Lakh

Deliverables :

- From the date of confirmation all promotional materials such as brochures, catalogs, social media, itineraries to carry your name and logo
- Prominent Space with the 15-minute presentation (12 Sq. meters.) (Flex Booth, 2 Table and 4 Chairs, LED TV, Flowerpots)
- Prominent Branding at the SITM.
- Double spread/2 full-page ads in TTJ.
- Accommodation for 2/3 with all meals during the SITM.
- Video to be run all the time during cocktail and dinner
- Recognition of Sponsor at the concluding dinner and Award Ceremony
- Post-event Coverage

Silver Sponsor: Rs. 3 Lakh

Deliverables :

- From the date of confirmation all promotional materials such as brochures, catalogs, social media, itineraries to carry your name and logo
- Prominent Space with the 5-minute presentation (9 Sq. meters.) (Flex Booth, 2 Table and 2 Chairs, Flowerpots)
- Prominent Branding at the SITM.
- 1 full-page ad in TTJ.
- Post-event Coverage
- Accommodation for 2 on twin sharing with all meals during the SITM.
- Video to be run all the time during cocktail and dinner
- Recognition of Sponsor at the concluding dinner and Award Ceremony