



TRAVMART

Connecting Travel Partners
With New Opportunities



**ANNOUNCING THE
7 TH EDITION OF
NATIONWIDE NETWORKING**



TRAVMART



2024

APR

12/13

LUCKNOW

JUN

28-30

SITM

SOUTH INDIA TRAVMART

JUL

27

CHANDIGARH

SEP

20-22

EITM

EAST INDIA TRAVMART (KOLKATA)

DEC

14/15

INDORE

2025

JAN

17/18

PUNE

MAR

15

RAIPUR

The above schedule may change due to unforeseen/unavoidable circumstances. If there are any changes, the same will be informed 30 days prior to the event.

WHAT IS TRAVMART ?

TTJ TRAVMART, over the years, has established itself as a novel platform for enterprising travel sellers to connect with enthusiastic travel buyers of tier II and III cities. This smart and effective B2B travel networking concept opens doors for cost-effective and hassle-free new business opportunities with potential and prospective travel partners. Tourism Boards, Airlines, DMCs, Hoteliers, and Travel Service Providers can take advantage of TTJ TRAVMART to reach out to every corner of the country while showcasing their unique product range. While exploring multiple cities across India, TTJ TRAVMART provides excellent ROI as travel sellers get excellent opportunities to engage in 50-60 business meetings, gain product knowledge during presentations, and further network over dinner and cocktails.



Plug & Play

No Setup Hassles
No Hidden Cost



Connect

with Potential Buyers



Real Time

Lead-Generation



Reach Your Target Audience

Interact Directly



Presentation Opportunities

Connect & Share Your Product Knowledge



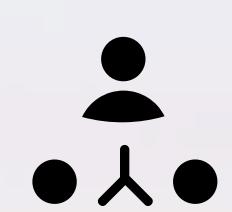
Improved Conversion

with Better ROI



100+ Pre registered buyers

2700 Business Meetings



Personal networking environment



Media coverage

Post-event coverage on TTJ Network



WHO CAN PARTICIPATE ?



**International/State
Tourism Boards**



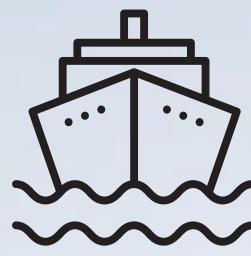
Hotels & Resorts



**Destination
Management
Companies**



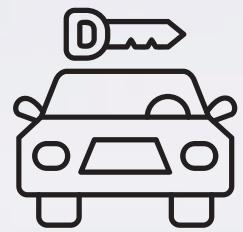
**Visa facilitation
Companies**



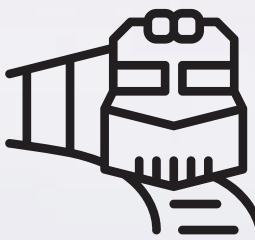
Cruise Lines



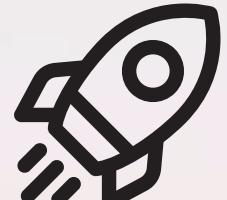
Airlines



**Car Rental
Companies**



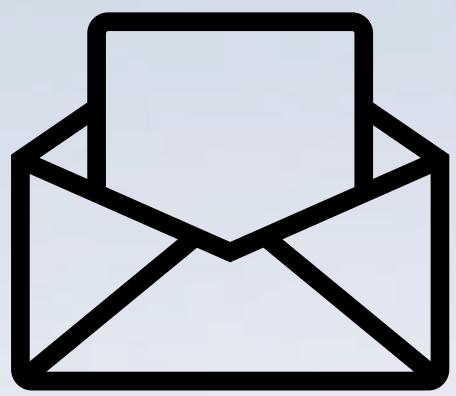
Rail Services



Start-ups/OTAs /Tech Cos

MAINTAIN YOUR BRAND IDENTITY

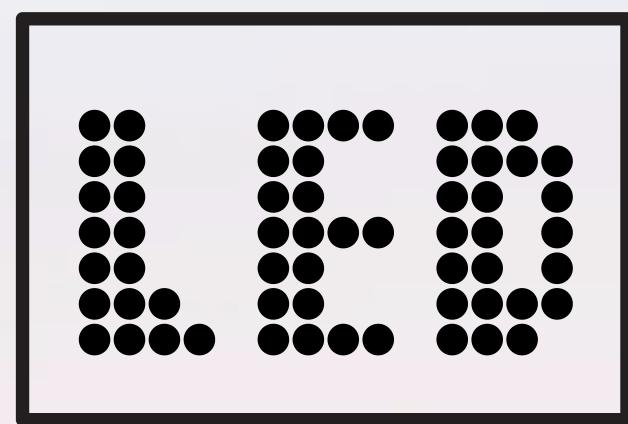
Your Branding



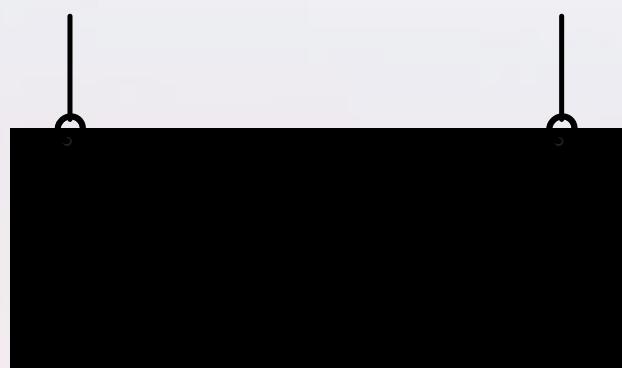
On invitations



On your table



On LED wall



On Event Signage





TARGETED BUYERS



**Travel Agents &
Tour Operators**



**Corporate/
Business Travel**



Investors



**Wedding
Planners**



PCOs

Top level

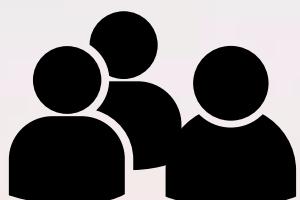
Mid-level



75%



25%



Owners, MDs, CEOs, Directors,
VPs, AVPs & GMs



Managers, Product
Managers & Supervisors

CONCLUDED EVENTS



VIDEOS OF THE CONCLUDED EVENTS



[YOUTUBE/W_FA5O1MLCG](https://www.youtube.com/watch?v=W_FA5O1MLCG)



[YOUTUBE/ZB3ZZHTQUYM](https://www.youtube.com/watch?v=ZB3ZZHTQUYM)



[YOUTUBE/OWTW_S4XLSO](https://www.youtube.com/watch?v=OWTW_S4XLSO)



[YOUTUBE/SP1LYXGNOMQ](https://www.youtube.com/watch?v=SP1LYXGNOMQ)



[YOUTUBE/VKEWOLFXELO](https://www.youtube.com/watch?v=VKEWOLFXELO)



[YOUTUBE/0OTTXLTCF4](https://www.youtube.com/watch?v=0OTTXLTCF4)

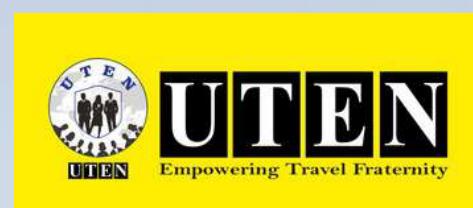




OUR SUPPORTING PARTNERS



पर्यटन मंत्रालय
MINISTRY OF
TOURISM





TESTIMONIALS



Seldon Tenzing

Account Director
Experience Kissimmee

“ We participated in TTJ TRAVMART in Hyderabad and Bengaluru. It is a good platform to connect with so many new and diverse range of agents from these markets in a short time. The event was well managed and the organisers are genuine in their efforts to try and give maximum value to their exhibitors.



Veena Robinson

Vice President India - Sales
Discover Destinations

“ It was a wonderful experience. Raipur was on my priority list and what better platform than TTJ TRAVMART? It was a very well-organised event. We met a lot of potential agents during the event and now we are looking forward to working with them. Thanks to Team TTJ for making it possible. Looking forward to attending more events in the future.



Sandeep Khetarpal

Founder and CEO
The Global Rep

“ TTJ TRAVMART is a good opportunity to meet buyers and increase business in the market. The event helps in building a good relationship with the clients. It was a great pleasure to exhibit at the TTJ Raipur and I would like to thank Ravi Sharma, Gurjit Singh and the team for organising such a perfect event at Raipur.



Sanyukta Roy

Business Development Manager Globus Holidays

“ TTJ TRAVMART in Raipur was an extremely well-coordinated event, arranged by Team TTJ. Globus Holidays, being a Europe, UK and Scandinavia DMC, Raipur was a very fresh and interesting market. We met new agents from Central and Western India, to whom we showcased our product offerings and services and USPs of our pre and post-sales team initiatives. We look forward to working with our new agent partners from this market for all their travel requirements. Big thanks to the TTJ TRAVMART Team.



Umang Malbari

President
Discover Destinations

“ Discover Destinations is a US-based DMC with strong Indian roots and a deep understanding of the requirements of the Indian traveller. This is our second year of being a part of TTJ TRAVMART and we feel it is a systematic and well-executed platform that fits in perfectly with our marketing plans. Our Tri-City South India marts with TTJ checked all the tick boxes on our list.



Pinki Arora

India Representative
TAT, New Delhi Office

“ After we opened Thailand for tourism in 2022 we have had fantastic results from the Indian Market and hopefully, by the end of 2022, we will have 1 million Indian tourists which is one of the highest for Thailand. TTJ Travmart has been a great platform for us to meet and interact with so many agents in such a short time.



Nishant Gupta

Managing Director
Rezbook Global DMC

“ TTJ TRAVMART in Lucknow was extremely well-organised. This was our first TRAVMART, and we found out that Lucknow and Kanpur were very fresh, productive, and interesting markets. Being a DMC for Andaman, Bhutan, Northeast, and CIS countries, we strongly look forward to business associations and support from Uttar Pradesh trade partners. Thank you to the TTJ TRAVMART team for making us aware of these markets and striking new collaborations.



Nirmalaya Chaudhuri

Director
Chocolate Hotels

“ We have been regular at TTJ TRAVMARTs and the Raipur mart was very fruitful for us. We met new agents and forged new relationships. The event was very well organised and coordinated by Team TTJ, and received a great response from agents in and around Raipur, making it a rewarding experience.

CONTACT US

RAVI SHARMA

Convener

✉ ravisharma@sampanmedia.com
📞 +91 9560264443

GURJIT SINGH AHUJA

Co - Convener

✉ gurjit@sampanmedia.com
📞 +91 7289001008

SONIKA BOHRA

Director - Marketing

✉ sonika@sampanmedia.com
📞 +91 9560614446

PARTHA CHATTERJEE

Bureau Head (East)

✉ partha@sampanmedia.com
📞 +91 8777257522

PARTH SHARMA

Coordinator-Special Projects

✉ parth@sampanmedia.com
📞 +91 9560264446





TRAVMART



SEE YOU THERE

The background features a large, thin red dashed line that forms a partial circle, starting from the left edge, curving upwards and to the right, then downwards, ending near the bottom right corner. A small, red, stylized airplane icon is positioned in the center of this dashed line's curve.