



**EAST INDIA**

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**TRAVMART  
KOLKATA**

**20-22 SEPTEMBER 2024**



**NATIONWIDE NETWORKING**



# EAST INDIA TRAVMART

- Ideal platform for generating business
- Separate outbound & Domestic Pavilion
- 150+ hosted buyers + local buyers
- 100+ Pre-fixed meetings in each segment with your targeted buyers
- Captive audience
- 2 Nights/3 Days networking
- Presentations
- Educational conclave



Travel Agents &  
Tour Operators



Corporate/  
Business Travel



Investors



PCOs



**Business  
is Priority**

Top level

75%



Owners, MDs, CEOs, Directors,  
VPs, AVPs & GMs

Mid-level

25%



Managers, Product  
Managers & Supervisors



# EAST INDIA TRAVMART

## WHO CAN PARTICIPATE?



**International/State Tourism  
Boards & Convention centres**



**Visa facilitation  
Companies**



**Car Rental  
Companies**



**Travel  
Technology**



**Hotels, Resorts & Spa**



**Cruise Lines**



**Rail Services**



**Mice Venues**



**Destination Management  
Companies**



**Airlines**



**Start-ups/OTAs /Tech Cos**





# EAST INDIA TRAVMART

## WHY PARTICIPATE?

- 1. Opportunity Showcase:** Showcase your offerings to a wide range of potential buyers.
- 2. Value Proposition:** Differentiating your brand from competitors
- 3. Exclusive Access:** Gain exclusive access to key industry players and decision-makers from all states of the eastern region of India
- 4. Exceptional Business Meetings:**  
100 pre-fixed business meetings that maximize the potential for strategic partnerships and collaborations
- 5. ROI Amplifier:** Amplify your return on investment by generating qualified leads and facilitating high-value business deals
- 6. Captive Buyer:** Fully Hosted, interact with buyers throughout the event.



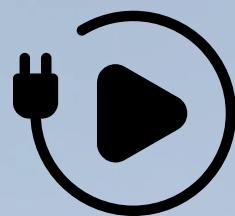
Create Awareness





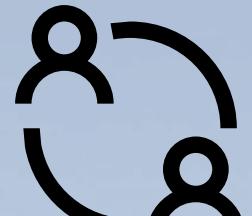
# EAST INDIA TRAVMART

## TAKE YOUR BUSINESS TO THE NEXT LEVEL



### Plug & Play

No Setup Hassles  
No Hidden Cost



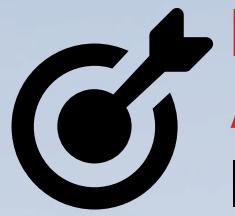
### Connect

with Potential  
Buyers



### Real Time

Lead-Generation



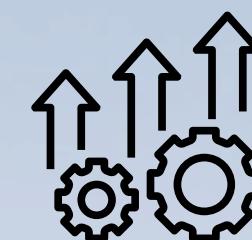
### Reach Target Audience

Interact Directly



### Presentation Opportunities

Connect & Share  
Product Knowledge



### Improved Conversion

with Better  
ROI



**150+** Pre-registered Buyers

**7500** Business Meetings

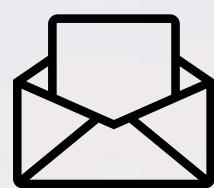


### Personal Networking Environment



### Media Coverage

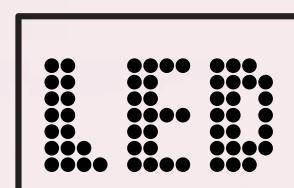
## MAINTAIN YOUR BRAND IDENTITY



### On Invitations



### On Your Table



### On LED Wall



### On Event Signage



# EAST INDIA TRAVMART

Exhibitor

## WHY EXHIBIT?

### Explore Business Opportunities

- **The Right Buyers** – We will identify high-value target buyers who can contract business
- **The Right Time** – We help you meet a large number of your target audience one-on-one
- **The Right Place** – You, your customers, media and your networks, all under one roof in a world-class setting
- **Branding Opportunities** – Behind your space, registration desk, Buyer's Kit/Lanyards & badge, foot massage pavilion, tea coffee/beer lounge, media Centre





# EAST INDIA TRAVMART



Exhibitor

## SPONSORSHIPS

Several Sponsorship options are available that can be further customized as per your needs for prime visibility. The cost will be shared based on your interest.

- Dinner Sponsor : 10 lakh
- Gold Sponsor : 6 lakh
- Silver Sponsors : 3 lakh
- Cocktail Sponsor : 3 lakh (per day)
- Tea coffee/beer lounge : 5 lakh
- Foot Massage Sponsor : 5 lakh

*\*deliverables will be shared based on the interest.*



SPONSORS  
WELCOME



# EAST INDIA TRAVMART

Exhibitor

## BOOTH RATE

### Booth space - in multiples of 9 sq m Deliverables

- 9 sq m walk-in booth
- 2 Nights/3 Days double room with all meals
- Mounted flex branding, 1 Table, 2 Chairs, Facia & 1 electric point

### Artwork Dimensions

117 inch (W) x 96 inch (H)

File Format: PDF/JPG/TIFF

Resolution: 300 DPI

Colour: CMYK

**COST:** 2.25 Lakh + GST

## ENTRY LEVEL PACKAGE

### Standard Exhibitor with table space (2 participants from the same company)

- Table space with the company logo on the event backdrop, and branding on the table
- Mounted flex backdrop
- Assured post-event coverage
- Additional third delegate from the company including lunch, cocktail, and dinner.

Rs 20,000+ GST)

**COST:** 1,20,000 + GST

# EAST INDIA TRAVMART



Showcase your destinations, products and services directly to key decision makers

# Booth & Table Space



**9 sq m Booth**



**Table**



**18 sq m Booth**



**Presentation**



# TRAVMART

20-22 SEPTEMBER 2024

## CONTACT US

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