

TECH ALK

MNNIT ALLAHABAD

NLH Friday, April 22nd 5 pm - 6:30 pm

MACHINE LEARNING IN E-COMMERCE SEARCH

Search in E-Commerce is related to User Experience with an objective to provide the results related to the user query. This talk explains the search components (viz., spell correction, typeahead, query categorization, etc.) and the use of Machine Learning to optimize the user experience.

"Optimize the User Experience for Search"

SREENIVASAPRASAD SISTA

Sreenivasaprasad Sista is a Ph.D. in Electrical and Computer Engineering with experience in research and product development. He specializes in Machine Learning, Natural Language Processing (NLP), and Information Retrieval.

