

Startup Weekend BITS Pilani

1. Is this event for me?

If you are interested in entrepreneurship the answer is most likely yes. Startup Weekend attendee backgrounds are roughly 50% technical (developers, coders, designers) and 50% business (marketing, finance, law). Whether you are a serial entrepreneur or new to the startup scene, if you motivated to build a product or startup and open to new ideas you'll fit right in.

2. Do I have to pitch an idea to attend?

No, but we encourage you to! You can pitch an idea you've been thinking about for years, or something last minute you think of during the event. It's a great experience and invaluable practice for public speaking.

3. Do I need a team?

Though all the registrations will be on an individual basis, everyone who attends the event as an attendee is expected to participate on a team. If you do not have a team already you can network and form one.

3. Do I have to participate all three days?

Apart from Organizers, selected Coaches, Speakers, and press, everyone who attends the event is expected to participate all three days. This is important not only to preserve the 'vibe' of the weekend ("no talk, all action") but also to minimize distractions & disruptions for working teams.

4. What happens on the first day?

Pitching Participants with ideas will pitch them.

Voting Everyone votes for the top pitches.

Networking Participants network with each other, discuss ideas and **form teams**.

Work begins Teams start working on their ideas.

5. How to Register?

There are no team registrations explicitly, everyone needs to register individually under any one of these categories-

1. Nerdy Hackers (**Technical** Ticket)
2. Aesthetic Designers (**Design** Ticket)
3. Hopping Hustlers (**Business** Ticket)

You can go to this [link](#) to register. BITS student can contact [CEL](#) for their discount code.

6. What are the accommodations for the event?

Attendees are responsible for booking their own transportation and lodging (if needed). If you are traveling and unfamiliar with the location, reach out to the local organizing team to ask for nearby recommendations. Some venues will allow attendees to stay over night, but please make sure to check with the organizers beforehand.

7. Where can I find a schedule for the event?

Each event has their schedule posted on the local event site.

8. Who are the Judges and Mentors:

[BITS Pilani](#), being one of the premier institutes for engineering in India, is focusing more on a diverse and experienced mentoring panel. Here is a description of the panel for Startup Weekend BITS Pilani 2017-



The graphic is a yellow rectangular banner for the 2nd edition of Startup Weekend at BITS Pilani. On the left, it features the event logo with a beaker and the text 'Startup Weekend Powered by Google for Entrepreneurs', the dates '24th - 26th March', and a QR code with the URL 'tiny.cc/swbitspilani'. Below this are logos for the 'Center for Entrepreneurial Leadership' and 'techstars'. On the right, there is a grid of eight circular portraits of the judges and mentors, each with their name and title. The names are: Dr. Roshy John (Self Driving Expert), Saurabh Srivastav (CMO, Jobong), Anand Thakur (CTO, KOOVS), Bharat Sethi (Founder, Postergully), Abhyuday Agarwal (Co-founder, iPleaders), Dinesh Vernekar (Product Manager, Walnut), Priyanka Prakash (Product Manager, Snapdeal), and a red arrow pointing to a target icon with the text 'and many more...'. At the bottom right, it states 'Food & Accommodation included' and 'Also get free access to APOGEE 2017!'. The words 'JUDGES & MENTORS' are written vertically on the right side.

2nd Edition

Startup Weekend
Powered by Google for Entrepreneurs

LEARN | NETWORK | STARTUP

24th - 26th March

VISIT
tiny.cc/swbitspilani

JUDGES & MENTORS

 Dr. Roshy John Self Driving Expert	 Saurabh Srivastav CMO, Jobong	 Anand Thakur CTO, KOOVS	 Bharat Sethi Founder, Postergully
 Abhyuday Agarwal Co-founder, iPleaders	 Dinesh Vernekar Product Manager, Walnut	 Priyanka Prakash Product Manager, Snapdeal	 and many more...

Food & Accommodation included
Also get free access to APOGEE 2017!

9. Participation Resource:

All Startup Weekend participants gets **\$300 in credits** by **Google Cloud Platform** to help build web and mobile apps, a free **(dot)CO domain** and access to a lot of **community perks & discounts** exclusive to Startup Weekend community.

To know more, visit this [link](#).