

# Startup Weekend Pilani

Do you have a great idea or are currently working on one?

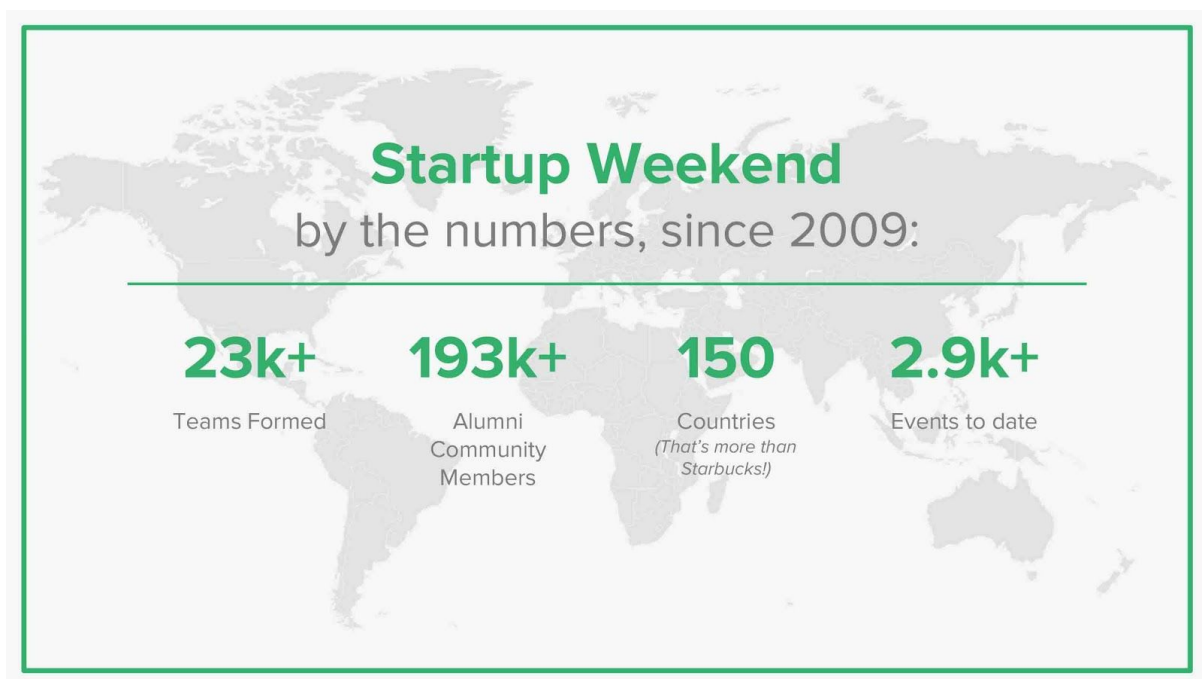
Do you also have the determination, perseverance, ability and skills to scale someone's idea?

Do you find designing, or coding, or startups interesting?

If You answered "Yes" for any one of these, this is for You!

## About Startup Weekend (Pilani):

A 54-hour **networking-focused** event, more like a hackathon wherein an idea is transformed into a **Minimum Viable Product** (one which can be later turned into a startup). With over **3000 chapters** across more than **156 countries** conducted, Startup Weekend is one of the biggest networks of doers and is the perfect opportunity for **designers, web developers** and **startup enthusiasts** to make their own startup.



With an upper cap of **120 participants only** on registration, Startup Weekend allows very personal interaction with the **Judges & Mentors** who are **top entrepreneurs, investors**. Moreover, you get to learn directly by working with them.

# Why Startup Weekend Pilani?

## 1. Judging & Mentoring Panel:

[BITS Pilani](#), being one of the premier institutes for engineering in India, is focusing more on a diverse and experienced mentoring panel. Here is a description of the panel for Startup Weekend BITS Pilani 2017-



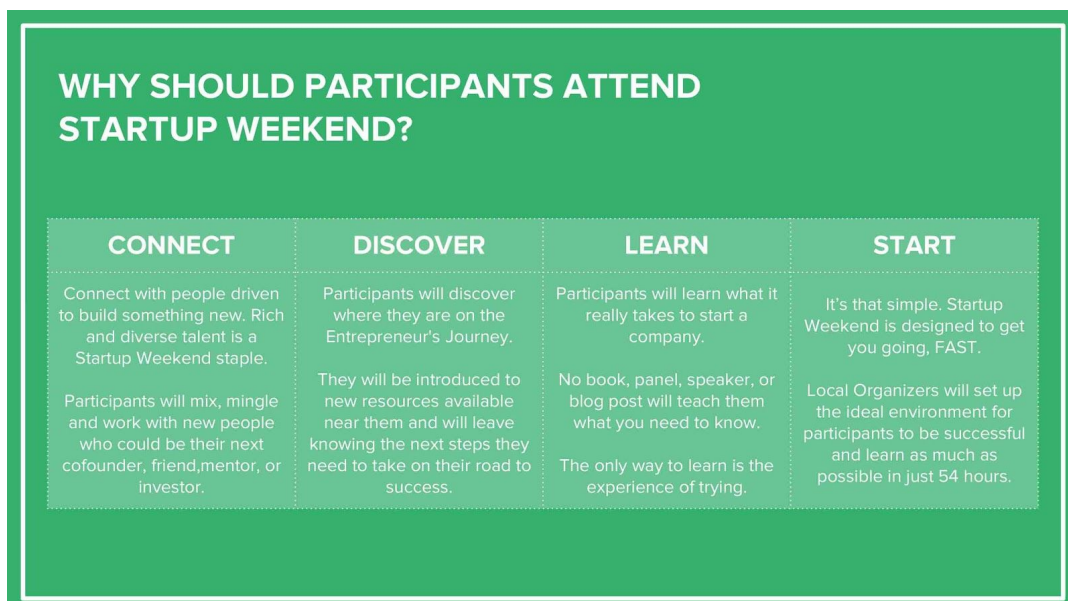
The banner for Startup Weekend Pilani 2017 features a yellow background with a central logo that reads "Startup Weekend Powered by Google for Entrepreneurs". Below the logo, it says "LEARN | NETWORK | STARTUP" and "24<sup>th</sup> - 26<sup>th</sup> March". A button prompts visitors to "VISIT tiny.cc/swbitspilani". On the right, a grid of eight circular portraits introduces the judging and mentoring panel, including Dr. Roshy John (Self Driving Expert), Saurabh Srivastav (CMO, Jobong), Anand Thakur (CTO, KOOVS), Bharat Sethi (Founder, Postergully), Abhyuday Agarwal (Co-founder, iPleaders), Dinesh Vernekar (Product Manager, Walnut), and Priyanka Prakash (Product Manager, Snapdeal). A red arrow points to the text "and many more...". At the bottom right, it states "Food & Accommodation included Also get free access to APOGEE 2017!". Logos for the Center for Entrepreneurial Leadership, techstars, and JUDGES & MENTORS are also present.

## 2. Discounted Price:

Where other Startup Weekend costs around ₹4k to ₹6k, Pilani edition is highly discounted. For a registration fee of **just ₹1500**, SW Pilani offers **free food, accommodation and APOGEE ticket**. Moreover, BITS students gets more special discount (upto 60%).

## 3. Participation Resource:

All Startup Weekend participants gets **\$300 in credits by Google Cloud Platform** to help build web and mobile apps, a free **(dot)CO domain** and access to a lot of **community perks & discounts** exclusive to Startup Weekend community. To know more, visit this [link](#).



The infographic is titled "WHY SHOULD PARTICIPANTS ATTEND STARTUP WEEKEND?" and is set against a green background. It contains a table with four columns: CONNECT, DISCOVER, LEARN, and START.

CONNECT	DISCOVER	LEARN	START
Connect with people driven to build something new. Rich and diverse talent is a Startup Weekend staple.	Participants will discover where they are on the Entrepreneur's Journey.	Participants will learn what it really takes to start a company.	It's that simple. Startup Weekend is designed to get you going, FAST.
Participants will mix, mingle and work with new people who could be their next cofounder, friend, mentor, or investor.	They will be introduced to new resources available near them and will leave knowing the next steps they need to take on their road to success.	No book, panel, speaker, or blog post will teach them what you need to know.  The only way to learn is the experience of trying.	Local Organizers will set up the ideal environment for participants to be successful and learn as much as possible in just 54 hours.

# Timeline:

The Schedule: Here's what happens during a Startup Weekend

## Day 1: Meet, Pitch & Team Up



### Dinner & Networking

Get to know your new friends. Meet the people you'll be working with.



### Choose Your Project

From the top projects – Choose which one you'll work on over the weekend.



### 60 Seconds to Pitch

Got an idea? You've got 1 minute to pitch in front of the group.



### Build a Team

Whether it's your idea or someone else's, you'll create a cross-functional team to work with over the weekend.

The Schedule: Here's what happens during a Startup Weekend

## Day 2: Learn & Work



### Learn from the Best

Local mentors will be coming in throughout the event to coach you through the hard problems.



### Get to Work

We've got the resources and support in place to make things happen in a short period of time. You'll be responsible for everything from finding customers to building your product. We'll be here to help when you need it.

The Schedule: Here's what happens during a Startup Weekend

## Day 3: Present & Choose



### Present in Front of Panel Judges

The culmination of the weekend. You'll have 5 minutes to present the product or service you built to the crowd and a panel of experts.



### Celebrate

Watch the other teams present and celebrate all the work you've done. Get the opportunity to talk to judges and mingle with mentors.

# How to Register?

There are no team registrations explicitly, everyone needs to register individually under any one of these categories-

1. Nerdy Hackers (**Technical** Ticket)
2. Aesthetic Designers (**Design** Ticket)
3. Hopping Hustlers (**Business** Ticket)

You can go to this [link](#) to register. BITS student can contact [CEL](#) for their discount code.

## Frequently Asked Questions

### 1. What ticket type should I purchase to pitch an idea?

Pitching is open to every attendee! We recommend you purchase the ticket that best represents your skill set.

### 2. Do I have to pitch an idea to attend?

No, but we encourage you to! You can pitch an idea you've been thinking about for years, or something last minute you think of during the event. It's a great experience and invaluable practice for public speaking.

### 3. Do I need a team?

Though all the registrations will be on an individual basis, everyone who attends the event as an attendee is expected to participate on a team. If you do not have a team already you can network and form one.

### 4. Do I have to participate all three days?

Apart from Organizers, selected Coaches, Speakers, and press, everyone who attends the event is expected to participate all three days. This is important not only to preserve the 'vibe' of the weekend ("no talk, all action") but also to minimize distractions & disruptions for working teams.

### 5. What happens on the first day?

*Pitching* Participants with ideas will pitch them.

*Voting* Everyone votes for the top pitches.

*Networking* Participants network with each other, discuss ideas and **form teams**.

*Work begins* Teams start working on their ideas.

### 6. How did the first edition go?

Well you can watch that yourself! Here's the [youtube link](#) to some of the testimonials.