



### **Stride Problem Statement:**

Nearly 85% of data at the disposal of enterprises is in the form of text. The unstructured and complicated nature of text further makes it challenging to draw inference from. At Stride.AI, we applying AI and NLP to automate Enterprise Workflows that require human intelligence.

The two key problems that we are currently working on are:

- 1) Predicting Personality Types of Users / Customers, using their Social Media and other interactions, using the big the "big five" parameters ([https://www.onlineprivacyfoundation.org/research\\_/PredictingdarkTriadPersonalityTraitsfromTwitter.pdf](https://www.onlineprivacyfoundation.org/research_/PredictingdarkTriadPersonalityTraitsfromTwitter.pdf))
- 2) Identifying User Intent, based on the interactions, using Machine Learning (Semantic Parsing)