



SHREEARYA OVERSEAS LLP

Your Gateway to Global Trade

About us

We specialize in trading a variety of goods and packaging, providing comprehensive export and import services. Our sea and air freight solutions, including FCL, LCL, door-to-door shipments, air exports, air imports, and air consols, are designed to meet the diverse needs of our clients. With a focus on efficiency and reliability, we tailor our services to ensure seamless transportation and maximum client satisfaction.

Problem

Businesses face significant challenges in navigating complex export-import procedures and ensuring reliable, cost-effective logistics solutions that meet their unique requirements.

Operational Delays

Inefficient logistics and complex EX-IM procedures can lead to delays, disrupting supply chains and impacting overall business operations.

Increased Costs

High shipping costs and hidden charges can strain budgets, reducing profitability and competitiveness in the global market.

Client Dissatisfaction

Inconsistent delivery times and lack of customized logistics solutions can lead to dissatisfaction among clients, potentially harming long-term business relationships.

Solution

Streamlined EX-IM Procedures

Offer comprehensive support and expertise in export-import documentation and compliance, simplifying the process for businesses and ensuring timely completion of regulatory requirements.

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Mission



To streamline global trade by offering efficient and reliable logistics solutions, ensuring seamless transportation and exceeding client expectations with tailored services.

Vision

To become a trusted leader in the logistics industry, renowned for innovation, integrity, and personalized customer care, driving sustainable growth and global connectivity.



Target Market



Manufacturers and Exporters

Companies needing reliable logistics for exporting goods internationally.



Importers and Distributors

Businesses requiring efficient handling of imported goods for distribution within the country.



E-commerce Businesses

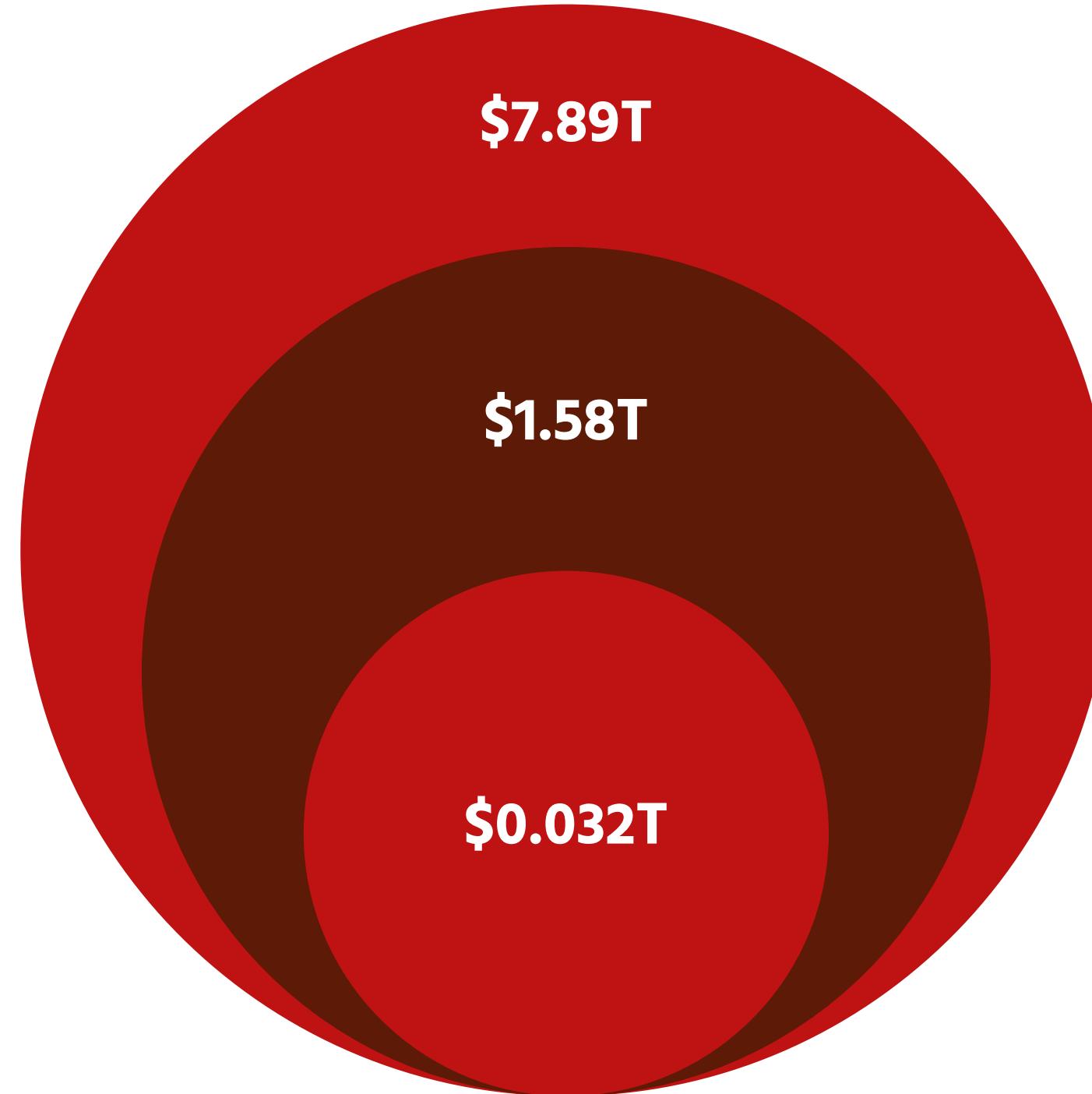
Online retailers seeking seamless shipping solutions for their products.



SMEs and Startups

Small and medium enterprises looking for cost-effective and flexible logistics solutions.

Market Size



Total Available Market

Global logistic Market size **In 2022: 7.89 Trillion USD**

Projected **CAGR is 10.7 %**

Global Market **in 2032: 18.23 Trillion USD**

Serviceable Available Market

SAM = Global logistic Market Size 2022 *(% of Addressable Market)

Target: To address 20 % of the market

$$= 7.89 * 20 \%$$

$$= \mathbf{1.58 \text{ Trillion USD}}$$

Serviceable Obtainable Market

SAM * Expected Market Share

Target: To capture at least 2 % of market share

$$= 1.575 * 2 \%$$

$$= \mathbf{0.032 \text{ Trillion USD}}$$

Services

Sea Freight Services:

- Full Container Loads (FCL) - EX-IM
- Less Container Loads (LCL) - EX-IM
- Door to Door Shipments

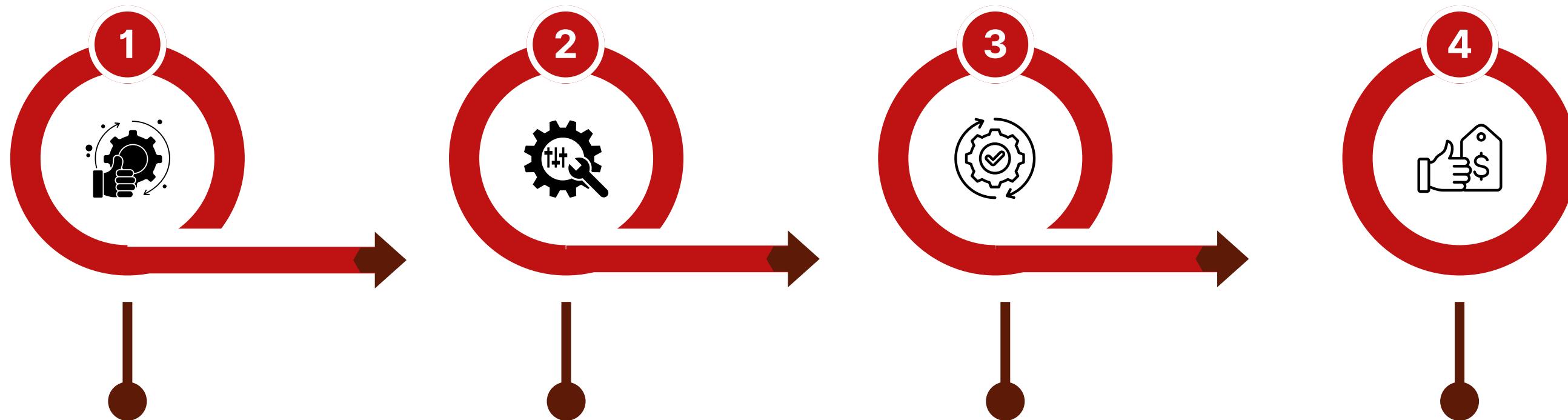
Air Freight Services:

- Air Exports
- Air Imports
- Air Consols

Specialized Cargo Handling:

- Over-Dimension Cargo Handling

Value proposition



Efficiency and Reliability: We ensure timely and dependable delivery of goods through optimized logistics operations, minimizing delays and enhancing supply chain efficiency.

Customized Solutions: Tailored logistics services to meet the specific needs of each client, providing maximum satisfaction and flexibility in handling diverse requirements.

Comprehensive Services: A one-stop-shop for all logistics needs, including sea and air freight solutions, making it convenient for clients to manage their entire supply chain with a single provider.

Competitive Pricing: Transparent and cost-effective pricing structures with no hidden charges, offering clients affordable logistics solutions without compromising on quality.

Unique Selling Point



Personalized Logistics Plans: Customized solutions that cater to the unique needs of each client, ensuring tailored and flexible services that adapt to specific business demands.



Comprehensive Service Offering: A full range of logistics services, including FCL, LCL, door-to-door shipments, air exports, air imports, and air consols, providing clients with an all-inclusive logistics partner.



Seamless EX-IM Handling: Expertise in managing export-import procedures, making international trade smoother and more efficient, and reducing the complexity and risks associated with global logistics.



Local Market Expertise: In-depth knowledge of local markets, ensuring efficient handling and delivery of goods, and providing clients with valuable insights and advantages in navigating regional logistics challenges.

Competitive Analysis

Aspect	Shreearya	Delhivery
International Shipping	Yes	No
Sea Freight Services	Yes	No
Air Freight Services	Yes	No
Specialized Cargo Handling	Yes	No
Local Deliveries/Pick-ups	Yes	Yes
E-commerce Fulfillment	No	Yes

Revenue Model

Freight Charges:

Revenue from sea and air freight services (FCL, LCL, Air Exports, Air Imports).



Customs Clearance Fees: Income from providing customs clearance services.

Specialized Cargo Handling Fees:

Charges for handling project movements and over-dimension cargo.



Door-to-Door Shipment Fees:

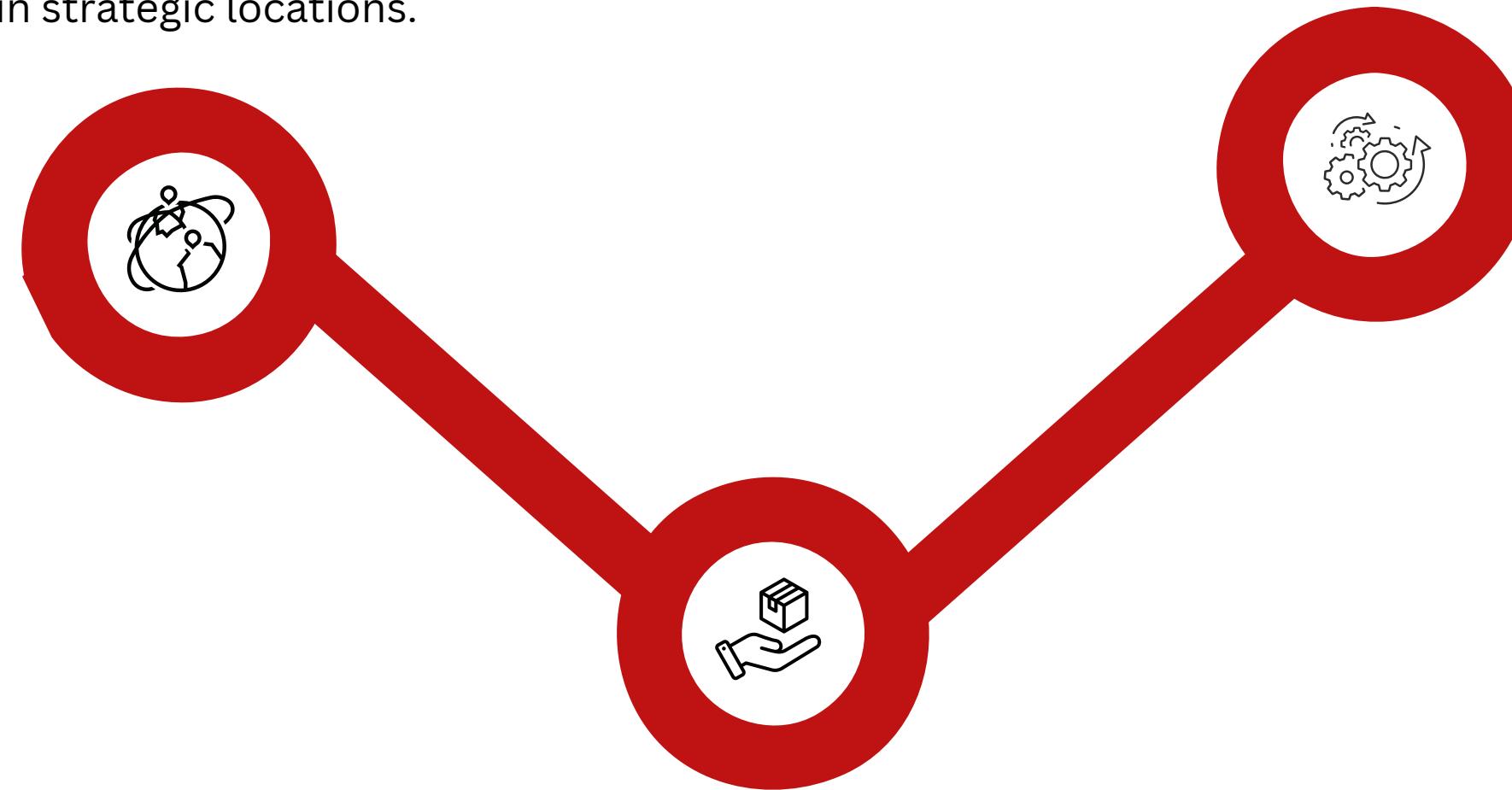
Additional charges for door-to-door delivery services.

Aim To Scale Up

Expand Market Reach:

Aim: Increase market presence in key global trade hubs.

Strategy: Establish partnerships with local logistics providers and open new offices in strategic locations.



Optimize Operations:

Aim: Improve operational efficiency to reduce costs and increase profitability.

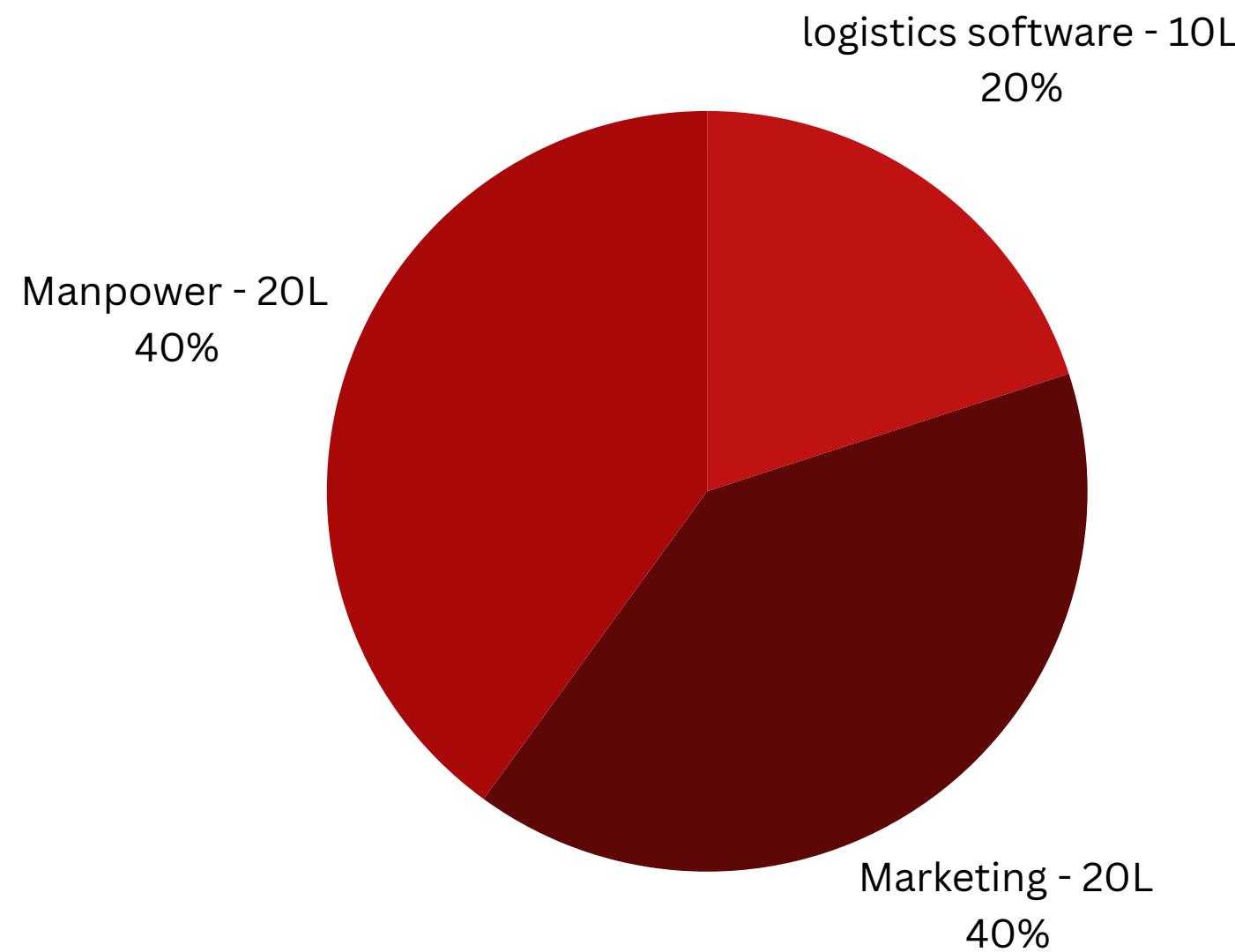
Strategy: Implement lean logistics practices, enhance workforce training, and leverage data analytics for better decision-making.

Enhance Service Offerings:

Aim: Broaden the range of services to attract more clients.

Strategy: Invest in technology and infrastructure to offer advanced logistics solutions such as real-time tracking and automated customs clearance.

Total Ask Debt of ₹50 Lakhs



Area of requirement	Amount	From	To
logistics software	₹10L	15/09/2024	25/03/2025
Marketing	₹20L	15/09/2024	25/06/2025
Manpower	₹20L	01/09/2024	25/05/2025

Financial Projection

(All Values in Cr.)

	Year 1	Year 2	Year 3	Year 4	Year 5
Total Revenue	₹1.20	₹1.74	₹2.61	₹3.65	₹5.66
COGS	₹0.66	₹0.96	₹1.44	₹2.01	₹3.12
Sales & Mark.Exp	₹0.10	₹0.14	₹0.21	₹0.29	₹0.45
Team Salary	₹0.19	₹0.29	₹0.41	₹0.67	₹0.98
Other Opex	₹0.09	₹0.11	₹0.13	₹0.16	₹0.21
Total Expenses	₹0.38	₹0.53	₹0.75	₹1.12	₹1.64
EBITDA	₹0.16	₹0.25	₹0.42	₹0.52	₹0.91

People Behind the Idea



Ashish Arya
Education - MPS
Experience - 8 Years

Contact



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