



# **SHREEARYA OVERSEAS LLP**

Your Gateway to Global Trade

# About us

We specialize in trading a variety of goods and packaging, providing comprehensive export and import services. Our sea and air freight solutions, including FCL, LCL, door-to-door shipments, air exports, air imports, and air consols, are designed to meet the diverse needs of our clients. With a focus on efficiency and reliability, we tailor our services to ensure seamless transportation and maximum client satisfaction.

# Problem

Businesses face significant challenges in navigating complex export-import procedures and ensuring reliable, cost-effective logistics solutions that meet their unique requirements.

## Operational Delays

Inefficient logistics and complex EX-IM procedures can lead to delays, disrupting supply chains and impacting overall business operations.

## Increased Costs

High shipping costs and hidden charges can strain budgets, reducing profitability and competitiveness in the global market.

## Client Dissatisfaction

Inconsistent delivery times and lack of customized logistics solutions can lead to dissatisfaction among clients, potentially harming long-term business relationships.

# Solution

## Streamlined EX-IM Procedures

Offer comprehensive support and expertise in export-import documentation and compliance, simplifying the process for businesses and ensuring timely completion of regulatory requirements.

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# Mission



To streamline global trade by offering efficient and reliable logistics solutions, ensuring seamless transportation and exceeding client expectations with tailored services.

# Vision

To become a trusted leader in the logistics industry, renowned for innovation, integrity, and personalized customer care, driving sustainable growth and global connectivity.



# Target Market



## Manufacturers and Exporters

Companies needing reliable logistics for exporting goods internationally.



## Importers and Distributors

Businesses requiring efficient handling of imported goods for distribution within the country.



## E-commerce Businesses

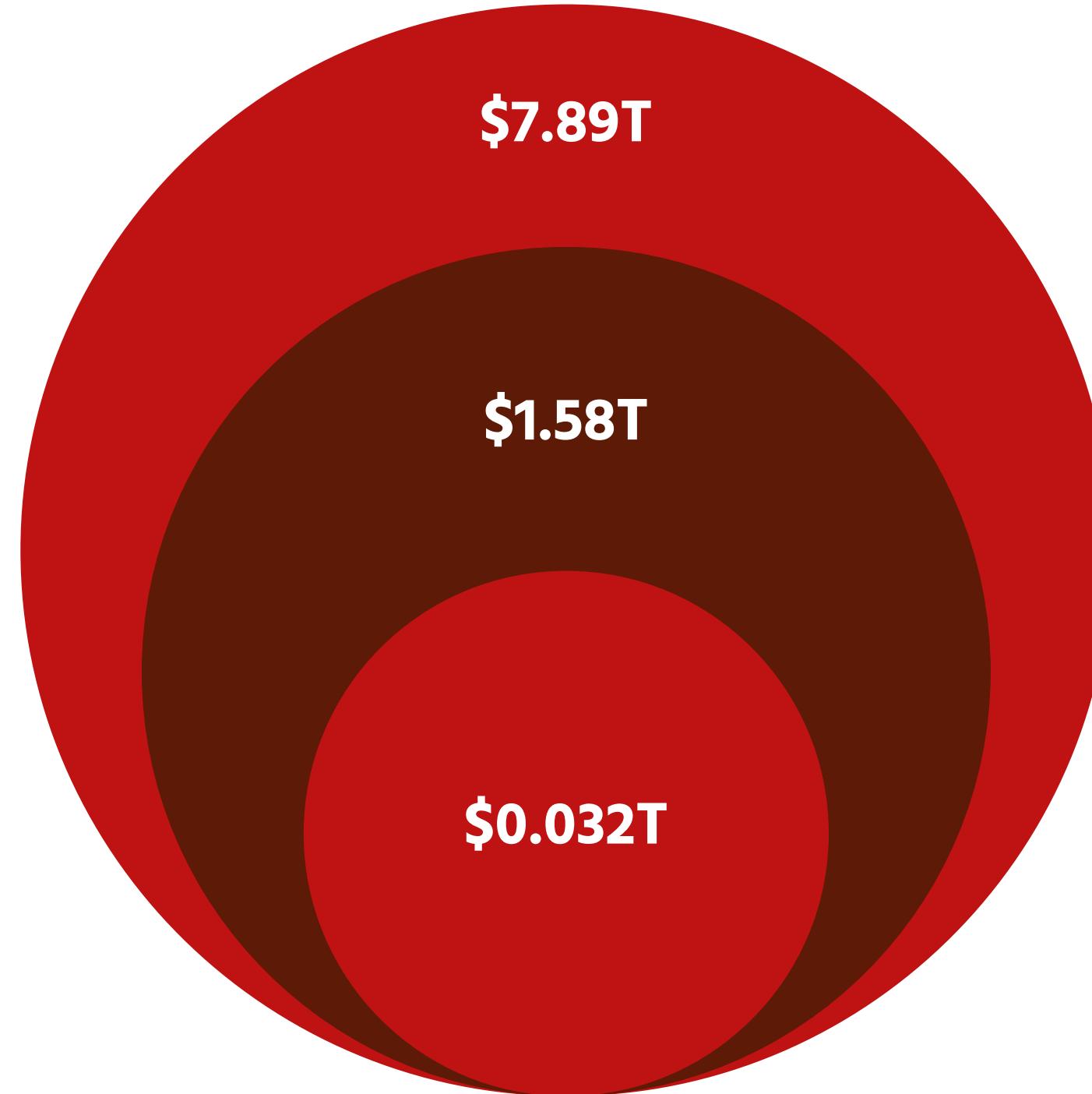
Online retailers seeking seamless shipping solutions for their products.



## SMEs and Startups

Small and medium enterprises looking for cost-effective and flexible logistics solutions.

# Market Size



## Total Available Market

Global logistic Market size **In 2022: 7.89 Trillion USD**

Projected **CAGR is 10.7 %**

Global Market **in 2032: 18.23 Trillion USD**

## Serviceable Available Market

SAM = Global logistic Market Size 2022 \*(% of Addressable Market)

Target: To address 20 % of the market

$$= 7.89 * 20 \%$$

$$= \mathbf{1.58 \text{ Trillion USD}}$$

## Serviceable Obtainable Market

SAM \* Expected Market Share

Target: To capture at least 2 % of market share

$$= 1.575 * 2 \%$$

$$= \mathbf{0.032 \text{ Trillion USD}}$$

# Services

## Sea Freight Services:

- Full Container Loads (FCL) - EX-IM
- Less Container Loads (LCL) - EX-IM
- Door to Door Shipments

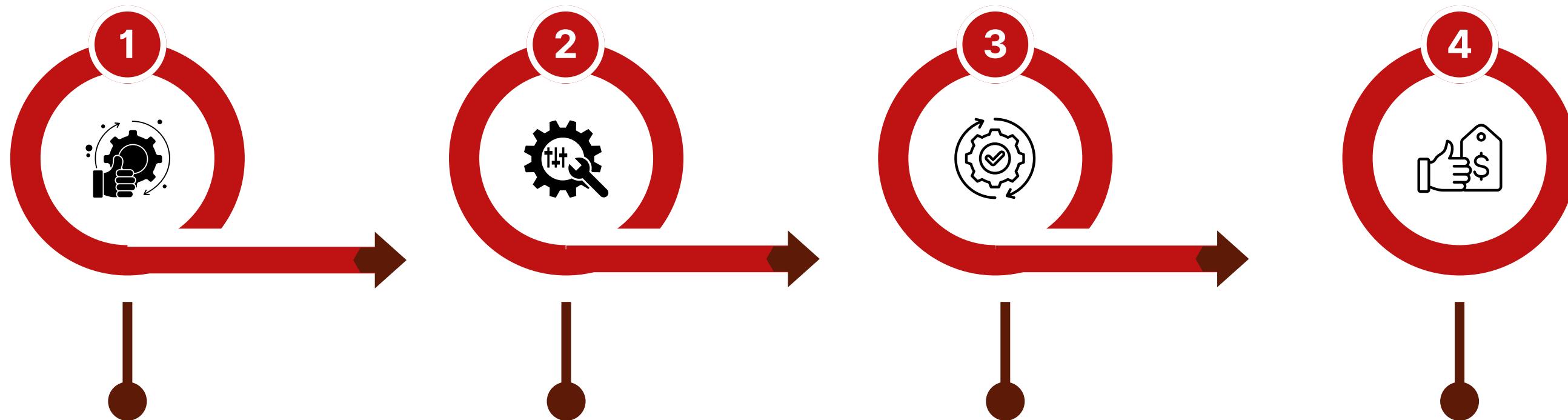
## Air Freight Services:

- Air Exports
- Air Imports
- Air Consols

## Specialized Cargo Handling:

- Over-Dimension Cargo Handling

# Value proposition



**Efficiency and Reliability:** We ensure timely and dependable delivery of goods through optimized logistics operations, minimizing delays and enhancing supply chain efficiency.

**Customized Solutions:** Tailored logistics services to meet the specific needs of each client, providing maximum satisfaction and flexibility in handling diverse requirements.

**Comprehensive Services:** A one-stop-shop for all logistics needs, including sea and air freight solutions, making it convenient for clients to manage their entire supply chain with a single provider.

**Competitive Pricing:** Transparent and cost-effective pricing structures with no hidden charges, offering clients affordable logistics solutions without compromising on quality.

# Unique Selling Point



**Personalized Logistics Plans:** Customized solutions that cater to the unique needs of each client, ensuring tailored and flexible services that adapt to specific business demands.



**Seamless EX-IM Handling:** Expertise in managing export-import procedures, making international trade smoother and more efficient, and reducing the complexity and risks associated with global logistics.



**Comprehensive Service Offering:** A full range of logistics services, including FCL, LCL, door-to-door shipments, air exports, air imports, and air consols, providing clients with an all-inclusive logistics partner.



**Local Market Expertise:** In-depth knowledge of local markets, ensuring efficient handling and delivery of goods, and providing clients with valuable insights and advantages in navigating regional logistics challenges.

# Competitive Analysis

Aspect	Shreearya	Delhivery
International Shipping	Yes	No
Sea Freight Services	Yes	No
Air Freight Services	Yes	No
Specialized Cargo Handling	Yes	No
Local Deliveries/Pick-ups	Yes	Yes
E-commerce Fulfillment	No	Yes

# Revenue Model

## **Freight Charges:**

Revenue from sea and air freight services (FCL, LCL, Air Exports, Air Imports).



**Customs Clearance Fees:** Income from providing customs clearance services.

## **Specialized Cargo Handling Fees:**

Charges for handling project movements and over-dimension cargo.



## **Door-to-Door Shipment Fees:**

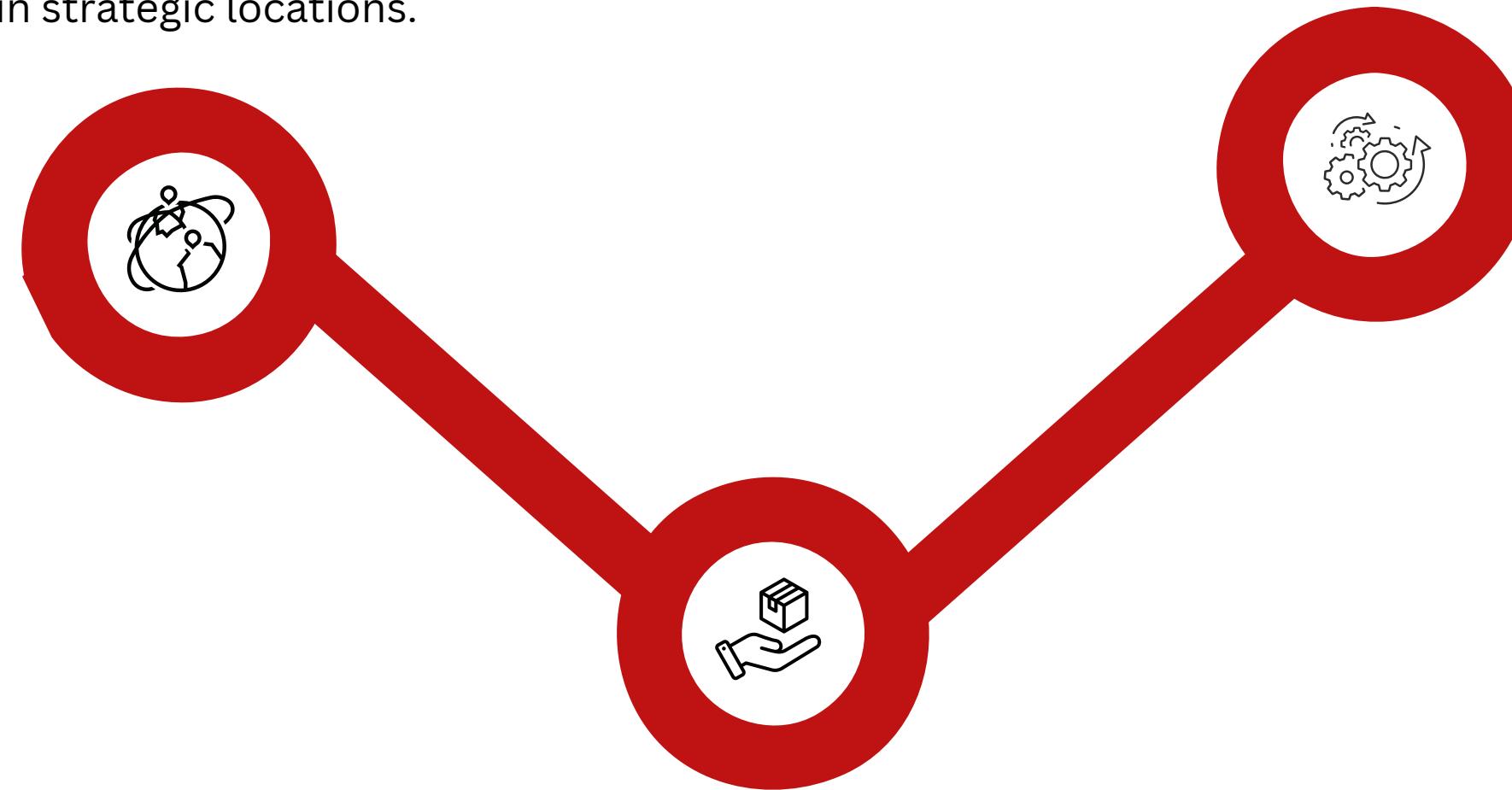
Additional charges for door-to-door delivery services.

# Aim To Scale Up

## Expand Market Reach:

**Aim:** Increase market presence in key global trade hubs.

**Strategy:** Establish partnerships with local logistics providers and open new offices in strategic locations.



## Optimize Operations:

**Aim:** Improve operational efficiency to reduce costs and increase profitability.

**Strategy:** Implement lean logistics practices, enhance workforce training, and leverage data analytics for better decision-making.

## Enhance Service Offerings:

**Aim:** Broaden the range of services to attract more clients.

**Strategy:** Invest in technology and infrastructure to offer advanced logistics solutions such as real-time tracking and automated customs clearance.

# Contact



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