



# My name is **Abhishek Choudhary**

**Graphic designer**



**Logo- animator**

I'M A GRAPHIC DESIGNER PASSIONATE ABOUT CRAFTING CLEAN, MODERN DESIGNS, UNIQUE LOGO ANIMATIONS AND MATTE PAINTINGS . I LOVE TURNING IDEAS INTO VISUALS THAT LEAVE A STRONG IMPRESSION AND I'M EAGER TO BRING FRESH CREATIVITY TO EVERY PROJECT.

**LET'S CONNECT!**



**91+ 7339956116.**



**JAIPUR , RAJASTHAN.**



**ABHI269005@GMAIL.COM.**

## **EDUCATION**

**B.VOC IN ANIMATION AND VFX**  
**JAGANNATH UNIVERSITY, JAIPUR**  
**( EXPECTED GRADUATION 2027 )**

## **SOFTWARES**



## **AWARDS**

**1<sup>ST</sup> PRIZE IN CREATING MOVIE POSTER.**

**WON STUDENT OF THE MONTH AWARD.**

## **KEY SKILLS**

**#CREATIVITY**

**#LAYOUT DESIGN**

**#COMMUNICATION**

**#LOGO ANIMATION**

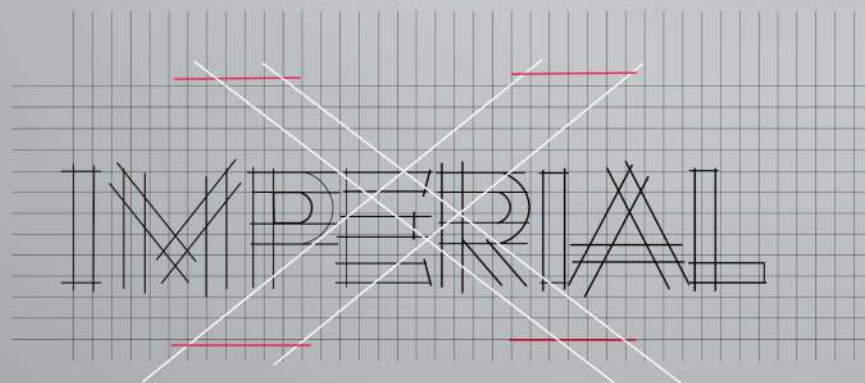


## **IMPERIAL X**

**IMPERIAL X IS A CUTTING-EDGE SPORTSWEAR COMPANY DEDICATED TO PROVIDING HIGH-PERFORMANCE ATHLETIC APPAREL DESIGNED TO EMPOWER ATHLETES OF ALL LEVELS. OUR BRAND BLENDS INNOVATIVE TECHNOLOGY WITH CONTEMPORARY FASHION, CREATING GEAR THAT ENHANCES PERFORMANCE, COMFORT, AND STYLE. WHETHER YOU'RE TRAINING FOR A MARATHON, HITTING THE GYM, OR EMBRACING AN ACTIVE LIFESTYLE, IMPERIAL X OFFERS PRODUCTS THAT CATER TO YOUR EVERY NEED. WE BELIEVE IN PUSHING BOUNDARIES AND REDEFINING WHAT IT MEANS TO BE AN ATHLETE, ENSURING THAT OUR CUSTOMERS ALWAYS FEEL LIKE THEY ARE AT THE TOP OF THEIR GAME.**

# ~~IMPERIAL~~

## LOGO GRID



#FFFFFF

**WHITE FOR "IMPERIAL":  
WHITE SYMBOLIZES  
PURITY, EXCELLENCE,  
AND SIMPLICITY. IT  
REPRESENTS THE HIGH  
STANDARDS AND PRE-  
MIUM QUALITY OF IM-  
PERIAL X PRODUCTS.  
WHITE ALSO GIVES A  
CLEAN, TIMELESS  
LOOK, ENSURING THE  
LOGO REMAINS VERSA-  
TILE ACROSS VARIOUS  
PLATFORMS AND AP-  
PAREL.**

**RED FOR "X": RED IS A  
COLOR ASSOCIATED  
WITH ENERGY, PASSION,  
AND ACTION. IT EMBOD-  
IES THE DRIVE AND DE-  
TERMINATION THAT IM-  
PERIAL X AIMS TO IN-  
SPIRE IN ITS CUSTOM-  
ERS. THE RED "X"  
BEHIND "IMPERIAL"  
MAKES A POWERFUL  
STATEMENT, EMPHASIZ-  
ING THE BRAND'S COM-  
MITMENT TO STANDING  
OUT AND LEADING IN  
THE COMPETITIVE  
SPORTSWEAR INDUSTRY.**

#961B1E



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**MARTIN ODEGAARD**

**IMPERIAL**

A promotional poster for Imperial featuring Martin Odegaard. He is shown in an Arsenal home kit (red shirt with white sleeves, white shorts) dribbling a yellow and blue football. He is positioned in the center, with his right foot on the ball. The background is a grey gradient with a faint, high-angle shot of a crowd with their hands raised. The word 'IMPERIAL' is written in large, bold, black capital letters at the bottom, with a large red 'X' shape superimposed over it. The text 'OFFICIAL SPONSOR' is at the top, and 'MARTIN ODEGAARD' is in the middle, behind the player.



# VOGUE

A portrait of Margot Robbie with long, wavy blonde hair, wearing a black blazer with a deep V-neckline. She is looking directly at the camera with a neutral expression. The background is a dark, solid color.

## **MARGOT ROBBIE**

WELCOME HER  
FIRST CHILD WITH  
HER HUSBAND  
TOM ACKERLAY.

## **JAMIE FOXX**

SHARES MOMENTS AWAY  
FROM DEATH EXPERIENCE  
DURING NETFLIX SPECIAL.

MARGOT  
ROBBIE

# THE CITY

MAGAZINE

## KEEPING UP WITH THE CLOONEYS

BACKSTAGE WITH THE PLANET'S  
BUSIEST POWER COUPLE

## USAIN BOLT

THE ONE-OF-A-KIND  
ONE-MAN BRAND

IBIZA  
UPGRADED  
FROM HIPPIE HANGOUT  
TO VIP RETREAT



### SUMMER READS

PAGE TURNERS TO CHANGE  
YOUR LIFE

### SHORT STORY

THIS SEASON'S MOST  
STYLISH TRUNKS

### SOCIAL SUICIDE

WHEN BRANDS GET IT WRONG  
IN THE DIGITAL WORLD



# VOGUE

A portrait of Zendaya on the cover of Vogue magazine. She is wearing a red spaghetti-strap top and has her hair styled in loose waves. The background is a solid deep red.

ZENDAYA

BODY  
POLITICS

ON THE FRONT  
LINES WITH  
PLANNED  
PARENTHOOD'S  
CECILE  
RICHARDS

ACTOR,  
ACTIVIST,  
ITGIRL

"YOU HAVE THE  
POWER"

OFF  
THE  
WALL

WEARABLE  
ART FOR  
A CAUSE

FLY  
HIGH

A SEASON OF  
FEATHERS, FLORALS,  
FAUX FUR—AND FUN!

**READY  
SET  
GO!**

**IMPERIAL**



**IMPERIAL X.CO.IN**







**IMPERIAL**  
#WEAR YOUR POWER



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**ABHISHEK CHOUDHARY**  
CEO and MANAGER





