





## **IMPERIAL** X

IMPERIAL X IS A CUTTING-EDGE SPORTSWEAR COMPANY DEDICATED TO PROVIDING HIGH-PERFORMANCE ATHLETIC APPAREL DESIGNED TO EMPOWER ATHLETES OF ALL LEVELS. OUR BRAND BLENDS INNOVATIVE TECHNOLOGY WITH CONTEMPORARY FASHION, CREATING GEAR THAT ENHANCES PERFORMANCE, COMFORT, AND STYLE. WHETHER YOU'RE TRAINING FOR A MARATHON, HITTING THE GYM, OR EMBRACING AN ACTIVE LIFESTYLE, IMPERIAL X OFFERS PRODUCTS THAT CATER TO YOUR EVERY NEED. WE BELIEVE IN PUSHING BOUNDARIES AND REDEFINING WHAT IT MEANS TO BE AN ATHLETE, ENSURING THAT OUR CUSTOMERS ALWAYS FEEL LIKE THEY ARE AT THE TOP OF THEIR GAME.

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WHITE FOR "IMPERIAL":
WHITE SYMBOLIZES
PURITY, EXCELLENCE,
AND SIMPLICITY. IT
REPRESENTS THE HIGH
STANDARDS AND PREMIUM QUALITY OF IMPERIAL X PRODUCTS.
WHITE ALSO GIVES A
CLEAN, TIMELESS
LOOK, ENSURING THE
LOGO REMAINS VERSATILE ACROSS VARIOUS
PLATFORMS AND APPAREL.

RED FOR "X": RED IS A **COLOR ASSOCIATED** WITH ENERGY. PASSION. AND ACTION, IT EMBOD-IES THE DRIVE AND DE-**TERMINATION THAT IM-**PERIAL X AIMS TO IN-SPIRE IN ITS CUSTOM-ERS. THE RED "X" **BEHIND "IMPERIAL"** MAKES A POWERFUL STATEMENT, EMPHASIZ-ING THE BRAND'S COM-**MITMENT TO STANDING OUT AND LEADING IN** THE COMPETITIVE SPORTSWEAR INDUSTRY.

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