```
/* Accessing Data */
%let path = /home/u41140628/EPG194/ECRB94/data;
libname cr "&path/output";
options validvarname=v7;
libname ctryxl xlsx "&path/country_lookup.xlsx";
proc import datafile="&path/orders.csv" out=cr.orders dbms=csv replace;
run;
proc contents data=cr.orders;
run;
proc contents data=ctryxl._all_ nods;
run;
/* Exploring data */
/* Validate country lookup excel table */
proc print data=ctryxl.countries(obs=30);
run;
proc freq data=ctryxl.countries order= freq;
       tables country_key country_name;
run;
/* We have duplicate ows */
proc print data=ctryxl.countries;
```

```
WHERE country_key in ('AG','CF','GB','US');
run;
/* removing the duplicates */
proc sort data=ctryxl.countries out=country_clean nodupkey dupout=dups;
        by country_key;
run;
/* Validate imported orders table */
/* Data quality rules: delivery date after order date, order date valie dates 1,2,3 */
/* customer_country should always be 2 upper case letters, customer continent should be 1 of 5
continents */
proc print data=cr.orders;
        WHERE order_date> delivery_date;
       var order_id order_date delivery_date;
run;
proc freq data=cr.orders;
        tables order_type customer_country customer_continent;
run;
/* CHeck min max values , also check in extreme observations in univariate*/
proc means data=cr.orders;
       var quantity retail_price cost_price;
run;
```

```
proc univariate data=cr.orders;
       var quantity retail_price cost_price;
run;
/* Preparing the data */
data profit;
       set cr.orders;
        length order_source $ 8;
        where delivery_date >= order_date;
        customer_country= upcase(customer_country);
        if quantity<0 then quantity=.;
        profit=(retail_price-cost_price)*quantity;
        format profit dollar12.2;
        shipdays= delivery_Date-order_date;
        age_range=substr(customer_age_group,1,5);
        if order_type=1 then order_source="Retail";
        else if order_type=2 then order_source="Phone";
        else if order_type=3 then order_source="Internet";
        else order_source="Unknown";
        drop retail_price cost_price customer_age_group order_type;
run;
/* Using proc sql to join data */
/* getting full names of country code table from corresponding values in country clean */
proc sql;
```

```
create table profit_country as
               select profit.*,country_name
               from profit inner join work.country_clean
               on profit.customer_country=country_clean.customer_key
               order by profit.order_Date desc;
quit;
/* Orders frequency analysis */
ods noproctitle;
title "Number of order by month";
proc freq data=profit order =freq;
       tables order_date / nocum;
       format order_date monname.;
       tables customer_continent*Order_source / norow nocol;
run;
%let os=Phone;
title "&os orders";
proc means data=profit min max mean maxdec=0;
       var shipdays;
       class customer_country;
       where shipdays>0 and order_source="&os";
run;
/* Profit analysis by customer age */
proc means data=profit noprint;
```

```
var profit;
        class age_range ;
        output out= profit_summary median=medprofit sum=totalprofit;
       ways 1;
run;
proc print data=profit_summary noobs;
       var age_range totalprofit medprofit;
        label age_range="Age Range"
               totalprofit="Total Profit"
               medprofit="Median Profit Per Order";
       format totalprofit medprofit dollar10.;
run;
/* Export reports to shareable data */
proc export data=profit outfile="&path/output/orders_update.csv" dbms=csv replace;
run;
proc export data=profit outfile="&path/output/orders_update.xlsx" dbms=xlsx replace;
run;
/* Using Output Delvery System */
ods pdf file="&path/output/orders_update.pdf" pdftoc=1;
title "Orders with order date after delivery date";
proc print data=cr.orders;
```

```
WHERE order_date> delivery_date;
       var order_id order_date delivery_date;
run;
title "Examine values of numeric columns in orders";
proc freq data=cr.orders;
       tables order_type customer_country customer_continent;
run;
title "Examine values of categorical columns in orders";
proc means data=cr.orders;
       var quantity retail_price cost_price;
run;
ods pdf close;
/* Using PUTLOG statements */
data new;
       putlog "Note: Value of HeightCM at the top of the data step";
       putlog HeightCM=;
       retain HeightCM 0;
       set sashelp.class(obs=3);
       HeightCM=Height*2.54;
       putlog "Note: Value of HeightCM at the bottom of the data step";
       putlog HeightCM=;
run;
```

```
proc sort data=profit out =decdaily;
       where month(order_date)=12;
       by order_date;
run;
data decsales;
       set decdaily;
       retain MTDsales=0;
       MTDsales=sum(MTDsales,profit);
       keep order_id order_date profit MTDsales;
run;
/* Using functions*/
data qtr_details;
       set cr.qtr_sales;
       totalpurchase=sum(of qtr:);
       avgpurchase=round(mean(qtr:),0.01);
       customerage=int(yrdif(birthdate,today(),"age"));
        promo_date=mdy(month(birthdate),1,year(today()))
       firstname=scan(name,1," ");
       ID=put(customer_id,z5.)
       format totalpurchase avgpurchase dollar12.2 promo_date mmddyy10.;
       drop qtr: customer_id
run;
/* order of column is in the sequence data is added in pdfv */
/* we can specify reatain statement manually sequencing data */
```

```
data _6months;
        set cr.profit;
        where order_date>= intnx("month",today(),-6, "same");
        keep order_id order_date delivery_date;
        busdays=intck("weekday",order_Date,delivery_date)
run;
/* custom formats */
proc format;
        value shiprange 0="Same day"
                                       1-3="1-3 days"
                                       4-7="4-7 days"
                                       8-high="8+ days"
                                       .="unknown";
run;
/* USe this in datastep */
data profit;
        set cr.profit;
/*
        format shipdays shiprange.; */
        shipRange=put (shipdays,shiprange.);
run;
proc freq data=cr.profit;
        table shipdays;
        format shipdays shiprange.;
run;
```