

ABHISHEK SHAH

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Personal Particulars:

Date of Birth: 12/06/1996 | Nationality: Indian | Gender: Male

Permanent/Present Address: MG Complex, Vashi, Navi Mumbai, India 400705

CAREER SNAPSHOT

- Resourceful and organized video production professional with over seven years of expertise in video editing, motion graphics, and post-production across various industries including entertainment, jewelry, and healthcare.
- Skilled in End-to-End Production processes, from pre-production planning to post-production editing, ensuring high-quality output and timely delivery.
- Proficient in Motion Graphics and VFX with advanced skills in Adobe Photoshop, After Effects, and Premiere Pro, specializing in creating engaging visual content.
- Versatile Editor with extensive experience in raw footage editing, typography videos, color correction, and creating 2D and event video content.
- Proficient in various programming languages, including Java, C, C++, HTML5, CSS3, and MySQL. Edited all images, creatives, logos, and designs for Apeksha Films, Music, and News Network. Created all social media posts, which are available on Apeksha Films and Apeksha News Network's social media platforms.
- Creative Design Expertise in graphic design, logo creation, and social media content, with a portfolio of work across major platforms including YouTube and Instagram.
- Collaborative Team Player with a history of working in dynamic environments, contributing to large-scale productions and freelance projects with a focus on innovative storytelling and visual excellence.

CORE COMPETENCIES

Video Production | Video Editing | Motion Graphics | Post-production | Color Correction | Typography Videos | Raw Footage Editing | Visual Effects (VFX) | Pre-Production Planning | Social Media Content Creation | Motion Graphic Design | Game Development (Unity 3D) | Graphic Design | Marketing Campaigns | YouTube Content Creation | Storytelling | Team Leadership

Technical Skills

Adobe Photoshop | Adobe After Effects | Adobe Premiere Pro | HTML | CSS | C Programming | Java | JavaScript

WORK EXPERIENCE

The Hosteller, India | Nov 2023 – Ongoing

Senior Video Producer

- Lead Video Editor overseeing all video production activities for the marketing team, ensuring alignment with brand guidelines and campaign objectives.
- Manage & coordinate the efforts of three production departments, maintaining seamless communication & collaboration to deliver high-quality content.
- Develop and edit engaging video content specifically tailored for Instagram, focusing on enhancing audience engagement and brand visibility.
- Monitor project timelines and workflows, ensuring all pre and post-production stages are completed on time and within budget.
- Collaborate with the marketing team to brainstorm and execute innovative video strategies that resonate with target audiences and drive social media performance.

Motadata, India | Jun 2022 – Jul 2023

Senior Video Producer

- Edited and created dynamic product videos using motion graphics, enhancing visual appeal and effectively communicating product features.
- Oversaw the full production lifecycle, from pre-production planning through to production and post-production, ensuring cohesive and high-quality video output.
- Edited raw footage, applied color correction, transitions, and effects to produce polished final videos that aligned with project goals.

Via Vistas, India | Jul 2020 - Jun 2022

Senior Video Editor

- Edited and produced high-quality raw footage, motion graphics, and typography videos tailored specifically for the jewelry industry, ensuring visual excellence and brand consistency.
- Managed the entire production process, from pre-production planning to post-production editing, to deliver compelling video content for every project or campaign.

Thyrocare, India | Dec 2019 – Jun 2020

Video Making/Editing

- Designed and edited marketing videos, including motion graphics for educational content and promotional materials, ensuring alignment with brand goals and audience engagement.

- Performed detailed editing tasks, including color correction and enhancement of shoot videos, to deliver polished and visually appealing final products.

Apeksha Films / Apeksha Music / Apeksha News Network, India | Jun 2019 – Nov 2019

Video Making/Editing, Graphic Designer, VFX Artist

- Edited daily entertainment news videos for YouTube, ensuring timely and engaging content delivery to keep the audience informed and entertained.
- Edited and enhanced video songs such as "Laut Aao Na," "Pillu Shona," and "Ganpati Deva" for Apeksha Music, focusing on high-quality visuals and audio to attract and retain viewers.

Chilsag Entertainment Network, India | Jul 2018 – Nov 2018

Video editing/Graphic Designing - Internship

- Designed and created visual assets, including logos, posters, and videos, for the movie "Pakhi," ensuring that all materials aligned with the film's branding and promotional strategy.
- Developed and produced comprehensive video content related to the movie, incorporating design elements to effectively promote and represent the film across various platforms.

FREELANCE

Video Maker/Editor | Freelance, Virtual | Jun 2017 - Present

- Performed all types of video editing, including raw footage editing, motion graphics, 2D graphics, event video shoots, product description editing, and title and logo creation.

PROJECTS

Developed an AR game using Unity 3D | July 2018 – Feb 2019

- Created various characters and user interfaces and integrated them into the game using Unity 3D software.

TRAINING

Proficiency in VFX, Walk-In, India | Jul 2017 - Aug 2018

- Gained expertise in software such as Adobe Photoshop, After Effects, Premiere Pro, Maya Dynamics, and Cinema 4D.

EDUCATION

Bachelor of Engineering in Information Technology from Shah and Anchor Kutchhi Engineering College, India, 2019
