Abhinav Mishra

📞 +91-7310019508   ✉ abhinavmishranit1234@gmail.com   📍 Prayagraj, Uttar Pradesh

in linkedin.com/in/abhi9ji01   github.com/abhi9ji01   🌐 abhinav-mishra.vercel.app

EDUCATION

Maulana Azad National Institute of Technology (NIT), Bhopal, Madhya Pradesh   *2024*

Master of Computer Application (MCA)   8.28/10

EXPERIENCE

Goprotoz UI UX Design Agency | Software Developer   **August 2024 – Present**

- Developed a no-code landing page builder using GrapeJS with drag-and-drop functionality, real-time preview, and reusable components, integrated AI-driven HTML/CSS generation and analytics, increasing lead conversions and user engagement by 70%.
- Architected the full-stack infrastructure of UXAnalytics, a microservices-based analytics platform using Next.js, NestJS, Kafka, and PostgreSQL, implemented session replays, event tracking, and AI-based UX insights—positioned as a competitor to Google Analytics and Mixpanel.
- Optimized and maintained Goprotoz and client websites, enhancing SEO performance and accessibility by 90%, translated Figma designs into responsive web interfaces using Tailwind CSS and integrated Sanity CMS for scalable content delivery.

IBM Internship | Frontend Developer Intern   **June 2024 – August 2024**

- Built Share Your Food, a donation-based web app using HTML, CSS, and JavaScript to improve surplus food distribution, enhanced accessibility and performance, leading to a 75% increase in successful donations across underserved regions.

Singaji Software Solutions | Full-stack Developer Intern   **January 2024 – June 2024**

- Gained practical full-stack development experience during an internship by learning HTML, CSS, JavaScript, and the basics of Node.js and Express. Contributed to building 3+ web applications, improving team productivity by 20% through better UI workflows and efficient code practices in a collaborative environment.

TECHNICAL SKILLS

- **Programming Languages** : C / C++, JavaScript, TypeScript, SQL
- **Front-End** : HTML, CSS, Tailwind CSS, Bootstrap, React.Js, Redux, React Query, Next.Js, GrapeJS
- **Back-End** : Node.Js, Express.Js, NestJS, PrismaORM, TypeORM, Sanity(CMS)
- **Databases & Architecture** : MongoDB, PostgreSQL, Microservices, RESTAPIs
- **DevOps Tools & Cloud Platforms** : Git, GitHub, AWS, Vercel, Docker, Kafka

PROJECTS

Superleads   *Next.js, Tailwind CSS, Node.js, Express.js, PostgreSQL, AWS*   🌐 Website

- Crafted a scalable no-code platform enabling users to build landing pages using AI-driven prompt-to-page HTML/CSS generation and real-time GrapeJS-based drag-and-drop editing. Incorporated pre-built templates, deployed pages to AWS in one click, and embedded analytics to monitor engagement and conversions.

UXAnalytics Platform   *Next.js, NestJS, Kafka, PostgreSQL, Microservices Architecture*   🌐 Website

- Developed a full-scale UX analytics platform to detect bottlenecks, track user behavior, and optimize funnels using session replays and AI insights. Built a Workflow Comparison Engine and recommendation module, deployed on a microservices architecture with real-time Kafka event streams and PostgreSQL.

Food Ordering App   *Next.Js, MongoDB, AWS S3, Stripe*   🌐 Website

- Created a responsive food delivery platform with secure role-based access, enabling users to browse menus, place orders, and complete payments via Stripe. Equipped admins with tools to manage food items, update menus, and track real-time orders and transactions via a dedicated dashboard.

ACHIEVEMENTS AND AWARDS

- Solved 1000+ coding problems and earned certifications from HackerRank, GeeksforGeeks & LeetCode
- Certified in Entry-level Data Analytics (Google), Generative AI (Google Cloud), SQL Specialist (IBM)
- Head of Sports Committee | Web Development Team Member, Matrix Club, NIT Bhopal