Data sources

- 1. Ethnic groups in London https://en.wikipedia.org/wiki/Ethnic groups in London
- 2. Population in London Boroughs https://data.london.gov.uk/download/2011-census-demography/62f62c4d-eb60-4846-9efd-1e1373641452/london-unrounded-data.xls
- 3. 24 month crime data by London Borough https://data.london.gov.uk/download/recorded_crime_summary/d2e9ccfc-a054-41e3-89fb-53c2bc3ed87a/MPS%20Borough%20Level%20Crime%20%28most%20recent%2024%20months%29.csv
- 4. Nearest most popular venues data for the boroughs from FourSquare API

Data will be sourced from 4 different websites. Please note that it is very important to understand the data, its completeness, gaps, caveats and any errors to arrive at robust insights.

1. Ethnic groups in London – all the ethnic group data will be scraped, cleaned and converted into relevant data form (Object to Float for numbers etc.) from this website (https://en.wikipedia.org/wiki/Ethnic groups in London)

| | Borough | Indian | Pakistani | Bangladeshi | Chinese | Other_Asian | Total_Asian |
|----|----------------|--------|-----------|-------------|---------|-------------|-------------|
| 0 | Newham | 42484 | 30307 | 37262 | 3930 | 19912 | 133895 |
| 1 | Redbridge | 45660 | 31051 | 16011 | 3000 | 20781 | 116503 |
| 2 | Brent | 58017 | 14381 | 1749 | 3250 | 28589 | 105986 |
| 3 | Tower Hamlets | 6787 | 2442 | 81377 | 8109 | 5786 | 104501 |
| 4 | Harrow | 63051 | 7797 | 1378 | 2629 | 26953 | 101808 |
| 5 | Ealing | 48240 | 14711 | 1786 | 4132 | 31570 | 100439 |
| 6 | Hounslow | 48161 | 13676 | 2189 | 2405 | 20826 | 87257 |
| 7 | Hillingdon | 36795 | 9200 | 2639 | 2889 | 17730 | 69253 |
| 8 | Barnet | 27920 | 5344 | 2215 | 8259 | 22180 | 65918 |
| 9 | Croydon | 24660 | 10865 | 2570 | 3925 | 17607 | 59627 |
| 10 | Waltham Forest | 9134 | 26347 | 4632 | 2579 | 11697 | 54389 |
| | | | | | | | |

Absolute numbers may not be relevant as the proportion of a particular ethnic group in that population (or concentration) will paint a better picture for each borough, so we also need total population by each borough.

Population in London Boroughs – We will download and use the following excel file from
official London Data website and use 'Persons' sheet
(https://data.london.gov.uk/download/2011-census-demography/62f62c4d-eb60-48469efd-1e1373641452/london-unrounded-data.xls).

| | Borough | Total_Population |
|----|----------------------|------------------|
| 1 | City of London | 7375.0 |
| 2 | Barking and Dagenham | 185911.0 |
| 3 | Barnet | 356386.0 |
| 4 | Bexley | 231997.0 |
| 5 | Brent | 311215.0 |
| 6 | Bromley | 309392.0 |
| 7 | Camden | 220338.0 |
| 8 | Croydon | 363378.0 |
| 9 | Ealing | 338449.0 |
| 10 | Enfield | 312466.0 |

Now we have population by ethnicity and total population by borough, so we can calculate Indian concentration (% Indian) population.

| | Borough | IndianPercent |
|----|----------------------|---------------|
| 4 | Harrow | 26.37 |
| 6 | Hounslow | 18.96 |
| 2 | Brent | 18.64 |
| 1 | Redbridge | 16.37 |
| 5 | Ealing | 14.25 |
| 0 | Newham | 13.79 |
| 7 | Hillingdon | 13.43 |
| 8 | Barnet | 7.83 |
| 9 | Croydon | 6.79 |
| 11 | Merton | 4.06 |
| 17 | Barking and Dagenham | 4.00 |
| 13 | Enfield | 3.73 |
| 10 | Waltham Forest | 3.54 |
| 15 | Westminster | 3.29 |
| 16 | Greenwich | 3.08 |

3. Crime data of London Boroughs (24 months) – from official London website https://data.london.gov.uk/download/recorded_crime_summary/d2e9ccfc-a054-41e3-89fb-53c2bc3ed87a/MPS%20Borough%20Level%20Crime%20%28most%20recent%2024%20mon_ths%29.csv

It has data by crime type and subtype for the past 24 months (1 column for each month)

| | MajorText | MinorText | LookUp_BoroughName | 201712 | 201801 | 201802 | 201803 | 201804 | 201805 | 201806 | 201902 |
|------|--------------------------------------|---|--------------------|--------|--------|--------|--------|--------|--------|--------|------------|
| 1570 | Vehicle Offences | Theft from a Motor Vehicle | Westminster | 296 | 258 | 212 | 225 | 258 | 207 | 267 | 287 |
| 1571 | Vehicle Offences | Theft or Taking of a Motor Vehicle | Westminster | 50 | 79 | 63 | 58 | 57 | 50 | 58 | 48 |
| 1572 | Violence Against the Person | Homicide | Westminster | 0 | 0 | 1 | 0 | 0 | 0 | 0 | 0 |
| 1573 | Violence Against the Person | Violence with Injury | Westminster | 336 | 246 | 230 | 278 | 268 | 315 | 302 | 288 |

We will summarize the data over past 24 months and by all crime type for each borough.

| | TotalCrime |
|----------------------|------------|
| Borough | |
| Barking and Dagenham | 38231 |
| Barnet | 59112 |
| Brent | 60983 |
| Camden | 74864 |
| Croydon | 64392 |
| Ealing | 59413 |
| Enfield | 57762 |
| Greenwich | 54167 |
| Harrow | 31820 |
| Hillingdon | 52096 |
| Hounslow | 51863 |
| Merton | 28389 |
| Newham | 72057 |

4. Now will use Four Square API to get 200 venue listings for each borough within the radius of 2.5 kms and find the top 10 most popular venue types.

| | Borough | 1st Most Common Venue | 2nd Most Common Venue | 3rd Most Common Venue | 4th Most Common Venue | 5th Most Common Venue | | 7th Most Common Venue | 8th Most Common Venue | 9th Most Common Venue |
|---|-------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-----------------------------|-------------------------|-----------------------------|-----------------------------|-----------------------------|
| 0 | Barking and Dagenham | Grocery Store | Supermarket | Gas Station | Park | Pizza Place | Soccer Stadium | Pub | Racetrack | Metro Station |
| 1 | Barnet | Coffee Shop | Pub | Italian Restaurant | Grocery Store | Café | Turkish Restaurant | Park | Fish & Chips Shop | Pizza Place |
| 2 | Ealing | Pub | Coffee Shop | Park | Hotel | Pizza Place | Italian Restaurant | Café | Persian Restaurant | Sandwich Place |
| 3 | Harrow | Coffee Shop | Indian Restaurant | Park | Sandwich Place | Pub | Fast Food Restaurant | Grocery Store | Supermarket | Gym / Fitness Center |
| 4 | Wandsworth | Coffee Shop | Pub | Park | Café | Pizza Place | Bakery | French Restaurant | Thai Restaurant | Supermarket |

Finally, to map them out we will also generate latitude and longitudes of all the boroughs

| | Borough | Latitude | Longitude |
|----|----------------|-----------|------------|
| 0 | Newham | 51.530000 | 0.029318 |
| 1 | Redbridge | 51.576320 | 0.045410 |
| 2 | Brent | 30.471943 | -87.246916 |
| 3 | Tower Hamlets | 51.128863 | 1.298669 |
| 4 | Harrow | 51.596769 | -0.337275 |
| 5 | Ealing | 51.512655 | -0.305195 |
| 6 | Hounslow | 51.468613 | -0.361347 |
| 7 | Hillingdon | 51.542519 | -0.448335 |
| 8 | Barnet | 51.648784 | -0.172913 |
| 9 | Croydon | 51.371305 | -0.101957 |
| 10 | Waltham Forest | 51.556999 | -0.005835 |
| 11 | Merton | 51.410803 | -0.188099 |