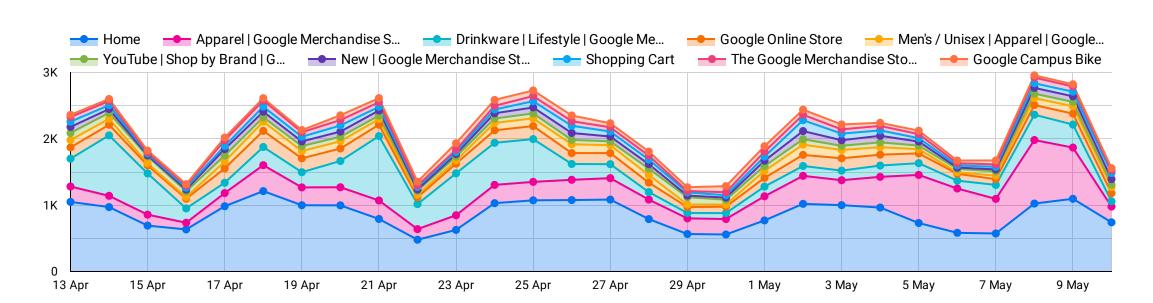
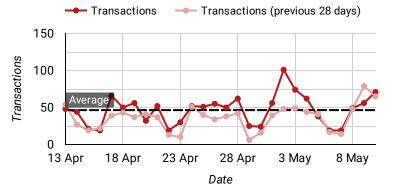
Sessions 72,848 ± 10.7%

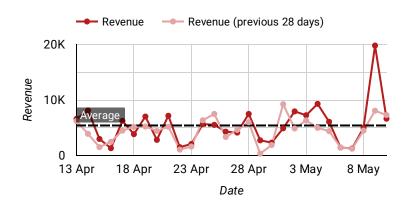
Ecommerce Conversion Rate 1.79%

\$151,458.34 \$22.6%

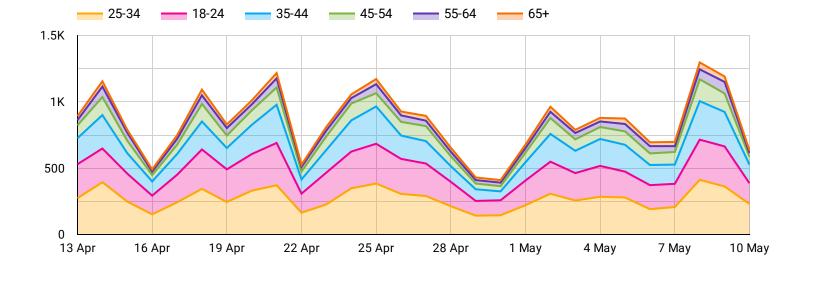


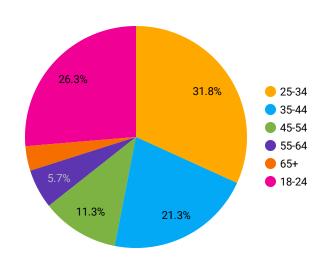






	Default Channel Grouping	Count of Sessions	%Δ	<b>Ecommerce Conversion Rate</b>	te %		%Δ	Revenue	%Δ
1.	Display	13	-23.5% 🖡	5.88%	-	1	-	\$24.8	-
2.	(Other)	20	1,900.0% 🛊	3.45%	-	1	-	\$312.25	-
3.	Direct	257	-6.5% 🖡	2.09%	28.7% 1	1,098	31.2% 🛊	\$132,531.27	23.9% 1
4.	Paid Search	127	4.1% 🛊	1%	-19.8% 🖡	202	14.8% 🛊	\$18,590.02	11.8% 🛊
5.	Affiliates	8	-20.0% •	0%	-	0	-	\$0	-
								1-5/6	< >





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	Landing Page •	<b>Ecommerce Conversion Rate</b>	% ∆	Transactions	%Δ	Revenue	% ∆
1.	(not set)	0%	-	0	-	\$0	-
2.	/asearch.html	3.44%	50.9% 1	36	71.4% 🛊	\$5,627.34	175.7% 🛊
3.	/asearch.html/home	0%	-	0	-	\$0	-
4.	/asearch.html/quickview	6.67%	6.7% 1	1	0.0%	\$1,043.2	2,110.2% 🛊
5.	/basket.html	13.25%	32.6% 🛊	249	70.5% 🛊	\$39,586.2	40.0% 🛊
	Grand total	1.79%	16.0% 1	1,301	28.4% 🛊	\$151,432.74	22.6% 1

