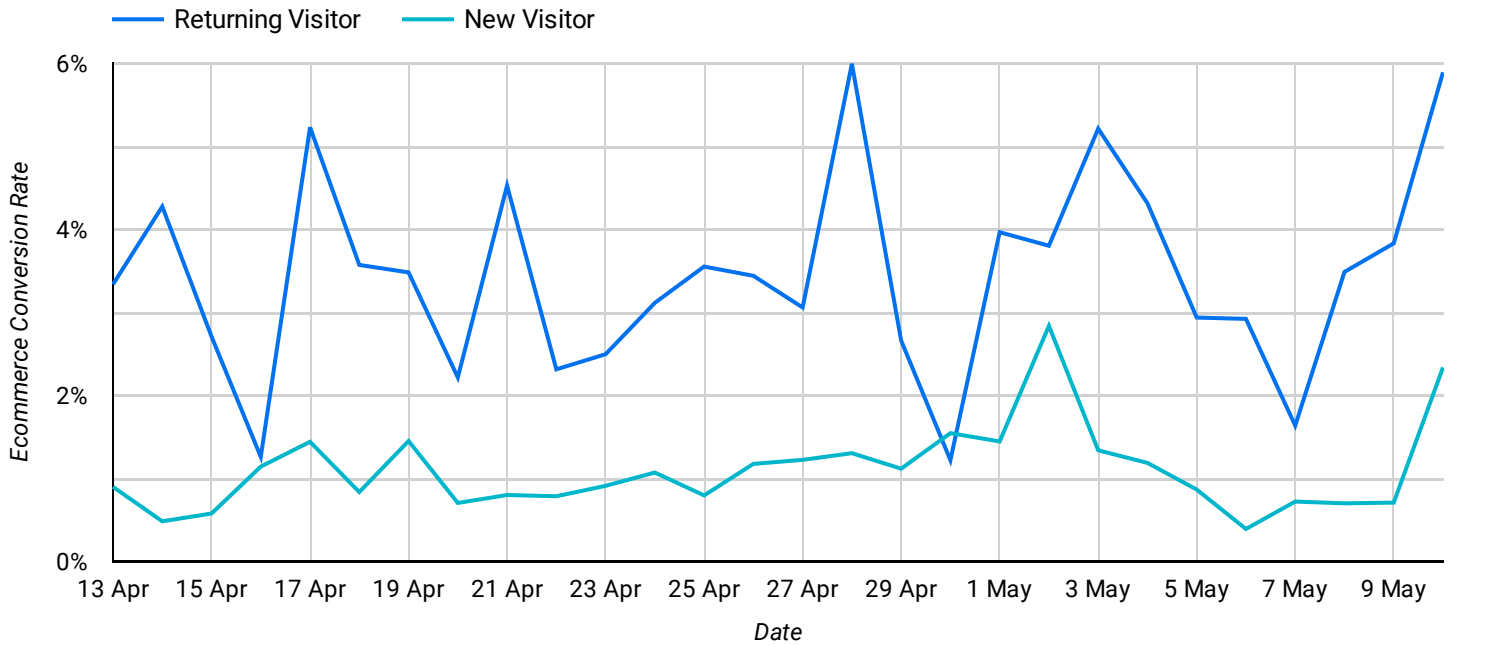
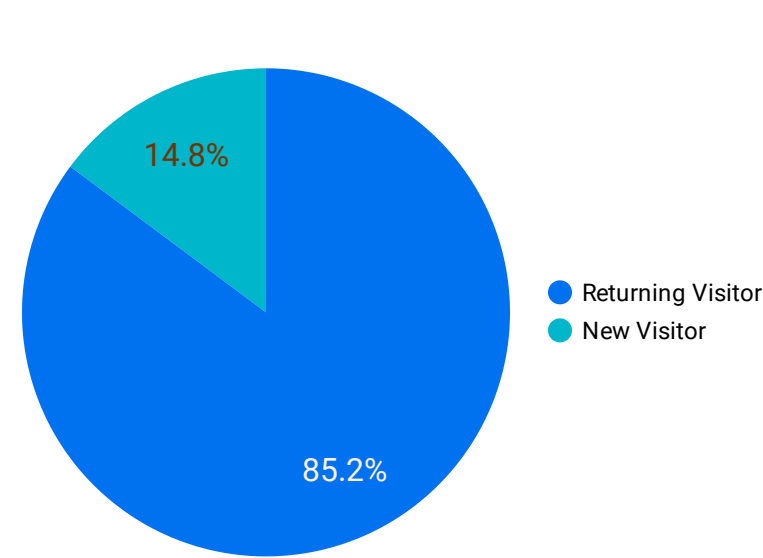


Day Index / Ecommerce Conversion Rate											
Date	User Type	0027	0019	0015	0020	0004	0018	0021	0006	0013	Grand total
10 May 2023	Returning Visi...	5.89%	-	-	-	-	-	-	-	-	5.89%
	New Visitor	2.34%	-	-	-	-	-	-	-	-	2.34%
	Total	3.43%	-	-	-	-	-	-	-	-	3.43%
2 May 2023	Returning Visi...	-	3.8%	-	-	-	-	-	-	-	3.8%
	New Visitor	-	2.84%	-	-	-	-	-	-	-	2.84%
	Total	-	3.15%	-	-	-	-	-	-	-	3.15%
28 Apr 2023	Returning Visi...	-	-	5.99%	-	-	-	-	-	-	5.99%
Grand total		3.43%	3.15%	2.7%	2.64%	2.62%	2.27%	2.18%	2.08%	1.83%	1.79%



	Country	Users	New Users	Bounce Rate	Conv Rate Per User	Time on Screen	Avg. Price	Avg. Order Value	Total Value
1.	United States	27,777	24,510	43.56%	4.39%	00:00:00	\$11.88	\$104.7	\$127,629.9
2.	Canada	5,801	5,297	65.18%	0.6%	00:00:00	\$15.16	\$268.47	\$9,396.6
3.	India	3,734	3,517	53.41%	0%	00:00:00	\$0	\$0	\$0
4.	United Kingdom	1,924	1,689	47.4%	0.68%	00:00:00	\$12.16	\$72	\$936
5.	Poland	1,180	1,128	49.58%	0%	00:00:00	\$0	\$0	\$0
	Grand total	56,950	52,324	48.51%	2.29%	00:00:00	\$12.43	\$116.33	\$151,458.34

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