## **GROUP 4 PROJECT PROPOSAL**

# meme impact on crypto volatility

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# ABOUT THE PROJECT

- We are looking to evaluate the relationship between Social Commentary data and price volatility across stocks and cryptocurrencies.
- We will use 'mentions' data to establish a high level view of this relationship.
- The scope of the project will include the most recent top 10 stocks and top 5 coins.



### **MAJOR REQUIREMENTS**



# RESEARCH QUESTION:

Are mentions driving the price or vice versa?



- Does the process go: marketing first, meme mentions, then price OR volatility?
- How do we render Graphs and Interactive Dashboards on a Web Page?

#### **DATA SOURCES**

#### **Identified Data Sources:**

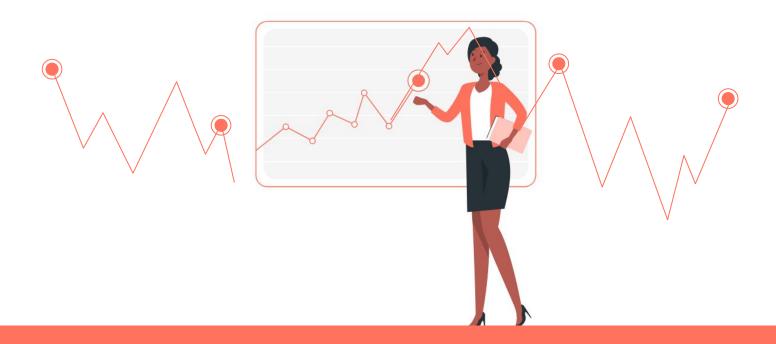
- 'Mentions' data to identify stocks and crypto of interest (apewisdom.io\*)
- Top 5 identified Cryptocurrencies (Alpaca)
- Top 5 identified stocks (Alpaca limited database\*)
- Focusing on "top 5" might be a bit limiting, and the code if built out further would seek to include a greater number of stocks/crypto, however, we believe that an initial sample of the "top 5"s respectively should present if there is a sufficient relationship to further pursue this project.



### summary:

- We are looking to evaluate the relationship between Social Commentary data and stock/cryptocurrency price motion.
- Here we are using the 'mentions' data to establish a high level view of this relationship and then proceed to further comb out that correlation in other coins.
- We will evaluate the relationship between mentions and price motion as is pertinent to the scope of this project and this interface with what the data allows.

### **LIVE DEMO!**



### THANK YOU!!!!!

- From group 4

