



# Retail Data Analysis Code Logic

## Logic for Python Script 'spark-streaming.py'

Setting up the system dependencies for Cloudera distribution by importing necessary libraries, modules and the path variables

```
import os
import sys

os.environ["PYSPARK_PYTHON"] = "/opt/cloudera/parcels/Anaconda/bin/python"
os.environ["JAVA_HOME"] = "/usr/java/jdk1.8.0_232-cloudera/jre"
os.environ["SPARK_HOME"]="/opt/cloudera/parcels/SPARK2-2.3.0.cloudera2-
1.cdh5.13.3.p0.316101/lib/spark2/"
os.environ["PYLIB"] = os.environ["SPARK_HOME"] + "/python/lib"
sys.path.insert(0, os.environ["PYLIB"] + "/py4j-0.10.6-src.zip")
sys.path.insert(0, os.environ["PYLIB"] + "/pyspark.zip")

from pyspark.sql import SparkSession
from pyspark.sql.functions import *
from pyspark.sql.types import *
```

Writing the Python functions, which contain the logic for the UDFs

1. Total Cost UDF - To calculate the total income from every invoice I needed to calculate the income from sale of each product, so I multiplied the unit price of the product with the quantity of the product purchased. The sum of this cost across the products in that invoice gives me the total cost of the order. I also made sure that if the transaction is a return transaction, the total cost is negative.

```
def find_total_order_cost(items, trn_type):
    if items is not None:
        total_cost = 0
        item_price = 0
        for item in items:
            item_price = (item['quantity'] * item['unit_price'])
            total_cost = total_cost + item_price
            item_price = 0

    if trn_type == "RETURN":
        return total_cost * -1
    else:
        return total cost
```

2. Total Items UDF - To calculate the number of products in every invoice I added the quantity ordered of each product in that invoice

```
def find_total_item_count(items):
    if items is not None:
        total_count = 0
        for item in items:
            total_count = total_count + item['quantity']
        return total_count
```





3. Is Order UDF - To determine if invoice is for an order or not I used an if-else statement

```
def flag_isOrder(trn_type):
    if trn_type == "ORDER":
        return(1)
    else:
        return(0)
```

4. Is Return UDF - To determine if invoice is for a return or not I used an if-else statement

```
def flag_isReturn(trn_type):
    if trn_type == "RETURN":
        return(1)
    else:
        return(0)
```

Initialising the Spark session and setting the log level to error as a good practice

```
spark = SparkSession \
    .builder \
    .appName("spark-streaming") \
    .getOrCreate()
spark.sparkContext.setLogLevel('ERROR')
```

Reading input data from Kafka mentioning the details of the Kafka broker, such as bootstrap server, port and topic name

```
orderRawData = spark.readStream \
    .format("kafka") \
    .option("kafka.bootstrap.servers", "18.211.252.152:9092") \
    .option("startingOffsets", "earliest") \
    .option("failOnDataLoss", "false") \
    .option("subscribe", "real-time-project") \
    .load()
```

Defining JSON schema of each order, using appropriate datatypes and StrucField in the case of the item attributes

```
jsonSchema = StructType() \
    .add("invoice_no", LongType()) \
    .add("country", StringType()) \
    .add("timestamp", TimestampType()) \
    .add("type", StringType()) \
    .add("items", ArrayType(StructType([
    StructField("SKU", StringType()),
    StructField("title", StringType()),
    StructField("unit_price", FloatType()),
    StructField("quantity", IntegerType()),
])))
```

Reading the raw JSON data from Kafka as 'order stream' by casting it to string and storing it into the alias 'data'

```
orderStream = orderRawData.select(from_json(col("value").cast("string"),
jsonSchema).alias("data")).select("data.*")
```





# Defining the UDFs by Converting the Python functions I defined earlier, and assigning the appropriate return datatype

```
sum_total_order_cost = udf(find_total_order_cost, FloatType())
sum_total_item_count = udf(find_total_item_count, IntegerType())
sum_isOrder = udf(flag_isOrder, IntegerType())
sum_isReturn = udf (flag_isReturn, IntegerType())
```

### Calculating the additional columns according to the required input values

```
expandedOrderStream = orderStream \
    .withColumn("total_cost", sum_total_order_cost(orderStream.items,
orderStream.type)) \
    .withColumn("total_items", sum_total_item_count(orderStream.items)) \
    .withColumn("is_order", sum_isOrder(orderStream.type)) \
    .withColumn("is_return", sum_isReturn(orderStream.type))
```

Writing the summarised input values to console, using 'append' output method and applying truncate as false and setting the processing time to 1 minute

```
extendedOrderQuery = expandedOrderStream \
    .select("invoice_no", "country", "timestamp", "total_cost", "total_items",
"is_order", "is_return") \
    .writeStream \
    .outputMode("append") \
    .format("console") \
    .option("truncate", "false") \
    .trigger(processingTime = "1 minute") \
    .start()
```

Calculating time-based KPIs (Total sale volume, OPM, Rate of return, Average transaction size) having tumbling window of one minute and watermark of one minute.

Writing the time-based KPIs data to HDFS - HDFS into JSON files for each one-minute window, using 'append' output mode, setting truncate as false, and specifying the HDFS output path for both the KPI files and for their checkpoints. Ten 1-minute window batches were taken.

```
queryByTime = aggStreamByTime.writeStream \
    .format("json") \
    .outputMode("append") \
    .option("truncate", "false") \
    .option("path", "/user/ec2-user/time_kpi") \
    .option("checkpointLocation", "/user/ec2-user/time_kpi_checkpoints") \
    .trigger(processingTime="1 minute") \
    .start()
```





Calculating time-and-country-based KPIs (Total sale volume, OPM, Rate of return) having tumbling window of one minute and watermark of one minute. Here I grouped by window and country both.

Writing the the time-and-country-based KPIs data to HDFS into JSON files for each one-minute window, using 'append' output mode, setting truncate as false, and specifying the HDFS output path for both the KPI files and for their checkpoints. Ten 1-minute window batches were taken.

```
queryByCountry = aggStreamByCountry.writeStream \
    .format("json") \
    .outputMode("append") \
    .option("truncate", "false") \
    .option("path", "/user/ec2-user/country_kpi") \
    .option("checkpointLocation", "/user/ec2-user/country_kpi_checkpoints") \
    .trigger(processingTime="1 minute") \
    .start()
```

#### Indicating Spark to await termination

```
extendedOrderQuery.awaitTermination()
queryByCountry.awaitTermination()
queryByTime.awaitTermination()
```

#### **Console Commands**

I started by logging into the ec2 instance as 'ec2-user'

Next, I downloaded the Spark-SQL-Kafka jar file. This jar is used to run the Spark Streaming-Kafka codes

```
wget https://ds-spark-sql-kafka-jar.s3.amazonaws.com/spark-sql-kafka-0-10_2.11-
2.3.0.jar
```

Next, I created the 'spark-streaming.py' file having the code discussed above

```
vi spark-streaming.py
```

Next, I set the Kafka Version using the following command

```
export SPARK KAFKA VERSION=0.10
```

Finally, I ran the spark2-submit command, specifying the jar and python file

```
spark2-submit --jars spark-sql-kafka-0-10_2.11-2.3.0.jar spark-streaming.py
```





# Example table - Final Summarised Input Values

invoice_no	country	timestamp		total_cost	total_items	is_order	is_return
154132552443909					48	1	0
154132552443910	United Kingdom	2022-12-08	08:09:19	143.73	103	1	0
154132552443911		2022-12-08			195	1	[0
154132552443912	United Kingdom	2022-12-08	08:09:56	-14.22	6	0	1
154132552443913					13	1	<b> </b> 0
154132552443914	United Kingdom	2022-12-08	08:09:59	42.63	35	1	jø
154132552443915	United Kingdom	2022-12-08	08:10:00	0.42	1	1	<b> </b> 0
154132552443916	United Kingdom	2022-12-08	08:10:05	25.93	43	1	jø
154132552443917	United Kingdom	2022-12-08	08:10:08	17.85	4	1	jø .
154132552443918					6	jø –	1
154132552443919					405	1	jø .
154132552443920					10	1	iø
154132552443921					67	1	io
154132552443922					3	1	io
154132552443923	United Kingdom	2022-12-08	08:10:34	43.1	28	1	io
154132552443924					18	ī	iõ
					143	1	iõ
154132552443925	IOUTICEO ETUGGOIII	12022-12-08	00:10:30		143	1.1	
154132552443925 154132552443926							
154132552443926	United Kingdom	2022-12-08	08:10:55	19.93	5	1	jø
154132552443926 154132552443927 154132552443928	United Kingdom  United Kingdom  United Kingdom	2022-12-08  2022-12-08	08:10:55 08:11:06	19.93 20.0			
154132552443925 154132552443926 154132552443927 154132552443928 only showing top	United Kingdom  United Kingdom  United Kingdom	2022-12-08  2022-12-08	08:10:55 08:11:06	19.93 20.0	5  16	1  1	0  0
154132552443926 154132552443927 154132552443928 only showing top	United Kingdom United Kingdom United Kingdom 20 rows	2022-12-08  2022-12-08	08:10:55 08:11:06 08:11:07	19.93 20.0 100.29	5  16	1  1  1	0  0  0 
154132552443926 154132552443927 154132552443928 only showing top Batch: 1 invoice_no	United Kingdom United Kingdom United Kingdom 20 rows	2022-12-08  2022-12-08  2022-12-08 	08:10:55 08:11:06 08:11:07	19.93 20.0 100.29 total_cost	5  16  75    total_items	1  1  1 	0  0  0    is_return
154132552443926 154132552443927 154132552443928 only showing top Batch: 1 invoice_no	United Kingdom United Kingdom United Kingdom 20 rows  country United Kingdom	2022-12-08  2022-12-08  2022-12-08 	08:10:55 08:11:06 08:11:07	19.93 20.0 100.29 total_cost	5  16  75    total_items	1  1  1 	0  0  0    is_return
154132552443926 154132552443927 154132552443928 only showing top Batch: 1 invoice_no 154132552467961 154132552467962	United Kingdom United Kingdom United Kingdom 20 rows  country United Kingdom	2022-12-08  2022-12-08  2022-12-08 	08:10:55 08:11:06 08:11:07	19.93 20.0 100.29 total_cost 227.87999 -18.82	5  16  75    total_items  26  20	1  1  1 	0  0  0    is_return   0
154132552443926 154132552443928 154132552443928 only showing top Batch: 1 invoice_no 154132552467961 154132552467962 154132552467963	United Kingdom United Kingdom United Kingdom 20 rows  country United Kingdom United Kingdom	2022-12-08  2022-12-08  2022-12-08 	08:10:55 08:11:06 08:11:07 	19.93 20.0 100.29 total_cost 227.87999 -18.82 126.89	5   16   75   total_items   26   20   37	1  1  1 	0  0  0 
154132552443926 154132552443928 154132552443928 only showing top Batch: 1 invoice_no 154132552467961 154132552467962 154132552467963 154132552467964	United Kingdom United Kingdom United Kingdom 20 rows  country United Kingdom United Kingdom United Kingdom United Kingdom	2022-12-08  2022-12-08  2022-12-08 	08:10:55 08:11:06 08:11:07 	19.93 20.0 100.29 total_cost 227.87999 -18.82 126.89 19.56	5   16   75   total_items   26   20   37   12	1  1  1  is_order  1  0  1	0  0  0 
154132552443926 154132552443928 154132552443928 only showing top Batch: 1 invoice_no 154132552467961 154132552467962 154132552467963 154132552467964 154132552467964	United Kingdom United Kingdom United Kingdom 20 rows  country United Kingdom United Kingdom United Kingdom United Kingdom United Kingdom United Kingdom	2022-12-08  2022-12-08  2022-12-08 	08:10:55 08:11:06 08:11:07 	19.93 20.0 100.29 total_cost 227.87999 -18.82 126.89 19.56 37.86	5   16   75   total_items   26   20   37   12   13	1  1  1  is_order  1  0  1	0  0  0 
154132552443926 154132552443928 154132552443928 Inly showing top Batch: 1 invoice_no 154132552467961 154132552467962 154132552467963 154132552467964 154132552467966	United Kingdom United Kingdom United Kingdom 20 rows  country  United Kingdom	2022-12-08  2022-12-08  2022-12-08 	08:10:55 08:11:06 08:11:07 	19.93 20.0 100.29 total_cost 227.87999 -18.82 126.89 19.56 37.86 47.88	5  16  75  total_items  26  20  37  12	1  1  1  is_order  is_order  1  0  1	0  0  0 
154132552443926 154132552443928 154132552443928 Inly showing top Batch: 1 Invoice_no 154132552467961 154132552467963 154132552467964 154132552467966 154132552467966 154132552467966 154132552467966	United Kingdom United Kingdom United Kingdom 20 rows  country United Kingdom	2022-12-08  2022-12-08  2022-12-08 	08:10:55 08:11:06 08:11:07 	19.93 20.0 100.29 total_cost 227.87999 -18.82 126.89 19.56 37.86 47.88 10.5	5  16  75  total_items  26  20  37  12  13  11	1  1  1  is_order  is_order  1  1  1	0  0  0 
154132552443926 154132552443928 154132552443928 Inly showing top Batch: 1 invoice_no 154132552467961 154132552467963 154132552467964 154132552467965 154132552467966 154132552467966 154132552467966 154132552467966	United Kingdom United Kingdom United Kingdom 20 rows  country  United Kingdom Germany	2022-12-08  2022-12-08  2022-12-08 +	08:10:55 08:11:06 08:11:07 	19.93 20.0 100.29 	5   16   75   total_items   26   20   37   12   13   11   25   11	1  1  1  is_order  is_older  1  1  1  1	0  0  0 
154132552443926 154132552443928 154132552443928 Inly showing top Batch: 1 invoice_no 154132552467961 154132552467963 154132552467964 154132552467965 154132552467966 154132552467966 154132552467966 154132552467966	United Kingdom United Kingdom United Kingdom 20 rows  country  United Kingdom	2022-12-08  2022-12-08  2022-12-08 	08:10:55 08:11:06 08:11:07 	19.93 20.0 100.29 	5   16   75   75   total_items   26   20   37   12   13   11   25   11	1  1  1  is_order  1  0  1  1  1	0  0  0  is_return  0  1  0  0  0  0
154132552443926 154132552443928 154132552443928 Inly showing top Batch: 1 invoice_no 154132552467961 154132552467964 154132552467965 154132552467966 154132552467966 154132552467967 154132552467968 154132552467969 154132552467969	United Kingdom United Kingdom United Kingdom 20 rows  country  United Kingdom	2022-12-08  2022-12-08  2022-12-08 +	08:10:55 08:11:06 08:11:07 	19.93 20.0 100.29 	5   16   75   75   total_items   26   20   12   13   11   25   11   4   53	1  1  1  is_order   1  0  1  1  1  1	0  0  0  is_return 
154132552443926 154132552443928 154132552443928 Inly showing top Batch: 1 invoice_no 154132552467961 154132552467964 154132552467965 154132552467966 154132552467966 154132552467969 154132552467969 154132552467969 154132552467969	United Kingdom United Kingdom United Kingdom 20 rows  country  United Kingdom	2022-12-08  2022-12-08  2022-12-08 +	08:10:55 08:11:06 08:11:07 	19.93 20.0 100.29 total_cost 227.87999 -18.82 126.89 19.56 37.86 47.88 10.5 18.15 18.15 18.4 56.690002 16.06	5   16   75   75   total_items   26   20   13   11   25   11   4   53   28	1  1  1  is_order 	0  0  0  is_return 
154132552443926 154132552443928 154132552443928 only showing top Batch: 1 invoice_no 154132552467961 154132552467964 154132552467965 154132552467966 154132552467966 154132552467967 154132552467968 154132552467969	United Kingdom United Kingdom United Kingdom 20 rows  country  United Kingdom	2022-12-08  2022-12-08  2022-12-08 +	08:10:55 08:11:06 08:11:07 08:11:07 23:57:15 23:57:15 23:57:26 23:57:26 23:57:26 23:57:25 23:57:26 23:57:44 23:57:44 23:57:44 23:57:45 23:57:46 23:57:47	19.93 20.0 100.29 	5   16   75   75   total_items   26   20   12   13   11   25   11   4   53	1  1  1  is_order   1  0  1  1  1  1	0  0  0  is_return 

# I checked HDFS to make sure the KPI files were present

```
hadoop fs -ls /user/ec2-user

drwxr-xr-x - hadoop hadoop 0 2022-04-12 19:05 /user/hadoop/.sparkStaging

drwxr-xr-x - hadoop hadoop 0 2022-04-12 19:05 /user/hadoop/country_kpi

drwxr-xr-x - hadoop hadoop 0 2022-04-12 18:46 /user/hadoop/country_kpi_checkpoints

drwxr-xr-x - hadoop hadoop 0 2022-04-12 19:05 /user/hadoop/time_kpi

drwxr-xr-x - hadoop hadoop 0 2022-04-12 18:46 /user/hadoop/time_kpi_checkpoints
```

I also checked the folders to see the JSON files





hadoop fs -ls /user/ec2-user/time\_kpi/





```
0 2022-04-12 19:05 /user/hadoop/time kpi/ spark metadata
                                                  .auaca.
D-149396a6-1f83-42ce-a5e9-e2c012d5110a-c000.json
D-34bb2c5a-a0e2-4254-b80d-0fb248c41446-c000.json
D-3cb0d6c2-a8c8-495e-9c25-301331692bc4-c000.json
   hadoop hadoop
                                                                                                                                                                               -4849c1a7-9755-4e46-8544-17a91568af10-c000.json
-563349d2-1d2c-4355-884d-dd9c94ef86a5-c000.json
                                                         0 2022-04-12 18:58 /user/hadoop/time_kpi/part-0000
0 2022-04-12 18:46 /user/hadoop/time_kpi/part-0000
                                                                                                                                                                             0-5c3aae37-e1b6-4e94-bc6d-4a66348578ba-c000.json
0-60967d50-29ee-4ce8-ab8b-3fddc38adc6d-c000.json
                                                        0 2022-04-12 19:02 /user/hadoop/time_kpi/part-0000
0 2022-04-12 19:03 /user/hadoop/time_kpi/part-0000
0 2022-04-12 19:05 /user/hadoop/time_kpi/part-0000
0 2022-04-12 19:05 /user/hadoop/time_kpi/part-0000
0 2022-04-12 18:48 /user/hadoop/time_kpi/part-0000
                                                                                                                                                                              0-61691cfb-e449-41ff-8c92-dd3de2b7da9f-c000.json
0-80b32683-d514-4892-b7e9-dd302060fd6e-c000.json
                                                                                                                                                                           00-821872c2-230b-4457-afd2-d2a5932c2cec-c000.json
00-87cacd49-8f5e-4639-9459-69f338302be1-c000.json
                                                       0 2022-04-12 19:00 /user/hadoop/time_kpi/part-0000
0 2022-04-12 18:51 /user/hadoop/time_kpi/part-0000
0 2022-04-12 18:51 /user/hadoop/time_kpi/part-0000
0 2022-04-12 18:59 /user/hadoop/time_kpi/part-0000
                                                                                                                                                                           00-8f47bd4c-f0eb-4289-af1b-f960fc575af3-c000.json
00-9fc309ca-cf5e-45bc-b7b4-1ce716db7988-c000.json
                                                                                                                                                                            0-a0633b82-8123-4784-a9bc-6f2d1a2e99c6-c000.json
0-af3430f7-c9eb-43a5-955f-31dba49dc9fc-c000.json
                                                        0 2022-04-12 18:55 /user/hadoop/time_kpi/part-00000-c759baba-3248-4a37-903d-2eb22f5a5b5d-c000.json 0 2022-04-12 18:57 /user/hadoop/time_kpi/part-00000-e7068283-9a0c-4747-a0d8-c5f6df92c7a2-c000.json
                                                        0 2022-04-12 18:49 /user/hadoop/time_kpi/part-00000-e91cb7c2-1784-4fea-9ca8-508b5083bda0-c000.json 0 2022-04-12 19:04 /user/hadoop/time_kpi/part-00000-ea31e354-7a49-49f3-ade5-483ed10df024-c000.json
   hadoop hadoop
hadoop hadoop
hadoop hadoop
hadoop hadoop
                                                 0 2022-04-12 18:53 /user/hadoop/time kpi/part-00000-fadcdd7a-f764-4a01-a63c-77136e41547d-c000.json 0 2022-04-12 18:52 /user/hadoop/time kpi/part-00000-fb48fff4-88ee-4716-ade3-d8d1b33e0295-c000.json 0 2022-04-12 18:46 /user/hadoop/time kpi/part-00001-26bb2da2-0fd8-41ae-a928-224fcab0a765-c000.json 7181 2022-04-12 18:46 /user/hadoop/time kpi/part-00002-8c2607eb-5a5b-4bc2-9952-88af43001942-c000.json
                                                  7684 2022-04-12 18:46 /user/hadoop/time_kpi/part-00003-8669f8b5-907d-4c1c-8930-1870145a2b71-c000.json 6494 2022-04-12 18:46 /user/hadoop/time_kpi/part-00004-1a59c3a1-c1e4-4f2b-96f0-8f3af3c76da1-c000.json
1 hadoop hadoop
1 hadoop hadoop
1 hadoop hadoop
                                                  7692 2022-04-12 18:46 /user/hadoop/time_kpi/part-00005-2833c712-4927-44ca-a913-63ba5e0621e4-c000.json 7815 2022-04-12 18:46 /user/hadoop/time_kpi/part-00006-3f7cb50a-8595-4efe-9804-50eca72e4f3d-c000.json
                                                  8313 2022-04-12 18:46 /user/hadoop/time_kpi/part-00007-b39f55ab-82a9-48c9-814c-321d59d72eaa-c000.json 8209 2022-04-12 18:46 /user/hadoop/time_kpi/part-00008-1d432b84-657f-4667-9326-6126a46d358c-c000.json
                                                             2022-04-12 18:46 /user/hadoop/time_kpi/part-00009-f0a537a8-3220-4c74-87a3-f58beef61ee0-c000 2022-04-12 18:46 /user/hadoop/time_kpi/part-00010-6ada4f0f-0c6b-4b9a-acb6-4c354678d161-c000
```

#### hadoop fs -ls /user/ec2-user/country\_kpi/

And used 'cat' command to take a look at the data

hadoop fs -cat /user/ec2-user/time kpi/part\*





#### hadoop fs -cat /user/ec2-user/country\_kpi/part\*

### Transfer of files from CDH Instance on AWS to my system, using WinSCP

First, I needed to transfer the JSON files from HDFS into the the EC2 system

I created directories for time-based and then time-and-country-based KPIs as ec2-user. Using the 'get' command I copied the contents of the output folders into the EC2 system.

```
mkdir timebased-KPI
hadoop fs -get /user/ec2-user/time_kpi /home/ec2-user/timebased-KPI
```





mkdir country-and-timebased-KPI
hadoop fs -get /user/ec2-user/country\_kpi /home/ec2-user/country-and-timebased-KPI

Thereafter I used WinSCP to establish a connection between the EC2 instance and my local file system to transfer all the required files into my system.