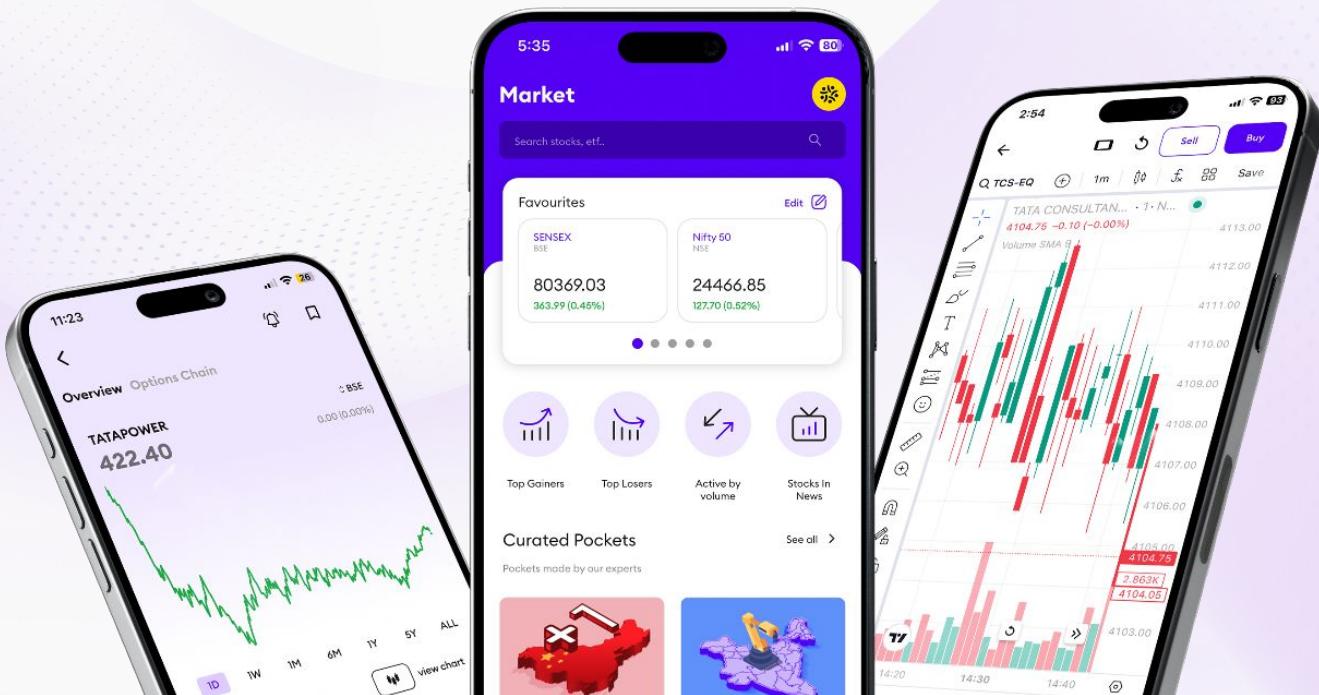


Pocketful



About Us



Why should you trust us?

Pocketful is backed by **Pace Financial Group**. Founded in **1995** by first-generation entrepreneurs, **PACE** has grown from an NSE broker to a leading premier boutique financial institution.

25+
years

We offer diverse financial services, headquartered in New Delhi, we maintain offices at more than 300 locations in more than 75 cities across India and our customer base is spread over 34 countries.

300+
Location

Recognized by ICRA & CNBC as a top Investment Advisor, PACE boasts the highest brokerage revenue share in the industry and ensures same-day payouts for clients.

Our Businesses

Equity Broking

Mutual funds

Algorithmic Trading

Portfolio Management Services

Risk Management System

Commodity Broking

Alternate Investment Fund

Currency Broking

Asset Management

IPOs

NBFC

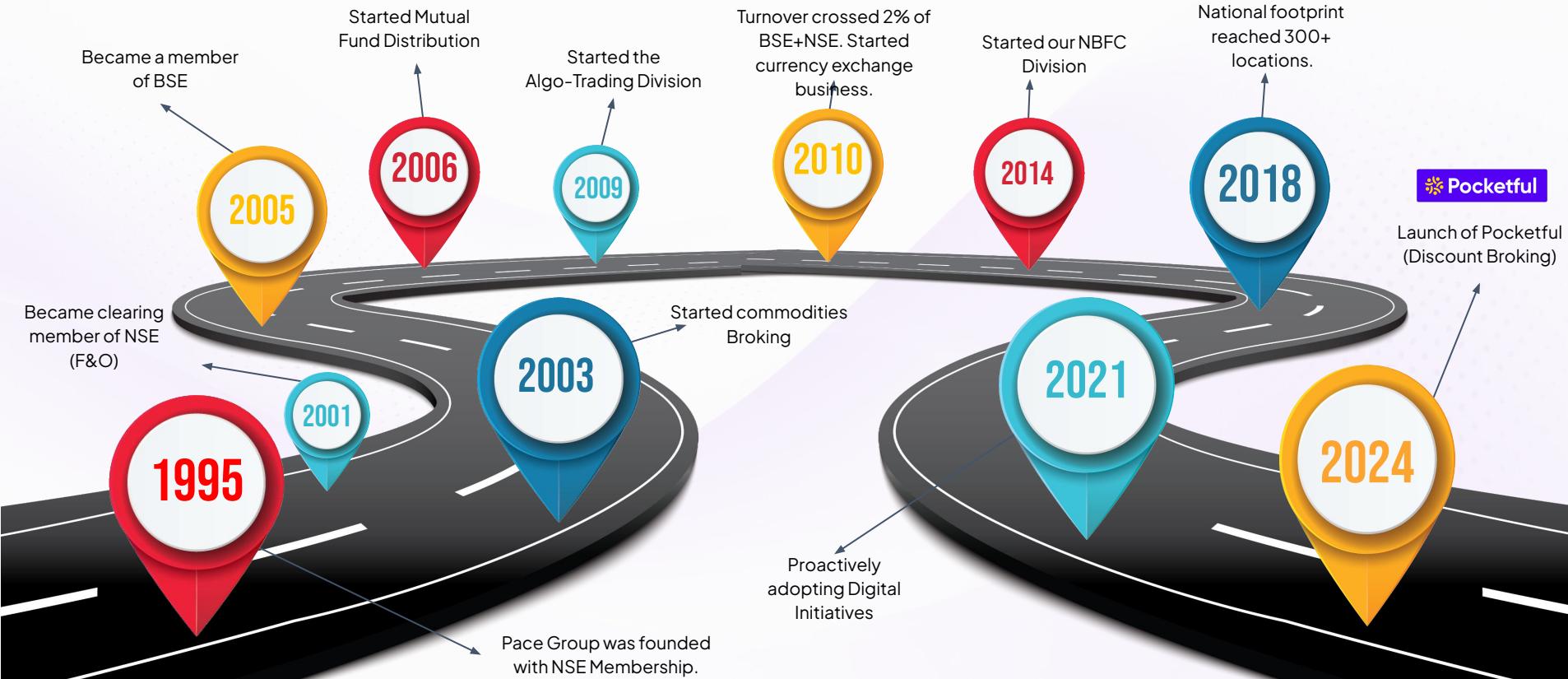
Robo – Investing

NRI Services

Discount Broking

High Frequency Trading

Our Milestones



About Pocketful

The Team



Atul Goel

Mentor

Strategy &
Compliance



MBA (Batch of 1993)
**IIM Ahmedabad
(Industrial Scholar)**



Sarvam Goel

CEO &
Co-Founder

Product &
Marketing



Rishabh Goel

COO &
Co-Founder

Risk Management
& Operations



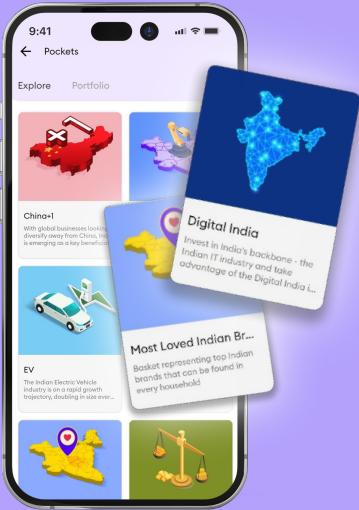
Ms. Tech Management
**Columbia University
(Ivy League)**



Ms. Quant Finance
**Yale University
(Ivy League)**

Key features of Pocketful

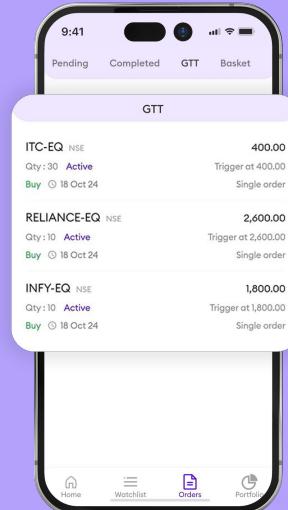
Investing



Invest in
Pockets



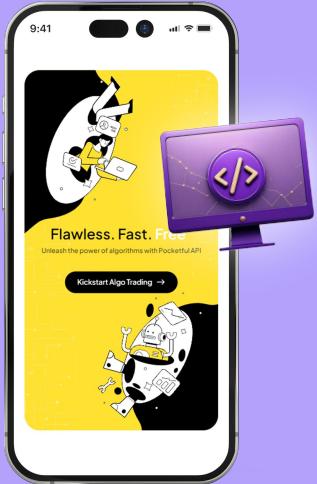
Superstar Stocks



Forever
Order

Key features of Pocketful

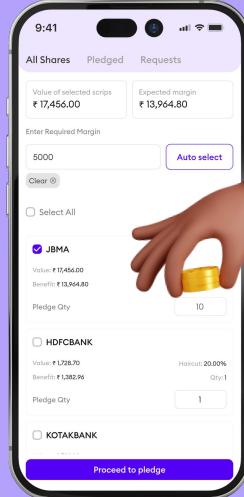
Trading



Algo-Trading



Instant
Withdrawal



Share Pledging

Pocketful vs Groww

All in 1 app	Pockets	Fundamental Analysis & Peer Comparison	Technical Analysis	Algo Trading API	Dedicated RM
 	 News, Fundamental analysis, Stocks, Commodities, Algo Trading, etc.	 Get financial data & analysis in 1 view, automatic comparison of listed peers including key ratios such as PE, RoE, RoCE, etc.	 Recommendation based on the aggregate of 20+ indicators.	 FREE.	 To all customers for immediate query resolution.
					

Pocketful vs Groww

Restrictions	Pledge Benefit	Curated Research	Accessibility	Corporate Actions Update	Custom Trading Strategies
 No Restrictions.	  Higher Pledge Benefit.	 Directly invest in Superstar investor's portfolio such as Vijay Kedia.	 Connect directly with the founding team for feedback.	 Free Whatsapp bot for daily updates.	 Get your strategies coded.
 	 Lower Pledge Benefit				

Pocketful vs Zerodha

User Interface	Pockets	Fundamental Analysis	Technical Analysis	Algo Trading API	Dedicated RM
 Simple and beginner friendly.	 Expert curated thematic baskets.	 Get financial data & analysis in 1 view, automatic comparison of listed peers including key ratios such as PE, RoE, RoCE, etc.	 Recommendation based on the aggregate of 20+ indicators.	 FREE.	 To all customers for immediate query resolution.
 Designed for experienced traders.				2,000/- Month	

Pocketful vs Zerodha

Restrictions	Pledge Benefit	Curated Research	Accessibility	Corporate Actions Update	Custom Trading Strategies
 No Restrictions.	 Higher Pledge Benefit. 	 Directly invest in Superstar investor's portfolio such as Vijay Kedia etc.	 Connect directly with the founding team for feedback.	 Free Whatsapp bot for daily updates.	 Get your strategies coded.
 Intraday margin restriction on Zerodha & restrictions on buying/selling of SME, BE scripts, etc.	Lower Pledge Benefit 				



Rewards/ Benefits



Free Personal
Finance Workshops



Trading & Investing
Workshops



Free Financial
Planning Tools



Dedicated
Relationship Managers



Dedicated KYC and
Customer Support
Offline Desks



Free Document
Collection Facility



Easy Investment
Declaration Form
generation

Sample Sessions

Investing
101

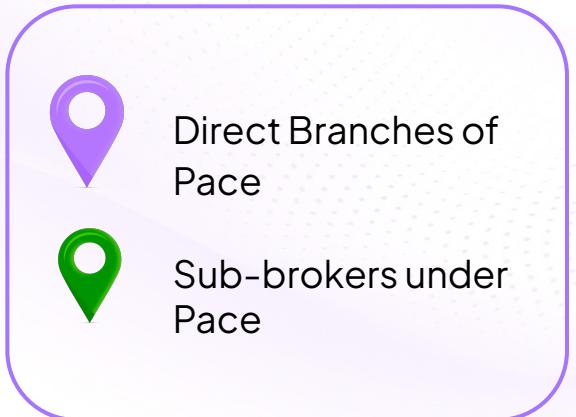
How to achieve
**Financial
Independence**

HACKS
TO SAVE

Tax!

**Stock Market
MasterClass**

Our Locations



>80 Sub-brokers in the West

Algo-trading branch in Gift City

2 Direct Branches in Mumbai

Algo-trading branch in Mumbai

>120 Sub-brokers in North Region

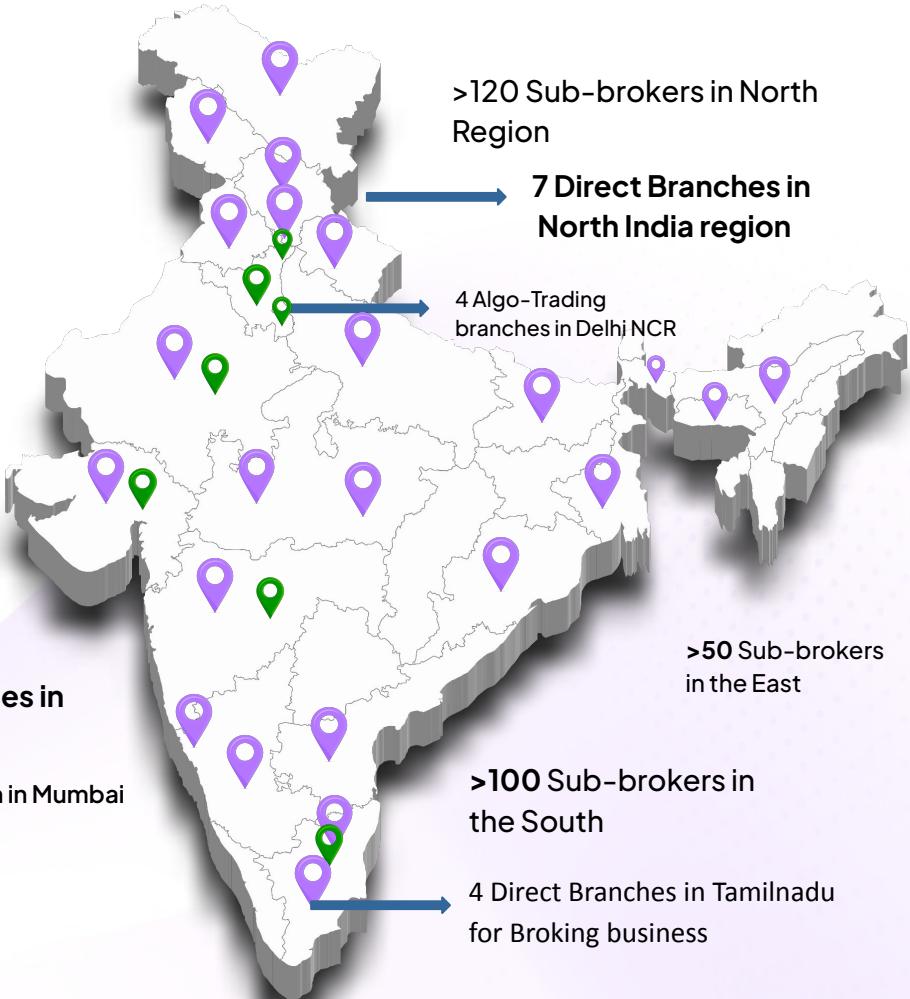
7 Direct Branches in North India region

4 Algo-Trading branches in Delhi NCR

>50 Sub-brokers in the East

>100 Sub-brokers in the South

4 Direct Branches in Tamilnadu for Broking business





slice



CASH e



INOXWIND



HCL

DLF
BUILDING INDIA



Tech
Mahindra

Our Major Clients

Contact Us



Scan this QR Code

+91 11 4902 2250



www.pocketful.in



sarvamgoel@pocketful.in

