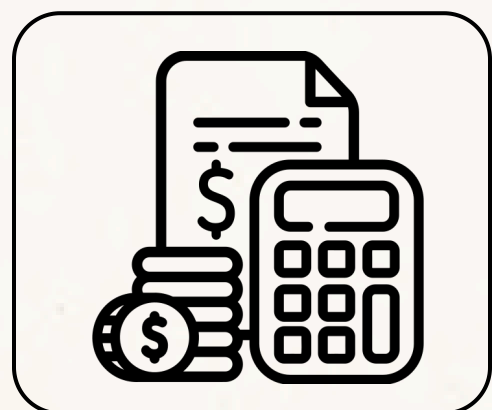




Business Insights - AtliQ Hardware



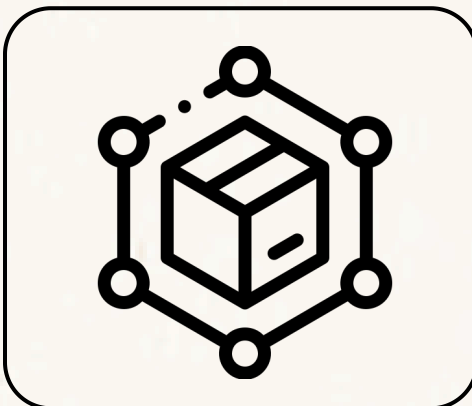
Finance

Get **P & L statement** for any customer / product / country or aggregation of the above over any time period and More..



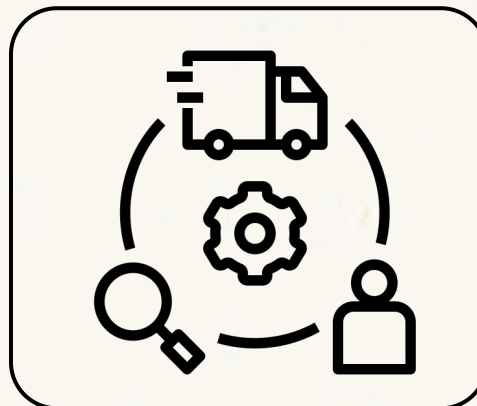
Sales

Analyze the performance of your customer(s) over key metrics like Net Sales, Gross Margin and view the same in **profitability / Growth matrix**.



Marketing

Analyze the performance of your product(s) over key metrics like Net Sales, Gross Margin and view the same in **profitability / Growth matrix**.



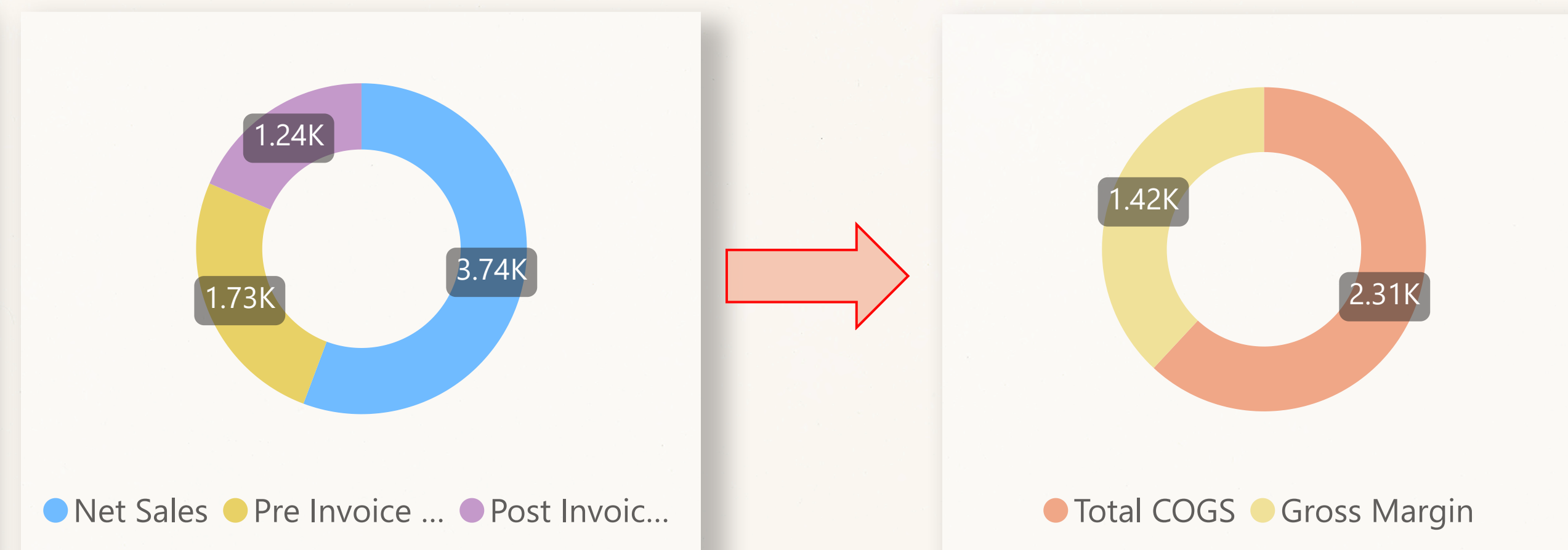
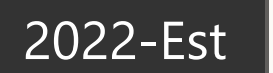
Supply Chain

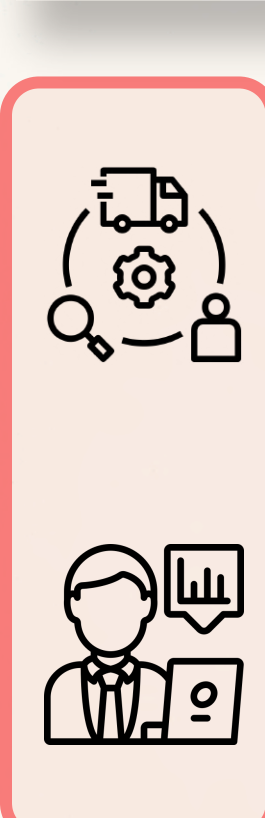
Get **Forecast Accuracy**, Net Error and risk profile for product, segment, category, customer etc.



Executive View

A **top level dashboard** for executives consolidating top insights from all dimensions of business.

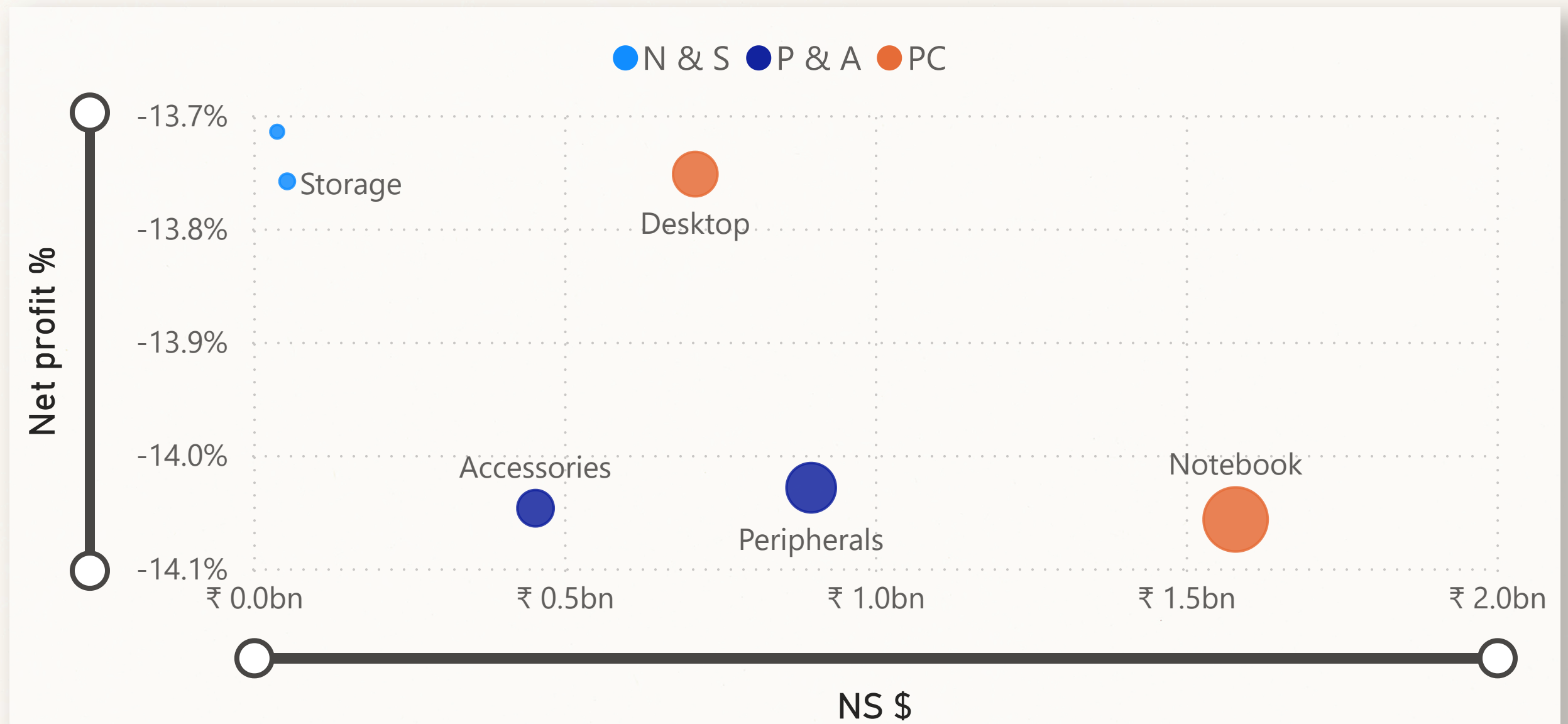




2022-Est

Key Metrics by Region and Market

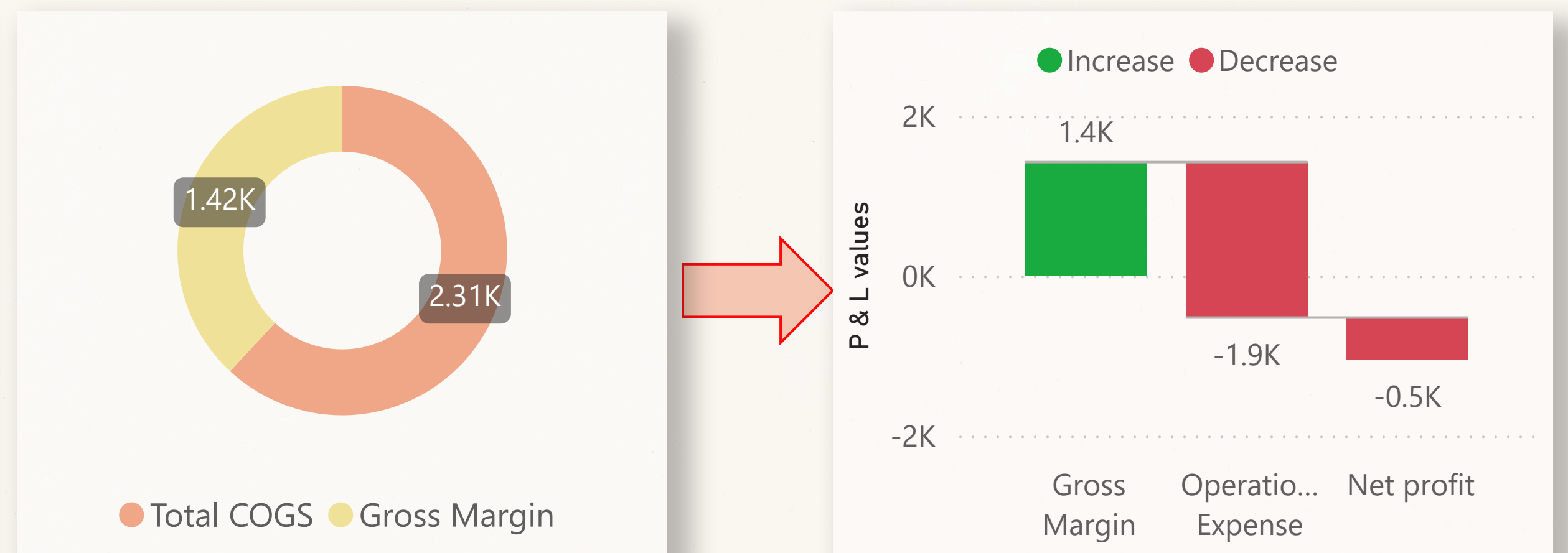
segment	NS \$	GM \$	GM %	Net profit \$	Net profit %	
+	Notebook	₹ 1,580.43M	600.96M	38.03%	-222.16M	-14.06%
+	Peripherals	₹ 897.53M	341.22M	38.02%	-125.91M	-14.03%
+	Desktop	₹ 711.08M	272.39M	38.31%	-97.79M	-13.75%
+	Accessories	₹ 454.09M	172.60M	38.01%	-63.79M	-14.05%
+	Storage	₹ 54.59M	20.93M	38.33%	-7.51M	-13.76%
+	Networking	₹ 38.44M	14.78M	38.45%	-5.27M	-13.71%

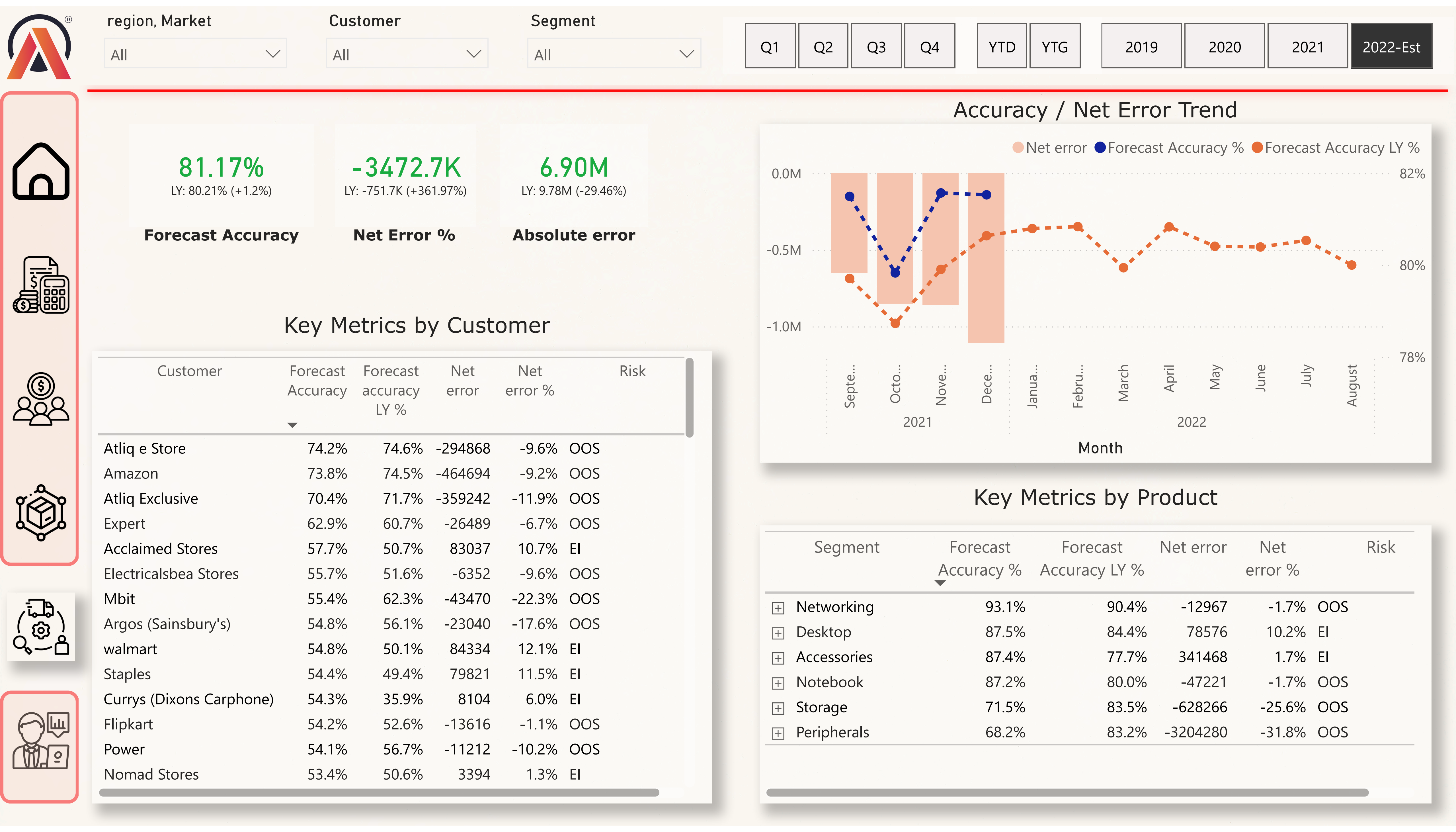


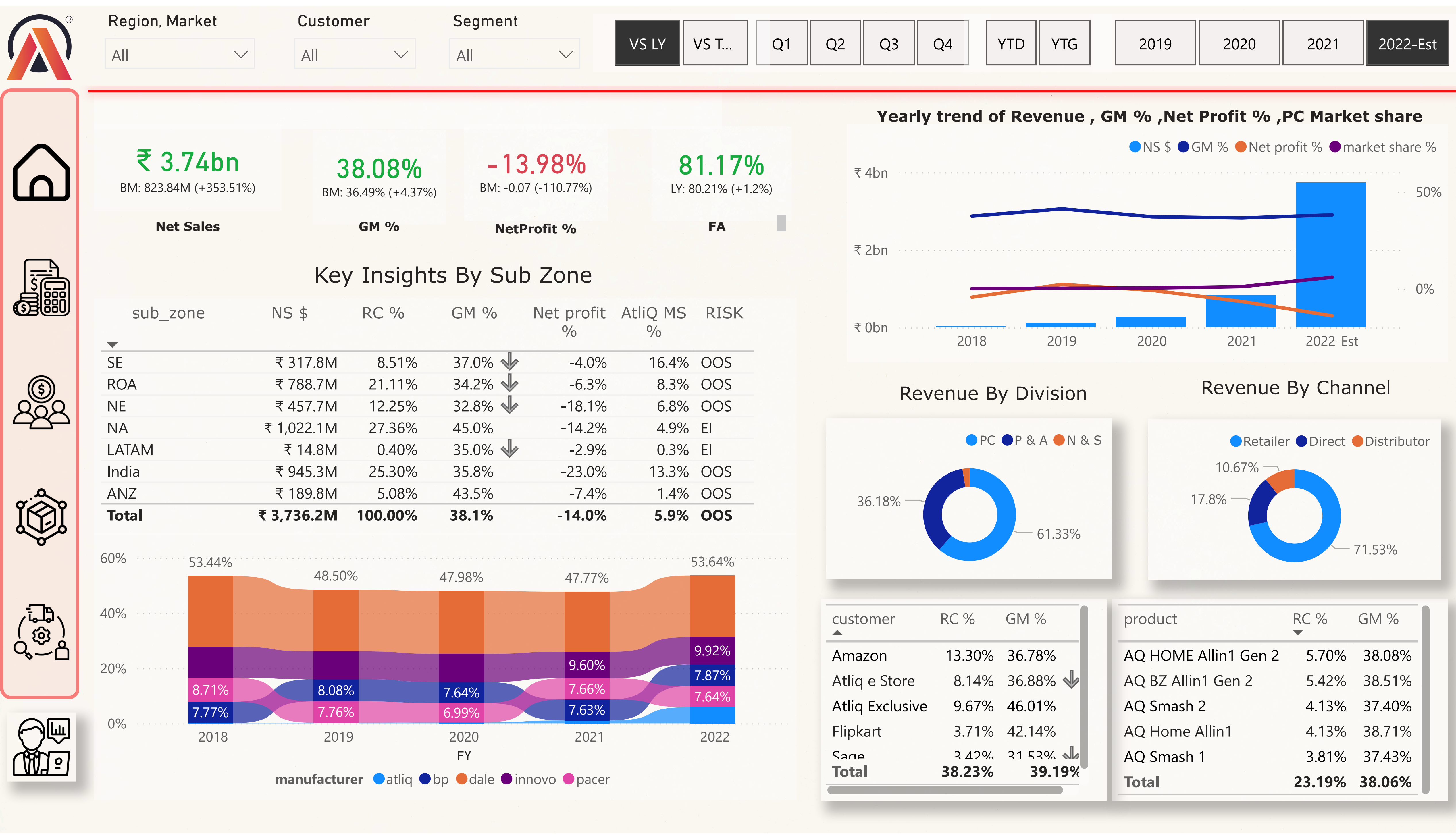
Key Metrics by Region

region	NS \$	GM \$	GM %	Net profit \$	Net profit %
	▼				
⊕ APAC	₹ 1,923.77M	690.21M	35.88%	-281.17M	-14.62%
⊕ NA	₹ 1,022.09M	459.67M	44.97%	-145.31M	-14.22%
⊕ EU	₹ 775.48M	267.80M	34.53%	-95.52M	-12.32%
⊕ LATAM	₹ 14.82M	5.19M	35.02%	-0.44M	-2.95%

Unit Economics







NS ang GM % for

● NS \$ ● GM %

