

EXECUTIVE SUMMARY & RECOMMENDATIONS

Insights we can draw from IMDB dataset after analysing data:

- In month of March we have highest number of movies produced.
- In genre for the year 2019 Drama has produced highest number of movies which is 1078. Therefore, RSVP Movies should focus on 'Drama' genre for their next project.
- We can find minimum average rating we have 1.0 & maximum we have 10.0 and movie Kirket & Love in kilnerry are in rank 1 with average rating 10.
- We can predict from dataset that Dream Warrior Pictures or National Theatre Live or both could be their next project's production company.
- When compared we can find that German movies got more votes than Italian movies.
- James Mangold can be hired as Director for their next project due to higher average rating
- Mammootty who holds Rank 1 or Mohanlal who holds Rank 2 can be hired as the Actor based on median rating, can be chosen for next project
- Based on average rating & total votes received, Vijay Sethupathi can be chosen for their next project.
- Based on average rating and total votes received, Taapsee Pannu can be chosen as the actress for their next project.
- Marvel Studios holds Rank 1, Twentieth Century Fox Rank 2 & Warner Bros Rank 3, can be chosen as Global partner in respect the number of votes received is comparatively higher than other production houses