# SIDDHARTH GEERANAVAR

Bengaluru • siddharthsgeeranavar@gmail.com • +91-9380633458 • Linkedin • Portfolio

## PROFESSIONAL SUMMARY

As a passionate UI/UX designer, I have cultivated a strong foundation in user experience and interface design. I am eager to bring my expertise and creativity to a dynamic team and contribute to impactful digital solution. My commitment to continuous learning and attention to detail drives me to stay ahead of design trends and deliver exceptional user experiences.

#### **SKILLS**

- **Tools:** Figma, Adobe Photoshop
- **Design Skills:** UI/UX design, App design, Website design, Responsive design, Email template design, Poster design Design System, Wireframing, Prototyping, UI Principles, Color theory, Typography, Design Principles
- Research Skills: User Research, UX Laws
- **Problem-Solving Skills:** Design Thinking, Problem Solving, UX Design Principles

#### **EXPERIENCE**

# **UI/UX Designer, Freelance**

*May* 2024 – *June* 2024

• Designed a social media app in which a person can post anything, watch videos, read news and can send message to others via unique id.

### **EDUCATION**

# **Master of Computer Application**

Dayananda Sagar College of Engineering, Bengaluru

February 2023 - October 2024 CGPA 7.9/10

# **Bachelor of Computer Application**

KLE RLS BCA College, Belagavi

August 2019 – September 2022 Percentage - 63%

## **PROJECTS**

## Pre-owned car website design

January 2024 - January 2024

- I designed a website in which a person can check out the pre-owned cars, book a test drive, book a service.
- The person can also checkout the status of the service, can compare cars, filter out cars, check cars based on category

#### Furniture website design

February 2024 - February 2024

- Designed a website design in which a person can check out different kind furniture and buy them.
- The user can book a service for old furniture, sell and exchange furniture, and will be able to customize furniture.

## Shoes app design

March 2024 - March 2024

• Designed a shoe app in which a person can view and buy shoe brands like Puma, Nike, Adidas.

#### Restaurant menu app design

April 2024 - April 2024

• The restaurant menu is aimed at creating a visually appealing and user-friendly digital menu.

## Mobile app signup flow design

July 2024 - July 2024

• This involves designing a mobile app signup flow aimed at making the account creation process user friendly

### **Email Marketing Template design**

August 2024 - August 2024

The primary purpose of the template is to promote and showcase the luxury and features of Rolex submariner watch

# **CERTIFICATIONS**

- Google via Coursera: Foundation of User Experience Design
- •. IBM: Enterprise of Design Thinking Practioner
- Infosys: UX and UI Designing with Color Theory
- Great Learning: UI/UX for Beginners
- GUVI: Learn design thinking and create better UI/UX design
- Lets Upgrade: Figma Bootcamp
- Lets Upgrade: Graphic Designing Bootcamp