



Abhijeet Singh Kushwaha

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B.Tech - Chemical Engineering

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Github / Website

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EDUCATION

Degree/Certificate	Institute/Board	CGPA/Percentage	Year
B.Tech. Major	Indian Institute of Technology, Guwahati	8.15 (Current)	2020-Present
Senior Secondary	UP Board	81.00%	2020
Secondary	UP Board	93.33%	2018

EXPERIENCE

Momskart

Digital Marketing and SEO intern

May 2021 - Jul. 2021

work from home

- Wrote many blogs and worked on Search Engine Optimization for blogs of the company
- Managed various social media platforms of the company

MyTutor24*7

Mentor

May 2021 - Jul. 2021

work from home

- Mentored many students at My tutor 24*7 (An online platform to guide students preparing for engineering and medical entrance exams) with a stipend of 5000-/INR per month.

PROJECTS

- YouTube Ads Case Study

Product Management Case Study E-CELL IITG and PM school

Google Drive

Jun. 2021

- We were provided the problem statement regarding YouTube Ads experience for a particular user and three proposed features and we were allowed to implement one of them to solve the problem statement
- we used **RICE framework**, **KPI** and **Metrics** to find the best feature that we should implement including the roadmap of implementation of UI/UX design of that feature

- Acquisition of GSK by HUL Case Study

Case Study, Finance and Economics Club IITG

Google Drive

Jun. 2021

- Analysed the acquisition deal and figured out the advantages and impacts on HUL after the acquisition of GSK
- Worked on the **SWOT** analysis for both the companies and analysed the effect of acquisition on consumers
- Analysed various market trends for HUL like **Sales Growth**, **Profit Growth**, **ROE chart**, **ROCE chart** etc.

- Movie-Search-App

Self-Learnt

Github

Jan. 2022

- Developed a interactive movie-search-app using **React.js** library and **OMDb API**, which takes a search term as an input and returns movies with the title containing that term using API.
- Supports addition and removal of a movie to favourites

- Blog-Website

Self-Learnt

Github

Mar. 2022

- Developed a blog website using **CSS**, **Node.js**, **Express.js**, **Embedded JavaScript Templates** where users can write their day-to-day blogs and blogs will be accessible later.
- Used **MongoDB** as database for storing the blogs written by users

- Realtime-Chat-App

Self-Learnt

Github

Mar. 2022

- Built a chat app using **HTML**, **CSS** and **Node.js** where multiple users can join and chat together from different instances at same time.
- Implemented **Socket.IO** framework for realtime chat experience

TECHNICAL SKILLS

- **Programming:** C/C++, JavaScript

- **Web Technologies:** HTML, CSS, React.js, Node.js, Express.js

- **Database Management:** MongoDB

- **Miscellaneous:** Data Structures, Algorithms, MATLAB, MS-Excel, MS-Word, OOPS

- **Operating Systems:** Windows

* Elementary proficiency

Key COURSES TAKEN

- **Computer Science** : Introduction to Computing, Introduction to Computing lab
- **Product Management**: Product Management Bootcamp ,E-CELL,IITG
- **Mathematics**: Linear Algebra, Basic Calculus, Real Analysis, Advanced Calculus,

POSITIONS of RESPONSIBILITY

- **Undergraduate senator**,Students Gymkhana Council, IIT Guwahati *May.2022 - Present*

ACHIEVEMENTS

- **JEE MAIN**,Secured 98.1 percentile among 1 Million+ candidates *2020*
- **JEE ADVANCED**,Secured AIR 11701 among 0.15 Million+candidates *2020*
- **Boards Examination**,Secured 8th rank in the state among 2.5 Million+ Candidates *2018*
- **FEC Club ,IITG**,Won the case study competition organised by FEC Club *2021*
- **Momskart**,Received the LOR from the company for extraordinary work throughout the internship *2021*

EXTRACURRICULARS

- **E-CELL, IITG and PM School**,Participated in Product Management Case Study *2020*
 - **E-CELL,IITG**,Participated in Product Management Expedition *2020*
 - **Xpressions Club ,IITG**,Club member and worked as audio/video editor in various online plays *2020-present*
 - **Brahmaputra Hostel, IITG**,Member of Hostel Sports Committee *2021-2022*
 - **Techniche IITG**,City Representative at Technothon *2020*
 - **NERC, IITG**,Worked as volunteer in many ministerial meetings during North East Research Conclave *2022*
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