

Bathroom Collections

Vitra



Vitra

Bathroom Culture



Our quest is to create beautiful, inspiring bathroom environments, and to alter the perception of the bathroom from that of a purely functional space into something much more, something beautiful, relaxing and enriching.

As a part of our commitment to design excellence, we have developed products with industry-leading designers like Christophe Pillet, Ross Lovegrove and Matteo Thun. We are the only global brand offering every component of the bathroom.

We manufacture 5 million units of sanitaryware, 350,000 bathtubs, 400,000 units of bathroom furniture and 2 million faucets every year. 70 percent of it is exported to over 75 countries for sale in 150 exclusive showrooms and 2,000 sale points around the world.



The Essence of VitrA: Our bathroom products are designed to combine beauty with practicality to create an experience of comfort and ease of maintenance for you.

Philosophy: It's All About Inspiration: We are on a journey for designing beautiful, inspiring bathroom environments, and to change the perception of a purely functional place into something more, turning an essential, everyday experience into something sensorial, relaxing and enriching.

Design Excellence: Our superior designs, quality and innovation have been acknowledged by the world's most prestigious design awards.

V-care

COMFORT AT YOUR FINGERTIPS

V-care



Our V-Care Smart Toilet is purpose built to provide an intuitive and personalized hygienic washing experience. You can easily customise its cleaning and drying functions with the side panel or the remote control.

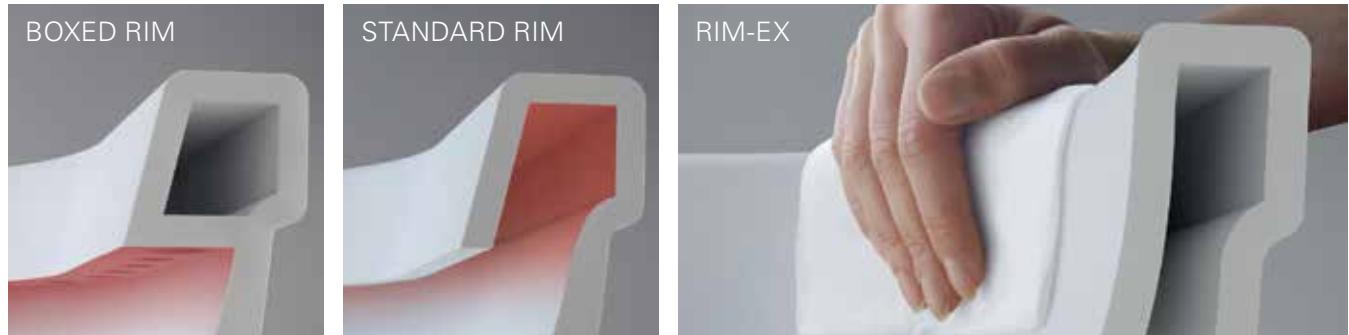
Soothing Personal Hygiene: A bidet nozzle is a specialized innovation for washing your undercarriage. It offers gender-specific washing options and auto-cleans itself after every use.

Rimless Design: Our rimless WC pans are 95% more hygienic compared to a standard WC.

No space for Waste Buildup: Hard water builds up calcium deposits in pipes and sanitary ware. Our special de-calcification solution protects you from the damaging effects of this waste.

Rim-Ex

HYGIENIC DESIGNS FOR EASY CLEANING



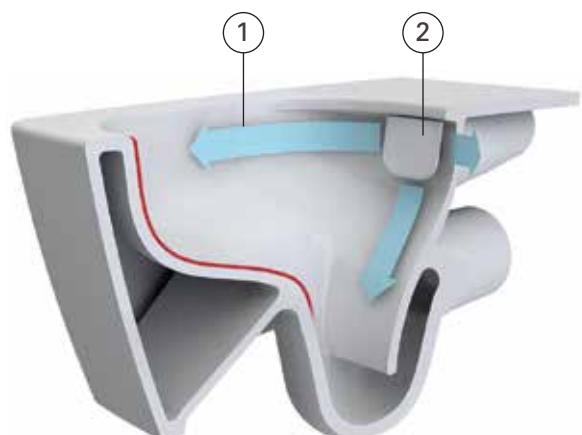
Free of the channels and openings that accumulate harmful dirt and micro-organisms, this design makes Rim-Ex 95% * more hygienic. It flushes 25% cleaner and is easier to clean.

① Rimless Bowl

- Easy-to-clean with no rim or channel for germs to contaminate
- Efficient flushing in specially designed bowl

② Water Distribution Tool

- Specially engineered water diverter
- Removable for easy cleaning
- Flushes to the topmost part of the pan for best cleaning



(* Tests undertaken by Akdeniz University, Turkey show VitrA Rim-ex WVC pans are easier to clean and 95% more hygienic compared to standard WVC pans.)

The rim-ex range

Our Rim-ex range includes shapes and styles to match every bathroom design.



Memoria



Istanbul



Plural



Equal



Metropole



Sento

VitrAFresh

A FRESH TOILET WITH EVERY FLUSH



Metropole



Nest

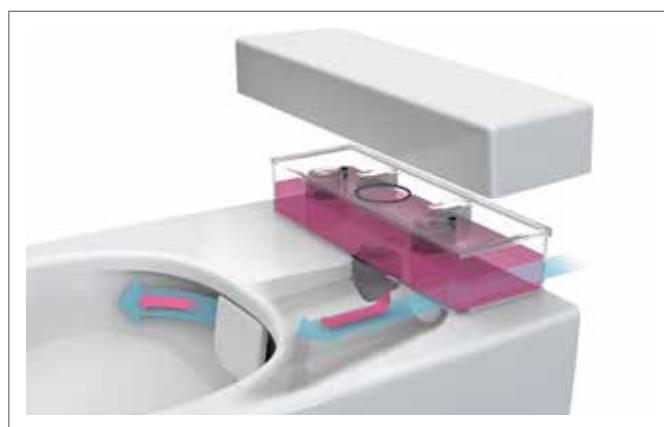


D-Light

Our Fresh WC pan conceals an integral tank that dispenses detergent with every flush to clean the pan thoroughly and protect against the build-up of bacteria.

With it, you no longer have to add cleansing agents to the flush tank, which in turn ensures durability and smooth working of the flush.

1. The concealed detergent tank dispenses detergent with each flush.
2. Each flush emits a pleasant scent and provides you with superior sanitation.
3. The removable lid makes it easy to clean and refill.



* The liquid detergent dispenser is safe to use with most commercially available non-abrasive toilet cleaning liquids which include hypochlorous cleaning agents and bleach of up to 12.5 pH.

VitrAFresh is currently available in Metropole, Nest & D-Light Series.

VitrA Hygiene & Clean

INNOVATION & CREATIVITY



Ion Technology that prevents harmful bacteria

One of the many features that ensure lasting hygiene for the Vitra wall-hung WC is a 99.9% effective ion-rich glaze that prevents the growth of harmful bacteria in the bathroom.

The VitrA Hygiene glaze coats all external and internal surfaces prior to firing in a process that ensures VitrA Hygiene protection for VitrA ceramicware throughout its lifetime.

VitrA Clean is a surface finish that makes VitrA sanitaryware products incredibly easy to care for.

This special glazing process increases surface tension so that the water flows easily from the basin's surface. All that's needed to keep it clean is a wipe with a damp cloth and the use of a mild detergent, making cleaning easier and helping in keeping your bathroom looking its best.



Bidet Functions

EFFORTLESS WASHING SYSTEM



What is a Bidet?

The bidet is a nozzle that helps you clean hard-to-reach areas effortlessly as water is the most efficient way to sanitise.

It is especially important to use a bidet during sensitive times like health problems, menstrual cycles and advanced ages.

Concealed Bidet Model

Neatly concealed bidet to keep your bathroom chic. Available with Wall embedded stop valve.



Thermostatic Cartridge Model

With an integrated stop valve for the bidet, the thermostatic cartridge maintains water temperature at a pleasant 38°C.



Standard Cartridge Model

The standard cartridge allows you to adjust temperatures between 20°C- 60°C to best suit your preferences. Like the thermostatic cartridge, this model comes with an integrated stop valve for the bidet.

Auto Clean & Aqua Touch

AUTOMATIC CLEANING SOLUTIONS & ACTIVATED BY CONTACT



On



Off

Our Autoclean washbasins contribute to bathroom hygiene and healthier homes by making cleaning fast and easy.

The concealed water outlets in our basins prevent dirt buildup and ensure hygiene. The water outlets can be controlled with a manual control button or photocell controlled sensor.

Activated by contact, The AquaTouch faucets run for a predetermined period and stop automatically to prevent water waste.

Concealed Cisterns & Control Panel

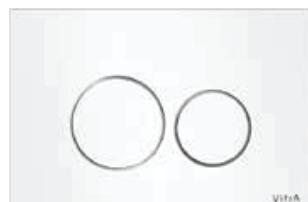
DYNAMIC MECHANISM FOR SEAMLESS EXPERIENCES



Sirius



Loop O



Vetro



Loop R



Loop T



Select



Smart Panel

Our concealed cisterns give you the freedom to create stunning bathrooms without extensive structural build work.

Concealed Cisterns and Smart Control Panels are crucial to any modern bathroom because they allow wall-hung WC to be supported and held in place without excess construction. And the Control Panel further simplifies your bathroom with its two-button design - one each for a large or small quantity of water. They are also easier to clean, hygienic and protect against bacteria with their anti-fingerprint finish.



Green building certification



Water saving



Quiet



Supports up to 400 kg



Easy Maintenance

Vitrus

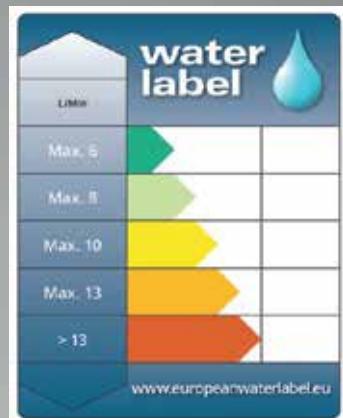
YOUR CONTRIBUTION TO THE ENVIRONMENT



Our Vitrus glass cistern stands out with its elegant design and offers a better solution for stylish bathrooms. It is unique because it allows the fitting of a wall-hung or back-to-wall WC without a false wall. It is easy to install and allows easy maintenance. You can get it in black or white. Vitrus is compatible with all VitrA WCs and it can save up to 70% water consumption with its double-step function.

Faucet Technologies

WE APPRECIATE THE VALUE OF EVERY DROP



Size Diversity



Easy to Clean



Easy to Adjust



Easy to Repair



Swivel A



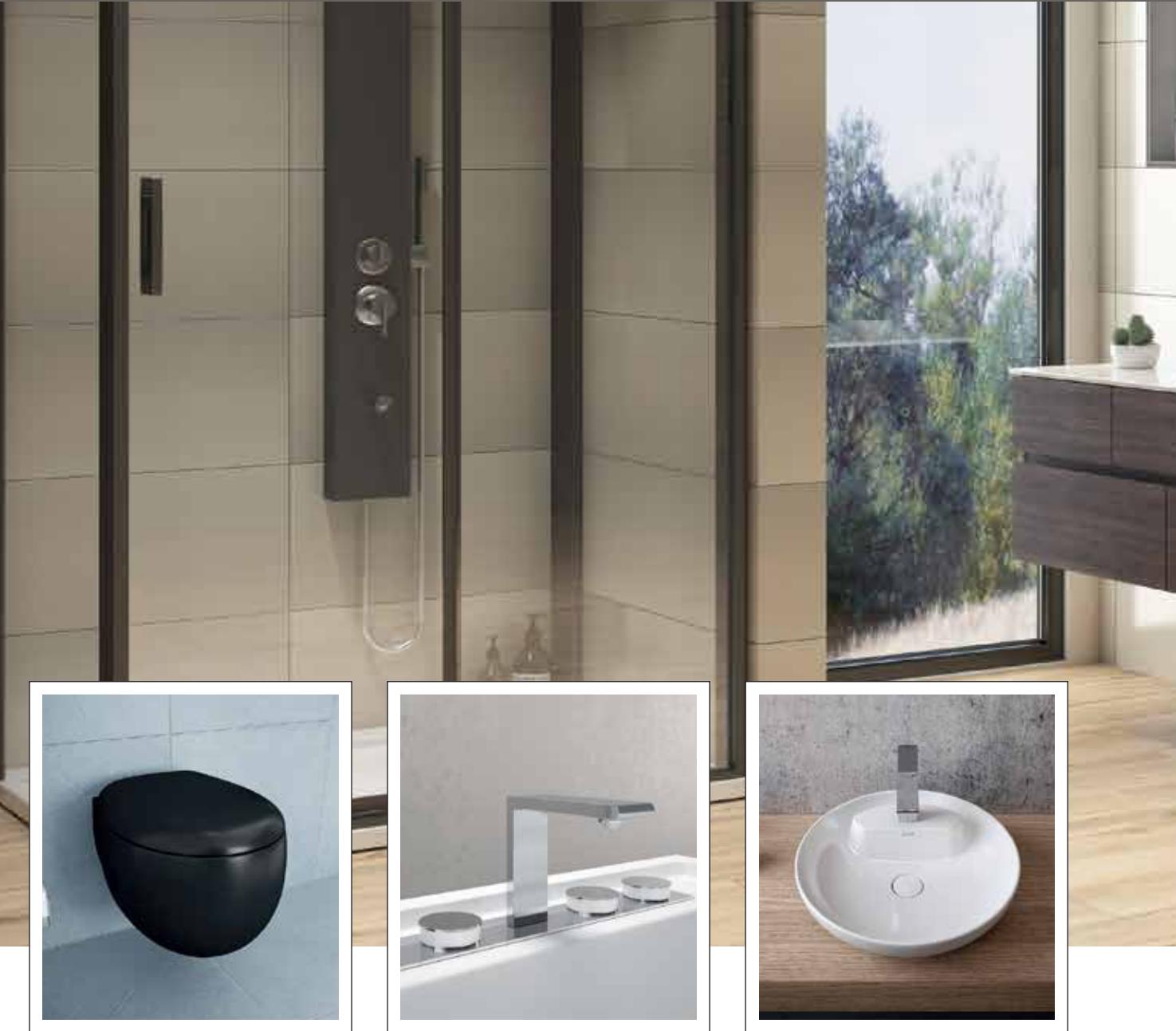
Coin Slot

Aerator

VitrA faucets have the highest rating of European Water Label because of their advanced technology and innovative designs that save water.

Memoria

PERFECTION DOWN TO THE SMALLEST DETAIL



Delicate lines and curves lend Memoria an air of uncomplicated sophistication with its ceramic washbasin, furniture and bespoke brassware collections.





Designed by
Christophe Pillet



Ceramics Available In



White Matte White Matte Black Matte Taupe

Faucets



Green building
certification



European Water
Label



Water
saving



Energy
saving



No calc

Features



Soft
closing



Rim-ex



Removable
WC Seat



VitrA
Hygiene



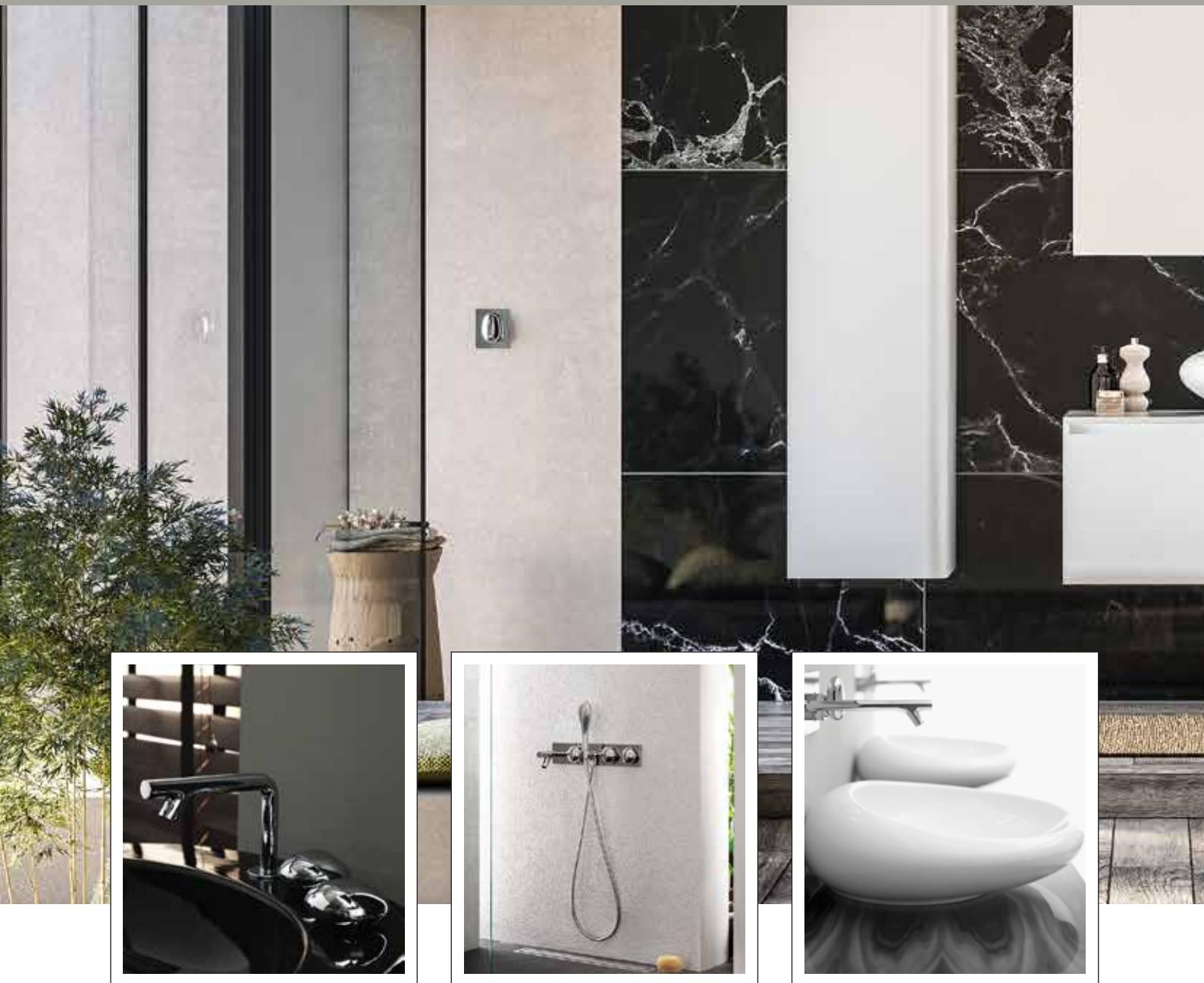
VitrA
Clean



Bidet

Istanbul

INSPIRATION FROM NATURE



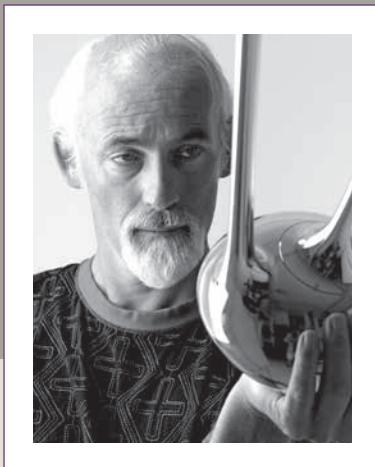
With inspiration from Istanbul's rich cultural and architectural heritage, Ross Lovegrove has created a stylish homage to the city in the form of the most exquisite bathroom design.



Wallpaper*
Design Awards
Winner
2006



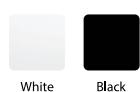
DESIGN PLUS
powered by ISH



Designed by
Ross Lovegrove



Ceramics Available In



White Black

Faucets



Green
building
certification



European
Water
Label

Features



Soft
closing



Rim-ex



Vitra
Hygiene



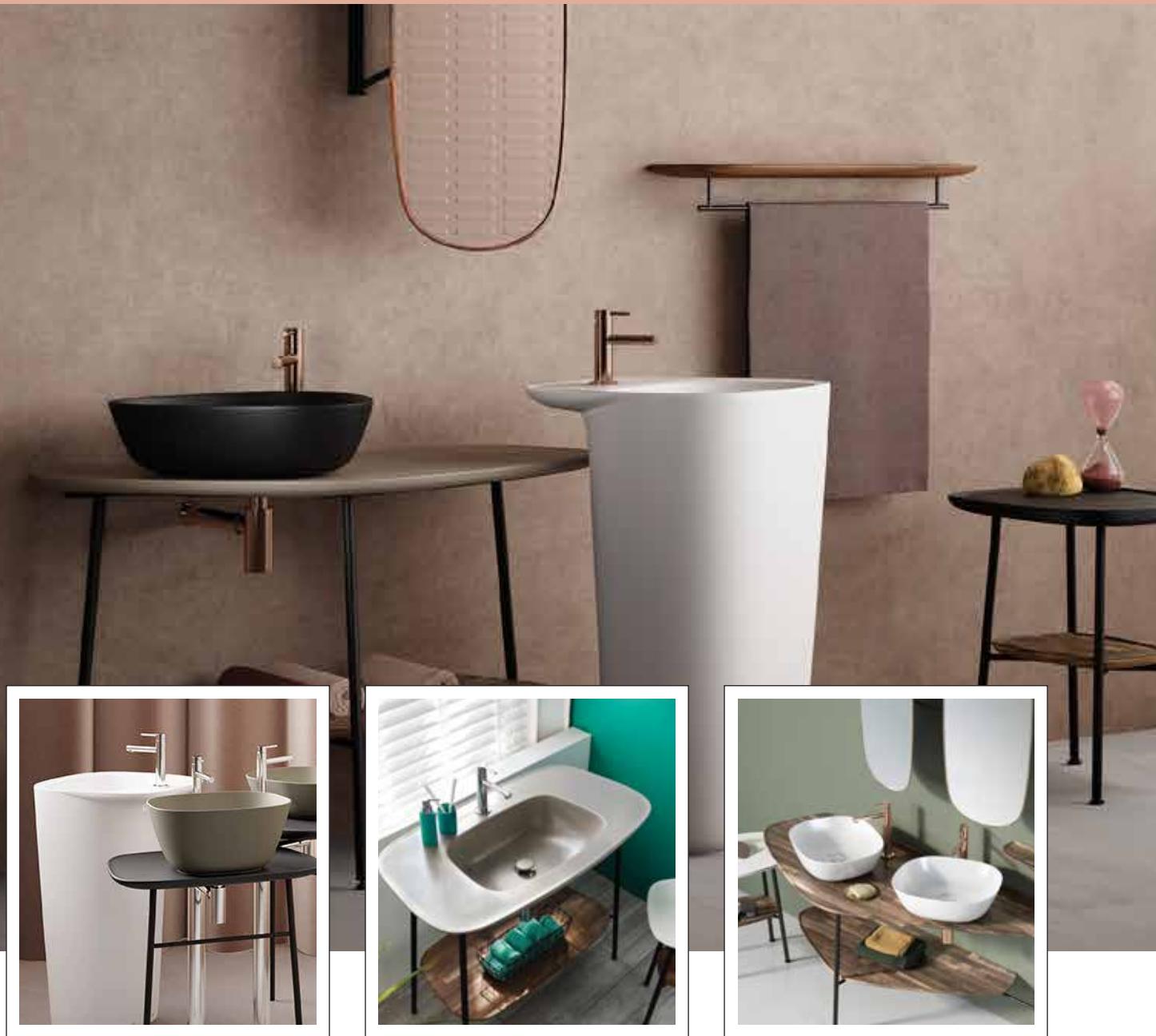
Vitra
Clean



Bidet

Plural

CREATES AN ATMOSPHERE
OF SENSUAL LUXURY

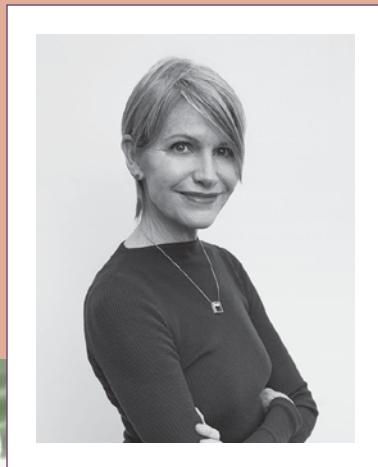


Plural offers the presence of a mid 20th century living room. Light and airy furniture is creatively embedded into the bathroom environment, introducing a new domestic space where users can share valuable time together.



DESIGN
AWARD
2019





Designed by
Terri Pecora



Furniture Available In



Dark Oak

Ceramics Available In



White

Matte White



Matte Black



Matte Taupe



Matte Mink

Features



Soft closing



Rim-ex



Removable
WC Seat



Vitra
Hygiene



Vitra
Clean



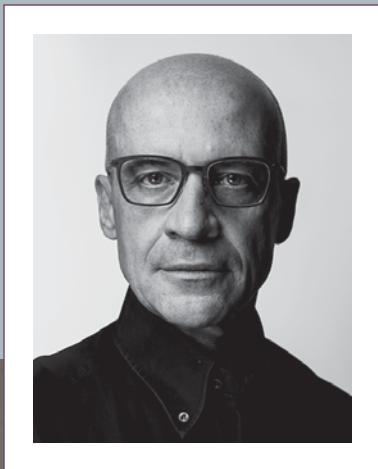
Bidet

Equal

PURE SHAPES AND
EQUAL JOINTS



Equal represents the equilibrium between the rational and the sensual. It employs basic geometric forms shaped by simplicity, embracing at the same time organic forms. Through the ordered, edgy but still rounded and soft forms, Equal creates the ultimate bathroom harmony.



Designed by
Claudio Bellini



Furniture Available In



ELM Patterned
Black Oak

Features

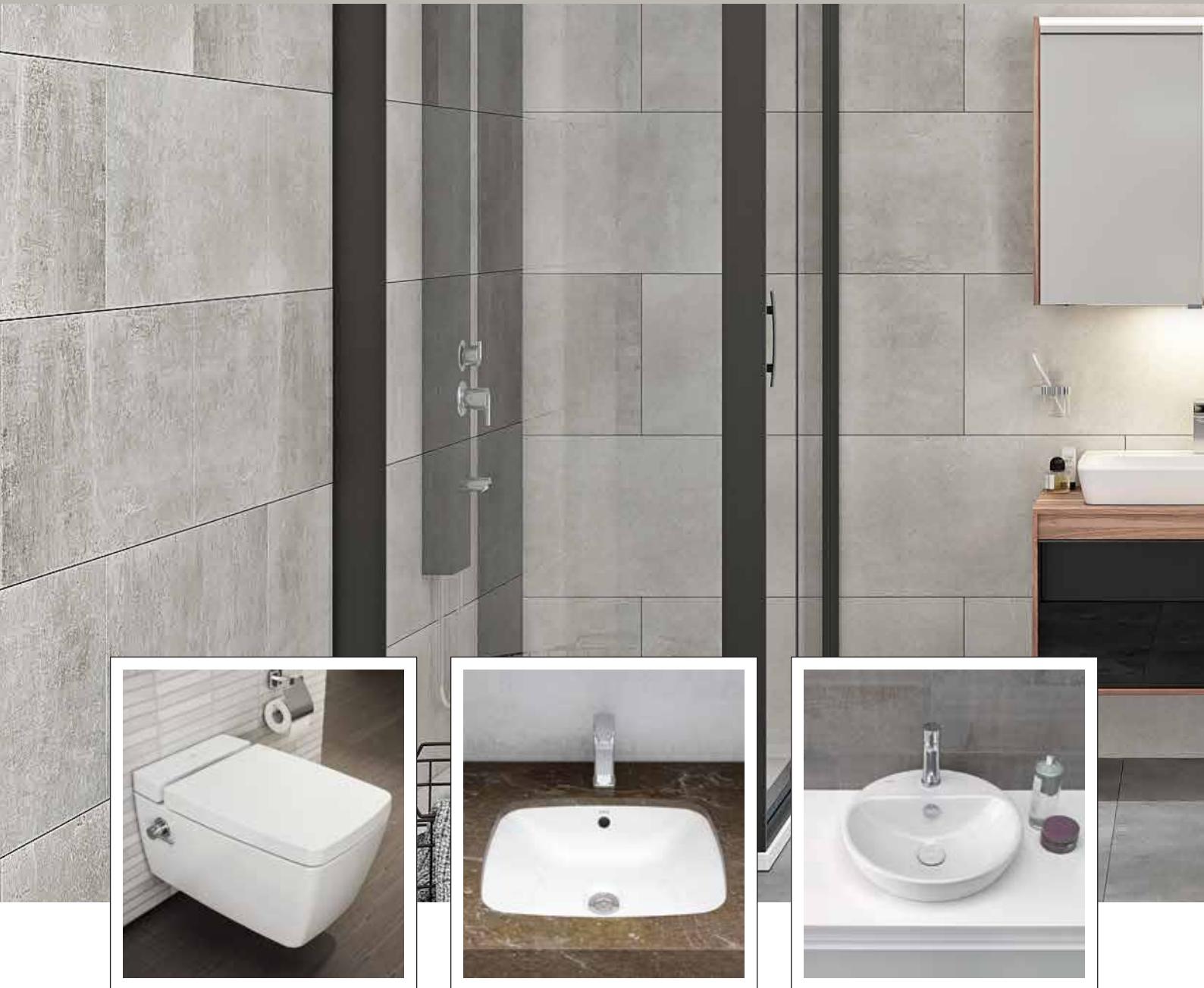


Removable
WC Seat



Metropole

WHEREVER ARCHITECTURE EXCELS



Refined designs add modern touches to living spaces. Metropole provides extensive storage space smart functionality in tastefully restrained forms. These modules are designed primarily for your comfort and can be shaped to your needs.





Designed by
NOA



Furniture Available In



High Gloss White
Plum Tree

Features



Nest Trendy

DESIGNS FOR THE WORLD



Nest Trendy creates immaculate designs for all sizes of bathrooms. With a range of functional and new generation modularity, Nest Trendy meets the expectations of every member of your family.





Designed by
Pentagon Design



Furniture Available In



High Gloss
White Waved
Natural
Wood Anthracite Grey
Natural
Wood

Faucets



Energy
saving No calc Green
building
certification European
Water
Label

Features



Soft
closing Removable
WC Seat Rim-ex
Full
extension Vitra
Hygiene Bidet

Sento

SMART SOLUTIONS
FOR COMPACT AREAS



The stunning design of the Sento Collection is charming and practical, meeting the individual needs of each bathroom. Sento's various modules present diverse and exclusive solutions for every bathroom to make them cosier and tidier.





Designed by
VitrA Design Team



Furniture Available In



Matte White Matte Anthracite Matte Cream

Ceramics Available In



White Matte Taupe Black Matte Black Matte White Matte Mink

Inset Panel



Oak

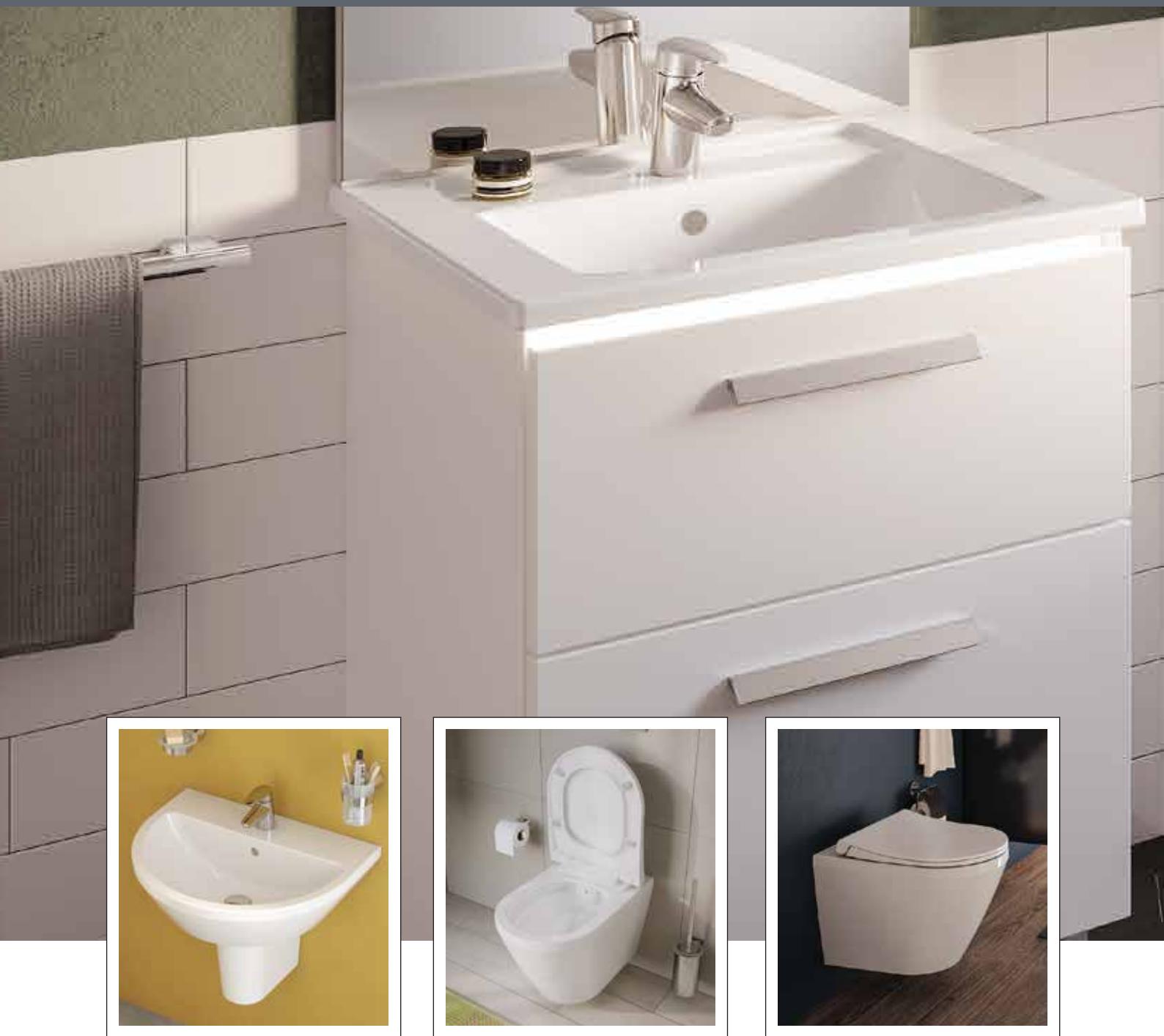
Features



Integra

COMFORT AND PURITY FOR YOUR BATHROOM

Designed by **VitrA Design Team**



Simplify your everyday rituals and bring comfort to the bathroom with Integra. Designed to fit a bathroom of any size, the collection offers space-efficient storage areas with style.



Ceramics Available In



Matte Taupe Matte Black

Features



Soft closing



Rim-ex



Vitra Hygiene



Vitra Clean

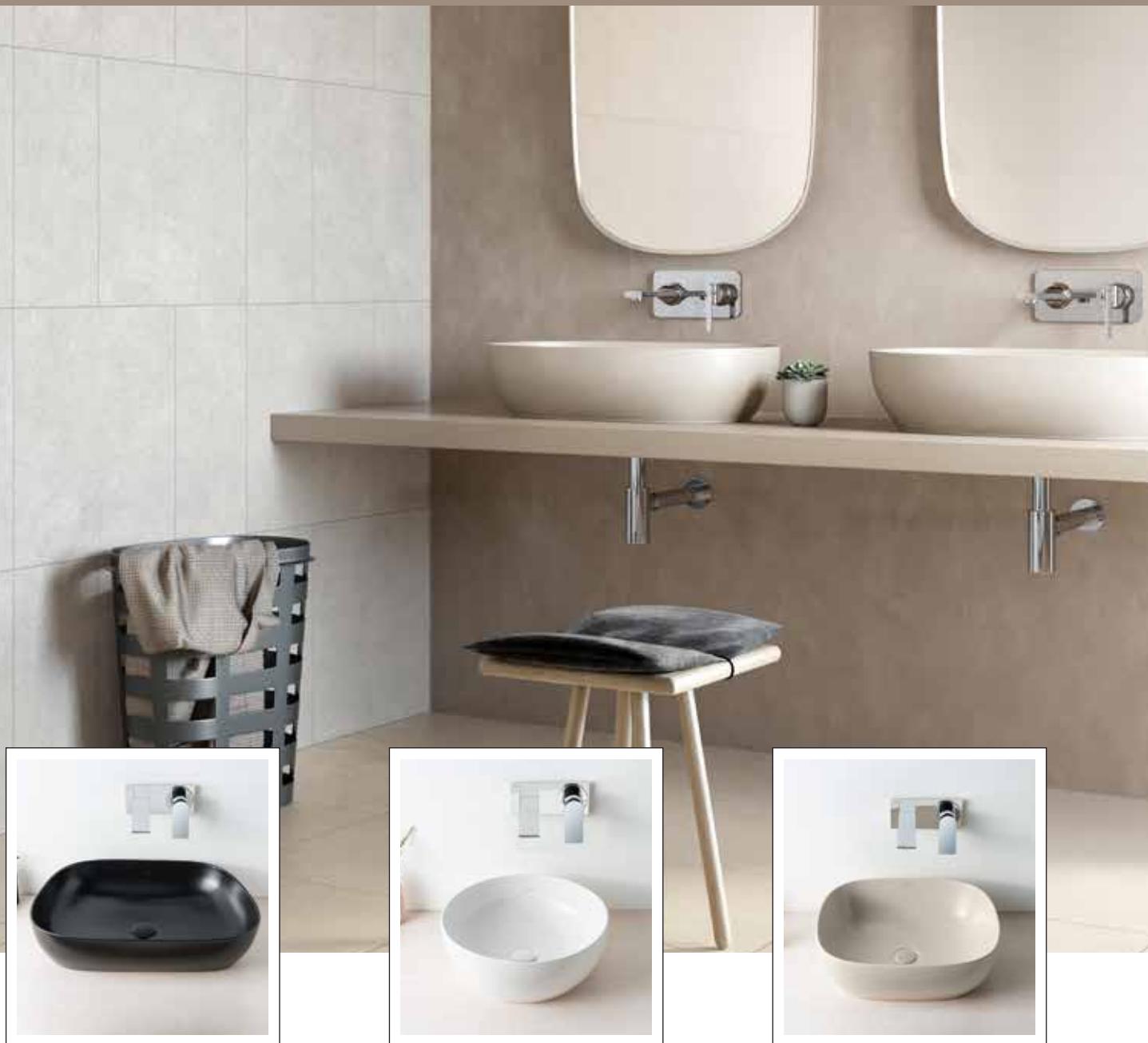


Bidet

Outline

DISTINCTIVE DESIGN
& DURABLE MATERIAL

Designed by *VitrA Design Team*



Outline washbasins are created with durable cerafine material to offer exciting design freedom. Modern, authentic and charming, Outline washbasins are presented in 5 colours options across 5 forms.

Basins Available In



Features

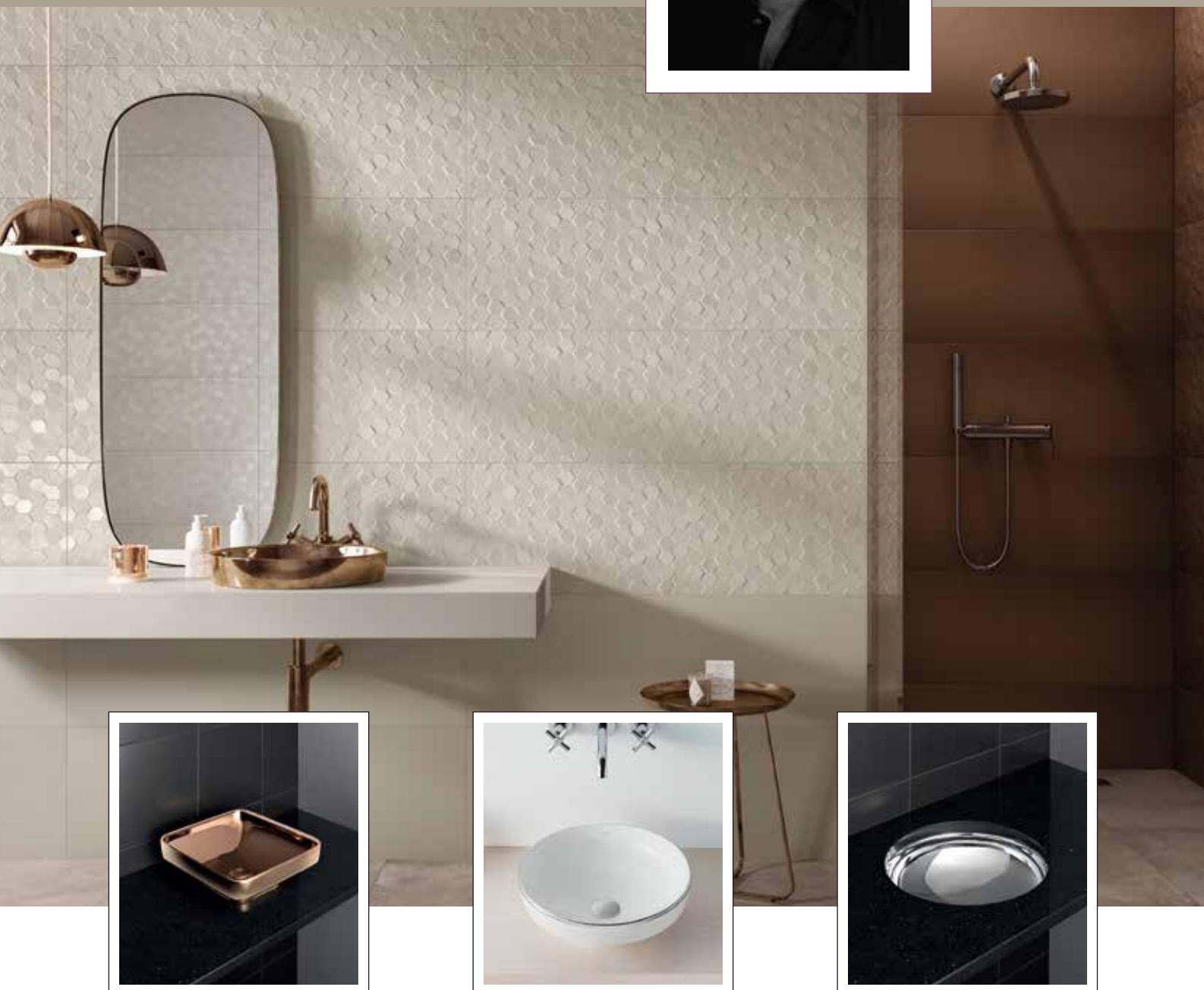


Water Jewels

SINGULAR SOPHISTICATED DESIGN



Designed by
Matteo Thun



The soft yet elegant lines of Water Jewels Washbasins and their exclusive colour options add originality and elegance to all bathrooms.

Basins Available In



Frame

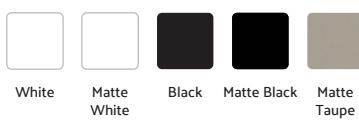
MODERN REFLECTION OF
NATURAL FORMS

Designed by *VitrA Design Team*



Frame countertop washbasins stand out with their geometric form and fine art like designs. Available in various colours, finishes and shapes the Frame collection perfectly blends practical innovation with a striking design.

Basins Available In



Features



Neo & Geo

MIX, MATCH AND BLEND

Designed by **VitrA Design Team**



Combine, complement and contrast the different options to create a truly individual bathroom that meets your needs perfectly.

Basins Available In



White

Black

Matte Black

Matte
Taupe

Features



Faucets & Fittings

SEAMLESS AND RELIABLE



We blend graceful curves with elegant angles to create faucets that are both aesthetically and ergonomically pleasing. Meticulous engineering ensures controls only require the lightest of touches for a basin, bathtub or shower system.

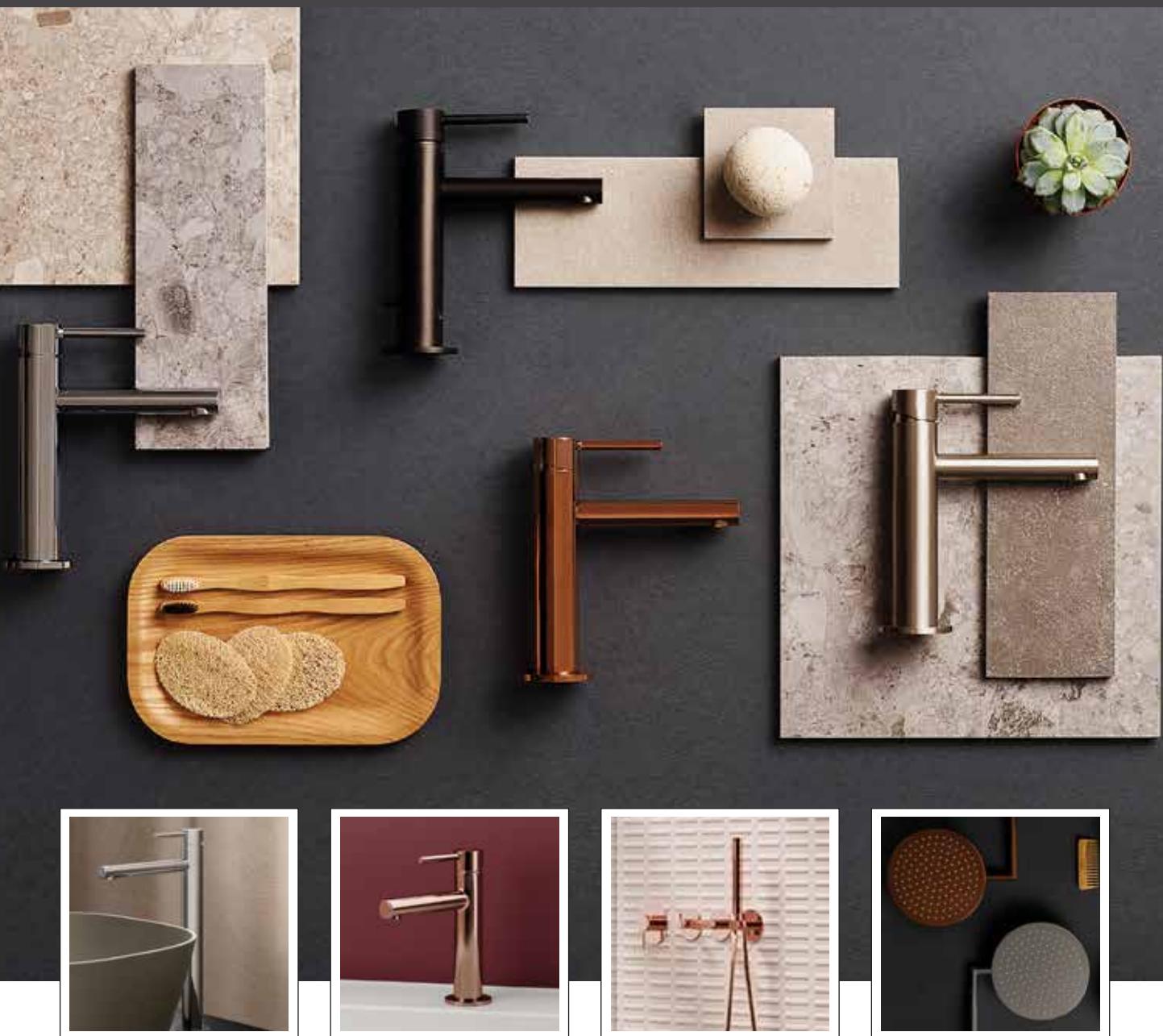
Conserving water and energy without sacrificing the user experience is a core value of all our designs. The body of our taps and mixers is made from brass to ensure durability that can be backed with a 10-year guarantee.

Complete your bathroom design with our universally fashionable faucets.

Origin

DIFFERENTIATE FROM
THE ORDINARY

Designed by **VitrA Design Team**



Precise edges, fine details, and noble colours. By challenging the existing perception of faucets and accessories, Origin offers an integrated and charming touch to the bathroom. To enhance the bathroom environment, Origin is in complete harmony across collections to quietly add authenticity with its range of over 150 products.

Faucets Colours Available In



Chrome Brushed Nickel Polished Copper Matte Black

Faucets



Green building certification



European Water Label



Water saving



No calc

Loft



T4



Suit U



Suit L



Juno



Q-Line



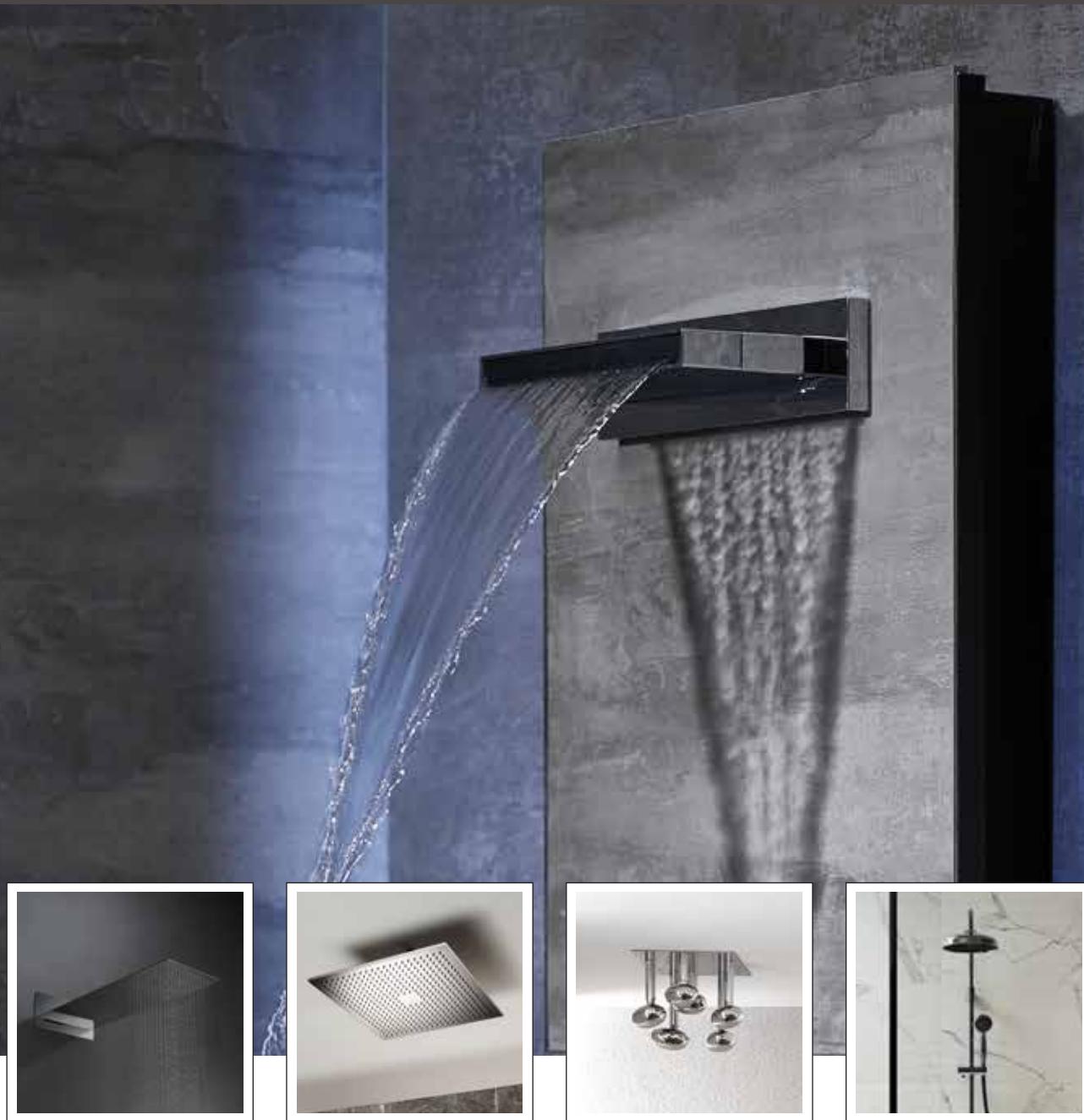
X-Line

 reddot design award
product design 2010



Shower Systems

A NEW DIMENSION IN SHOWER EXPERIENCE



Our shower systems are completely compatible with all bathroom mixers and add a new dimension to the shower experience with their rainfall feature. We have designed our shower columns to provide the hand-held shower, the showerhead and the router in a single body, offering a seamless, comfortable and aesthetic appeal.

Features



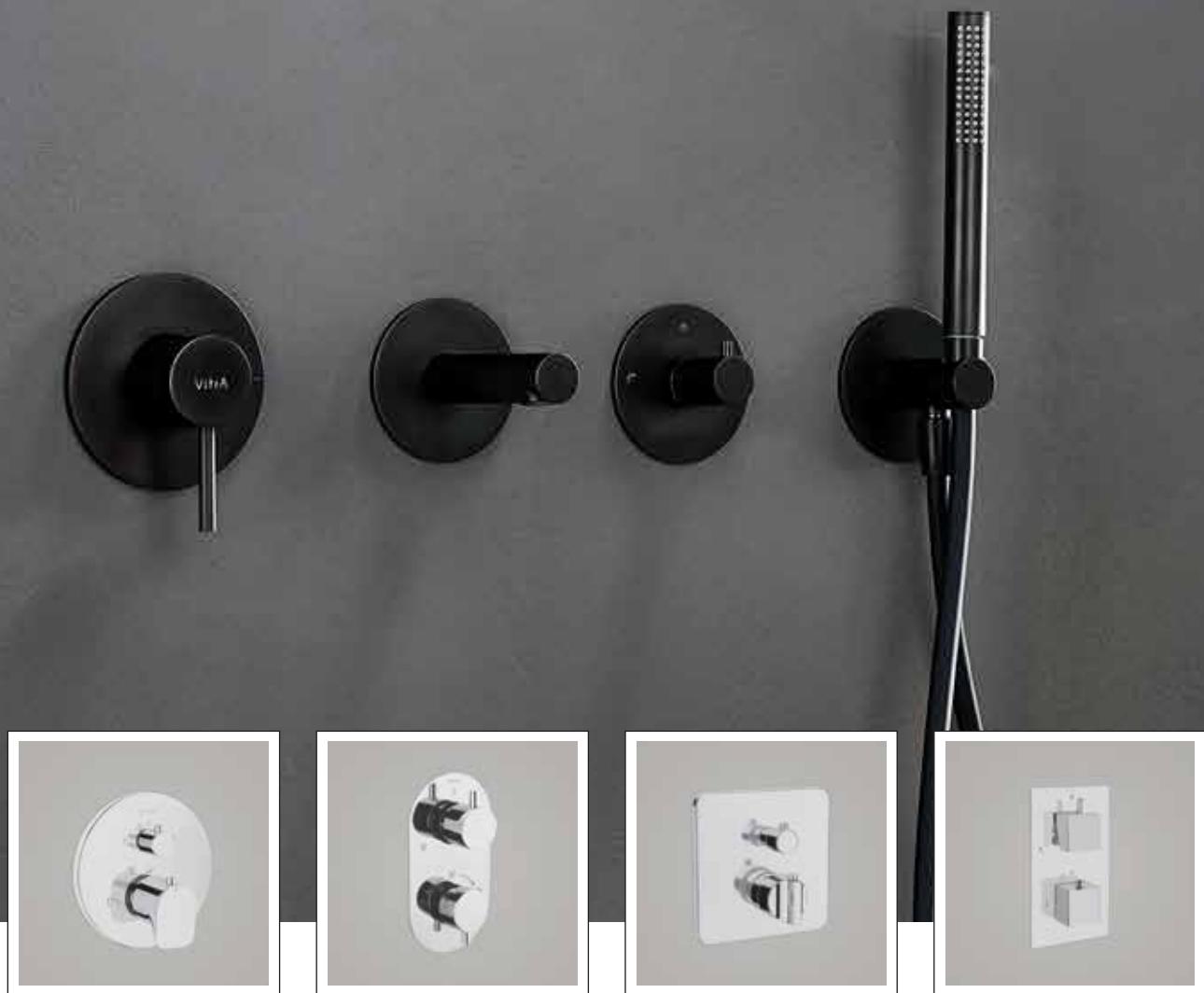
Water saving



No calc

Aquaheat Thermostatic

THE TEMPERATURE YOU ARE LOOKING FOR



Our Aquaheat Thermostatic shower system ensures ideal water temperature to give you an immaculate bathing experience. Safe for the elderly and children, this technology is essential for the whole family.

Sink Mixers

ELEGANT AND FLEXIBLE SPOUTS

Split Dual Flow



Nest Trendy



Maestro Pull-Out



Inox Pull-Down



Harmony XL Pull-Out

VitrA's innovative and creative approach to its bathroom designs is also evident in their collection of sink mixers. Some sink mixer spouts are flexible and mobile enabling hassle free cleaning of hard to reach areas contributing to the professional look and ambience of kitchen interiors.

Features



Green building certification



European Water Label



Water saving



Energy saving



NO CALC

Notes

Experience Centers

Mumbai:

EYAP Liaison Office ,B-102, Durolite House,
Opp. SAB TV Building, New Link Road,
Andheri (West), Mumbai - 400053

Delhi:

A - 288, Defense Colony,
Ground Floor,
New Delhi - 110024

For product videos please visit



VitrAglobal/Youtube

Customer Care: 1 800 123 1134

Vitra