



ABHIJEET RAWTE

DIGITAL MARKETER

ABOUT ME

Energetic and forward-thinking digital marketer with one year of hands-on experience in executing successful online strategies. Proficient in leveraging a variety of digital tools and tactics to enhance brand visibility, engage target audiences, and achieve tangible results.

SKILLS

- Digital marketing
- Social media management
- Data visualization
- Google ads
- Meta ads

CONTACT

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📍 Raipur, India

WORK EXPERIENCE

INNOVATION4U | 2022 – 2023 BHILAI

Digital marketing Specialist

Tasks:

- Develop and implement digital strategies aligned with business objectives.
- Manage and optimize paid advertising campaigns on various platforms.
- Creating contents for blogs, social media and email campaigns
- Monitor analytics and leverage SEO techniques to improve website visibility.

ICICI BANK | 2021 – 2022 RAIPUR

Wealth Relationship Manager

Tasks:

- Build client relationships and understand financial goals.
- Provide personalized financial advice and tailored strategies.
- Identify cross-selling opportunities for additional services.
- Conduct portfolio reviews and risk assessments.

LANGUAGES

Hindi: Native

English: Proficient

EDUCATION

2018-2020 | BANAGLORE

ICFAI Bangalore

Marketing & Sales

2014 - 2018 | NAGPUR

SBHMCT

Hotel management