

IMC: Creative advertising

Abhijeet Singh

WORK FOR A
"KING"
(NOT A
CLOWN...)

WE'RE
HIRING!

text
search
post
glance
email

No is worth a life.

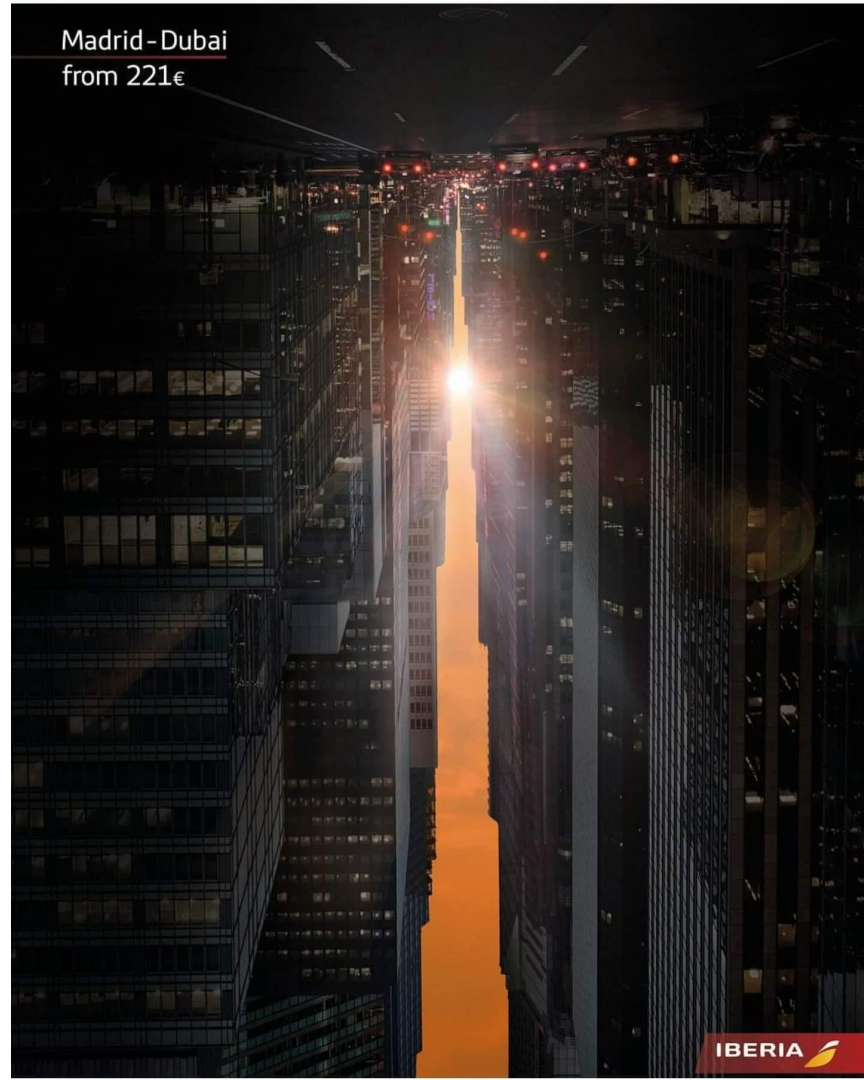


Eyes on the road,
not on your phone





Madrid-Dubai
from 221€



IBERIA

**If you
can't see
what's wrong
this with
poster
you shouldn't
drive home.**

D DERBYSHIRE
COUNTY COUNCIL

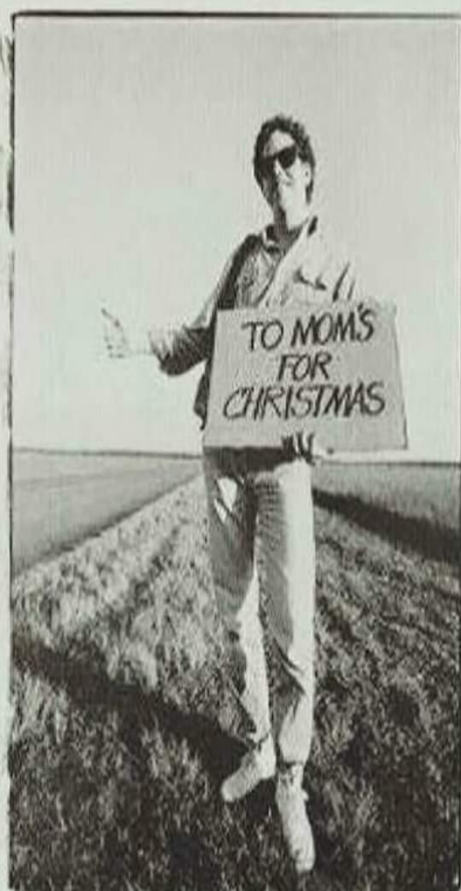
If you're drinking, don't drive.

PHILIPS





Sales.



Marketing.



Pollution is closer than you think.
friends of the earth



External Wounds



Internal Wounds

