

Product Reviews for AI
Products

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OpenArt Product Review



Introduction

OpenArt is a platform dedicated to AI art enthusiasts. The founders are lovers of generative art ourselves and want to create a new platform for AI artists and enthusiasts.

For a very long time in human history, art was a specialized technique mastered by minority. However, the foundation of art is all about expressing our creativity and imagination, which is something everyone should be empowered to do. With the state-of-the-art technologies like Stable Diffusion, creating amazing art is more accessible to everyone than ever and AI-generated art is becoming a new way to express ourselves.

PART 1

Experience The Product



Pre-SignIn (First Impression)

Landing page of the website is self-explanatory. It clearly lists out the high-level features of the product. Additionally, it also displays the “Featured Flow Apps” and each of the Flow App on this list has a corresponding video of a tutorial for that particular Flow App. The website has a comprehensive list of video tutorials that the prospective users can view. This is enticing enough for the user to sign up for the Free Plan.

Hi ! Ready to get creative?

[Prompt Book](#)[Model Training Book](#)**Create Image**

Bring ideas to life

**Image to Video**

Animate your images

**Edit Image**

Enhance your vision

**Expand Image**

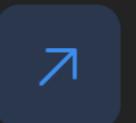
Expand your imagination

**Real-time Drawing** New

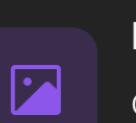
Draw your thoughts

**Train Model**

Customize your creativity

**Creative Upscale** New

Upscale your creativity

**Image to Prompt** New

Convert image to text prompt

Featured Flow Apps

**Sketch to image**

By OpenArt

Run**Creative variations**

By OpenArt

Run**Animated Video/Gif**

By coco

Run**Realistic Image Transformer**

By Coco

Run**Face Swap**

By Coco

Run

SignIn

Only options to sign in via Discord or Google. At times I'm a bit uncomfortable to use the "Sign in with Google" option due to security reasons. However, the permissions were restricted to only read the required data from Google. I can understand that Discord is something that the founding team relies on for their communication.

One advantage of not having Sign in with Email option is to negate the User Activation flow. Smart thinking over here.

The Welcome Email came in quick and was clearly well formatted, however the purple theme of the welcome email did not match with the overall black theme of the website.

The Welcome email had more or less all the information needed for the user to proceed.



OpenArt.ai

AI Image Generators That Make You 10x More Creative And Productive.

 Sign in with Discord

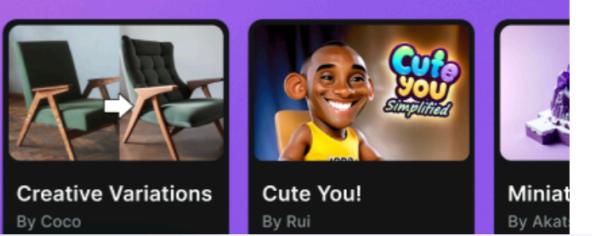
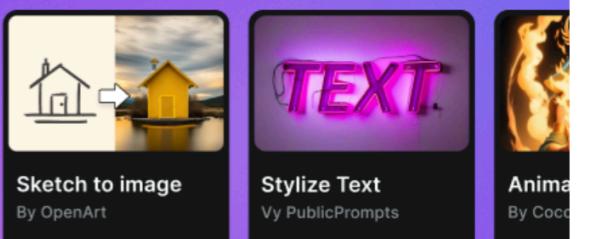
 Sign in with Google

 OpenArt

🌟 Welcome to OpenArt! 🌟

You've just unlocked a world where creativity has no limits, and we're thrilled to have you onboard. Here's a quick glimpse of what awaits:

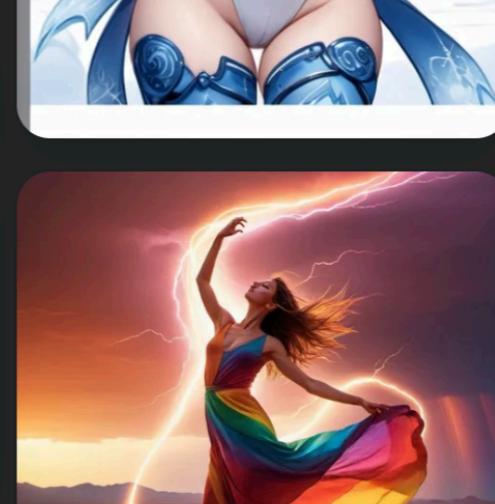
Explore
hundreds of
Flow Apps
and models



Post-SignIn (First Impression)

Post SignIn the website displays a list of Inspirations to discover. The images did not seem real at the first glance by the naked eye. Most of them seem fake. Let's dig in a few and see their Flows.

Explore Countless Inspirations for AI Images and Art

[Prompt Book](#)[Prompt Template](#)[Search By Image Similarity](#)[Search By Prompt](#) Search over 10 millions of prompts and AI generated art[Filter](#)

Prompt to Image

The first impression presented to me was of "Messi winning EURO 2016 with French National Team" (bit ironic, hats off to the user who provided this prompt!). The first impression of this image was that it did not look real. There were a few bugs in the image, for example: Messi's hand was not displayed properly, and some of the hands of the French team were also not proportionate.



Prompt

Messi winning EURO 2016 with French National Team

Model: OpenArt SDXL

Width: 1024 **Height:** 1024

Scale: 7 **Steps:** 25

Sampler: DPM++ 2M SDE Karras **Seed:** 1146710265

Discover More Art



Detailing

The second image I chose was of "Waist up portrait of a gorgeous female with vibrant big green eyes, slight freckles, glossy and wavey ginger hair, detailed pupils, detailed iris, high detail skin". Here even if the prompt was not up to the mark, for example high detail skin can be considered a tricky prompt. However, the big error on this image was the fact that the prompt asked for a Waist up portrait and the image generated was not "Waist up".

X



Remix

Share

Bookmark

Heart 0

Download

Marcel Sauerwein

Prompt

Waist up portrait of a gorgeous female with vibrant big green eyes, slight freckles, glossy and wavey ginger hair, detailes pupils, detailed iris, high detail skin,

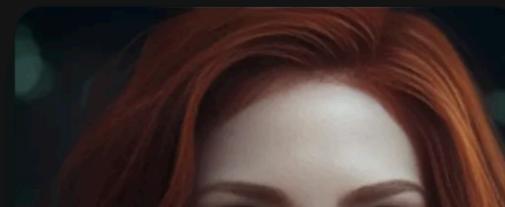
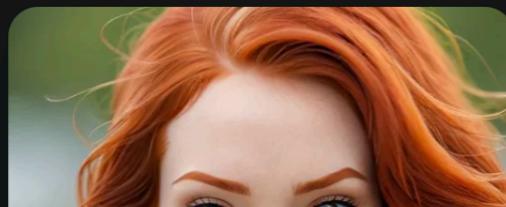
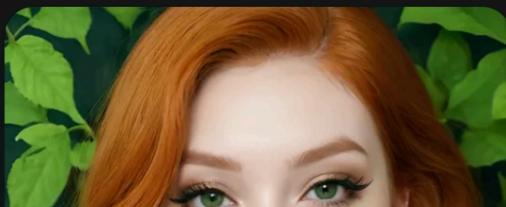
Model: Realistic Stock Photo

Width: 1024 Height: 1024

Scale: 7 Steps: 25

Sampler: DPM++ 2M SDE Karras Seed: 683013998

Discover More Art



It's all in the prompt!

A much detailed prompt does provide a real like image and first look seems to be very real. The prompt here was: "young girl around seven to nine years old in a detailed astronaut suit, mature face despite her age serious eyes as the glow nice lighting in the nebula as she lands on her home island hair well taken care of a sense of nostalgia as she realizes all her childhood that was lost has finally been redeemed and a sense of relieve that she no longer has to fight with a detailed background with glass figure like skin as the sunshine bounces off her child like face with detailed earrings balancing tears on her face as the planets behind her shimmer like a glossy Milkyway with Metallic reflect on her spacesuit very detailed props and background with silky smooth shading and accurate texture with Metallic lighting reflecting different colors full body view"

Here there were a couple of bugs again: earrings and tears were not present in the generated image.



X

[Remix](#) [Share](#) [Bookmark](#) 1 [Download](#)

 **dat_gwol! yeet**

Prompt [Edit](#)

```
young girl around seven to nine years old in a detailed astronaut suit, mature face despite her age serious eyes as the glow nice lighting in the nebula as she lands on her home island hair well taken care of a sense of nostalgia as she realizes all her childhood that was lost has finally been redeemed and a sense of relieve that she no longer has to fight with a detailed background with glass figure like skin as the sunshine bounces off her child like face with detailed earrings balancing tears on her face as the planets behind her shimmer like a glossy Milkyway with Metallic reflect on her spacesuit very detailed props and background with silky smooth shading and accurate texture with Metallic lighting reflecting different colors full body view
```

Model: OpenArt SDXL
Width: 1024 **Height:** 1024
Scale: 7 **Steps:** 25
Sampler: DPM++ 2M SDE Karras **Seed:** 154621771

Realistic Image Transformer

By far the best feature. The generated image was very "real" and detailed enough.

However, I felt like this feature was least useful. How will the user find or generate the "before" image. Unless the "Before" image was also generated using OpenArt. In that case why expose it as a separate feature? Have an option to generate "Realistic" image on the existing features itself.



Before



After

Enough! Let's try one prompt...

I chose the iconic "man landing on the moon image" Guilty as charged, I used ChatGPT to create the prompt:

In this iconic image, we witness Neil Armstrong's historic first step onto the surface of the moon on July 20, 1969. The lunar landscape stretches out before us, stark and desolate, with the horizon curving gently in the distance. Armstrong stands at the foot of the Lunar Module's ladder, his left foot planted firmly on the powdery lunar soil, while his right foot hovers above the surface, poised to make contact.

Armstrong is clad in his bulky white spacesuit, its reflective surface catching the glint of the sun's rays. The American flag, planted nearby, flutters gently in the airless lunar breeze, symbolizing the culmination of years of scientific achievement and human ambition.

The Lunar Module, named Eagle, looms behind Armstrong, its spindly legs sunk into the lunar regolith, casting long shadows across the landscape. Against the stark blackness of space, Earth hangs suspended in the sky, a fragile blue-and-white orb, a stark reminder of the vastness and isolation of the lunar environment.

Armstrong's face is obscured by the reflective visor of his helmet, but his body language speaks volumes - a mixture of determination, awe, and perhaps a hint of trepidation as he takes this monumental step into the unknown. His left hand reaches out to grasp the ladder for support, while his right arm hangs loosely by his side, the fingers of his gloved hand splayed open as if reaching out to touch the surface of another world.

In the background, we catch glimpses of the Lunar Module's instruments and equipment, as well as the footprints left behind by Armstrong and his fellow astronaut, Buzz Aldrin, who would soon join him on the lunar surface.

This image is a powerful symbol of human exploration and achievement, capturing the spirit of adventure and discovery that drove the Apollo missions and continues to inspire generations of scientists, engineers, and dreamers around the world.



Review of the Man on the Moon prompt

- Image looks ~70% real (Subjective)
- Many details missing, for example The American Flag missing in the image.
- The Lunar module missing.
- The model is not aware of the commonly known objects like the American Flag or the Lunar Module.
- The lunar craters are visible and look real.
- The earth in the background is NOT earth.

Sketch to Image

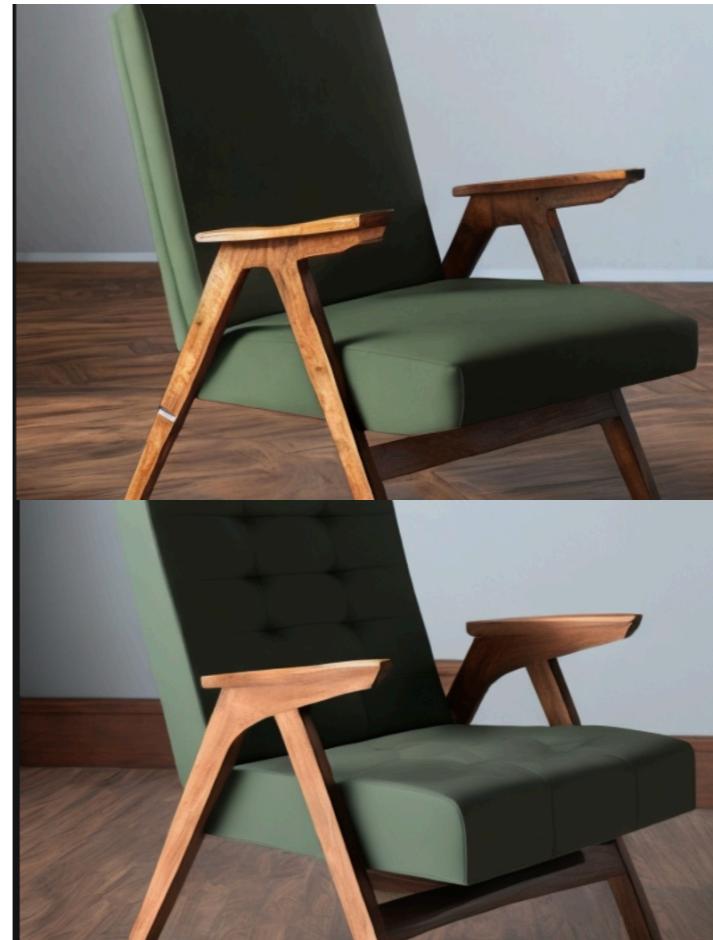
Chose a house sketch and provided the prompt: "A country side home." Following was the output.



- The generated image was not real.
- It looked more like a cartoon like image.
- The "country side" detailing was there! However, the images generated were more cartoonish than real.

Creative Variations

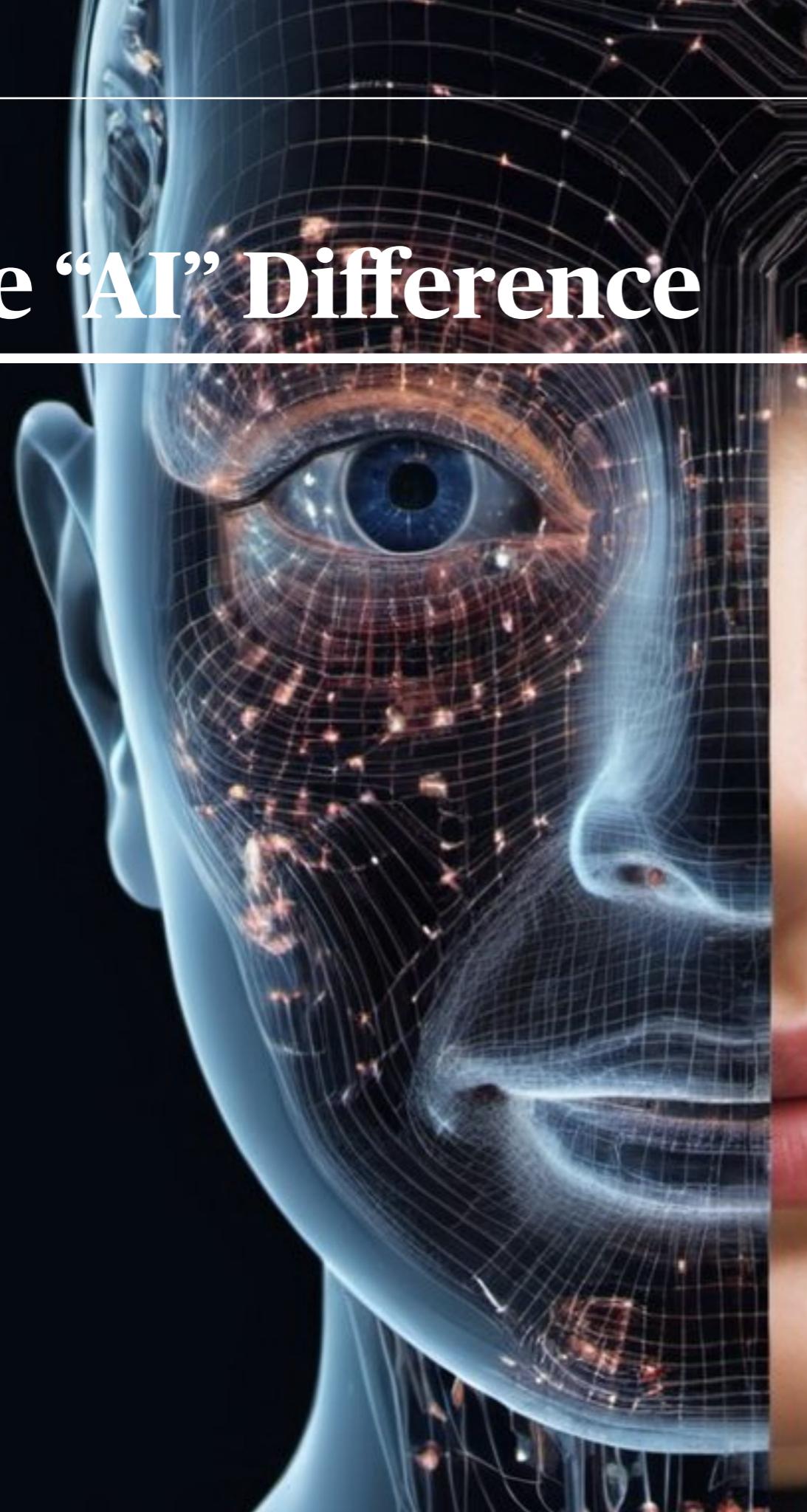
Provided an image of a chair and prompted the model to try with multiple colors.



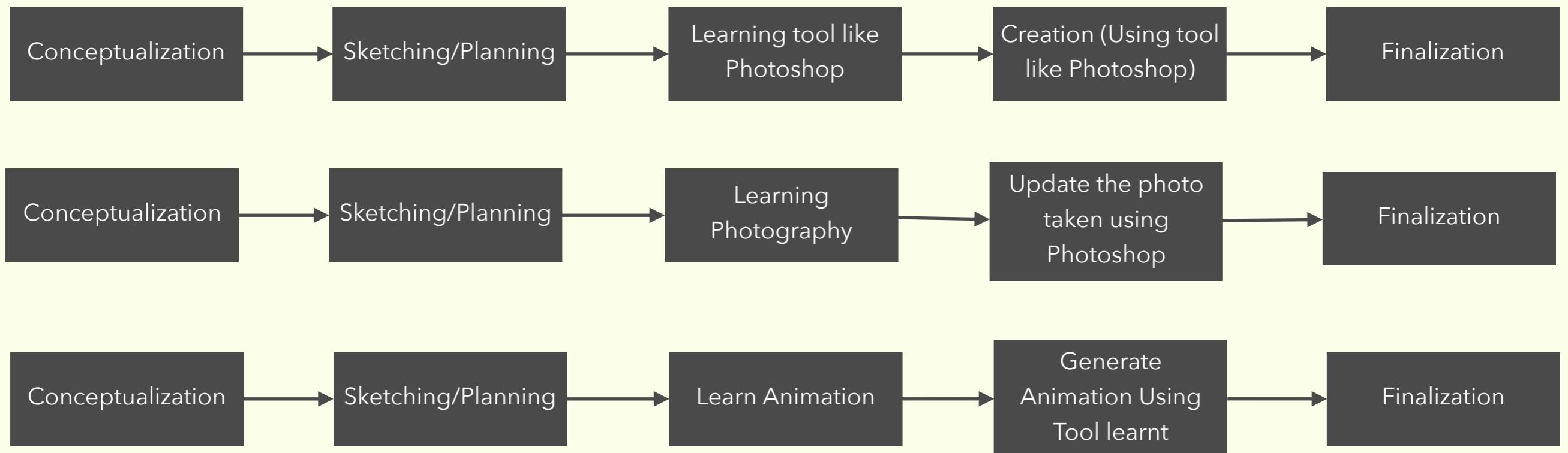
- The prompt was not adhered to. This was a major red flag as the generated images were of the same colour chair.
- The variations it generated were on the chair pattern and not the chair colors.

PART 2

The “AI” Difference



Manual Workflow



AI Workflow



PART 3

Analysis



01

What problem does the product solve?

OpenArt democratizes art creation by leveraging AI technologies like diffusion, making it accessible to all. By curating user-uploaded images and web-crawled content, it focusses on a community for artists and enthusiasts. With features like the Discovery, OpenArt bridges the gap between creators and consumers, thus encouraging collaboration and inspiration. To summarize, it revolutionizes the art world, making it more inclusive and diverse.

Rationale behind the score!

The product from a problem it solves perspective does score high. For an end user who lacks the skills and the tools to capture, generate, or polish images and pictures, this tool does solve their problem.

However, there was room for improvement in the aspects like detailing, genuineness of the generated images.



02

Who is the target user/team for this product?

The target users for OpenArt are AI art enthusiasts, ranging from amateur creators to seasoned artists. Additionally, individuals interested in discovering and engaging with a diverse range of artwork, as well as those looking to contribute to a vibrant artistic community, are also key target users. Professionals include: Digital Artists, Graphic Designers, Art Curators, Teachers, Art Collectors.

Rationale behind the score!

The product from a target user/team perspective does not score high due to the following issues: lack of detailing, lack of real like generated artwork, none of the generated images were bug free or fully adhered to the prompt provided by the user.



03

Job-to-be-done

"When I have the problem of wanting to explore and create art without knowledge of tools and lack of time, I want a solution that can generate the needed artwork, so that I can unleash my creativity, discover inspiration, and provide the much needed differentiator in my career growth."

04

What value does the product provide to a user?

The product provides value to users by offering accessibility to AI-generated art, fostering community engagement, and facilitating collaboration. Users can unleash their creativity, discover inspiration, and contribute to a vibrant artistic community.

Rationale behind the score!

From the value proposition perspective, the product stood out in these aspects: Delivering on its promise of generating images based on prompts provides.

It fell behind on the following: Detailing, real like content, and bug free generated images.

Note: All images in this product review were generated from OpenArt.



05

Success Metric

Growth in active users and engagement

A good success metric for OpenArt could be the growth in active users and engagement within the platform over time. This could include metrics such as the number of new users joining the platform, the frequency of user interactions (e.g., artworks generated), and the retention rate of users returning to the platform. Additionally, tracking the quality of artwork shared on the platform could serve as another success metric, indicating the platform's impact on increasing creativity and community engagement within the AI art community.



PART 4

Parting Thoughts

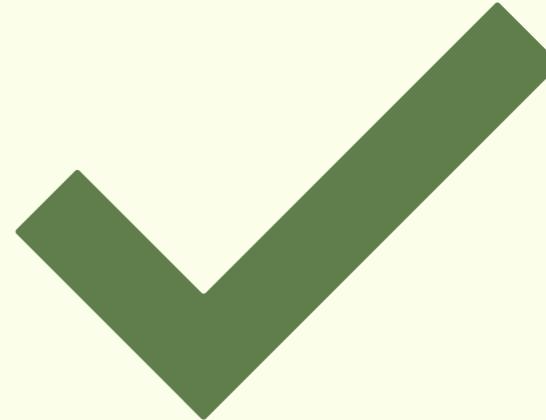


01

What Works?

What did I like about the product?

- The product delivered on its promise.
- The feature-rich product does help in all the aspects of artwork generation.
- As a user who does not have time to learn tools this product helps them to a great extent.
- The product provides good community engagement.
- The product has a vast database of user-generated artwork (Discovery).

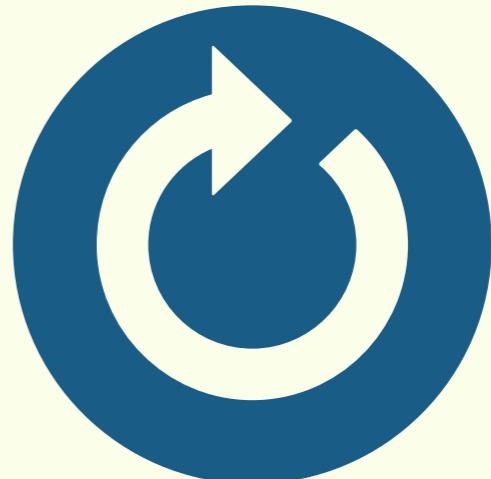


02

What can be improved?

What recommendations do I have for the product?

- Product lacks focus. Trying to pack too many features quickly.
- Focus should be on detailing, almost all the artwork generated did not have the level of detailing provided in the prompt.
- Focus on bugs: Almost all the artwork generated had bugs in them.
- Real like Images: Effort should be more on refining the generated images to make it look more real.



**Thank
You!**

