

# ABHIJIT SINGH

Product Designer

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## About Me

I am an avid learner with an enthusiastic and diligent approach towards everything in life. I have a penchant for travel, and whereas design is how I express myself, travel provides the food for thought that allows me to develop a unique perspective. I'm always looking forward to working in a collaborative environment to build products that strike a chord with the world and change it for the better, in the slightest or strongest way.



## Education

**Bachelor in Computer Engineering** 2012-2016  
Thapar University, Patiala  
CGPA : 7.1(Scale of 10)



## Skills

### Product

Market research, user needs, product objectives, functional specifications

### UX Design

User research, information architecture, user flows, personas, use cases, wireframes, interactions, prototypes, usability testing

### Visual Design

Typography, low & high fidelity mockups, prototypes, micro-interactions, branding

### Tools & Technologies

Sketch, Photoshop, Illustrator, Balsamiq, Pencil & Paper, Invision, Zeplin, HTML, CSS, Javascript



## Work Experience & Projects

January 2016 - Present

### Vacation Labs

*UX/UI Designer*

- Designed the Website Builder Module that significantly expanded the target market & boosted sales by over 40%.
- Established a standard design process as well as the workflow for the smooth handover of projects.
- Worked closely with the founder & the sales team to figure out the product roadmap.

2015

### Peek-a-Boo Mobile App

*UI/UX Design*

- Conducted basic market research, and generated the information architecture & user flows.
  - Formulated the MVP & designed the final visual prototype of the Android app, using Material (Under development, scheduled to launch in late 2017)
- Design - [www.behance.net/gallery/29743631/PeekaBoo](http://www.behance.net/gallery/29743631/PeekaBoo)

2014

### Beon Systems

*Design Intern*

- Part of the design team for a purpose-built mobile operating system for foreign travellers named Trabug (<http://trabug.com>).
- Designed the user interface for the e-commerce portal of Paul Drish (<https://pauldrish.com>).
- Designed the web interface and logo for Jedi Labs and the logo for Air Ganesha.

2015

### Touchless Interface with Leap Motion Device

*Product Conceptualization & Backend Development*

- Developed an application that allowed users to interact with the operating system with hand gestures.
- The application used a Motion Controller to detect hand movement.

Repository - <https://github.com/abhijit-singh/touchless-leap>