ABHIJIT SINGH

Product Designer

CONTACT

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EDUCATION

Thapar University, India
Bachelor in Computer Engineering
2012 – 2016
Activities: Joint Secretary – Literary Society, Deputy Secretary General – TU Model United Nations

SKILLS

Product & Design
Product strategy
Market research
Data analysis
User research
Personas
Information architecture
Wireframing
Design systems
Interactions
Rapid prototyping
Usability testing
Visual design

Tools & Technologies
Sketch/Figma
Adobe Creative Suite
Balsamiq
Invision
Zeplin
Framer X
HTML/CSS
Javascript

WORK EXPERIENCE

SigTuple / UX Designer

August 2018 – Present

> Conceptualized & designed multiple modules of the AI-powered Laboratory Information Management Platform named *Ai*onic. Currently in beta, it's being used to process 3000+ tests, per lab, per day with minimal human intervention.

> Collaborated with an external design agency to create the interaction model, user flows, and visual design for the *Humain Health* app. The app allows customers to book lab appointments, home collections, doctor consultations, track health data and extract key actionable insights.

> Currently working on an array of tools integrated with the *Ai*onic platform – *Client Portal* to allow lab partners & clients to create orders, raise requests & schedule pickups; *Admin Console* to assign & monitor incoming requests, create daily roster plans, and track performance using dynamic reports; *Android app for Field Executives & Phlebotomists* to streamline logistics, ensure route optimisation and eliminate operational inconsistencies.

Vacation Labs / UX-UI Designer

June 2016 – July 2018

> Handled end-to-end, full-stack design from user research, prototyping, testing, to design specs, & iterative feature additions.

> Lead the design on multiple major projects including Inquiry Management Module(CRM), Rental System and Template Directory.

> Established a standard design process and workflow to drive projects from ideation to completion within the given constraints.

> Worked closely with the founder and the sales team to chart out product strategy. Collaborated with project managers, designers, developers, marketing experts, and sales consultants on a regular basis.

> Actively participated in hiring decisions and mentored design interns.

Vacation Labs / Design Intern

January 2016 – June 2016

> Designed the Website Builder Module that significantly expanded the target market and boosted sales by over 40%.

Beon Systems / Design Intern

June 2014 – August 2014

> Designed the logo & was a part of the design team for a purpose-built mobile operating system for foreign travellers named Trabug (http://trabug.com).