

ABHIJIT SINGH

Product Designer

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About Me

I am an avid learner with an enthusiastic and diligent approach towards everything in life. I have a penchant for travel, and whereas design is how I express myself, travel provides the food for thought that allows me to develop a unique perspective. I'm always looking forward to working in a collaborative environment to build products that strike a chord with the world and change it for the better, in the slightest or strongest way.



Education

Bachelor in Computer Engineering 2012-2016
Thapar University, Patiala
CGPA : 7.1(Scale of 10)



Skills

Product

Market research, user needs, product objectives, functional specifications

UX Design

User research, information architecture, user flows, personas, use cases, wireframes, interactions, prototypes, usability testing

Visual Design

Typography, low & high fidelity mockups, prototypes, micro-interactions, branding

Tools & Technologies

Sketch, Photoshop, Illustrator, Balsamiq, Pencil & Paper, Invision, Zeplin, HTML, CSS, Javascript



Work Experience & Projects

January 2016 - Present

Vacation Labs

UX/UI Designer

- Designed the Website Builder Module that significantly expanded the target market & boosted sales by over 40%.
- Established a standard design process as well as the workflow for the smooth handover of projects.
- Worked closely with the founder & the sales team to figure out the product roadmap.

2015

Peek-a-Boo Mobile App

UI/UX Design

- Conducted basic market research, and generated the information architecture & user flows.
 - Formulated the MVP & designed the final visual prototype of the Android app, using Material (Under development, scheduled to launch in late 2017)
- Design - www.behance.net/gallery/29743631/PeekaBoo

2014

Beon Systems

Design Intern

- Designed the user interface for the e-commerce portal of Paul Drish (<https://pauldrish.com>).
- Part of the design team for a purpose-built mobile operating system for foreign travellers named Trabug (<http://trabug.com>).
- Designed the web interface and logo for Jedi Labs (<http://thejedilabs.com>) and the logo for Air Ganesha (<http://www.airganesha.com>).

2015

Touchless Interface with Leap Motion Device

Product Conceptualization & Backend Development

- Developed an application that allowed users to interact with the operating system with hand gestures.
- The application used a Motion Controller to detect hand movement.

Repository - <https://github.com/abhijit-singh/touchless-leap>