



ABHIJIT SINGH

Product Designer

CONTACT

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EDUCATION

Thapar University, India

Bachelor in Computer Engineering

2012 – 2016

Activities: Joint Secretary – Literary Society; Deputy Secretary General – TU Model United Nations

SKILLS

Product & Design

Product strategy
Market research
Data analysis
User research
Information architecture
Wireframing
Design systems
Rapid prototyping
Visual design
Interactions
Motion design
Usability testing

Tools & Technologies

Sketch/Figma
Adobe Creative Suite
Balsamiq
Invision
Zeplin
Framer X
HTML/CSS
Javascript

WORK EXPERIENCE

SigTuple / UX Designer II

August 2018 – Present

- › Conceptualized & designed core modules of AIONIC, an AI-based Laboratory Management Platform. Currently, in beta, it is being used to process 10,000+ diagnostic tests, per day, with minimal human intervention.
- › Designed an integrated cluster of tools across web & mobile to automate, analyze & manage the logistics and operations of medical laboratories, clinics & phlebotomy services for Humain Health, SigTuple's chain of health centres.
- › Collaborated with an external design agency to build the *Humain Health App* and *Web Portal*, allowing customers to book appointments, manage medical records, track health data and extract critical insights. This project boosted SigTuple's revenue by 3x within eight months.
- › Lead the project to create the first version of SigTuple's Design System.
- › Assisted in hiring designers for the *product* as well as the *marketing* team.

Vacation Labs / UX-UI Designer

June 2016 – July 2018

- › Handled end-to-end, full-stack design from user research, prototyping, testing, to design specs, & iterative feature additions.
- › Lead the design on multiple significant projects, including Inquiry Management Module(CRM), Rental System and Template Directory.
- › Established a standard design process and workflow to drive projects from ideation to completion within the given constraints.
- › Worked closely with the founder and the sales team to chart out product strategy. Regularly collaborated with project managers, designers, developers, marketing experts, and sales consultants.
- › Actively participated in hiring and mentored design interns.

Vacation Labs / Design Intern

January 2016 – June 2016

- › Designed the Website Builder Module that significantly expanded the target market and boosted sales by over 40% within six months.

Beon Systems / Design Intern

June 2014 – August 2014

- › Designed the logo & was a part of the design team for a purpose-built mobile operating system for foreign travellers named Trabug (<http://trabug.com>).