

SOCIAL PSYCHOLOGY (BPCC 107)
Tutor Marked Assignments (TMA)

Course Code: BPCC 107
Assignment Code: Asst /TMA /2021-22
Total Marks: 100

NOTE: All questions are compulsory.

PART A
Assignment One

2 x 20 = 40

Answer the following questions in about 500 words each. Each question carries 20 marks.

1. Discuss the various research methods and ethical issues related to social psychology. (15+5)
2. Explain the various facets of conformity, compliance and obedience. (20)

Assignment Two

6 x 5 = 30

Answer the following questions in about 100 words each. Each question carries 5 marks.

3. Self Presentation tactics.
4. Agents of Enculturation.
5. Types of schema.
6. Theories of attribution.
7. Types of communication.
8. Types of leadership.

PART B
Tutorial

2 x 15 = 30

Note: You need to complete the activities as instructed. Please attempt the activities in a coherent and organized manner. The word limit for each activity is around 700 words. Each activity is 15 marks. For the activities, you need to refer to self-learning material, and any other relevant offline or online resources.

1. Imagine yourself in a situation where you saw a person injured. Coincidentally you have always had a disliking for him but he needs an immediate help. With reference to the theories of attitude change, what action will you take? Discuss the factors that determine formation of attitude.
2. Why a person acts completely different in front of others, than what he would have been doing, had he been alone? Discuss the group processes that influence an individual's behavior. Explain the processes involved in group decision making.