
A method for synchronized use of EEG and eye tracking in fully immersive VR

Technical Seminar Report submitted to
APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY
in partial fulfilment for the award of the
**B.Tech Degree in Electronics and Communication
Engineering**



By

NSS21EC003

Abhijith S

under the guidance of

DR. Sreelakshmi P S

Department of Electronics and Communication Engineering

NSS College of Engineering, Palakkad

September, 2024

A method for synchronized use of EEG and eye tracking in fully immersive VR

Project Report submitted to
APJ ABDUL KALAM TECHNOLOGICAL UNIVERSITY
in partial fulfilment for the award of the
B.Tech Degree in Electronics and Communication Engineering



BY
NSS21EC003
Abhijith S
under the guidance of
DR. Sreelakshmi P S
Department of Electronics and Communication Engineering
NSS College of Engineering, Palakkad-8
September, 2024

DEPT. OF ELECTRONICS & COMMUNICATION ENGINEERING
NSS COLLEGE OF ENGINEERING PALAKKAD
2024-25



CERTIFICATE

This is to certify that the report entitled **A method for synchronized use of EEG and eye tracking in fully immersive VR** submitted by **Abhijith S** (NSS21EC003) to the APJ Abdul Kalam Technological University in partial fulfillment of the B.Tech. degree in Electronics and Communication Engineering is a bonafide record of the seminar work carried under our guidance and supervision. This report in any form has not been submitted to any other University or Institute for any purpose.

DR. Sreelakshmi P S
Seminar Guide
Dept.of ECE
NSS College of Engineering
Palakkad

Prof. Vinod G
Seminar Coordinator
Dept.of ECE
NSS College of Engineering
Palakkad

Dr. Sreelaja N Unnithan
Head of the Department
Dept.of ECE
NSS College of Engineering
Palakkad

Declaration

I, Abhijith S, declare that this seminar titled, "A method for synchronized use of EEG and eye tracking in fully immersive VR," is based on the analysis and presentation of a published work. I confirm that:

- The content of this seminar is based on the paper as mentioned, and I have not conducted any original research for it.
- I have acknowledged the authors of the original paper and appropriately referenced their work throughout this presentation.
- Any sources or additional references used for understanding and analyzing the topic have been properly cited.
- The seminar is my own work in terms of reviewing, summarizing, and presenting the findings of the published paper.

Signed:

Abhijith S

September, 2024

Abstract

A method for synchronized use of EEG and eye tracking in fully immersive VR

This seminar explores the synchronization of multimodal physiological data streams, particularly the integration of EEG and eye-tracking technology within a virtual reality (VR) headset. The study demonstrates the feasibility of using these combined data streams through a hybrid steady-state visually evoked potential (SSVEP)-based brain-computer interface (BCI) speller in fully immersive VR. The hardware analysis shows minimal latency and jitter, proving the method's viability for real-world applications like neurorehabilitation and cognitive neuroscience. The findings highlight the potential for further research in immersive learning, social interaction, and medical contexts.

Steady-State Visually Evoked Potentials (SSVEP) are brain responses that occur when a person focuses on a visual stimulus that flickers at a constant frequency. These responses are generated in the visual cortex and can be measured using EEG. When the brain detects the flickering stimulus, the EEG signal oscillates at the same frequency. SSVEPs are commonly used in brain-computer interfaces (BCIs) because the frequency-specific brain activity allows users to control devices by focusing on stimuli flickering at different rates, enabling communication and interaction without physical movement.

ACKNOWLEDGEMENT

I take this opportunity to express my deepest sense of gratitude and sincere thanks to everyone who helped me to complete this work successfully. I express my sincere thanks to Dr.Sreelaja.N.Unnithan, Head of Department, Electronics and Communication Engineering, NSS College of Engineering for providing all the necessary facilities and support.

I would like to express my sincere gratitude to the Prof. Vinod.G Seminar coordinator, department of Electronics and Communication Engineering, NSS College of Engineering Palakkad for the support and co-operation.

I would like to place on record my sincere gratitude to my seminar guide DR. Sreelakshmi P S , Electronics and Communication Engineering, NSS College of Engineering for the guidance and mentorship throughout this work.

Last, but not the least, I take pleasant privilege in expressing heartfelt thanks to my teachers, friends and all well-wishers who were of precious help in completing the seminar.

Palakkad

September, 2024

Abhijith S

Contents

List of Figures	xv
List of Abbreviations	1
1 Introduction	1
1.1 Introduction	1
1.2 Overview of Wearable Gas Sensors	1
1.3 Methodology	1
2 Literature Review	3
2.1 Literature Review	3
2.1.1 Previous Research on EEG and Eye Tracking	3
2.1.2 Challenges in Combining EEG and Eye-Tracking	4
2.1.3 Advancements in Fully Immersive VR Environments	4
2.1.4 Need for Synchronized Methods	4
2.2 Motive	4
2.3 Objective	5
3 Synchronized Use of EEG and Eye Tracking in VR	6
3.1 Introduction	6
3.2 Technical Specifications	6
3.3 Working Principle	7
3.4 Data Synchronization	7
3.5 Integration with VR Systems	7
3.6 Applications	8

4	Comparison of Synchronized EEG and Eye Tracking with Other Methods	9
4.1	Introduction	9
4.2	Comparison Overview	9
4.3	Performance Metrics	10
5	Methodology	11
5.1	System Design	11
5.2	Data Processing Framework	12
5.3	System Architecture	12
	List of Publications	13

List of Figures

Chapter 1

Introduction

1.1 Introduction

The study explores the integration of EEG (electroencephalography) and eye-tracking technologies in fully immersive virtual reality (VR) environments. Combining these technologies provides a deeper understanding of human behavior, cognitive processes, and neural responses in realistic and dynamic settings. This synchronized approach helps overcome the limitations of using EEG and eye-tracking independently by enhancing data accuracy and providing real-time insights into how the brain and eyes respond to VR stimuli.

1.2 Overview of Wearable Gas Sensors

The article presents a novel method for synchronizing EEG and eye-tracking data within fully immersive VR environments. The method addresses key challenges such as data synchronization, noise reduction, and the integration of hardware and software components. The proposed system is designed to facilitate research in neuroscience, psychology, and other fields by providing accurate and synchronized data that captures real-time neural and ocular responses to VR stimuli.

1.3 Methodology

The methodology involves the synchronized use of an EEG headset and an eye-tracking device within a VR setup. The EEG data acquisition system records

neural activity, while the eye-tracking device captures eye movements. Advanced software algorithms synchronize the data streams in real time, allowing for precise correlation of brain and eye responses to VR stimuli. The study also emphasizes the importance of calibration procedures and data preprocessing steps, such as filtering and artifact removal, to ensure the accuracy of the synchronized data.

Chapter 2

Literature Review

This chapter reviews existing literature related to the synchronized use of EEG and eye-tracking technologies in fully immersive virtual reality (VR) environments. It explores the advancements in integrating these technologies, their applications, and the challenges associated with data synchronization. The review provides insights into the evolution of EEG and eye-tracking integration, highlights the significance of real-time synchronization in VR, and identifies gaps that this study aims to address.

2.1 Literature Review

The integration of EEG and eye-tracking technologies has been a growing area of research, particularly in fields like neuroscience, psychology, and human-computer interaction. Traditional studies have often employed EEG to capture neural activity and eye-tracking to analyze gaze behavior separately, leading to challenges in understanding the comprehensive interaction between neural responses and visual attention.

2.1.1 Previous Research on EEG and Eye Tracking

EEG has been widely used to study brain activity due to its high temporal resolution, which is crucial for capturing rapid neural responses. However, EEG data alone often lacks contextual information about where a person is looking, limiting the interpretation of neural data. Eye-tracking provides insights into where atten-

tion is directed by recording eye movements and fixation points. However, it does not offer information on the underlying neural processes driving these behaviors.

2.1.2 Challenges in Combining EEG and Eye-Tracking

Synchronization of data from EEG and eye-tracking devices has been a significant challenge due to different sampling rates, hardware compatibility issues, and potential time lags between signals. Previous methods often required extensive manual processing, which could introduce errors and limit the feasibility of real-time analysis.

2.1.3 Advancements in Fully Immersive VR Environments

The use of VR offers a highly controlled and immersive environment for studying complex interactions between neural activity and gaze behavior. However, integrating EEG and eye-tracking in VR presents unique challenges, such as motion artifacts and the need for precise data synchronization.

2.1.4 Need for Synchronized Methods

Recent advancements have highlighted the need for synchronized EEG and eye-tracking methods to fully capture the dynamic interactions between visual attention and brain activity in realistic settings. A synchronized approach can enhance the accuracy of data interpretation and provide new insights into cognitive and neural processes.

2.2 Motive

The primary motive of this study is to address the limitations of current methods by developing a synchronized approach to using EEG and eye-tracking technologies in fully immersive VR environments. The researchers aim to provide a comprehensive understanding of how the brain and eyes interact with complex, dynamic stimuli in real-time. This approach will benefit a wide range of fields,

including cognitive neuroscience, virtual training, and user experience research, by enabling more accurate and contextually relevant data analysis.

2.3 Objective

The main objectives of the study are:

1. **Develop a Novel Synchronization Method:** To create a robust system that synchronizes EEG and eye-tracking data streams in real-time within a fully immersive VR setup.
2. **Improve Data Accuracy and Integration:** To enhance the accuracy of data synchronization, noise reduction, and artifact removal, ensuring that neural and ocular responses are precisely aligned and contextually relevant.
3. **Validate the System in Real-World Applications:** To test and validate the developed synchronization method in various VR scenarios, demonstrating its applicability and effectiveness in capturing complex neural and visual interactions.
4. **Facilitate Advanced Research Applications:** To enable researchers to study brain-eye coordination in ways that were previously difficult or impossible, thus opening new avenues for research in human behavior, cognition, and neural responses.

Chapter 3

Synchronized Use of EEG and Eye Tracking in VR

3.1 Introduction

The integration of EEG (electroencephalography) and eye-tracking technologies in fully immersive virtual reality (VR) is an emerging field that provides comprehensive insights into human cognition and behavior. This combination allows researchers to capture neural activity and visual attention simultaneously, offering a deeper understanding of how the brain responds to dynamic environments.

3.2 Technical Specifications

- **EEG Specifications:** High temporal resolution with sampling rates typically ranging from 250 Hz to 1000 Hz, capturing rapid neural responses.
- **Eye-Tracking Specifications:** High-precision tracking with sampling rates of up to 120 Hz, providing detailed gaze data.
- **VR Integration:** Supports full immersion with real-time synchronization of neural and ocular data.

3.3 Working Principle

The synchronized use of EEG and eye tracking operates based on the following principles:

- **EEG Data Acquisition:** Records electrical activity from the scalp, capturing brain signals related to visual and cognitive processing.
- **Eye Tracking:** Monitors eye movements, fixations, and pupil dilation to determine where the user is looking and how they interact with VR stimuli.

By combining these data streams, the system provides a synchronized view of brain and eye activity, enhancing the understanding of user responses in VR environments.

3.4 Data Synchronization

Data synchronization is crucial for accurate analysis. Key steps include:

1. Aligning EEG and eye-tracking data streams using timestamps to ensure temporal accuracy.
2. Applying preprocessing techniques such as filtering and artifact removal to clean the data for analysis.

3.5 Integration with VR Systems

The integration of EEG and eye-tracking technologies with VR involves interfacing these sensors with a VR system. This setup includes:

- Connection of EEG headsets and eye-tracking devices to VR software platforms.
- Real-time data processing to synchronize and visualize the user's neural and visual responses within the VR environment.

3.6 Applications

The synchronized use of EEG and eye-tracking technologies has diverse applications, including:

- **Cognitive Neuroscience:** Studying brain responses to complex, dynamic stimuli in controlled VR environments.
- **User Experience Research:** Understanding how users interact with VR content, enhancing the design of immersive experiences.
- **Clinical Applications:** Assessing neurological conditions by analyzing brain-eye coordination in response to VR tasks.

Chapter 4

Comparison of Synchronized EEG and Eye Tracking with Other Methods

4.1 Introduction

This chapter presents a comparative analysis of the synchronized use of EEG and eye-tracking technologies with other traditional methods for studying cognitive and visual responses. The focus is on the performance of these integrated technologies in terms of synchronization accuracy, data stability, and contextual relevance in fully immersive VR environments.

4.2 Comparison Overview

- **Synchronized EEG & Eye Tracking vs. EEG Alone:** Comparison based on how the addition of eye tracking enhances contextual interpretation of neural data.
- **Synchronized EEG & Eye Tracking vs. Eye Tracking Alone:** Analysis of the added value of EEG in understanding cognitive processes beyond visual attention.
- **Synchronized EEG & Eye Tracking vs. Traditional Screen-Based Setups:** Differences in data quality and user experience between immersive VR and traditional non-immersive setups.

4.3 Performance Metrics

- **Synchronization Accuracy:**

- The synchronized system achieves high temporal precision, aligning neural and visual data streams within milliseconds.
- Traditional methods often face delays or require manual adjustments, reducing overall accuracy.

- **Data Stability:**

- Integrated EEG and eye-tracking in VR environments show improved stability due to real-time processing and advanced artifact removal techniques.
- Non-synchronized setups are more prone to noise and require extensive post-processing to achieve similar levels of data stability.

- **Contextual Relevance:**

- Synchronized data provides a comprehensive view of cognitive and visual responses, enhancing the interpretation of user interactions within VR.
- Single-modality approaches lack the depth needed to fully capture the complexity of user experiences in dynamic environments.

Chapter 5

Methodology

This chapter outlines the methodology adopted for the synchronized use of EEG and eye tracking in fully immersive VR environments. The focus is on integrating these technologies to enhance cognitive and visual data analysis capabilities.

5.1 System Design

The synchronized EEG and eye-tracking system was selected due to its ability to provide comprehensive insights into neural and visual responses. Key components of the system include:

1. **EEG Headset:** Used to record brain activity, providing high temporal resolution data crucial for cognitive analysis.
2. **Eye Tracker:** Captures gaze direction and pupil movement, adding contextual layers to neural data.
3. **VR Headset:** Offers a fully immersive experience, essential for studying cognitive and behavioral responses in realistic settings.

In the context of this study, the system's design considerations focused on:

1. **Integration:** Synchronizing EEG and eye-tracking data streams within the VR environment to ensure accurate time alignment.
2. **Data Accuracy:** Emphasizing low latency and high precision in signal acquisition and synchronization to capture real-time responses.

5.2 Data Processing Framework

The incorporation of advanced data processing techniques enhances the system's capabilities. The methodology involved the following steps:

1. **Data Collection:** Data were gathered from synchronized EEG and eye-tracking systems in controlled VR environments with specific task cues. This data serves as the foundation for subsequent analysis.
2. **Data Preprocessing:** The collected data was filtered and cleaned to remove artifacts, such as noise from eye movements or signal drift, ensuring high-quality inputs for analysis.
3. **Feature Extraction:** Key features related to cognitive load, attention shifts, and visual focus were extracted, enhancing the interpretability of the synchronized data.

5.3 System Architecture

The system architecture for synchronized EEG and eye tracking consists of the following components:

1. **Sensor Modules:** The EEG headset and eye tracker collect neural and visual data simultaneously.
2. **Processing Unit:** A dedicated computing system synchronizes data streams and applies algorithms to analyze combined neural and gaze information.
3. **Synchronization Module:** Ensures that EEG and eye-tracking data are temporally aligned for accurate interpretation.
4. **User Feedback:** Provides real-time or post-session insights into cognitive and visual states, utilizing visual overlays or performance metrics within the VR environment.

This study is based on prior works [1].

References

- [1] O. F. Larsen, W. G. Tresselt, E. A. Lorenz, T. Holt, G. Sandstrak, T. I. Hansen, X. Su, and A. Holt, “A method for synchronized use of eeg and eye tracking in fully immersive vr,” *Frontiers in Human Neuroscience*, vol. 18, p. 1347974, 2024.