

# How do you Visualize Equality?

Explore visualizations from the data community starting 24 September.  
#MakeoverMonday

 **EQUAL  
MEASURES  
2030**

 **tableau**



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Victor Duenas Teixeira, Unsplash



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for

**EQUAL MEASURES 2030**



# HOSTED BY



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“I no longer see the world  
the same: when I see  
numbers, I see the faces  
of those who make up the  
statistics, and I am no  
longer able to live with  
what I see without doing  
something.

**Stories moved me, but  
data changed me.”**

- EM2030 Global  
Advocates Survey  
respondent



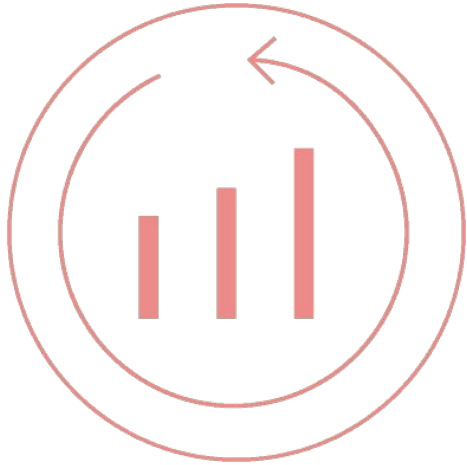
# Introduction to Equal Measures 2030

# WHO WE ARE

Equal Measures 2030 is an independent civil society and private sector-led partnership that connects data and evidence with advocacy and action to fuel progress towards gender equality.

Part of our work is ensuring girls' and women's movements, advocates and decision makers have easy-to-use data and evidence to guide efforts to reach the SDGs by 2030.

# HOW WE WORK



## DATA AND ANALYSIS

track progress towards the SDGs  
for girls and women



## NATIONAL INFLUENCING

equip girls' & women's  
organisations with data and  
evidence-based tools to power  
their advocacy



## GLOBAL/REGIONAL INFLUENCING

use our collective voice and create  
data tools to influence the policy  
agendas of governments to  
achieve the SDGs for girls and  
women



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# THE IMPORTANCE OF DATA FOR GENDER EQUALITY

When advocates and decision makers have the evidence they need we can better ensure girls' and women's rights become and remain a priority on the development and policy agenda and in pursuit of the SDGs.



# Purpose of this collaboration

1. To celebrate and strengthen linkages between data producers, users and communicators
2. To make data more accessible for gender equality advocates
3. To work with the talented and passionate data community to #VisualizeEquality

# About the data

The EM2030 Global Advocates Survey 2018 attracted responses from 613 gender advocates around the world who shared their views on:

1. progress towards gender equality
2. how they feel about current data sources
3. and the issues they think should be prioritized in the push for better and more accessible data to meet the SDGs for girls and women.

# Collaboration Details

- Data and viz will be released on Sunday, 23rd September
- When posting on Twitter, please include #VisualizeEquality and tag @Equal2030
- Post your viz on data.world and Twitter as usual
- Selected vizzes will be displayed during EM2030's UNGA side-event on September 24th at 12.30pm EST
- Viz Review will be on September 26th at 4pm BST

# Join us!

We look forward to seeing your visualizations

