

customer_key	customer_number	customer_name	customer_age	customer_age_group	customer_segment	lifespan	last_order_date	recency_in_months	total_orders	total_sales	total_products	average_order_revenue	monthly_spend
1	AW00011000	Jon Yang	55	40-59	VIP	28	2013-05-03	152	3	8249	8	2749	294
2	AW00011001	Eugene Huang	50	40-59	VIP	35	2013-12-10	145	3	6384	11	2128	182
3	AW00011002	Ruben Torres	55	40-59	VIP	25	2013-02-23	155	3	8114	4	2704	324
4	AW00011003	Christy Zhu	53	40-59	VIP	29	2013-05-10	152	3	8139	9	2713	280
5	AW00011004	Elizabeth Johnson	47	40-59	VIP	28	2013-05-01	152	3	8196	6	2732	292
6	AW00011005	Julio Ruiz	50	40-59	VIP	29	2013-05-02	152	3	8121	6	2707	280
7	AW00011006	Janet Alvarez	50	40-59	VIP	28	2013-05-14	152	3	8119	5	2706	289
8	AW00011007	Marco Mehta	57	40-59	VIP	26	2013-03-19	154	3	8211	8	2737	315
9	AW00011008	Rob Verhoff	51	40-59	VIP	26	2013-03-02	154	3	8106	7	2702	311
10	AW00011009	Shannon Carlson	57	40-59	VIP	28	2013-05-09	152	3	8091	5	2697	288