

Lift Us Up

Giving the needy exactly what they want



The team *SLACKERS*



Abhijit
Kambalapally

Standing right in front of
you



Bay Zhang

Somewhere attending a
lecture for his part time
course

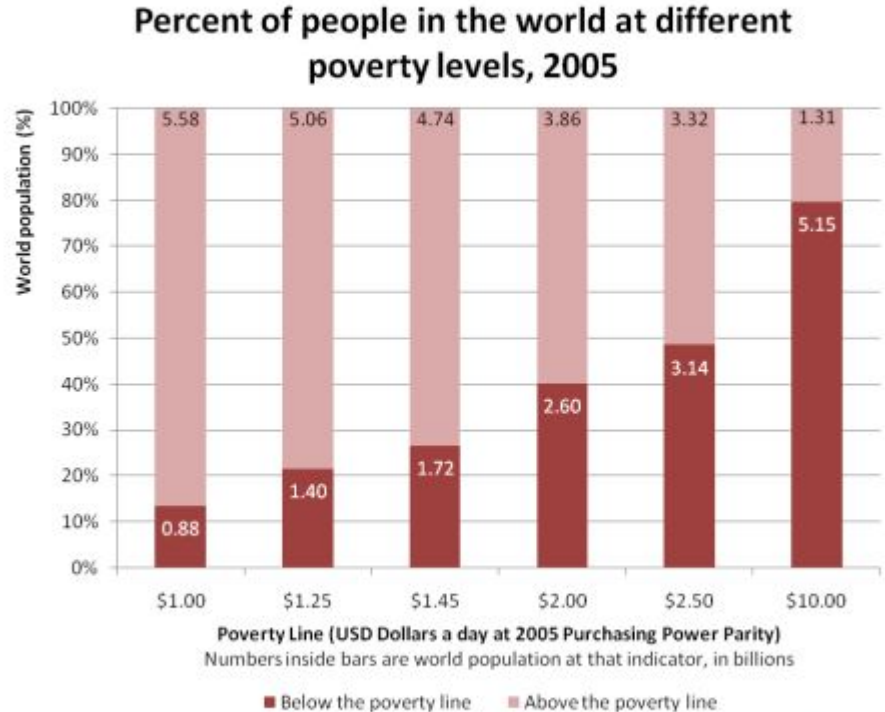
Mission statement:

To significantly improve the lives of really poor people by providing them the things that matter

The problem

At least 80% of humanity lives on less than \$10 a day

Almost half the world — over three billion people — live on less than \$2.50 a day.



Source: World Bank Development Indicators 2008

Source: <http://www.globalissues.org/article/26/poverty-facts-and-stats>

Meet Syed Abdul Bhagi



Source: https://www.youtube.com/watch?v=lgmr7_-k-X0

So how can you improve his life?

Let's see what youtube says...

Top comments ▾



[Redacted] 1 month ago

25 years of carrying 100kg of flour and he couldn't figure out a way to make some sort of simple trolley out of wood o.O

Reply • 20 👍 🗨️



[Redacted] 1 month ago (edited)

Seems like it'd be faster if he made the trip twice. Or used wheels. Does one need 5k for 4wheels on a cardboard? Some people will remain unintelligent and inefficient in their labour no matter how much time passes.

Reply • 👍 🗨️



[Redacted] 1 month ago

Why doesnt he just steal or make a cart? what a dumbass. why would people donate to someone with an inferior intellect? survival of the fittest... if we want to advance humanity we cant save the retards tbh

Reply • 3 👍 🗨️



The solution

Online donation platform where you donate **NOT MONEY** but the exact **ITEMS** that one needs

How it works

Step 1

Post your story and the items that you need



Step 2

Discover and pay for the item(s)



Step 3

Item is delivered by the third party straight to needy



An aerial photograph of New York City at dusk. The city is densely packed with skyscrapers, many of which are illuminated with their interior lights. The sky is a mix of dark blue and purple, with some clouds visible. The Empire State Building is prominently featured in the center, with its top lit up. The overall scene is a high-angle, wide shot of the city.

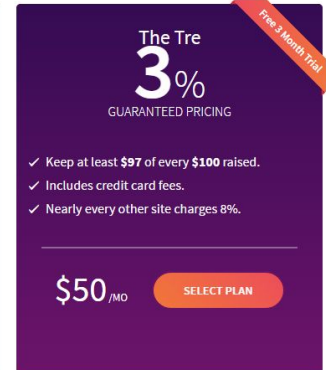
This is the part where you significantly
lower your expectations

(DEMO TIME!)

What differentiates us?



USA & CANADA



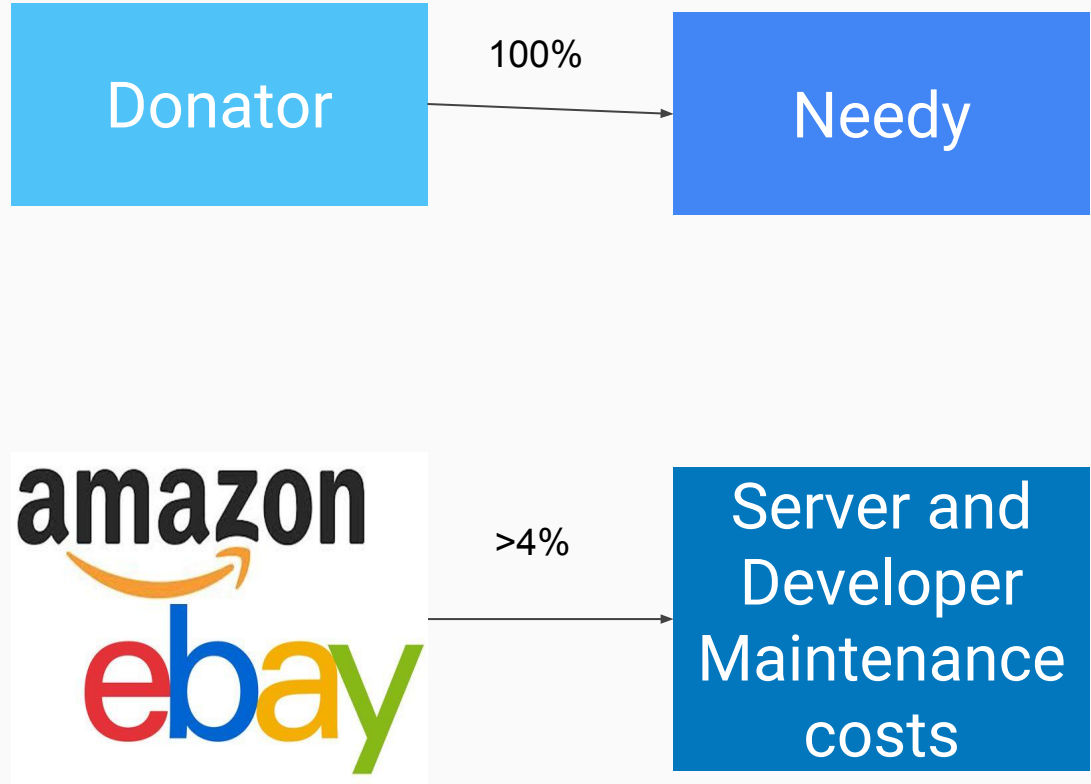
What about fundraising and fees?

Approximately **2.9% + \$0.30** goes to our online payment service provider. An additional **5%** covers our overhead expenses such as our tech development teams. On average, 95% of

NO FEES!!! Non profit Revenue model

100% of donors money
goes towards donations.

Our revenue comes from
the commission costs given
by Amazon/eBay when we
facilitate the sale. That
money is used towards
maintenance / server costs.



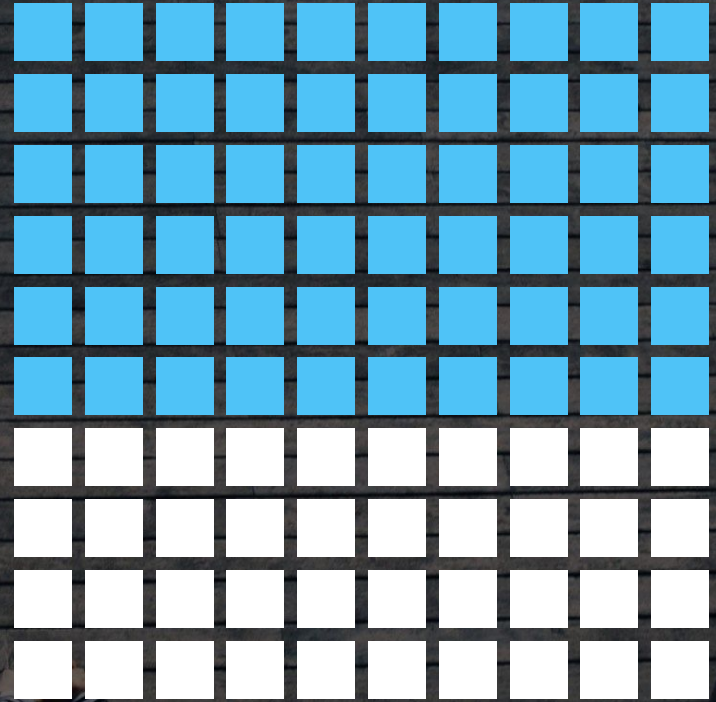
Volume-Based Advertising Fee Rates for General Products

Number of Products Shipped/Downloaded in a Given Month**	Volume-Based Advertising Fee Rates for General Products
1-6	4.00%
7-30	6.00%
31-110	6.50%
111-320	7.00%
321-630	7.50%
631-1570	8.00%
1571-3130	8.25%
3131+	8.50%

BIG CHALLENGE

How to reach these people?

- They post their profiles here
- Charity sponsored
- Mail/Fax/Phone to contact us
- Personal referral



WE'RE HIRING!
if you can work
for free.

Thank You.

Designers
Developers
Test Users

Questions? Comments?