

Abhijit Singh | UI/UX Designer

A passionate UI/UX Designer with a keen interest in human behavior and everyday design. Skilled in wireframing, prototyping, and usability testing, I create intuitive, user-centered interfaces through research-driven and iterative design. Always eager to learn, I continually refine my approach to build better digital experiences.

[Portfolio](#)

[LinkedIn](#)

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Experience

SecureNova | UI/UX Improvements | [Link](#)

Aug 2025

Redesigned a cybersecurity analytics dashboard with clearer data visualizations and a more modern, readable interface.

Improved usability by refining information hierarchy and layouts, delivering high-fidelity screens that simplified complex threat insights.

CraftSphere | UI/UX Case Study | [Link](#)

Feb 2025 – Apr 2025

Designed an end-to-end marketplace connecting local artisans with global customers, creating user journeys, wireframes, and clean high-fidelity screens.

Improved product discovery and checkout clarity by 30% through usability testing and built a consistent design system with accessible components and typography.

Feedo | UI/UX Case Study | [Link](#)

Aug 2025 – Oct 2025

Designed an AI-powered fitness and nutrition app with real-time food insights using image scanning, with user flows, wireframes, and high-fidelity prototypes focused on accessibility and intuitive navigation.

Integrated Ayurvedic wellness principles for personalized, culturally adaptive experiences and delivered interactive prototypes that improved task completion flow by ~20%.

Smart Irrigation | UI Improvements | [Link](#)

Mar 2025 – May 2025

Designed a responsive dashboard that displays real-time environmental data with clear, easy-to-read layouts.

Improved decision-making efficiency by ~25% through Leaflet.js and Chart.js visualizations and AI-based crop recommendation screens.

Certificates

Fundamentals of UI/UX | Microsoft

Sep 2025

Image Processing | MathWorks

Apr 2025

Adobe Flash | Infosys

Dec 2025

Web Design | Free Code Camp

Nov 2023

Skills & Languages

Design Tools

Figma · Adobe XD · Photoshop · Sketch · Balsamiq · Miro · Affinity

Skills

User Research · Wireframing · Prototyping · Usability Testing · Journey Mapping · Personas · Storyboarding · Interaction Design · Information Architecture · Design Systems

Education

Lovely Professional University

2023 - Present

Bachelor of Technology | Information Technology