

Stars come and go...  
But SRK comes once,  
Happens once & Stays Forever!

— YOURS TRULY —  
**PRAMOD MALOO**

P.S. - Seeing is believing.  
Every slide in this pdf is clickable and links to its source page.

# Digital Marketing Book dedicated to **Shah Rukh Khan**

I have linked all the 6 sections of the book with Mr. Khan's life journey. To add a unique touch, each chapter is followed by a page highlighting SRK maxims.

\*

**DEDICATION**

Stars come and go—  
but SRK comes once,  
happens once  
and  
stays forever!

*To the legend who continues to inspire millions with his energy, hard work and success.  
He has taught me what success means!  
I dedicate this book to my life's guiding force:  
Shah Rukh Khan.*

---



@KreativeMachinezOfficial

My Digital Marketing Journey: Inspired by  
Bollywood's Biggest Khan | First glimpse

  
58

  
Dislike

  
0

  
Share

:

# Life lessons from ShahRukhKhan

**Pecha Kucha Talk, March 2024**

Garnered **169K Views** on  
Instagram

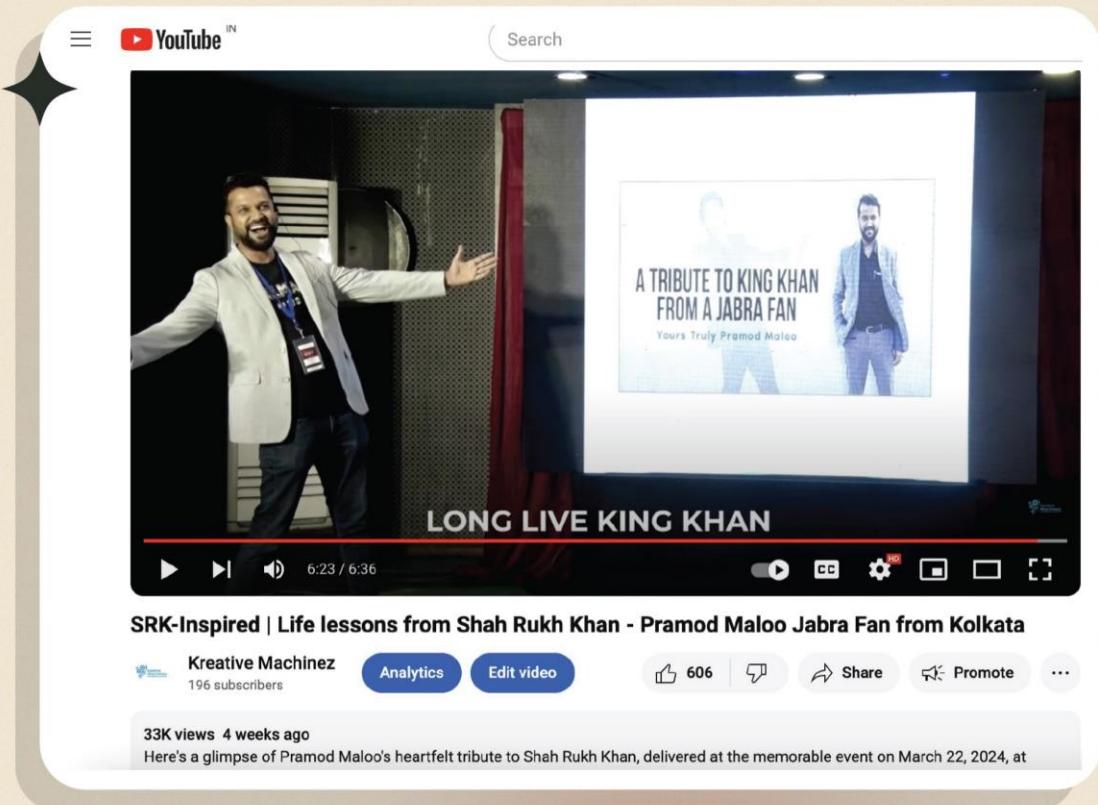


- premo19 Original audio ...
- premo19 @iamsrk I want to thank you from the core of my heart for all the inspiration and guidance that you have given in last 2-3 decades. Keep rocking, keep inspiring #longlivekingkhan ↗ @pramod.srkian @karuna\_badwal @poojadadlani02 @redchilliesent @iamsrk 7 w
- sahilagarwal420 hi @iamsrk mannat puri kardo pls 7 w 2 likes Reply See Translation View replies (2)
- issue\_banerjee @iamsrk ❤️❤️ 6 w Reply
- story\_of\_simple\_lady2 🤩🤩 7 w 1 like Reply
- nehapmaloo @iamsrk ... 7 w 1 like Reply
- Like button Liked by priyanka\_singh\_9916 and 2,782 others 31 March Post Add a comment...

# Life lessons from ShahRukhKhan

**Pecha Kucha Talk, March 2024**

Garnered **33K Views** on  
YouTube



# Movie Screenings

Booking entire screens on first day, first shows for some of the most epic blockbusters over the years.

**Fan:** 15-04-2016

**Jab Harry Met Sejal:** 04-07-2017

**Pathaan:** 25-01-2023

**Dunki:** 21-12-2023



**ORGANISED BY  
PRAMOD MALOO**



Pathan-  
26th Jan'23

Dunki-  
21st Dec'23



Pramod Maloo  
12 April 2016 · 44

Bunch of mad fans will watch #fan this Friday first day first show!!!  
#crazyfans #madness #YouInspireMe  
#YouDefineSuccess



Pranav Sha, Aarav Maloo and 59 others

26 comments

Pramod Maloo is with Neha Agrawal Maloo and 11 others.  
4 August 2017 · Calcutta, India · 44

U r thrilled, u r excited...  
When it's first day first show @8.50am  
#harrymetSejal



Pranav Sha, Aarav Maloo and 174 others

19 comments

# IPL Season 10 App Dedication

Pramod K Maloo  
@premo\_19

thank you for being inspiration to millions including me. Dedicating the 'L app to you @iamsrk  
[yourstory.com/read/e7bf32d82...](http://yourstory.com/read/e7bf32d82...)  
Love4SRK #IPL10



[yourstory.com](http://yourstory.com)

Meet the SRKian, an entrepreneur who is ready with his IPL .  
Pramod Maloo, the CEO of Kreative Machinez is a dreamer,  
achiever and a SRK fan. Taking his team out for first day ...

40 PM · Apr 3, 2017

## MEET THE SRKIAN, AN ENTREPRENEUR WHO IS READY WITH HIS IPL 10 GIFT FOR CRICKET ENTHUSIASTS

Pramod Maloo, the CEO of Kreative Machinez is a dreamer, achiever and a SRK fan. Taking his team out for first day first show is his way of giving it back to the king of Bollywood. Going further love for SRK & IPL drew him to conceptualize a mobile application for IPL 10, which is India 2017 App- IPL 10 Live. The app is live on Google Play Store and has garnered huge response from the IPL fans all around the world.



AJAY MITTAL • [1 Stories](#)



Thursday March 30, 2017, 3 min Read

# #1 Trending App on Google Play Store

with 250k installs in less than 100 days

**02-04-2017**





Pramod Maloo

3 April 2017 ·

...

Cricket App- IPL 2017 Live gets thunderous response from users all over the world & now YourStory covers it too 😊  
Thank You Shah Rukh Khan for being inspiration to millions, including me!!!  
Thank You Ajay Mittal for covering us.



Ajaay Mittal

3 April 2017 ·

Thanks to this crazy Shah Rukh Khan Fan Pramod Maloo and his team at Kreative Machinez IPL crazy fans who want to get live updates, talk 2 your fav player, exchange tickets & predict 2 win have a mobile application now. Many Congratulations 😊  
WaahReWaah!  
#IPL10 #IPL2017

i

YOURSTORY.COM

**Indian Startups, Entrepreneurs, Founders, Stories, News, Resources, Research, Business Ideas, Product and App...**

Pramod Maloo, the CEO of Kreative Machinez is a dreamer, achiever and a SRK fan. Taking his team out for first day first show is his way of giving it back to the king of Bollywood. Going further love for SRK & IPL drew...

12

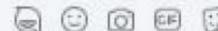
Like

Comment

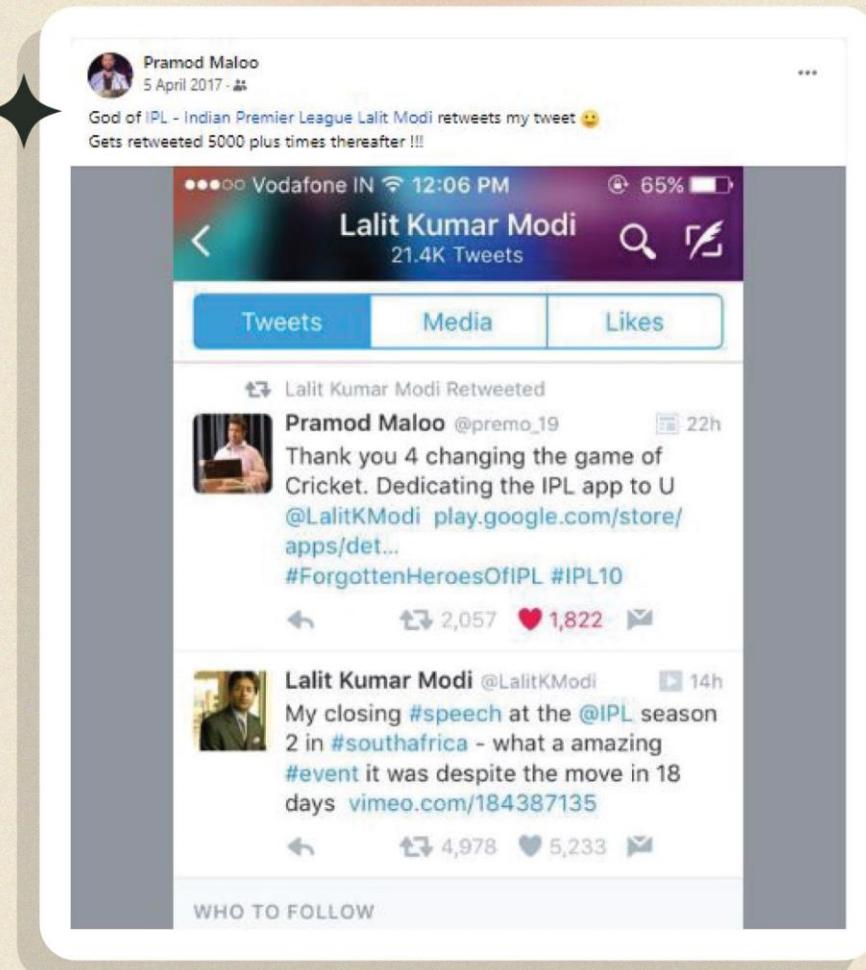
Share

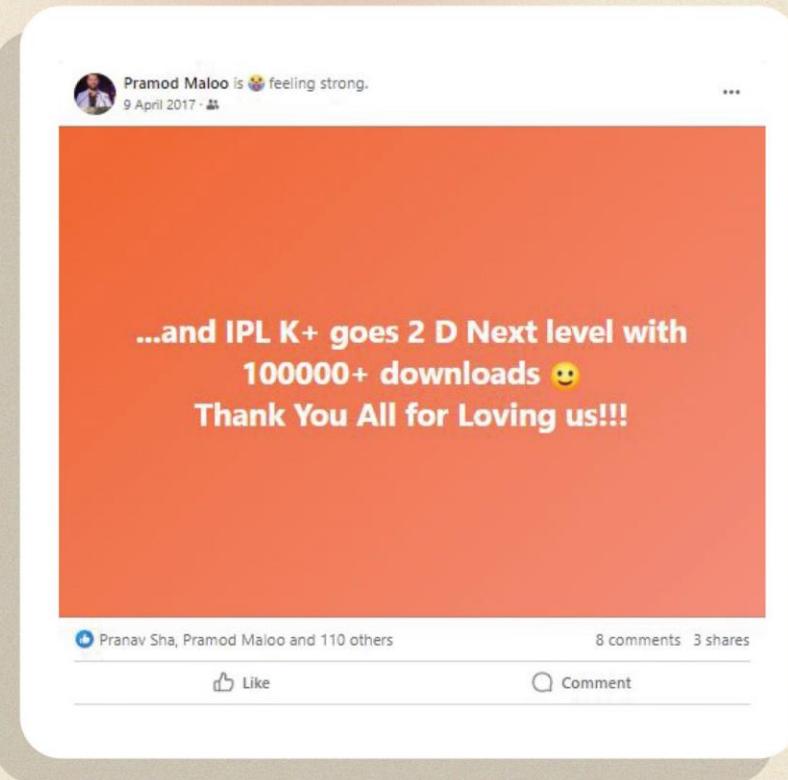


Write a comment...



# Lalit Modi Re-tweet IPL App





Garnered half million app installs in less than 100 days

**9-04-2017**

**IPL 10 Fever was real  
18-03-2014**

Kreative Machinez Targets IPL 10 Fever to Win Hearts of Cricket-frenzy Indians.  
#Love4IPL #IPL10 #KreativeMachinezIPLMobileApp #PlaynWin  
#TalktoyourFavCricketer

**PRESS TRUST OF INDIA**  
Kreative Machinez Targets IPL 10 Fever to Win Hearts of Cricket-frenzy Indians.  
#Love4IPL #IPL10 #KreativeMachinezIPLMobileApp #PlaynWin  
#TalktoyourFavCricketer

**The Telegraph**  
Press Release  
PR Newswire  
Kreative Machinez Targets IPL 10 Fever to Win Hearts of Cricket-frenzy Indians.



**BUSINESS PRESENTATION**  
on importance of digital marketing  
with all **communication revolving**  
**around srk**

# Birthday Wishes

**02-11-2015**

**02-11-2016**

Pramod Maloo  
2 November 2016 · 44

Wishing a very very happy birthday to the king of Bollywood. A dreamer, a achiever! A Self Made man, the most hard working, witty & charming celebrity I have known in years...  
Shah Rukh Khan - Continue to shine and be the inspiration to many around the world always!

Pranav Sha and 51 others

7 comments 1 share

Like Comment

Most relevant ▾

Pranav Sha  
Long live the king and his kingdom of fans 😊  
7y Like Reply

प्रदीप अग्रवाल  
काँइ कितनी भी उत्ति कर ले, पर राष्ट्रीय हित से ऊपर कोई नहीं हो सकता। मैं तो इन देशभ्रहियों का बृहिकार करता हूँ। और सभी से विनती करता हूँ कि हमारी संस्कृति को असहिष्णु बताने वाले इन जैसे लोगों को कड़ा सबक सिखाना चाहिये।  
प्रमोद जी, क्षमा करें।  
7y Like Reply See translation

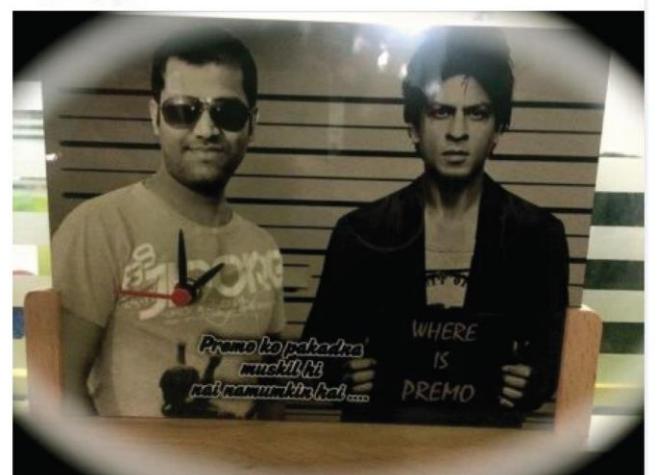
Pramod Maloo  
Saadar Pranaam Pradip Agarwal Chacha Ji. Aap hamein sharminda mat karo chhama maang kar.  
Waise chacha ji, SRK ne " asahishnuta" ki baat nahi kari thi. Woh toh entertain karne, inspire karne aur paise banaane mein busy rehta hai 😊  
Yeh saari aaltu faal... See more  
7y Like Reply See translation Edited

Write a comment...

Pramod Maloo is 😊 feeling awesome.  
2 November 2015 · 44

Never thought I will be wishing somebody on FB who is not on my friends list. But guess once in a while it's alright to act crazy.  
here's wishing you a very happy birthday Shahrukh khan. I am inspired by your interviews, by what u have achieved in life, by your hard working attitude. You are a self made man and u r truly the global representation of India.  
I have grown up watching you on big and small screen. Thank you for all the inspiration. Plz continue doing so... And continue to live the king size life #kingkhan

With Neha Agrawal Maloo Nikita Hamirwasia Pranav Sha Rajat Mohta Sourav Karmakar Sonal Agarwal Shikha Agrawal Gautam Baid Jyoti Nahata Pragya Dugar Sujata Kaur Tushar Bothra Pankaj Maloo Tony Beig



48 8 comments 1 share



Pramod Maloo

2 November 2019 · 4h

...

stars come and go...

but SRK comes once, happens once and stays forever. Period!

Happy Bday to the man who continues to inspire millions with his success, wit and hardwork.

God bless you and long live your stardom 😊

Dedicating brand new video of Kreative Machinez to you Shah Rukh Khan Happy Birthday Shah Rukh Sir.

<https://www.youtube.com/watch?v=ifNIVug5Nw>  
#KreativeMachinez #Success #Love



YOUTUBE.COM

Kreative Machinez Story | Digital Marketing | Dominating the digital way



Prakash Agrawal, Maneesh Baid and 19 others

1 comment 2 shares

# SRK Bday

02-11-2019

This day holds a special place in my heart.  
I decided to launch the  
**Company profile on SRK's bday**

# SRK Bday

Dedicating Company  
Profile Video to  
SRK on his birthday

02-11-2019





Pramod Maloo

2 November 2022 · 25

...

"Film star hogta tumahre liye, mere liye woh kuch aur hai".

<https://youtu.be/v4BmI7b6wtE>

For me he is source of inspiration and hope. He has taught me what success means! This dialogue captures my emotions best when it comes to Shah Rukh Khan. Here's wishing SRK pink of health, lots of love and a very happy 57th birthday.

#srk #srkbday #pathaan #pathaanupdate #pathaanannouncement  
#kreativemachinez



YOUTUBE.COM

Happy Birthday #shahrukhkhan , Your Jabra Fan - Pramod Maloo

"Film star hogta tumahre liye, mere liye woh kuch aur hai"-yes for me he is sour...



You, Deepakk K Sharma, Pranav Sha and 23 others

2 comments

# SRK Bday

02-11-2022

# SRK Bday

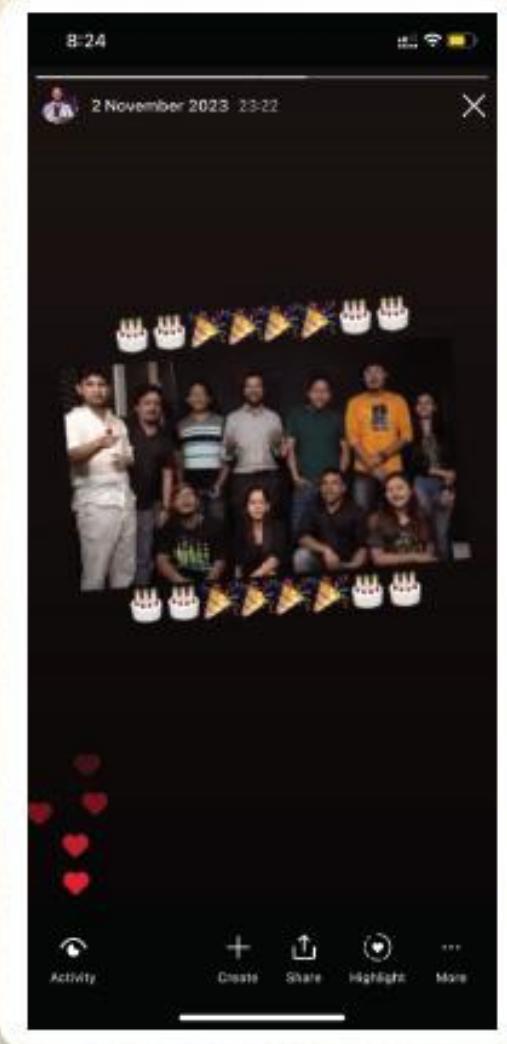
02-11-2022

Happy Birthday  
#shahrukhkhan, Your Jabra  
Fan - Pramod Maloo

SRK Song Mashup gets, **17k views**  
as of today

The image shows a YouTube video thumbnail. The thumbnail features a man in a purple suit standing next to a silhouette of a person. The text on the thumbnail reads "A TRIBUTE TO KING KHAN FROM A JABRA FAN" and "Yours Truly Pramod Maloo". Below the thumbnail, the video title "Happy Birthday #shahrukhkhan , Your Jabra Fan - Pramod Maloo" is visible. The YouTube interface includes a play button, a progress bar showing 0:10 / 1:44, and various interaction buttons like like, dislike, share, and more.

12K views 1 year ago KREATIVE MACHINEZ

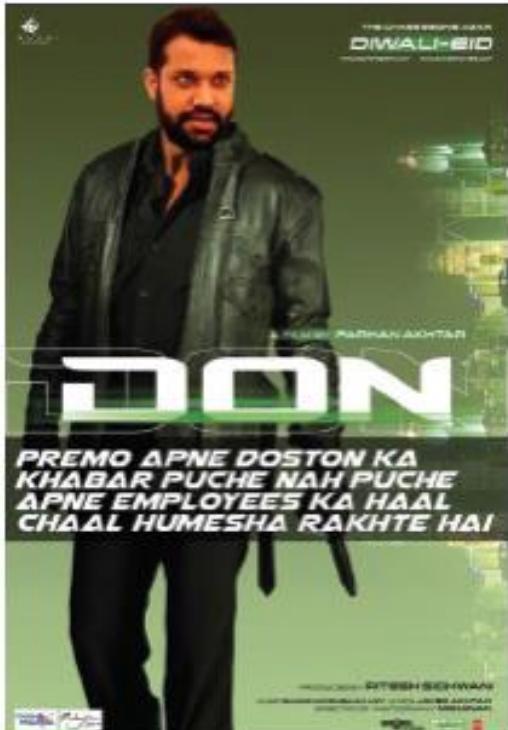


SRK Bday

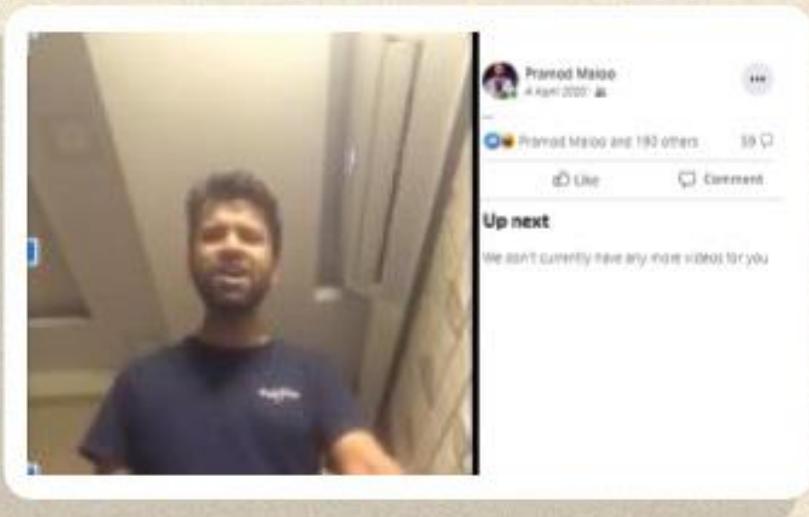
02-11-2023

Bday wishes to me  
in SRK style





# Singing SRK Songs



# Live Singing SRK Songs - 2021



Pramod Maloo  
21 April 2021 · 46

...else jo koi kahin hsi, bas wohi sabse haseen hai  
19...

91

18

Like

Comment

**Up next**

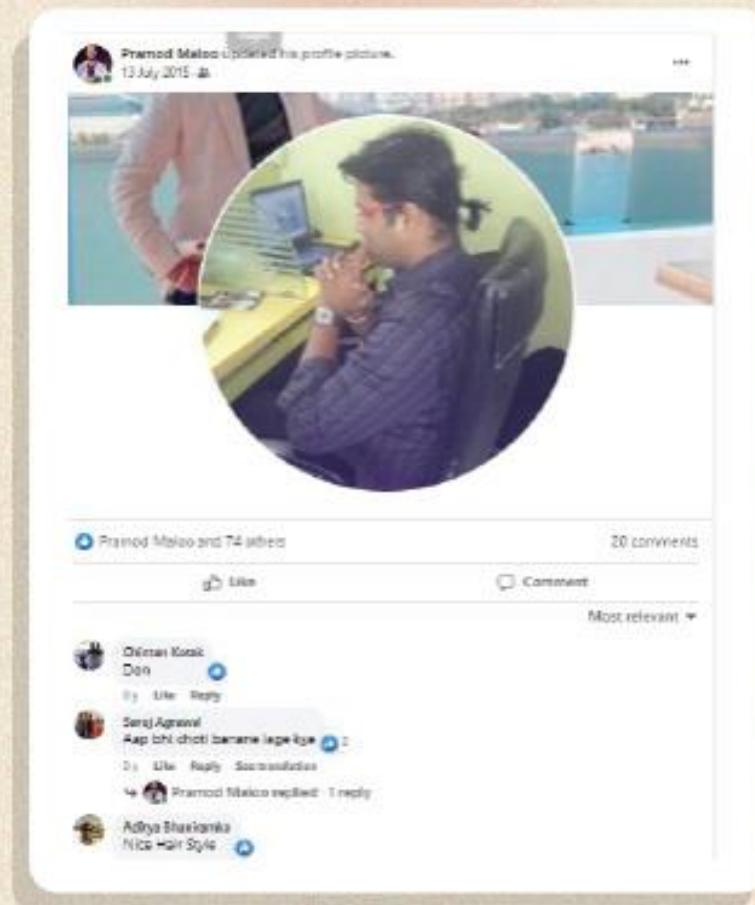
We don't currently have any more videos for you.

# Dancing on SRK Songs - Feb 2020



Inspired by his pony look  
got one back then

**13-07-2015**



# Thank You SRK

for being the continuous  
source of inspiration and courage  
in both, good and bad times!

*Lots of Love & Respect:*

***Pramod Maloo, Kolkata***

 [pramodmaloo.com](http://pramodmaloo.com)