#### CORE SKILLS

SQL, Python, Data Analysis, Machine Learning, Data Visualization, Data Science, Excel, AWS, Power BI, Docker, Automation, Prefect, Data Management

#### **EDUCATION**

# BMS Institute of Technology and Management

Bachelor of Engineering in Electrical and Electronics Engineering

June 2013 - July 2017, Bangalore, India

# WORK EXPERIENCE

#### Blooprint.in

Data Analyst, Manager

Dec 2022 - Present, Bangalore, India

- Led a team of developers and data analysts, managing end-to-end software development for data collection and automation using Python, SQL, and Selenium.
- Developed a data pipeline for data management and storage using PostgreSQL and AWS cloud computing services, ensuring high data quality and scalability.
- Implemented automation to start an EC2 service at 5 AM, handling data processing for 50+ brands with parallel processing.
- Conducted data analysis, data mining, and developed SQL queries for business analysis and reporting.
- Trained machine learning models for competitor analysis using data science and natural language processing techniques.
- Provided consulting services, applying business intelligence strategies and collaborating with cross-functional teams.

## Unacademy

Business Analyst

Dec 2021 - Oct 2022, Bangalore, India

- Leveraged Python, SQL, and Microsoft Excel for data analysis, gaining insights into market trends, customer behavior, and competition.
- Implemented RFM (Recency, Frequency, Monetary) technique to target customers effectively, leading to a 23 percent increase in sales within one month of implementation.
- Utilized problem-solving and analytical thinking to enhance business processes and drive results.
- Collaborated with cross-functional teams, demonstrating strong communication and people skills.

### Think and Learn Pvt. Ltd.

SQL Developer

Mar 2020 - Mar 2021, Pune, India

- Maintained and optimized pre-written SQL scripts to enhance performance and efficiency.
- Developed complex SQL queries to support various data extraction and reporting requirements.

### ACHIEVEMENTS AND CERTIFICATIONS

GATE 2020: https://bit.ly/gate2020\_abhi GATE 2019: https://bit.ly/gate2019\_abhi

SQL: https://bit.ly/hacker\_abhi Scaler: https://bit.ly/scaler\_abhil EDA: https://t.ly/22mqj

Python: https://t.ly/HyOus SQL: https://t.ly/sqtgw

Graph Analytics: https://bit.ly/abhi\_graph

Non-Technical Skills of Effective Data Scientists: https://bit.ly/abhi\_sci

Pandas: https://bit.ly/abhi\_pandas Visualization: https://bit.ly/abhi\_power Advanced Python: https://bit.ly/adv\_py

### LIVE PROJECTS

Market Analysis: http://3.110.31.106:8501/

Seller App: http://ec2-13-233-123-141.ap-south-1.compute.amazonaws.com/signin

**LINKS** 

GitHub: https://github.com/abhikashyap

LinkedIn: https://www.linkedin.com/in/abhikashyap

# **AWARDS**

Certificate of Appreciation from Blooprint for pushing the boundaries of creativity and driving positive change through innovative thinking.