

Executive Summary

Key Insights from RSVP movies

- In terms of the number of movies, the top three genres are "Drama" "Comedy" and "Thriller. **“Drama”** being the most popular genre.
- **Dream Warrior Pictures** is the production company with the most hit movies with an **average rating** of more than **8**.
- The top 3 production companies with the most votes for their films are **Marvel Studios, Twenty-First Century Fox**, and **Warner Bros**.
- In terms of **multilingual movies**, the top two production companies with the most hits are **"Star Cinema"** and **"Twentieth Century Fox "**
- The top **three directors** in the **top three genres** are **Anthony Russo, James Mangold**, and **Soubin Shahir**.
- Top-rated actors with a **median rating** of over 8 include **"Mammotty"** and **"Mohanlal"**
- **Amanda Lawrence, Susan Brown, and Parvathy Thiruvothu** are the top three actresses to have featured in blockbuster drama genre.
- **‘Vijay Sethupathi’** is top rated actor in India with **average rating** of **8.42**
- **'Taapsee Pannu'** is top rated actress in Hindi with an **average rating** of **7.74**

Recommendations For RSVP

- RSVP can take into account the top three movie genres, with a preference for including "Drama" in the film.
- RSVP movies should consider collaborating with 'Dream Warrior Pictures,' 'Star Cinema,' and 'Twentieth Century Fox,' as they have the most hit movies.
- 'James Mangold' could be considered as the next film's director.
- For the film to be successful in India, Taapsee Pannu and Vijay Sethupathi might be regarded as fundamental pillars.