MAVEN COMMUNICATIONS - CUSTOMER CHURN REPORT

Customers

7,043

Total Revenue

\$21.37M

Customers Churned

1,869

Total Revenue

\$3.68M

Customers Stayed

4,720

Total Revenue

\$17.63M

Customers Joined

454

Total Revenue

\$0.05M

H.V. Customers

1.409

Total Revenue

\$11.04M

H.V. Customers Churned

196

Total Revenue

\$1.51M

H.V. Customers Stayed

1.213

Total Revenue

\$9.53M

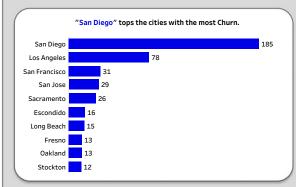
Most Churn Region

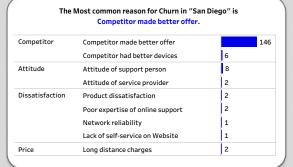
San Diego

Reason for Churn

Competitor made better

GEOGRAPHICAL ANALYSIS





CHURN CUSTOMER PROFILE CHARACTERISTICS AND THE RISK FACTORS

