



Sponsorship Opportunities

Celebrating

*Dr. Francis A. Salerno, Associate Chief of Geriatrics, Lehigh Valley Health Network
Friday, October 26, 2012 □ DeSales University □ 6 pm*

- \$8,000 Event Sponsor**-the benefits of this *exclusive sponsorship level* include 16 Event Tickets, full back cover color ad in Program Book, podium time during the event and name prominently displayed on all event marketing materials
- \$4,000 Visionary Sponsor**-the benefits of this sponsorship level include 8 Event Tickets, full page color ad in Program Book and name prominently displayed at the event
- \$2,000 Program Book Sponsor**-the benefits of this sponsorship level include 4 Event Tickets, a 1/2 page color ad in the Event Program Book and name prominently displayed on the front cover of the Event Program Book
- \$1,000 Wine Bar Reception Sponsor**-the benefits of this sponsorship level include 2 Event Tickets, a 1/4 page color ad in the Program Book and name prominently displayed at the Reception
- \$1,000 Silent Auction Sponsor**-the benefits of this sponsorship level include 2 Event Tickets, 1/4 page color ad in Program Book and name prominently displayed at the Silent Auction
- \$ 500 Reception Entertainment Sponsor**-the benefits of this sponsorship level include 2 Event Tickets and a business card size color ad in the Program Book and name prominently displayed at the Reception
- \$ 250 Underwriter**-the benefits of this sponsorship level include a business card size color ad in the Program Book

Please note: Sponsors at every level will be included in all promotional materials.

This event supports the Center for Vision Loss's Vision Rehabilitation Services.

**Please indicate your Sponsorship Level selection, above, and return this Form
with your check by July 30, 2012 to:**

Center for Vision Loss, 845 West Wyoming Street, Allentown, PA 18103

Name _____

List name/company name exactly as you want the sponsorship listed

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____



I prefer to pay by credit card AmEx Visa Mastercard Discover

Card # _____ Expiration _____ Security Code _____

Questions? Call Karen Z. Huetter, Development Director, 610.433.6018, x. 241

The official registration and financial information of the Center for Vision Loss may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. Your gift is tax-deductible to the extent allowed by law. The ticket price for the event is \$85.

Of each ticket, \$50 represents the fair market value of the food and entertainment. This portion is not deductible as a charitable contribution.