

# ANNUAL REPORT 2010-2011

## SHARPENING OUR FOCUS

In 2010-2011, the Center for Vision Loss continued to sharpen its focus while providing programs and services that promoted the independence of individuals who are blind and visually impaired. The Board of Directors further studied agency operations following the January 1, 2010, consolidation of the Association for the Blind & Visually Impaired in Lehigh County and Visual Impairment & Blindness Services of Northampton and Monroe Counties. In Spring, 2011, the Board approved additional staffing and program changes designed to stabilize and improve the fiscal viability of the agency without affecting core services.

After an extensive self-study and outside review process, the Center for Vision Loss, a member of the Pennsylvania Association for the Blind, was also pleased to receive a five-year accreditation from the National Accreditation Council for Blind and Low Vision Services (NAC). The NAC is the only independent accrediting agency in its category and develops standards to promote effective sound and publicly accountable programs of service that help blind and visually impaired children and adults achieve their full potential.

Through the efforts of our staff and volunteers and with the support of our friends and contributors in the community, the Center for Vision Loss is able to "look beyond vision" to help people live an independent life, preserve their sight and enhance their remaining vision. Our efforts summarized in this Annual Report reflect service statistics and other important information as they were recorded on June 30, 2011. During this year, Center for Vision Loss touched the lives of 10,598 people.

David A. Pike and Robert Ricci Board Co-Presidents

Douglas A. Yingling Executive Director





## PROGRAMS AND SERVICES

### LIVE...

## VISION REHABILITATION SERVICES

The Center for Vision Loss is the region's only non-profit agency dedicated to improving the lives of people affected by severe vision loss. Often this loss of vision is accompanied by many emotions and uncertainties—how will I get to the doctor, do my banking, go grocery shopping or live in my own home if I can't see well? The agency's vision rehabilitation services help restore each person's independence and quality of life to the greatest extent possible. Programs include education, direct support services such as reading mail and writing checks, door-through-door Escorted Transportation to essential appointments, lifeskills education, referrals for Orientation and Mobility and Vision Rehabilitation training, support groups and socialization activities.

**CUSTOMER SERVICES** 1,340 Customers

ESCORTED TRANSPORTATION 226 Customers

## **ENHANCE...**

### LOW VISION SERVICES

Low vision is the sight remaining after a person's vision can no longer be corrected. Anthony Silvetti, DO, Director of our Low Vision Clinic, conducts special low vision exams to evaluate the level of a customer's remaining vision. He then asks how they wish to use their remaining sight. The answer guides Dr. Silvetti to suggest various kinds of adaptive technology that can maximize independent functioning. Equipment such as hand-held magnifiers, electronic and digital magnification devices, TV glasses and sun lenses are often helpful to restore functional ability in a variety of ways. The agency's Vision Aids Store carries many of these devices and other items to enhance vision.

LOW VISION SERVICES 82 Customers



## PROGRAMS AND SERVICES

### PRESERVE...

### VISION SCREENINGS

Conducted at pre-schools, day care centers and schools, vision screenings identify eye problems in children as soon as possible and help them improve their readiness for school. Spot, a new state-of-the art vision screening technology powered by PediaVision, was added this year to make screenings more efficient and available to children as young as 6 months old. Adults are also screened at health fairs and other community venues. The agency is a member of the St. Luke's Partnership for a Healthy Community: Vision Initiative.

VISION SCREENINGS 4,491 Children and Adults

### **EDUCATIONAL OUTREACH**

Presentations about eye health and eye safety are offered for business and community groups at health fairs and other locations. "C. Well Bunny Goes to School," an interactive program, is a popular way to introduce little learners to the importance of their eyes and good vision.

**EDUCATIONAL PRESENTATIONS** 3,592 Children and Adults

### VISION HELP

Individuals who are un/underinsured often cannot afford to focus on making corrected vision a priority in their lives-their limited funds must be used to buy food, pay the rent or mortgage, or seek critical medical attention. Kristen Roseman, OD, directed the agency's two Eye Care Clinics which provided top quality, low cost eye exams and glasses for children and adults who are low income or have no health care insurance or vision coverage.

EYE CARE CLINICS 1,093 Customers



Contributors make the services and programs of the Center for Vision Loss possible. Because their generosity brings light into the work of our agency, we honor them with the colors of the visible light spectrum—the light we see with our eyes. Center for Vision Loss has made every effort to make our contributor lists accurate. If you have a question, please contact us at 610.433.6018, x. 241.

#### INDIGO \$10,000 and over

Todd P. Donnelly LANTA

Office of Vocational Rehabilitation, Bureau of Blindness &Visual Services through the Pennsylvania Association for the Blind Frank E. and Seba B. Payne Foundation Harry C.Trexler Trust Lehigh County Area Agency on Aging PA WORKWEAR **UW of Monroe County** UW of the Greater Lehigh Valley

#### VIOLET \$5,000-\$9,999

Anonymous Air Products Foundation Allentown Lions Club Will R. Beitel Children's Community Foundation Buehler Memorial Fund **Emmaus Lions Club** Dr. Timothy Fox The Charles H. Hoch Foundation Lehigh Valley Braille Guild Lehigh Valley Community Foundation Lions District 14-K Charitable Enterprises Luther J. Hottle Fund/Lehigh Valley Community Foundation Monroe County Grant Dorothy E. Sauerwine Estate Slatington Lions Club Two Rivers Health & Wellness Foundation Upper Lehigh Lions Club

#### GREEN \$2,500-\$4,999

Alvin H. Butz, Inc. Ross J. Born Family Charitable Trust Emmaus Lioness Lions Club Thomas Hall Richard J. Kern Keystone Nazareth Charitable Foundation Lehigh Township Lions Club Lower Lehigh Lions Club Pennsylvania Association for the Blind/ Broadband Outreach Program Thomas E. Reilly John Sharkey Slatington Lions Club

#### BLUE \$1,000-\$2,499

Allentown Rotary Club Foundation Bethlehem Lions Club Bethlehem Township Lions Club Lotta C. Brown Trust Campbell, Rappold & Yurasits The Century Fund Coplay Lioness Club Debra Dreisbach First Windish Fraternal Benefit Society Genentech. Inc. William Hecht Hellertown Lions Club Dr. Maz Kazahaya Charles & Figa Kline Foundation

Kuhnsville Lions Club Antoine Latour Northwest Bethlehem Lions Club Robert Phillips PPL Corp. Julian Rappaport Robert L. Ricci Saucon Valley Lions Club Ruth P. Seruga Charitable Trust Slatedale-Emerald Lions Club Bill Sugra Memorial Fund Tatamy-Stockertown Lions Club **Edward Vogrins** Wilson Borough Lions Club

#### YELLOW \$500-\$999

Allentown Area Corvette Club Alton Park Lions Club Bangor Lions Club Banko Beverage Co. Bath Lioness Club Bath Lions Club William Barrett Bethlehem Lioness Club Pauline H. Bickert Estate Concannon Miller Coplay Lions Club Easton Lions Club Give With Liberty Dr. Amit Gupta Hanover Township Lions Club Hecktown-Lower Nazareth Lions Club Inova Technologies Richard J. Kern Lehigh Valley Center for Sight Lehigh Valley Saturday AM Lions Club Karl M. Lehr Estate Lessig Oil & Propane Winifred Melinsky Edith M. Merkle Trust Lois Miller Moore Township Lions Club

Mountainville Lions Club Neffs National Bank Ontelaunee Lioness Club Ontelaunee Lions Club Palmer Township Lions Club David Pike Plainfield Township Lions club

Judith Roberts The Shafer Family Charitable

Trust Foundation John Sharkey

Upper Lehigh Lioness-Lions Club Western Lehigh Lions Club Whitehall Lions Club

Thomas Zajac

#### **ORANGE \$100-\$499**

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Bradley Ott

Parkland High School Leo Club

Gary D. Pave Pennsylvania Association of School

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Wells Fargo Community Support Campaign Joyce Wambaugh

Alice Watman

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James A. Wimmer Katherine Wolfe Douglas A. Yingling J. Youst J.G. Zawick Teresa Zink

#### **RED to \$99**

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Marie Betancourt Bethlehem Area Teachers Credit Union

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Norma Fink

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Gary J. Russoli

#### Continued from page 5

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Yocco's Beverly Zelko

Carol Zirkel **TRIBUTES** 

In Memory Of Esther Banks

Kathrvn Wentworth

Prasert Barnwanijakul Somsuk Limsaiho

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Evelyn Lipschutz Barbara MacLachlan

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#### Continued from page 6

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John Šwiderski

Nancy Cordenner Jacob Miller

Northampton Girls Basketball

Booster Club

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Arlene Shelly

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Marisa's Mixed Bag Moore Township Lions Club National Canal Museum Stephanie Olexa Jeanne Petrosky

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Wilhelmina Wolf

Yester-year Collectibles

Douglas A. Yingling

Yocco's John J. Zeiner & Sons Zoellner Arts Center

The 2010-2011 audits and 990s for the Center for Vision Loss, Inc. and Center for Vision Loss **Endowment Foundation were** prepared by Campbell, Rappold & Yurasists LLP, Certified Public Accountants. Anyone interested in examining them is invited to call the Development Director at 610-433-6018, x. 241. The official registration and financial information of the Center for Vision Loss may be obtained by calling toll-free, within Pennsylvania, 1-800-732-0999.

Registration does not imply

endorsement







### CENTER FOR VISION LOSS BOARD OF DIRECTORS

David Pike and Robert Ricci, Co-Presidents John Filipos, Treasurer Winifred Melinsky, Secretary

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Anthony Swartz
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### CENTER FOR VISION LOSS ENDOWMENT BOARD MEMBERS

John Filipos Leon Peters
Lowell Hawk John Sharkey
Martin Lang Edward Vogrins

Gary Pave

#### **VOLUNTEERS**

The Center for Vision Loss could not accomplish its work in the community without the assistance of our 82 volunteers. They helped our customers as escorted transportation drivers, companions, and activity assistants. They also worked as sales associates in our Re-vision Thrift Shop, brailled documents, provided office support for bulk mailings and receptionist duties, assisted with vision screenings, and helped with fundraisers. Volunteers provided leadership as members of the Board of Directors, Endowment Board, and various committees. Leadership Pocono volunteers studied our Monroe Office's transportation needs. Aetna employees participated in a shopping day for our customers as a project for the United Way of the Greater Lehigh Valley's Day of Caring and LSI employees participated in their own Day of Caring by helping at the Re-vision Thrift Shop.

#### **CENTER FOR VISION LOSS STAFF**

Douglas A. Yingling, Executive Director Stephanie Houck, Director of Finance Karen Z. Huetter, Development Director Rita Lang, Manager of Innovative Programs Cynthia Starner, Monroe County Office Manager

#### **LEHIGH AND NORTHAMPTON COUNTIES**

Ruth Asmus, Prevention of Blindness Coordinator Gretchen Evans, Caseworker David Ference, Revisions Thrift Shop Manager Raquel Gill, Receptionist Jessica McDorman, Caseworker Christina Papatsiaras, Intern, DeSales University, Fall 2011 Lisa Vasquez, Caseworker/Low Vision Shirley Moyer, Transportation Coordinator Richard Solomon, Driver

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Cynthia Starner, Office Manager/Caseworker Suzanne Jastrzemski, Driver Michael Mandile, Driver Nell Mayotte, Caseworker/Prevention of Blindness Coordinator Nichole Miller, Optician Carla Nemeroff, Caseworker Mary Lou Phillips, Receptionist

#### **ASSOCIATES**

Kristen Roseman, OD Anthony J. Silvetti, OD James Van Horn, Sr., MS, MA, NOMC

#### **OUR MISSION**

To provide a comprehensive set of preventative, rehabilitative, support and social services enabling blind and visually impaired clients to achieve their personal goals and restore quality of life consistent with those goals. Programs will provide a balance of independent living skills and social services to meet individual needs across a diverse client base and also help reduce the incidence of vision loss in the community through prevention of blindness and remedial eye care services.

### SERVING LEHIGH, NORTHAMPTON AND MONROE COUNTIES





845 West Wyoming Street | Allentown, PA 18103 | P 610.433.6018 4215 Manor Drive | Stroudsburg, PA 18360 | P 570.992.7787 www.centerforvisionloss.org

