## Shoffex Online Retails India Pvt. Ltd.









## Vision And Mission

Shoffex.com is product of Shoffex Online Retails India Pvt Ltd. Whose vision is provide online shopping services to Rural And Urban India. Shoffex.com is One Stop Solution for CPMs who are willing to sell online and the individuals who want to do online business.

The vision of Shoffex to provide Online Shopping Services to Rural India. We are targeting Rural India Customer segments on higher priority. Shoffex also provide services in Urban areas of India.

# Why Shoffex.com

- CARE POINT Opportunity with over National and International Brand Partner with Shoffex.com
- Start Your Own BUSINESS
- ADD A New **BRANCH** To The Family BUSINESS
- NO Risk Maximum PROFIT
- **ZERO** Product Investment
- **ZERO** Office Expenses
- 100 % Refundable DEPOSIT

### **What Shoffex Provides You**

- •Free Wi-Fi (Internet Connection for 1 yr.)
- Electronic Devices-
  - 1. Laptop
  - 2. Desktop Computer
  - 3. Wi-Fi Router
- Free Product Listing On Market Places
- Provide Online shopping services in your area (Taluka)
- Expand Your Sell over India
- Technical Support
- Easy Payment
- Digital Marketing
- Branding (Offline Marketing)
- Training to CPM
- •Product Commission (1%-20%)
- Monthly marketing offer
- Logistic Support

#### **Benefits Of Care Point**

- Online Shopping Experience
- Commission over Sale [1%-20%]
- Digital Literacy
- Best Price
- Lowest Risk
- Awards and Rewards
- Monthly Fix Pay

## **CARE POINT Requirements**

- Ready Office Setup In your Taluka Place
- Security Deposit [Rs.1 Lakh Refundable]
- Logistic Management for your Taluka Place

## Commission of CPM by Category

CATEGORY	COMMISSION
Beauty	15.00%
Books	15.00%
Cameras	6.00%
Clothing	15.00%
Computer Components	10.00%
Electronics	6.00%
Electronics Accessories	10.00%

Fragrances	15.00%
Gaming	10.00%
Gifts	15.00%
Home & Kitchen	15.00%
Home Appliances	6.00%
Kids	15.00%
Mobile And Tablets	6.00%
Office Supplies	15.00%



