# AAKAAR

Aakaar blends visual storytelling with purposeful web design. We create clean, intuitive, and responsive websites that elevate brand presence. Every detail—from layout to interaction—is thoughtfully crafted to deliver seamless digital experiences that connect and convert.

GET STARTED

# PRICE LIST

# 1. WEBSITE DESIGN

*Most Popular*

## STARTER

STARTS FROM

₹ 5,000/-

ONWARDS

**Includes :**

- **Custom homepage + 2–3 pages**
- **Mobile and tablet responsive**
- **Basic animations and layout**
- **Fast loading speed**
- **Basic SEO setup**
- **1 round of revisions**

TIMEFRAME : 1–2 WEEKS

## STANDARD

STARTS FROM

₹ 12,000/-

ONWARDS

**Includes :**

- **Custom homepage + 5–6 pages**
- **Strong visual design aligned to your brand**
- **Smooth animations and interactive elements**
- **Responsive design for all devices**
- **On-page SEO and performance optimization**
- **2 rounds of revisions**

TIMEFRAME : 2-3 WEEKS

## PREMIUM

STARTS FROM

₹ 20,000/-

ONWARDS

**Includes:**

- **Custom homepage + 6–10 pages**
- **Advanced design system & layout structure**
- **Logo Design**
- **Engaging scroll effects and animations (GSAP)**
- **Strong brand storytelling through design**
- **Mobile-first UI/UX**
- **SEO, speed, and performance optimization**
- **3–4 revision rounds**
- **Post-launch support**

TIMEFRAME : 5-6 WEEKS

# 2. WEBSITE RE-DESIGN

## STARTER

STARTS FROM

₹ 6,500/-

ONWARDS

- Includes :

- Homepage + 2 subpages redesign
- Typography, color, and layout upgrades
- Responsive fixes (mobile/tablet)
- Speed and UX cleanup
- 1 round of revisions

TIMEFRAME : 2–3 WEEKS

## STANDARD

STARTS FROM

₹ 14,000/-

ONWARDS

Includes :

- Homepage + 4–6 key pages
- UX-focused redesign with better flow
- Strong visual hierarchy + readability
- Call-to-action (CTA) optimization
- Speed + SEO hygiene
- 2 revision rounds

TIMEFRAME : 4–5 WEEKS

## PREMIUM

STARTS FROM

₹ 25,000/-

ONWARDS

Includes :

- Fully custom design (up to 10 pages)
- UX strategy + wireframes
- GSAP animations + interaction design
- On-brand visual language (color/typography)
- Responsive build + CMS readiness
- Performance + SEO optimization
- 3–4 revision rounds
- After-launch support & analytics setup

TIMEFRAME : 6-7 WEEKS

"REDESIGN + SPEED OPTIMIZATION + CTA STRATEGY"

# 3. E-COMMERCE WEBSITE

## STARTER

STARTS FROM

₹35,000/-

ONWARDS

Includes :

- Custom homepage + product pages
- Up to 10 product listings
- Mobile & tablet responsive design
- Product filters and search
- Cart + Checkout integration
- Payment gateway setup
- Order notification system
- Basic shipping setup
- 1 revision round
- Maintenance - 3000/-

TIMEFRAME : 3-5 WEEKS

## STANDARD

STARTS FROM

₹ 55,000/-

ONWARDS

Includes :

- Custom homepage + 5–7 additional pages (About, Contact, etc.)
- Up to 50 product listings
- Category structure & product filters
- Cart + checkout optimization
- Payment + shipping integrations
- Email notification setup
- Inventory dashboard
- SEO setup & performance optimization
- 2 rounds of revisions
- Maintenance - 3000/-

TIMEFRAME : 7=10 WEEKS

## PREMIUM

STARTS FROM

₹ 75,000/-

ONWARDS

Includes :

- Custom design system across all pages
- Unlimited product listings (or as required)
- Integrated CMS or Shopify backend
- Wishlist, offers, & discount code features
- Advanced shipping & tax rules
- Analytics & conversion tracking setup
- Performance, SEO & mobile optimization
- Content & storytelling elements for product pages
- Post-launch training + support
- 3–4 rounds of revision
- Maintenance - 3000/-

TIMEFRAME : 12+ WEEKS

# ✦ Add–On Services (Available with All Packages)

- **Brand Identity**

Logo Design + Brand Guidelines to elevate your presence.

- **Content & Copywriting**

Website content tailored to your brand voice and SEO goals.

- **E-commerce Integration**

Product setup, cart system, secure payment gateways, and more.

- **Monthly Maintenance**

Ongoing technical support, backups, updates, and performance checks.

- **Blog or CMS Setup**

Custom blog design or CMS to help you publish and manage content with ease.

# ✦ SELECTED A SERVICE?
# LET'S CONNECT.

We're excited to bring your vision to life. Let's start with a quick discovery call where we understand your goals and guide you to the perfect solution.

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