**6.3** You have written a computer program that sometimes compiles and sometimes does not (code does not change). You decide to model the apparent stochasticity (success vs. no success) x of the compiler using a Bernoulli distribution with parameter  $\mu$ :

$$p(x|\mu) = \mu^x (1-\mu)^{1-x}, \quad x \in \{0, 1\}.$$

Choose a conjugate prior for the Bernoulli likelihood and compute the posterior distribution  $p(\mu|x_1,\ldots,x_N)$ .

**Solution.** From table 6.2, the only conjugate prior for Bernoulli likelihood is the Beta distribution, so let's use that.

$$\implies p(\mu) = \frac{\tau(\alpha + \beta)}{\tau(\alpha)\tau(\beta)}\mu^{\alpha - 1}(1 - \mu)^{\beta - 1}$$

Posterior 
$$p(\mu|x_1,\ldots,x_N) = \frac{p(x_1,\ldots,x_N|\mu)p(\mu)}{p(x_1,\ldots,x_N)}$$

Since all the trials are independent,  $p(x_1, \ldots, x_N | \mu) = p(x_1 | \mu) \ldots p(x_N | \mu)$ 

Similarly, 
$$p(x_1, \ldots, x_N) = p(x_1)p(x_2) \ldots p(x_N)$$

$$\implies p(\mu|x_1,\ldots,x_N) = \frac{p(x_1|\mu)\ldots p(x_N|\mu)*p(\mu)}{p(x_1)p(x_2)\ldots p(x_N)}$$

$$= \frac{p(\mu) \prod_{i=1}^{N} p(x_i | \mu)}{\prod_{i=1}^{N} p(x_i)}$$

$$= \frac{\frac{\tau(\alpha+\beta)}{\tau(\alpha)\tau(\beta)}\mu^{\alpha-1}(1-\mu)^{\beta-1} * \prod_{i=1}^{N} \mu^{x_i}(1-\mu)^{1-x_i}}{\prod_{i=1}^{N} p(x_i)}$$

$$= \frac{\tau(\alpha+\beta)\mu^{\alpha-1}(1-\mu)^{\beta-1} \left(\mu^{\sum_{i=1}^{N} x_i}\right) \left((1-\mu)^{\sum_{i=1}^{N} x_i}\right)}{\tau(\alpha)\tau(\beta)\prod_{i=1}^{N} p(x_i)}$$

$$= \frac{\tau(\alpha+\beta) \left(\mu^{\alpha-1+\sum_{i=1}^{N} x_i}\right) \left((1-\mu)^{\beta-1+\sum_{i=1}^{N} x_i}\right)}{\tau(\alpha)\tau(\beta)\prod_{i=1}^{N} p(x_i)}$$