



ReliefNet

Bridging Care, Compassion, and Connection

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Our Purpose

ReliefNet is India's first care-driven digital ecosystem designed to provide trustworthy access to home caregivers, mental health support, postpartum care, and NGO services, all from a single platform, built for real people, in real situations, starting with one city at a time.

What ReliefNet Offers

ReliefNet integrates four core verticals in a single seamless mobile application.

1. Mental Health Support

- Verified therapists, psychologists & counsellors (multilingual)
- AI-based assistant for early triage, FAQs, & self-help
- Bookable therapy sessions via video/audio
- Anonymous community threads & moderated spaces
- Resource vault for education & mental wellness tools

2. Home Nursing & Caretaker Access

- Find trained, background-verified home nurses in your locality
- Short-term and long-term booking options
- Services for elderly care, post-operative care, chronic illness support
- Profiles with ratings, certifications, and service type
- Emergency caregiver booking module (within 30–60 mins)

3. Postpartum & Women's Care

- Book postpartum caregivers, lactation consultants, and doulas
- Recovery trackers, tips, and mother-centric care content
- Access to safe and verified home care providers
- Partnering with local women's groups for trusted networks
- Specialized care for first-time mothers & working women

4. NGO Network & Community Aid

- Discover and support verified NGOs
- Volunteer or partner based on cause/location
- Donation tracking with receipts & transparency tags
- NGO profiles with cause areas, impact stats, and team info
- Emergency campaigns (flood relief, medicine drives etc.)

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User Personas

User Type	Profile	Pain Points	Our Solution
New Mother	just had first baby	No guidance, mental stress, health gaps	Step-by-step guides + mental wellness + caretaker search
Any Individual	experiencing anxiety	Afraid to ask for help	AI assistant + Therapy session with Professionals
Working Daughter	lives in a different city	Parents aging in hometown, can't visit	Verified nurses + elderly support
First-Time Donor	Want to help by Donation	Doesn't trust random fundraisers	Verified NGOs + tracked donation impact

These personas are example of how ReliefNet communicates, designs features, and tailors the platform experience.

Launch Plan: Phase 1 (City First)

Key Goals:

- 20+ onboarded & verified professionals across all verticals
- 5–10 NGOs actively listed
- 50+ downloads & first 10 transactions
- Strategic local partnerships (colleges, women’s groups, hospitals)
- First community campaign event (online or hybrid)

ReliefNet Account System

Type	Features
User	Browse, book, chat, video/call, donate
Therapists	Manage bookings, chat/call/video, calendar
Caregiver / Nurse	Accept assignments, calendar, profile
NGOs	NGO profile, Updates, Drives, Volunteers rea
Admin	Verify, manage, moderate

ReliefNet Development Roadmap

A Visual Guide for Student Developers

