Import Libraries

```
In [ ]: import pandas as pd
   import numpy as np
   import matplotlib.pyplot as plt

from transformers import AutoTokenizer, AutoModelForSequenceClassification
   from torch.nn.functional import softmax
   from tqdm import tqdm

import torch
   import nltk

from nltk.sentiment import SentimentIntensityAnalyzer
   from nltk.corpus import stopwords
   from nltk.stem import WordNetLemmatizer
```

Out[]:

	Date	Open	High	Low	Close	Volume	Adj Close
0	2016- 07-01	17924.240234	18002.380859	17916.910156	17949.369141	82160000	17949.369141
1	2016- 06-30	17712.759766	17930.609375	17711.800781	17929.990234	133030000	17929.990234
2	2016- 06-29	17456.019531	17704.509766	17456.019531	17694.679688	106380000	17694.679688
3	2016- 06-28	17190.509766	17409.720703	17190.509766	17409.720703	112190000	17409.720703
4	2016- 06-27	17355.210938	17355.210938	17063.080078	17140.240234	138740000	17140.240234

```
In [ ]: file_path1 = 'B:/DCU/Practicum/Proj/Dataset/main/raw/RedditNews.csv'
    reddit_data = pd.read_csv(file_path1)
    reddit_data.head()
```

Out[]:

	Date	News
0	2016-07-01	A 117-year-old woman in Mexico City finally re
1	2016-07-01	IMF chief backs Athens as permanent Olympic host
2	2016-07-01	The president of France says if Brexit won, so
3	2016-07-01	British Man Who Must Give Police 24 Hours' Not
4	2016-07-01	100+ Nobel laureates urge Greenpeace to stop o

In []: file_path2 = 'B:/DCU/Practicum/Proj/Dataset/main/raw/Combined_News_DJIA.cs
 v'
 news_data = pd.read_csv(file_path2)
 news_data.head()

Out[]:

	Date	Label	Top1	Top2	Тор3	Top4	Top5	Top6
0	2008- 08-08	0	b"Georgia 'downs two Russian warplanes' as cou	b'BREAKING: Musharraf to be impeached.'	b'Russia Today: Columns of troops roll into So	b'Russian tanks are moving towards the capital	b"Afghan children raped with 'impunity,' U.N	b'150 Russian tanks have entered South Ossetia
1	2008- 08-11	1	b'Why wont America and Nato help us? If they w	b'Bush puts foot down on Georgian conflict'	b"Jewish Georgian minister: Thanks to Israeli	b'Georgian army flees in disarray as Russians 	b"Olympic opening ceremony fireworks 'faked'"	b'What were the Mossad with fraudulent New Zea
2	2008- 08-12	0	b'Remember that adorable 9- year-old who sang a	b"Russia 'ends Georgia operation'"	b"If we had no sexual harassment we would hav	b"Al-Qa'eda is losing support in Iraq because	b'Ceasefire in Georgia: Putin Outmaneuvers the	b'Why Microsoft and Intel tried to kill the XO
3	2008- 08-13	0	b' U.S. refuses Israel weapons to attack Iran:	b"When the president ordered to attack Tskhinv	b' Israel clears troops who killed Reuters cam	b'Britain\'s policy of being tough on drugs is	b'Body of 14 year old found in trunk; Latest (b'China has moved 10 *million* quake survivors
4	2008- 08-14	1	b'All the experts admit that we should legalis	b'War in South Osetia - 89 pictures made by a	b'Swedish wrestler Ara Abrahamian throws away	b'Russia exaggerated the death toll in South O	b'Missile That Killed 9 Inside Pakistan May Ha	b"Rushdie Condemns Random House's Refusal to P

5 rows × 27 columns

>

```
In [6]: stock_data.isnull().sum()
    reddit_data.isnull().sum()
    news_data.isnull().sum()
```

Out[6]: Date Label 0 Top1 0 Top2 0 Top3 0 Top4 0 Top5 0 0 Top6 Top7 0 Top8 0 0 Top9 Top10 Top11 0 Top12 0 Top13 0 Top14 0 Top15 0 Top16 0 Top17 0 Top18 0 Top19 0 Top20 0 Top21 0 Top22 0 Top23 1 Top24 3 Top25 3 dtype: int64 In [7]: stock_data.info()
 reddit_data.info()
 news_data.info()

```
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 1989 entries, 0 to 1988
Data columns (total 7 columns):
#
    Column
           Non-Null Count Dtype
              -----
---
    -----
0
    Date
             1989 non-null object
    0pen
             1989 non-null float64
1
            1989 non-null float64
2
    High
3
             1989 non-null float64
    Low
4
    Close
             1989 non-null float64
    Volume
5
             1989 non-null int64
    Adj Close 1989 non-null float64
6
dtypes: float64(5), int64(1), object(1)
memory usage: 108.9+ KB
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 73608 entries, 0 to 73607
Data columns (total 2 columns):
    Column Non-Null Count Dtype
           -----
           73608 non-null object
0
    Date
    News 73608 non-null object
1
dtypes: object(2)
memory usage: 1.1+ MB
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 1989 entries, 0 to 1988
Data columns (total 27 columns):
    Column Non-Null Count Dtype
    -----
---
0
    Date
           1989 non-null object
    Label
           1989 non-null
1
                          int64
2
    Top1
           1989 non-null object
3
    Top2
           1989 non-null object
           1989 non-null object
1989 non-null object
4
    Top3
5
    Top4
           1989 non-null object
6
    Top5
           1989 non-null object
7
    Top6
           1989 non-null
8
    Top7
                          object
9
    Top8
           1989 non-null
                          object
10 Top9
            1989 non-null object
11 Top10
            1989 non-null
                          object
            1989 non-null
12
   Top11
                          object
13 Top12
            1989 non-null
                          object
14 Top13
            1989 non-null
                          object
15
            1989 non-null
    Top14
                          object
16
   Top15
            1989 non-null
                          object
17
    Top16
            1989 non-null
                          object
18 Top17
            1989 non-null
                          object
            1989 non-null
19
    Top18
                          object
20 Top19
           1989 non-null object
21
    Top20
           1989 non-null
                          object
22 Top21
            1989 non-null
                          object
23
    Top22
            1989 non-null
                          object
24 Top23
            1988 non-null
                          object
25
    Top24
            1986 non-null
                          object
26 Top25
            1986 non-null
                           object
dtypes: int64(1), object(26)
memory usage: 419.7+ KB
```

https://htmtopdf.herokuapp.com/ipynbviewer/temp/5870551df9e8e868afc966ce4b818613/ESMPT DJIA v1.5 - Sentiment Analysis and Feature ...

```
In [8]:
         # filled missing values by a blank space for text pre-processing
         news_data.fillna('', inplace=True)
         reddit_data.fillna('', inplace=True)
In [9]: news_data.isnull().sum()
         reddit_data.isnull().sum()
Out[9]: Date
                 0
         News
                 0
         dtype: int64
In [10]:
         print(stock_data['Date'].dtype)
         print(reddit_data['Date'].dtype)
         print(news_data['Date'].dtype)
         object
         object
         object
In [11]: # changing to datetime format
         stock_data['Date'] = pd.to_datetime(stock_data['Date'])
         reddit_data['Date'] = pd.to_datetime(reddit_data['Date'])
         news_data['Date'] = pd.to_datetime(news_data['Date'])
         print(stock_data['Date'].dtype)
         print(reddit_data['Date'].dtype)
         print(news_data['Date'].dtype)
         datetime64[ns]
         datetime64[ns]
         datetime64[ns]
In [12]: | # sorted data to follow ascending order as the other dataframes do
         news_data = news_data.sort_values(by='Date', ascending=True).reset_index(dr
         op=True)
         reddit_data = reddit_data.sort_values(by='Date', ascending=True).reset_inde
         x(drop=True)
```

In [13]: news_data.head()

Out[13]:

	Date	Label	Top1	Top2	Top3	Top4	Top5	Top6
0	2008- 08-08	0	b"Georgia 'downs two Russian warplanes' as cou	b'BREAKING: Musharraf to be impeached.'	b'Russia Today: Columns of troops roll into So	b'Russian tanks are moving towards the capital	b"Afghan children raped with 'impunity,' U.N	b'150 Russian tanks have entered South Ossetia
1	2008- 08-11	1	b'Why wont America and Nato help us? If they w	b'Bush puts foot down on Georgian conflict'	b"Jewish Georgian minister: Thanks to Israeli	b'Georgian army flees in disarray as Russians 	b"Olympic opening ceremony fireworks 'faked'"	b'What were the Mossad with fraudulent New Zea
2	2008- 08-12	0	b'Remember that adorable 9- year-old who sang a	b"Russia 'ends Georgia operation'"	b"If we had no sexual harassment we would hav	b"Al-Qa'eda is losing support in Iraq because	b'Ceasefire in Georgia: Putin Outmaneuvers the	b'Why Microsoft and Intel tried to kill the XO
3	2008- 08-13	0	b' U.S. refuses Israel weapons to attack Iran:	b"When the president ordered to attack Tskhinv	b' Israel clears troops who killed Reuters cam	b'Britain\'s policy of being tough on drugs is	b'Body of 14 year old found in trunk; Latest (b'China has moved 10 *million* quake survivors
4	2008- 08-14	1	b'All the experts admit that we should legalis	b'War in South Osetia - 89 pictures made by a	b'Swedish wrestler Ara Abrahamian throws away	b'Russia exaggerated the death toll in South O	b'Missile That Killed 9 Inside Pakistan May Ha	b"Rushdie Condemns Random House's Refusal to P

5 rows × 27 columns

In [14]: reddit_data.head()

Out[14]:

	Date	News
0	2008-06-08	b'Marriage, they said, was reduced to the stat
1	2008-06-08	b'Nim Chimpsky: The tragedy of the chimp who t
2	2008-06-08	b"Canada: Beware slippery slope' to censorship
3	2008-06-08	b'EU Vice-President Luisa Morgantini and the I
4	2008-06-08	b"Israeli minister: Israel will attack Iran if

```
In [15]: print(stock_data['Date'].min(), stock_data['Date'].max())
    print(reddit_data['Date'].min(), reddit_data['Date'].max())
    print(news_data['Date'].min(), news_data['Date'].max())
```

2008-08-08 00:00:00 2016-07-01 00:00:00 2008-06-08 00:00:00 2016-07-01 00:00:00 2008-08-08 00:00:00 2016-07-01 00:00:00

>

```
In [16]: # removed every sentence starting with letter 'b'
for i in range(1, 26):
    news_data[f'Top{i}'] = news_data[f'Top{i}'].apply(lambda x: x.replace
    ("b'", "").replace("'", "").replace('b"','').replace('"', '') if isinstance
    (x, str) else x)

reddit_data[f'News'] = reddit_data[f'News'].apply(lambda x: x.replace("b'",
    "").replace("'", "").replace('b"','').replace('"', '') if isinstance(x, st
    r) else x)
```

In [17]: news_data.head()

Out[17]:

	Date	Label	Top1	Top2	Тор3	Top4	Top5	Тор6	
0	2008- 08-08	0	Georgia downs two Russian warplanes as countri	BREAKING: Musharraf to be impeached.	Russia Today: Columns of troops roll into Sout	Russian tanks are moving towards the capital o	Afghan children raped with impunity, U.N. offi	150 Russian tanks have entered South Ossetia w	_
1	2008- 08-11	1	Why wont America and Nato help us? If they won	Bush puts foot down on Georgian conflict	Jewish Georgian minister: Thanks to Israeli tr	Georgian army flees in disarray as Russians ad	Olympic opening ceremony fireworks faked	What were the Mossad with fraudulent New Zeala	
2	2008- 08-12	0	Remember that adorable 9-year-old who sang at	Russia ends Georgia operation	If we had no sexual harassment we would have n	Al-Qaeda is losing support in Iraq because of 	Ceasefire in Georgia: Putin Outmaneuvers the West	Why Microsoft and Intel tried to kill the XO \$	
3	2008- 08-13	0	U.S. refuses Israel weapons to attack Iran: r	When the president ordered to attack Tskhinval	Israel clears troops who killed Reuters camer	Britain\s policy of being tough on drugs is po	Body of 14 year old found in trunk; Latest (ra	China has moved 10 *million* quake survivors i	a (
4	2008- 08-14	1	All the experts admit that we should legalise	War in South Osetia - 89 pictures made by a Ru	Swedish wrestler Ara Abrahamian throws away me	Russia exaggerated the death toll in South Oss	Missile That Killed 9 Inside Pakistan May Have	Rushdie Condemns Random Houses Refusal to Publ	

5 rows × 27 columns

```
In [18]:
           reddit data.head()
Out[18]:
                    Date
                                                             News
           0 2008-06-08
                            Marriage, they said, was reduced to the status...
           1 2008-06-08 Nim Chimpsky: The tragedy of the chimp who tho...
           2 2008-06-08
                          Canada: Beware slippery slope to censorship, h...
           3 2008-06-08
                           EU Vice-President Luisa Morgantini and the Iri...
              2008-06-08
                                 Israeli minister: Israel will attack Iran if i...
In [19]:
          # removed spaces
           news_data = news_data.map(lambda x: x.strip() if isinstance(x, str) else x)
           reddit_data = reddit_data.map(lambda x: x.strip() if isinstance(x, str) els
           ex)
In [20]:
          reddit data['News'] = reddit data['News'].str.strip()
           for i in range(1, 26):
               news_data[f'Top{i}'] = news_data[f'Top{i}'].str.strip()
In [21]:
          # lowercasing text data
           for i in range(1, 26):
               news_data[f'Top{i}'] = news_data[f'Top{i}'].str.lower()
           for i in range(1, 26):
               reddit_data[f'News'] = reddit_data[f'News'].str.lower()
In [22]:
          # combining all the Top1 to Top25 news headlines of each day into one singl
           e string as FinBERT works best on one single large text/sentece
           news_data['combined_news'] = news_data[[f'Top{i}' for i in range(1,26)]].ap
           ply(lambda row: ' '.join(row.values.astype(str)), axis=1)
In [23]:
          reddit_grouped = reddit_data.groupby('Date')['News'].apply(lambda x: ' '.jo
           in(x)).reset_index()
           reddit grouped.rename(columns={'News': 'Combined Reddit News'}, inplace=Tru
           e)
          reddit grouped.tail()
In [24]:
Out[24]:
                      Date
                                               Combined_Reddit_News
           2938 2016-06-27
                               angela merkel said the u.k. must file exit pap...
           2939 2016-06-28
                              hong kong democracy activists call for return ...
           2940 2016-06-29 a chatbot programmed by a british teenager has...
           2941 2016-06-30
                                  us airstrikes kill at least 250 isis fighters ...
           2942 2016-07-01
                                china kills millions of innocent meditators fo...
```

In [25]: news_data.tail()

Out[25]:

	Date	Label	Top1	Top2	Top3	Top4	Top5	Top6	
1984	2016- 06-27	0	barclays and rbs shares suspended from trading	pope says church should ask forgiveness from g	poland shocked by xenophobic abuse of poles in uk	there will be no second referendum, cabinet ag	scotland welcome to join eu, merkel ally says	sterling dips below fridays 31- year low amid b	ne pı
1985	2016- 06-28	1	2,500 scientists to australia: if you want to	the personal details of 112,000 french police	s&p cuts united kingdom sovereign credit r	huge helium deposit found in africa	ceo of the south african state broadcaster qui	brexit cost investors \$2 trillion, the worst o	h d
1986	2016- 06-29	1	explosion at airport in istanbul	yemeni former president: terrorism is the offs	uk must accept freedom of movement to access e	devastated: scientists too late to captive bre	british labor party leader jeremy corbyn loses	a muslim shop in the uk was just firebombed wh	ε
1987	2016- 06-30	1	jamaica proposes marijuana dispensers for tour	stephen hawking says pollution and stupidity s	boris johnson says he will not run for tory pa	six gay men in ivory coast were abused and for	switzerland denies citizenship to muslim immig	palestinian terrorist stabs israeli teen girl	p v
1988	2016- 07-01	1	a 117- year-old woman in mexico city finally re	imf chief backs athens as permanent olympic host	the president of france says if brexit won, so	british man who must give police 24 hours noti	100+ nobel laureates urge greenpeace to stop o	brazil: huge spike in number of police killing	pr

5 rows × 28 columns

```
In [29]: print(news_data.loc[0, 'combined_news'])
```

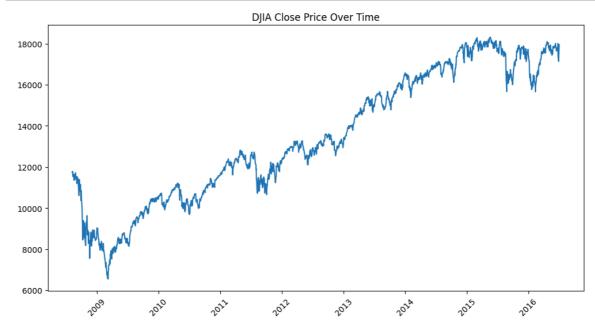
georgia downs two russian warplanes as countries move to brink of war brea king: musharraf to be impeached. russia today: columns of troops roll into south ossetia; footage from fighting (youtube) russian tanks are moving to wards the capital of south ossetia, which has reportedly been completely d estroyed by georgian artillery fire afghan children raped with impunity, u.n. official says - this is sick, a three year old was raped and they do nothing 150 russian tanks have entered south ossetia whilst georgia shoots down two russian jets. breaking: georgia invades south ossetia, russia war ned it would intervene on sos side the enemy combatent trials are nothing but a sham: salim haman has been sentenced to 5 1/2 years, but will be kep t longer anyway just because they feel like it. georgian troops retreat fr om s. osettain capital, presumably leaving several hundred people killed. [video] did the u.s. prep georgia for war with russia? rice gives green li ght for israel to attack iran: says u.s. has no veto over israeli military ops announcing:class action lawsuit on behalf of american public against t he fbi so---russia and georgia are at war and the nyts top story is openin g ceremonies of the olympics? what a fucking disgrace and yet further pro of of the decline of journalism. china tells bush to stay out of other cou ntries affairs did world war iii start today? georgia invades south osseti a - if russia gets involved, will nato absorb georgia and unleash a full s cale war? al-qaeda faces islamist backlash condoleezza rice: the us would not act to prevent an israeli strike on iran. israeli defense minister ehu d barak: israel is prepared for uncompromising victory in the case of mili tary hostilities. this is a busy day: the european union has approved new sanctions against iran in protest at its nuclear programme. georgia will w ithdraw 1,000 soldiers from iraq to help fight off russian forces in georg ias breakaway region of south ossetia why the pentagon thinks attacking ir an is a bad idea - us news & amp; world report caucasus in crisis: georgia invades south ossetia indian shoe manufactory - and again in a series of you do not like your work? visitors suffering from mental illnesses banned from olympics no help for mexicos kidnapping surge

```
In [30]: print(reddit_data.loc[3, 'News'])
```

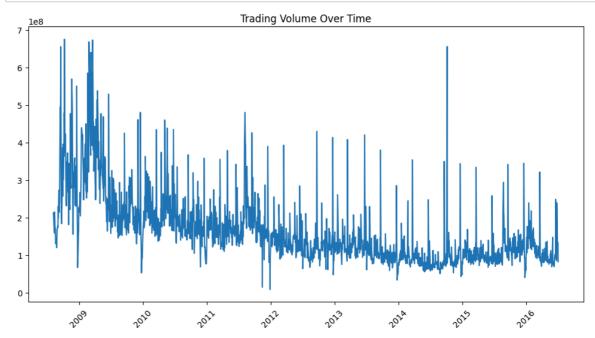
eu vice-president luisa morgantini and the irish nobel laureate, mairead c orrigan, have been tear gased and injured by the idf while attending the i nternational conference on non-violent resistance

Out[31]: np.int64(0)

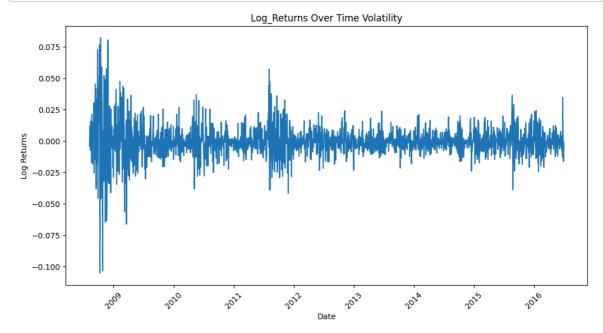
```
In [32]: # Closing Price over time
    plt.figure(figsize=(12,6))
    plt.plot(stock_data['Date'], stock_data['Close'])
    plt.title('DJIA Close Price Over Time')
    plt.xticks(rotation=45)
    plt.show()
```



```
In [33]: plt.figure(figsize=(12,6))
    plt.plot(stock_data['Date'], stock_data['Volume'])
    plt.title('Trading Volume Over Time')
    plt.xticks(rotation=45)
    plt.show()
```

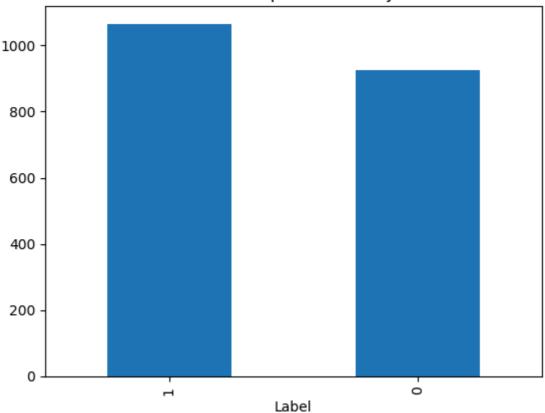


```
In [34]:
         # stock_data['Volatility'] = stock_data['Close'].rolling(window=10).std()
         stock_data['Log_Returns'] = np.log(stock_data['Close'] / stock_data['Clos
         e'].shift(1))
         stock_data['Volatility_Log_10'] = stock_data['Log_Returns'].rolling(window=
         10).std() * np.sqrt(252)
         stock_data['cl-op'] = stock_data['Close'] - stock_data['Open']
         stock_data['hi-lo'] = stock_data['High'] - stock_data['Low']
         plt.figure(figsize=(12,6))
         plt.plot(stock_data['Date'], stock_data['Log_Returns'], label='Log_Return
         s')
         plt.title('Log_Returns Over Time Volatility')
         plt.xlabel('Date')
         plt.ylabel('Log Returns')
         plt.xticks(rotation=45)
         plt.show()
```



```
In [35]: news_data['Label'].value_counts().plot(kind='bar')
    plt.title('Count of Up vs Down Days')
    plt.show()
```

Count of Up vs Down Days



```
0pen
                     High
                                Low
                                        Close
                                                Volume
       1.000000 0.999592 0.999436 0.998991 -0.691621
0pen
High
       0.999592 1.000000 0.999373
                                    0.999546 -0.686997
Low
       0.999436 0.999373 1.000000
                                     0.999595 -0.699572
Close
       0.998991
                0.999546 0.999595
                                    1.000000 -0.694281
Volume -0.691621 -0.686997 -0.699572 -0.694281 1.000000
```

```
High
                                                        Close
                                                                     Volu
               0pen
                                            Low
me
0pen
       9.880219e+06 9.854163e+06 9.897074e+06 9.872527e+06 -2.041858e+
11
       9.854163e+06 9.836200e+06 9.874379e+06 9.855979e+06 -2.023682e+
High
11
Low
       9.897074e+06 9.874379e+06 9.925152e+06 9.900935e+06 -2.070022e+
11
       9.872527e+06 9.855979e+06 9.900935e+06 9.884780e+06 -2.050184e+
Close
Volume -2.041858e+11 -2.023682e+11 -2.070022e+11 -2.050184e+11 8.821610e+
```

Sentiment Analysis

```
In [39]: nltk.download('vader_lexicon', quiet=True)
# Initialize VADER sentiment analyzer
sia = SentimentIntensityAnalyzer()
```

```
In [40]: def get_vader_sentiment(text):
    if pd.isna(text) or text == '' or text == 'nan':
        return 0.0

    try:
        scores = sia.polarity_scores(str(text))
        return scores['compound']
    except:
        return 0.0
```

```
In [41]: # VADER to news data
    print("Computing VADER sentiment for news data...")
    print(f"Processing {len(news_data)} rows...")

    tqdm.pandas(desc="News VADER Sentiment")

    news_data['vader_news_sentiment'] = news_data['combined_news'].progress_app ly(get_vader_sentiment)

    print(f"Sentiment range: {news_data['vader_news_sentiment'].min():.4f} to {news_data['vader_news_sentiment'].max():.4f}")

    print(f"Mean sentiment: {news_data['vader_news_sentiment'].mean():.4f}")

Computing VADER sentiment for news data...
```

Processing 1989 rows...

News VADER Sentiment: 100%| 1989/1989 [00:06<00:00, 300.53it/s]

Sentiment range: -0.9996 to 0.9910

Mean sentiment: -0.9602

```
In [42]:
         reddit grouped.columns
Out[42]: Index(['Date', 'Combined_Reddit_News'], dtype='object')
In [43]: | # VADER to reddit_data
         print("Computing VADER sentiment for reddit data...")
         print(f"Processing {len(reddit_grouped)} rows...")
         tqdm.pandas(desc="Reddit VADER Sentiment")
         reddit_grouped['vader_reddit_sentiment'] = reddit_grouped['Combined_Reddit_
         News'].progress_apply(get_vader_sentiment)
         print(f"Sentiment range: {reddit_grouped['vader_reddit_sentiment'].min():.4
         f} to {reddit_grouped['vader_reddit_sentiment'].max():.4f}")
         print(f"Mean sentiment: {reddit_grouped['vader_reddit_sentiment'].mean():.4
         f}")
         Computing VADER sentiment for reddit data...
         Processing 2943 rows...
         Reddit VADER Sentiment: 100% 2943/2943 [00:09<00:00, 304.85it/
         s]
         Sentiment range: -0.9996 to 0.9736
         Mean sentiment: -0.9583
In [44]: # Verify the results
         print("\nNews Data - First 5 sentiment scores:")
         print(news_data[['Date', 'vader_news_sentiment']].head())
         print("\nReddit Data - First 5 sentiment scores:")
         print(reddit_grouped[['Date', 'vader_reddit_sentiment']].head())
         print(f"\nMissing values in vader news sentiment: {news data['vader news se
         ntiment'].isnull().sum()}")
         print(f"Missing values in vader_reddit_sentiment: {reddit_grouped['vader_re
         ddit_sentiment'].isnull().sum()}")
         News Data - First 5 sentiment scores:
                 Date vader news sentiment
         0 2008-08-08
                                    -0.9978
         1 2008-08-11
                                    -0.9814
         2 2008-08-12
                                    -0.9778
                                    -0.9809
         3 2008-08-13
         4 2008-08-14
                                     -0.9899
         Reddit Data - First 5 sentiment scores:
                 Date vader_reddit_sentiment
         0 2008-06-08
                                      -0.9975
         1 2008-06-09
                                      -0.9968
         2 2008-06-10
                                      -0.9962
         3 2008-06-11
                                      -0.9901
         4 2008-06-12
                                      -0.8840
         Missing values in vader_news_sentiment: 0
         Missing values in vader_reddit_sentiment: 0
```

```
In [45]:
         # Check the date distribution in reddit data
         print("Reddit data date distribution:")
         print(f"Unique dates in reddit_data: {reddit_grouped['Date'].nunique()}")
         print(f"Total rows in reddit data: {len(reddit grouped)}")
         print(f"Average posts per date: {len(reddit grouped) / reddit grouped['Dat
         e'].nunique():.1f}")
         Reddit data date distribution:
         Unique dates in reddit data: 2943
         Total rows in reddit_data: 2943
         Average posts per date: 1.0
In [46]: # Check the date distribution in news_data
         print("Reddit data date distribution:")
         print(f"Unique dates in vader_news_data: {news_data['Date'].nunique()}")
         print(f"Total rows in vader_news_data: {len(news_data)}")
         print(f"Average posts per date: {len(news_data) / news_data['Date'].nunique
         ():.1f}")
         Reddit data date distribution:
         Unique dates in vader_news_data: 1989
         Total rows in vader_news_data: 1989
         Average posts per date: 1.0
```

FinBERT

```
In [47]: | tokenizer = AutoTokenizer.from pretrained("ProsusAI/finbert")
         model = AutoModelForSequenceClassification.from_pretrained("ProsusAI/finber
In [49]:
         def get_finbert_sentiment_with_label(text):
              inputs = tokenizer(text, return_tensors="pt", truncation=True, max_leng
         th=512)
             with torch.no_grad():
                  outputs = model(**inputs)
                  probs = softmax(outputs.logits, dim=1)
                  negative = probs[0][0].item()
                  neutral = probs[0][1].item()
                  positive = probs[0][2].item()
                  # Improved Neutral Handling
                  if 0.2 < neutral < 0.6:</pre>
                    sentiment score = 0.0
                    label = 'Neutral'
                  else:
                    sentiment_score = positive - negative
                    # Avoid extreme +1.0 or -0.5 scores
                    sentiment_score = max(min(sentiment_score, 0.9), -0.4)
                    # Basic label assignment
                    label = 'Positive' if sentiment_score > 0 else 'Negative'
              return sentiment score, label
```

```
In [50]:
         news data.columns
Out[50]: Index(['Date', 'Label', 'Top1', 'Top2', 'Top3', 'Top4', 'Top5', 'Top6', 'T
         op7',
                 'Top8', 'Top9', 'Top10', 'Top11', 'Top12', 'Top13', 'Top14', 'Top1
         5',
                 'Top16', 'Top17', 'Top18', 'Top19', 'Top20', 'Top21', 'Top22', 'Top
         23',
                 'Top24', 'Top25', 'combined_news', 'vader_news_sentiment'],
               dtype='object')
In [51]: tqdm.pandas()
         news_data[['FinBERT_news_sentiment', 'FinBERT_news_label']] = news_data['co
         mbined_news'].progress_apply(
             lambda x: pd.Series(get_finbert_sentiment_with_label(x))
         print(news_data[['Date', 'combined_news', 'FinBERT_news_sentiment', 'FinBER
         T_news_label']].head())
         100%
                       | 1989/1989 [13:57<00:00, 2.37it/s]
                 Date
                                                            combined_news \
         0 2008-08-08 georgia downs two russian warplanes as countri...
         1 2008-08-11 why wont america and nato help us? if they won...
         2 2008-08-12 remember that adorable 9-year-old who sang at ...
         3 2008-08-13 u.s. refuses israel weapons to attack iran: re...
         4 2008-08-14 all the experts admit that we should legalise ...
            FinBERT_news_sentiment FinBERT_news_label
         0
                          0.190408
                                             Positive
         1
                          0.255340
                                             Positive
         2
                          0.000000
                                               Neutral
         3
                          0.000000
                                               Neutral
         4
                          0.142573
                                             Positive
```

```
In [52]:
         tqdm.pandas()
         reddit_grouped[['FinBERT_reddit_sentiment', 'FinBERT_reddit_label']] = redd
         it_grouped['Combined_Reddit_News'].progress_apply(
             lambda x: pd.Series(get_finbert_sentiment_with_label(x))
         print(reddit_grouped[['Date', 'Combined_Reddit_News', 'FinBERT_reddit_senti
         ment', 'FinBERT_reddit_label']].head())
                   2943/2943 [22:07<00:00, 2.22it/s]
                 Date
                                                    Combined_Reddit_News
         0 2008-06-08 marriage, they said, was reduced to the status...
         1 2008-06-09 chew gat: in yemen, 72 per cent of men and 32 ...
         2 2008-06-10 31 year old beats 3 year old to death: worst c...
         3 2008-06-11 pakistan blames u.s. coalition for troops deat...
         4 2008-06-12 marine mean motari gets expelled, another puni...
            FinBERT_reddit_sentiment FinBERT_reddit_label
         0
                            0.305556
                                                 Positive
         1
                            0.268858
                                                 Positive
         2
                            0.312289
                                                 Positive
         3
                            0.000000
                                                  Neutral
                            0.000000
                                                  Neutral
```

```
In [53]:
         # Verify the results
         print("\nNews Data - First 5 sentiment scores:")
         print(news_data[['Date', 'FinBERT_news_sentiment']].head())
         print("\nReddit Data - First 5 sentiment scores:")
         print(reddit_grouped[['Date', 'FinBERT_reddit_sentiment']].head())
         print(f"\nMissing values in FinBERT_news_sentiment: {news_data['FinBERT_new
         s_sentiment'].isnull().sum()}")
         print(f"Missing values in FinBERT reddit sentiment: {reddit grouped['FinBER
         T_reddit_sentiment'].isnull().sum()}")
         print(f"Sentiment range: {news_data['FinBERT_news_sentiment'].min():.4f} to
         {news_data['FinBERT_news_sentiment'].max():.4f}")
         print(f"Mean sentiment: {news_data['FinBERT_news_sentiment'].mean():.4f}")
         print(f"Sentiment range: {reddit_grouped['FinBERT_reddit_sentiment'].min
         ():.4f} to {reddit_grouped['FinBERT_reddit_sentiment'].max():.4f}")
         print(f"Mean sentiment: {reddit_grouped['FinBERT_reddit_sentiment'].mean
         ():.4f}")
         News Data - First 5 sentiment scores:
                 Date FinBERT_news_sentiment
         0 2008-08-08
                                     0.190408
         1 2008-08-11
                                      0.255340
         2 2008-08-12
                                     0.000000
         3 2008-08-13
                                      0.000000
         4 2008-08-14
                                      0.142573
         Reddit Data - First 5 sentiment scores:
                 Date FinBERT_reddit_sentiment
         0 2008-06-08
                                        0.305556
         1 2008-06-09
                                        0.268858
         2 2008-06-10
                                        0.312289
         3 2008-06-11
                                        0.000000
         4 2008-06-12
                                        0.000000
         Missing values in FinBERT_news_sentiment: 0
         Missing values in FinBERT_reddit_sentiment: 0
         Sentiment range: -0.0197 to 0.8869
         Mean sentiment: 0.1401
         Sentiment range: -0.4000 to 0.8561
         Mean sentiment: 0.1364
```

Smart Sentiment

```
def smart_sentiment(text):
In [54]:
             score, label = get_finbert_sentiment_with_label(text)
             # Keyword Lists
             extreme_negative_words = ['crash', 'collapse', 'plummet', 'wipeout', 'b
         ankruptcy', 'liquidation', 'massive loss', 'wipe out']
             negative_words = ['fall', 'down', 'drop', 'loss', 'bearish', 'sell', 'b
         reakdown', 'decline']
             positive_words = ['rise', 'gain', 'soar', 'up', 'surge', 'bullish', 'pr
         ofit', 'growth', 'buy', 'record high']
             neutral_words = ['neutral', 'flat', 'no change', 'unchanged', 'stable',
          'steady']
             text_lower = text.lower()
             # Apply Extreme Negative Penalty (Higher)
             if any(word in text_lower for word in extreme_negative_words):
                 score -= 0.7
                 label = 'Negative'
             # Apply Regular Negative Penalty
             elif any(word in text_lower for word in negative_words):
                  score -= 0.4
                  label = 'Negative'
             # Apply Positive Boost
             elif any(word in text_lower for word in positive_words):
                 score += 0.4
                 label = 'Positive'
             # Set Explicit Neutral Handling
             elif any(word in text_lower for word in neutral_words):
                 score = 0.0
                 label = 'Neutral'
             # Clip score between -1 and 1
             score = max(min(score, 0.9), -0.7)
             # Final Label Assignment (Refined Thresholds)
             if score > 0.3:
                 label = 'Positive'
             elif score < -0.3:</pre>
                 label = 'Negative'
                  label = 'Neutral'
             return score, label
```

```
In [55]:
         tqdm.pandas()
         news_data[['Smart_news_sentiment', 'Smart_news_label']] = news_data['combin
         ed news'].progress apply(
             lambda x: pd.Series(smart_sentiment(x))
         print(news_data[['Date', 'combined_news', 'Smart_news_sentiment', 'Smart_ne
         ws_label']].head())
         100% | 1989/1989 [14:31<00:00, 2.28it/s]
                 Date
                                                           combined_news \
         0 2008-08-08 georgia downs two russian warplanes as countri...
         1 2008-08-11 why wont america and nato help us? if they won...
         2 2008-08-12 remember that adorable 9-year-old who sang at ...
         3 2008-08-13 u.s. refuses israel weapons to attack iran: re...
         4 2008-08-14 all the experts admit that we should legalise ...
            Smart_news_sentiment Smart_news_label
         0
                       -0.209592
                                          Neutral
         1
                       -0.144660
                                          Neutral
         2
                       -0.400000
                                         Negative
         3
                        0.400000
                                         Positive
                        0.542573
                                         Positive
In [56]: tqdm.pandas()
         reddit_grouped[['Smart_reddit_sentiment', 'Smart_reddit_label']] = reddit g
         rouped['Combined_Reddit_News'].progress_apply(
             lambda x: pd.Series(smart_sentiment(x))
         print(reddit_grouped[['Date', 'Combined_Reddit_News', 'Smart_reddit_sentime
         nt', 'Smart_reddit_label']].head())
         100%| 2943/2943 [20:49<00:00,
                                                   2.35it/s]
                                                    Combined_Reddit_News \
         0 2008-06-08 marriage, they said, was reduced to the status...
         1 2008-06-09 chew qat: in yemen, 72 per cent of men and 32 ...
         2 2008-06-10 31 year old beats 3 year old to death: worst c...
         3 2008-06-11 pakistan blames u.s. coalition for troops deat...
         4 2008-06-12 marine mean motari gets expelled, another puni...
            Smart reddit sentiment Smart reddit label
         0
                          0.705556
                                             Positive
         1
                         -0.131142
                                              Neutral
         2
                         -0.087711
                                              Neutral
         3
                         -0.400000
                                             Negative
         4
                         -0.400000
                                             Negative
```

```
In [57]:
         # Verify the results
         print("\nNews Data - First 5 sentiment scores:")
         print(news_data[['Date', 'Smart_news_sentiment']].head())
         print("\nReddit Data - First 5 sentiment scores:")
         print(reddit_grouped[['Date', 'Smart_reddit_sentiment']].head())
         print(f"\nMissing values in Smart_news_sentiment: {news_data['Smart_news_se
         ntiment'].isnull().sum()}")
         print(f"Missing values in Smart reddit sentiment: {reddit grouped['Smart re
         ddit_sentiment'].isnull().sum()}")
         print(f"Sentiment range: {news_data['Smart_news_sentiment'].min():.4f} to
         {news_data['Smart_news_sentiment'].max():.4f}")
         print(f"Mean sentiment: {news_data['Smart_news_sentiment'].mean():.4f}")
         print(f"Sentiment range: {reddit_grouped['Smart_reddit_sentiment'].min():.4
         f} to {reddit_grouped['Smart_reddit_sentiment'].max():.4f}")
         print(f"Mean sentiment: {reddit_grouped['Smart_reddit_sentiment'].mean():.4
         f}")
         News Data - First 5 sentiment scores:
                 Date Smart_news_sentiment
         0 2008-08-08
                                  -0.209592
         1 2008-08-11
                                  -0.144660
         2 2008-08-12
                                  -0.400000
         3 2008-08-13
                                   0.400000
         4 2008-08-14
                                   0.542573
         Reddit Data - First 5 sentiment scores:
                 Date Smart_reddit_sentiment
         0 2008-06-08
                                     0.705556
         1 2008-06-09
                                    -0.131142
         2 2008-06-10
                                    -0.087711
         3 2008-06-11
                                    -0.400000
         4 2008-06-12
                                    -0.400000
         Missing values in Smart_news_sentiment: 0
         Missing values in Smart_reddit_sentiment: 0
         Sentiment range: -0.7000 to 0.9000
         Mean sentiment: -0.1374
         Sentiment range: -0.7000 to 0.9000
         Mean sentiment: -0.1291
```

```
In [58]:
         # Intent
         def extract_intent_features(text):
              if pd.isna(text) or text == '' or text == 'nan':
                  return {
                      'buying_intent': 0, 'selling_intent': 0, 'uncertainty_intent':
         0,
                      'urgency_intent': 0, 'prediction_intent': 0, 'fear_intent': 0,
                      'greed_intent': 0, 'question_intent': 0, 'action_intent': 0
                  }
              text = str(text).lower()
              # intent keywords
              buying_keywords = ['buy', 'purchase', 'invest', 'bull', 'bullish', 'lon
          g', 'growth', 'rise', 'gain', 'up', 'increase', 'rally', 'boom', 'positiv
          e', 'optimistic']
              selling_keywords = ['sell', 'short', 'bear', 'bearish', 'dump', 'cras
         h', 'fall', 'decline', 'drop', 'down', 'decrease', 'plunge', 'collapse', 'n
          egative', 'pessimistic']
              uncertainty_keywords = ['maybe', 'might', 'could', 'uncertain', 'unclea
          r', 'confused', 'doubt', 'unsure', 'possibly', 'perhaps', 'volatility', 'un
          predictable']
              urgency_keywords = ['urgent', 'immediately', 'asap', 'quick', 'fast',
          'now', 'breaking', 'alert', 'rush', 'emergency', 'critical', 'instant']
              prediction_keywords = ['predict', 'forecast', 'expect', 'anticipate',
          'will', 'going to', 'likely', 'estimate', 'project', 'outlook', 'future',
          'target']
              fear_keywords = ['fear', 'panic', 'worry', 'scared', 'anxious', 'concer
          n', 'risk', 'danger', 'threat', 'crisis', 'disaster', 'trouble']
         greed_keywords = ['profit', 'money', 'rich', 'wealth', 'fortune', 'jack
pot', 'windfall', 'earnings', 'revenue', 'income', 'gains', 'returns']
              question_keywords = ['?', 'what', 'how', 'when', 'where', 'why', 'shoul
         d', 'would', 'could', 'can', 'who', 'which']
              action_keywords = ['action', 'move', 'decision', 'strategy', 'plan', 'e
         xecute', 'implement', 'act', 'do', 'trade', 'invest', 'position']
              # Count occurrences
              buying_count = sum(1 for word in buying_keywords if word in text)
              selling_count = sum(1 for word in selling_keywords if word in text)
              uncertainty count = sum(1 for word in uncertainty keywords if word in t
          ext)
              urgency_count = sum(1 for word in urgency_keywords if word in text)
              prediction count = sum(1 for word in prediction keywords if word in tex
          t)
              fear_count = sum(1 for word in fear_keywords if word in text)
              greed count = sum(1 for word in greed keywords if word in text)
              question count = sum(1 for word in question keywords if word in text)
              action_count = sum(1 for word in action_keywords if word in text)
              return {
                  'buying_intent': buying_count,
                  'selling intent': selling count,
                  'uncertainty_intent': uncertainty_count,
                  'urgency intent': urgency count,
                  'prediction_intent': prediction_count,
                  'fear_intent': fear_count,
                  'greed_intent': greed_count,
                  'question intent': question count,
                  'action_intent': action_count
```

```
In [59]:
         # Apply intent analysis to news data
         print("Computing intent features for news data...")
         print(f"Processing {len(news_data)} rows...")
         tqdm.pandas(desc="News Intent Analysis")
         news_intent_features = news_data['combined_news'].progress_apply(extract_in
         tent_features)
         # Convert to DataFrame and add to news_data
         news intent df = pd.DataFrame(news intent features.tolist())
         news_data = pd.concat([news_data, news_intent_df], axis=1)
         print("News intent analysis completed!")
         print("Intent features added:", list(news_intent_df.columns))
         Computing intent features for news data...
         Processing 1989 rows...
         News Intent Analysis: 100% | 1989/1989 [00:00<00:00, 4810.68it/
         s]
         News intent analysis completed!
         Intent features added: ['buying_intent', 'selling_intent', 'uncertainty_in
         tent', 'urgency_intent', 'prediction_intent', 'fear_intent', 'greed_inten
         t', 'question_intent', 'action_intent']
In [60]: # Apply intent analysis to reddit_data
         print("Computing intent features for reddit data...")
         print(f"Processing {len(reddit_grouped)} rows...")
         tqdm.pandas(desc="Reddit Intent Analysis")
         reddit_intent_features = reddit_grouped['Combined_Reddit_News'].progress_ap
         ply(extract_intent_features)
         # Convert to DataFrame and add to reddit_data
         reddit intent df = pd.DataFrame(reddit intent features.tolist())
         reddit_grouped = pd.concat([reddit_grouped, reddit_intent_df], axis=1)
         print("Reddit intent analysis completed!")
         print("Intent features added:", list(reddit_intent_df.columns))
         Computing intent features for reddit data...
         Processing 2943 rows...
         t/sl
         Reddit intent analysis completed!
         Intent features added: ['buying_intent', 'selling_intent', 'uncertainty_in
         tent', 'urgency_intent', 'prediction_intent', 'fear_intent', 'greed_inten
         t', 'question_intent', 'action_intent']
```

```
In [61]:
         # Display intent statistics for news data
         print("\nNews Data Intent")
         intent_cols = ['buying_intent', 'selling_intent', 'uncertainty_intent', 'ur
         gency_intent',
                         prediction intent', 'fear intent', 'greed intent', 'questio
         n_intent', 'action_intent']
         for col in intent_cols:
             print(f"{col}: Mean={news_data[col].mean():.2f}, Max={news_data[col].ma
         x()}, Sum={news data[col].sum()}")
         News Data Intent
         buying_intent: Mean=2.86, Max=7, Sum=5698
         selling_intent: Mean=1.38, Max=6, Sum=2748
         uncertainty_intent: Mean=0.56, Max=3, Sum=1106
         urgency_intent: Mean=1.08, Max=4, Sum=2151
         prediction_intent: Mean=1.43, Max=6, Sum=2850
         fear intent: Mean=1.28, Max=6, Sum=2546
         greed_intent: Mean=1.11, Max=4, Sum=2201
         question_intent: Mean=4.84, Max=11, Sum=9623
         action_intent: Mean=3.60, Max=8, Sum=7163
In [62]: | # Display intent statistics for reddit_data
         print("\nReddit Data Intent")
         for col in intent_cols:
             print(f"{col}: Mean={reddit_grouped[col].mean():.2f}, Max={reddit_group
         ed[col].max()}, Sum={reddit_grouped[col].sum()}")
         Reddit Data Intent
         buying_intent: Mean=2.87, Max=7, Sum=8457
         selling_intent: Mean=1.36, Max=6, Sum=4002
         uncertainty_intent: Mean=0.56, Max=3, Sum=1636
         urgency_intent: Mean=1.07, Max=4, Sum=3138
         prediction_intent: Mean=1.42, Max=6, Sum=4193
         fear intent: Mean=1.29, Max=6, Sum=3801
         greed intent: Mean=1.11, Max=4, Sum=3277
         question_intent: Mean=4.81, Max=11, Sum=14154
         action_intent: Mean=3.60, Max=9, Sum=10592
In [63]: news_data.columns
Out[63]: Index(['Date', 'Label', 'Top1', 'Top2', 'Top3', 'Top4', 'Top5', 'Top6', 'T
         op7',
                'Top8', 'Top9', 'Top10', 'Top11', 'Top12', 'Top13', 'Top14', 'Top1
         5',
                'Top16', 'Top17', 'Top18', 'Top19', 'Top20', 'Top21', 'Top22', 'Top
         23',
                'Top24', 'Top25', 'combined_news', 'vader_news_sentiment',
                nt',
                'Smart_news_label', 'buying_intent', 'selling_intent',
                'uncertainty_intent', 'urgency_intent', 'prediction_intent',
                'fear_intent', 'greed_intent', 'question_intent', 'action_intent'],
               dtype='object')
```

```
News data with sentiment and intent:
        Date vader_news_sentiment FinBERT_news_sentiment
0 2008-08-08
                            -0.9978
                                                     0.190408
1 2008-08-11
                            -0.9814
                                                     0.255340
2 2008-08-12
                            -0.9778
                                                     0.000000
3 2008-08-13
                            -0.9809
                                                     0.000000
4 2008-08-14
                             -0.9899
                                                     0.142573
   Smart_news_sentiment buying_intent selling_intent uncertainty_intent
\
0
               -0.209592
                                       2
                                                         2
                                                                              0
1
               -0.144660
                                       1
                                                        1
                                                                              1
                                       3
                                                                              1
2
               -0.400000
                                                        2
3
               0.400000
                                       2
                                                        0
                                                                              0
4
                0.542573
                                       1
                                                        0
                                                                              1
   urgency_intent prediction_intent fear_intent greed_intent
0
                 1
                                     1
1
                 1
                                     0
                                                   1
                                                                  0
                                     0
                                                                  0
2
                 1
                                                   0
                                                                  1
3
                 0
                                     1
                                                   0
                                                   2
4
                 2
                                     3
   question_intent
                    action_intent
0
                  6
                                  3
1
                  4
2
                  6
                                  3
                                  5
3
                  5
4
                  5
                                  3
Reddit data with sentiment and intent:
        Date vader_reddit_sentiment FinBERT_reddit_sentiment
0 2008-06-08
                               -0.9975
                                                          0.305556
1 2008-06-09
                               -0.9968
                                                          0.268858
2 2008-06-10
                               -0.9962
                                                          0.312289
3 2008-06-11
                               -0.9901
                                                          0.000000
4 2008-06-12
                               -0.8840
                                                          0.000000
   Smart_reddit_sentiment buying_intent selling_intent uncertainty_inte
nt
0
                  0.705556
                                         3
                                                           1
1
1
                 -0.131142
                                         2
                                                           1
0
                 -0.087711
2
                                         2
                                                           2
0
3
                 -0.400000
                                         2
                                                           1
0
4
                 -0.400000
                                         2
                                                           2
0
                    prediction_intent
                                        fear_intent
   urgency_intent
                                                      greed_intent
0
                 1
                                     3
                                                   3
                                                                  1
1
                 1
                                     2
                                                   4
                                                                  1
2
                 0
                                     0
                                                   3
                                                                  1
3
                                                   2
                 0
                                     1
                                                                  1
4
                 1
   question intent
                     action intent
0
                                  5
                  6
```

```
2
                            4
                                           3
          3
                            3
          4
                                           3
                            5
In [66]: news_data.rename(
              columns={col: f'news_{col}' for col in news_data.columns if 'intent' in
          col and not col.startswith('news')},
              inplace=True
In [67]:
          reddit_grouped.rename(
              columns={col: f'reddit_{col}' for col in reddit_grouped.columns if 'int
          ent' in col and not col.startswith('reddit_')},
              inplace=True
In [68]: reddit_grouped.columns
Out[68]: Index(['Date', 'Combined_Reddit_News', 'vader_reddit_sentiment',
                 'FinBERT_reddit_sentiment', 'FinBERT_reddit_label',
                 'Smart_reddit_sentiment', 'Smart_reddit_label', 'reddit_buying_inte
          nt',
                 'reddit_selling_intent', 'reddit_uncertainty_intent',
                 'reddit_urgency_intent', 'reddit_prediction_intent',
                 'reddit_fear_intent', 'reddit_greed_intent', 'reddit_question_inten
          t',
                 'reddit_action_intent'],
                dtype='object')
In [69]: news data.columns
Out[69]: Index(['Date', 'Label', 'Top1', 'Top2', 'Top3', 'Top4', 'Top5', 'Top6', 'T
          op7',
                 'Top8', 'Top9', 'Top10', 'Top11', 'Top12', 'Top13', 'Top14', 'Top1
          5',
                 'Top16', 'Top17', 'Top18', 'Top19', 'Top20', 'Top21', 'Top22', 'Top
          23',
                 'Top24', 'Top25', 'combined_news', 'vader_news_sentiment',
                 'FinBERT_news_sentiment', 'FinBERT_news_label', 'Smart_news_sentime
          nt',
                 'Smart news label', 'news buying intent', 'news selling intent',
                 'news_uncertainty_intent', 'news_urgency_intent',
'news_prediction_intent', 'news_fear_intent', 'news_greed_intent',
                 'news_question_intent', 'news_action_intent'],
                dtype='object')
```

```
In [70]:
          # Display intent statistics for news data
          print("\nNews Data Intent")
          intent_cols_news = ['news_buying_intent', 'news_selling_intent',
                 'news_uncertainty_intent', 'news_urgency_intent',
'news_prediction_intent', 'news_fear_intent', 'news_greed_intent',
                 'news_question_intent', 'news_action_intent']
          for col in intent_cols_news:
              print(f"{col}: Mean={news_data[col].mean():.2f}, Max={news_data[col].ma
          x()}, Sum={news data[col].sum()}")
         News Data Intent
         news_buying_intent: Mean=2.86, Max=7, Sum=5698
         news_selling_intent: Mean=1.38, Max=6, Sum=2748
         news_uncertainty_intent: Mean=0.56, Max=3, Sum=1106
         news_urgency_intent: Mean=1.08, Max=4, Sum=2151
         news_prediction_intent: Mean=1.43, Max=6, Sum=2850
         news_fear_intent: Mean=1.28, Max=6, Sum=2546
         news_greed_intent: Mean=1.11, Max=4, Sum=2201
         news_question_intent: Mean=4.84, Max=11, Sum=9623
         news_action_intent: Mean=3.60, Max=8, Sum=7163
In [71]: # Display intent statistics for reddit data
          print("\nReddit Data Intent")
          intent_cols_reddit = ['reddit_buying_intent',
                 'reddit_selling_intent', 'reddit_uncertainty_intent',
                 'reddit_urgency_intent', 'reddit_prediction_intent',
                 'reddit_fear_intent', 'reddit_greed_intent', 'reddit_question_inten
         t',
                 'reddit_action_intent']
          for col in intent_cols_reddit:
              print(f"{col}: Mean={reddit_grouped[col].mean():.2f}, Max={reddit_group
          ed[col].max()}, Sum={reddit_grouped[col].sum()}")
         Reddit Data Intent
         reddit_buying_intent: Mean=2.87, Max=7, Sum=8457
         reddit_selling_intent: Mean=1.36, Max=6, Sum=4002
         reddit_uncertainty_intent: Mean=0.56, Max=3, Sum=1636
         reddit_urgency_intent: Mean=1.07, Max=4, Sum=3138
         reddit prediction intent: Mean=1.42, Max=6, Sum=4193
         reddit_fear_intent: Mean=1.29, Max=6, Sum=3801
         reddit greed intent: Mean=1.11, Max=4, Sum=3277
         reddit_question_intent: Mean=4.81, Max=11, Sum=14154
         reddit_action_intent: Mean=3.60, Max=9, Sum=10592
```

```
In [72]:
         print(f"\nNews data shape: {news_data.shape}")
         print(f"Reddit data shape: {reddit_grouped.shape}")
         print(f"\nMissing values in news intent features:")
         for col in intent_cols_news:
             missing = news_data[col].isnull().sum()
              print(f"{col}: {missing}")
         print(f"\nMissing values in reddit intent features:")
         for col in intent cols reddit:
             missing = reddit_grouped[col].isnull().sum()
              print(f"{col}: {missing}")
         News data shape: (1989, 42)
         Reddit data shape: (2943, 16)
         Missing values in news intent features:
         news_buying_intent: 0
         news_selling_intent: 0
         news_uncertainty_intent: 0
         news_urgency_intent: 0
         news_prediction_intent: 0
         news_fear_intent: 0
         news_greed_intent: 0
         news_question_intent: 0
         news_action_intent: 0
         Missing values in reddit intent features:
         reddit_buying_intent: 0
         reddit_selling_intent: 0
         reddit_uncertainty_intent: 0
         reddit_urgency_intent: 0
         reddit_prediction_intent: 0
         reddit_fear_intent: 0
         reddit_greed_intent: 0
         reddit question intent: 0
         reddit_action_intent: 0
```

```
In [73]:
         merged_data = stock_data.merge(
              news_data[['Date', 'Label', 'combined_news', 'vader_news_sentiment',
                 'FinBERT_news_sentiment', 'FinBERT_news_label', 'Smart_news_sentimen
         t',
                 'Smart_news_label', 'news_buying_intent', 'news_selling_intent',
                 'news_uncertainty_intent', 'news_urgency_intent',
                 'news_prediction_intent', 'news_fear_intent', 'news_greed_intent',
                 'news_question_intent', 'news_action_intent']],
              on='Date',
              how='inner'
         )
         merged_data = merged_data.merge(
              reddit_grouped[['Date','Combined_Reddit_News', 'vader_reddit_sentimen
         t',
                 'FinBERT_reddit_sentiment', 'FinBERT_reddit_label',
                 'Smart_reddit_sentiment', 'Smart_reddit_label', 'reddit_buying inten
         t',
                 'reddit_selling_intent', 'reddit_uncertainty_intent',
                 'reddit_urgency_intent', 'reddit_prediction_intent',
                 'reddit_fear_intent', 'reddit_greed_intent', 'reddit_question_inten
         t',
                 'reddit action intent']],
             on='Date',
              how='inner'
          )
         merged_data['Target'] = (merged_data['Close'].shift(-1) > merged_data['Clos
In [74]:
         e']).astype(int)
In [75]: | merged_data['pct_change'] = merged_data['Close'].pct_change()
In [76]: | news_data.columns
Out[76]: Index(['Date', 'Label', 'Top1', 'Top2', 'Top3', 'Top4', 'Top5', 'Top6', 'T
         op7',
                 'Top8', 'Top9', 'Top10', 'Top11', 'Top12', 'Top13', 'Top14', 'Top1
         5',
                 'Top16', 'Top17', 'Top18', 'Top19', 'Top20', 'Top21', 'Top22', 'Top
         23',
                 'Top24', 'Top25', 'combined_news', 'vader_news_sentiment',
                 'FinBERT_news_sentiment', 'FinBERT_news_label', 'Smart_news_sentime
         nt',
                 'Smart news label', 'news buying intent', 'news selling intent',
                 'news_uncertainty_intent', 'news_urgency_intent',
                 'news_prediction_intent', 'news_fear_intent', 'news_greed_intent',
                 'news_question_intent', 'news_action_intent'],
                dtype='object')
```

```
reddit grouped.columns
In [77]:
Out[77]: Index(['Date', 'Combined_Reddit_News', 'vader_reddit_sentiment',
                  'FinBERT_reddit_sentiment', 'FinBERT_reddit_label',
                  'Smart_reddit_sentiment', 'Smart_reddit_label', 'reddit_buying_inte
          nt',
                 'reddit_selling_intent', 'reddit_uncertainty_intent',
'reddit_urgency_intent', 'reddit_prediction_intent',
                  'reddit_fear_intent', 'reddit_greed_intent', 'reddit_question_inten
          t',
                 'reddit_action_intent'],
                dtype='object')
In [78]: merged_data.columns
Out[78]: Index(['Date', 'Open', 'High', 'Low', 'Close', 'Volume', 'Adj Close',
                  'Log_Returns', 'Volatility_Log_10', 'cl-op', 'hi-lo', 'Label',
                  'combined_news', 'vader_news_sentiment', 'FinBERT_news_sentiment',
                  'FinBERT_news_label', 'Smart_news_sentiment', 'Smart_news_label',
                 'news_buying_intent', 'news_selling_intent', 'news_uncertainty_inte
                 'news_urgency_intent', 'news_prediction_intent', 'news_fear_inten
          t',
                 'news_greed_intent', 'news_question_intent', 'news_action_intent',
                 'Combined_Reddit_News', 'vader_reddit_sentiment',
                  'FinBERT_reddit_sentiment', 'FinBERT_reddit_label',
                  'Smart_reddit_sentiment', 'Smart_reddit_label', 'reddit_buying_inte
          nt',
                 'reddit_selling_intent', 'reddit_uncertainty_intent',
                 'reddit_urgency_intent', 'reddit_prediction_intent',
                 'reddit_fear_intent', 'reddit_greed_intent', 'reddit_question_inten
          t',
                 'reddit_action_intent', 'Target', 'pct_change'],
                dtype='object')
In [79]: | merged_data['finbert_final_sentiment'] = (
              0.6 * merged data['FinBERT news sentiment'] +
              0.4 * merged_data['FinBERT_reddit_sentiment']
          )
```

```
In [80]:
         # List of base intent types
         intent_types = [
              'buying', 'selling', 'uncertainty', 'urgency',
              'prediction', 'fear', 'greed', 'question', 'action'
         ]
         # 1. Total intent score per type (news + reddit)
         for intent in intent_types:
             merged_data[f'total_{intent}_intent'] = (
                  merged data[f'news {intent}] + merged data[f'reddit {inten
         t}_intent']
             )
         # 2. Sentiment-adjusted intent interaction (FinBERT sentiment minus intent
         for intent in ['uncertainty', 'fear', 'action', 'urgency', 'prediction']:
             merged_data[f'sentiment_minus_{intent}'] = (
                  merged_data['finbert_final_sentiment'] -
                 merged_data[f'news_{intent}] -
                 merged_data[f'reddit_{intent}_intent']
             )
In [81]: | merged_data.columns
Out[81]: Index(['Date', 'Open', 'High', 'Low', 'Close', 'Volume', 'Adj Close',
                 'Log_Returns', 'Volatility_Log_10', 'cl-op', 'hi-lo', 'Label',
                 'combined_news', 'vader_news_sentiment', 'FinBERT_news_sentiment',
                 'FinBERT_news_label', 'Smart_news_sentiment', 'Smart_news_label',
                 'news_buying_intent', 'news_selling_intent', 'news_uncertainty_inte
         nt',
                 'news_urgency_intent', 'news_prediction_intent', 'news_fear_inten
         t',
                 'news_greed_intent', 'news_question_intent', 'news_action_intent',
                 'Combined_Reddit_News', 'vader_reddit_sentiment',
                 'FinBERT_reddit_sentiment', 'FinBERT_reddit_label',
                 'Smart_reddit_sentiment', 'Smart_reddit_label', 'reddit_buying_inte
         nt',
                 'reddit_selling_intent', 'reddit_uncertainty_intent',
                 'reddit_urgency_intent', 'reddit_prediction_intent',
                 'reddit_fear_intent', 'reddit_greed_intent', 'reddit_question_inten
         t',
                 'reddit_action_intent', 'Target', 'pct_change',
                 'finbert_final_sentiment', 'total_buying_intent',
                 'total_selling_intent', 'total_uncertainty_intent',
                 'total_urgency_intent', 'total_prediction_intent', 'total_fear_inte
         nt',
                 'total_greed_intent', 'total_question_intent', 'total_action_inten
         t',
                 'sentiment_minus_uncertainty', 'sentiment_minus_fear',
                 'sentiment_minus_action', 'sentiment_minus_urgency',
                 'sentiment_minus_prediction'],
               dtype='object')
In [82]: merged data.shape
Out[82]: (1989, 59)
```

sentiment_minus_fear = finbert_final_sentiment - news_fear_intent - reddit_fear_intent

This tells us:

Even if sentiment seems positive, is it being dragged down by fear-driven context?

Or: If sentiment is already negative and there's also high fear, this difference gets more negative — stronger bearish signal.

Interpretation	Feature
Net market tone after accounting for fear-driven language	sentiment_minus_fear
Is the sentiment confident, or overshadowed by uncertainty?	sentiment_minus_uncertainty
Is sentiment just talk, or accompanied by strong "action" language?	sentiment_minus_action
Is market tone rushed or calm despite the sentiment?	sentiment_minus_urgency
Is there a concrete outlook or just speculative mood?	sentiment_minus_prediction

sentiment_minus_<intent> features help measure how pure sentiment is affected by deeper psychological tones like fear, uncertainty, urgency, etc.

They're designed to make your model more aware of contextual market signals that drive price moves.

```
In [83]: (merged_data['Target'] == merged_data['Label']).mean()
Out[83]: np.float64(0.0015082956259426848)
In [84]: merged_data.to_csv('multimodal_dataset_final2.csv', index=False)
In [86]: merged_data.to_csv('B:/Dublin City University/Practicum/Proj/Dataset/main/p rocessed/multimodal_dataset_final3.csv', index=False)
In [87]: merged_data.shape
Out[87]: (1989, 59)
```