

Sample Superstore Sales Data Analysis

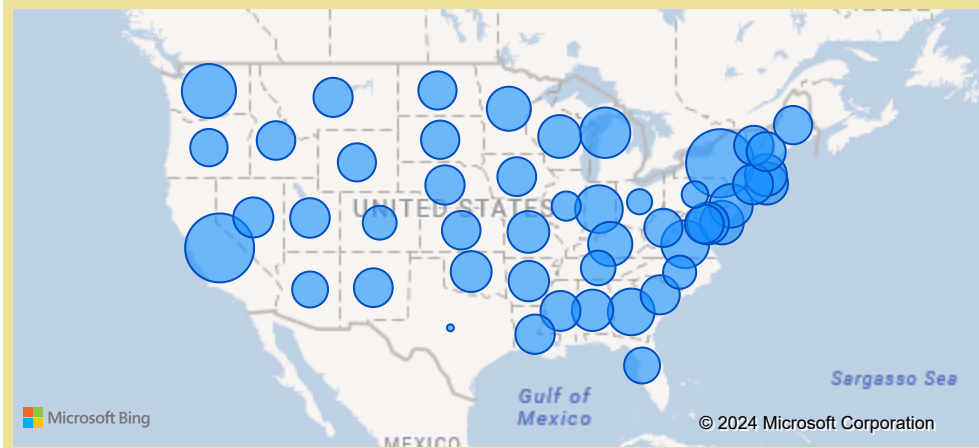
2.30M

Sum of Sales

286.24K

Sum of Profit

Sum of Profit by State

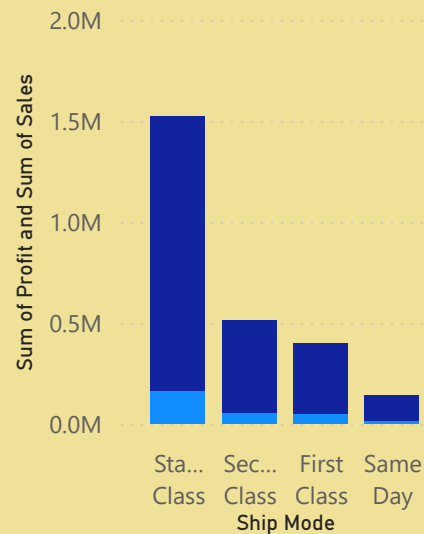


Region

- Central
- East
- South
- West

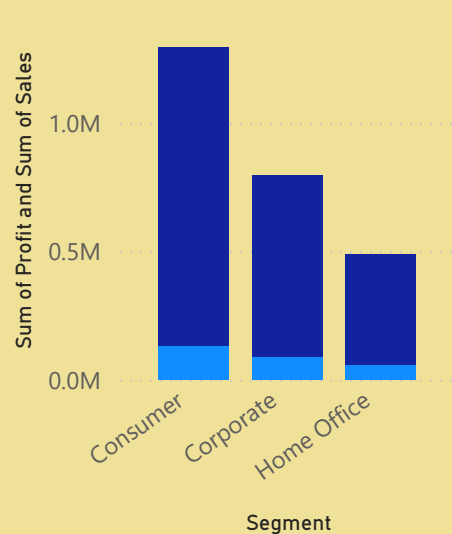
Sum of Profit and Sum of Sales by Ship Mode

Sum of Profit Sum of Sales



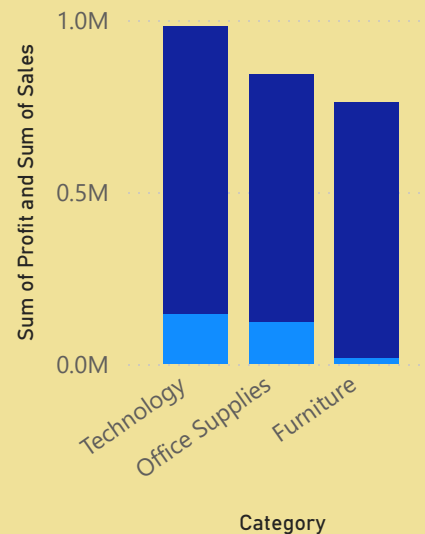
Sum of Profit and Sum of Sales by Segment

Sum of Profit Sum of Sales

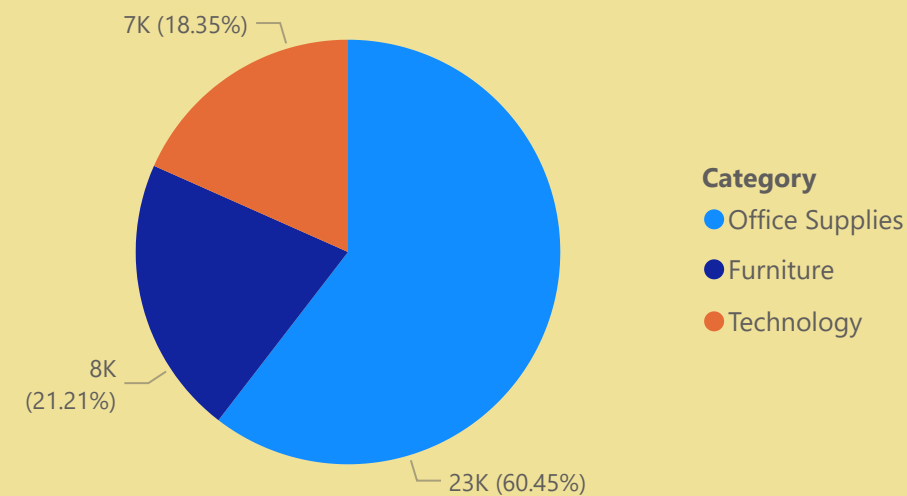


Sum of Profit and Sum of Sales by Category

Sum of Profit Sum of Sales



Sum of Quantity by Category



Sample Superstore Sales Data Analysis

2.30M

Sum of Sales

Segment

- ☐ Consumer
- ☐ Corporate
- ☐ Home Office

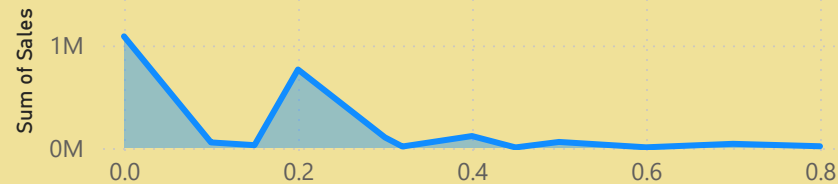
286.24K

Sum of Profit

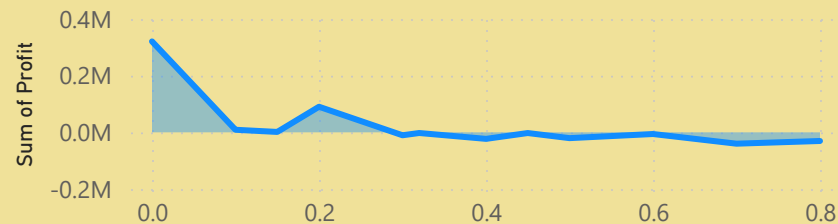
Category

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

Sum of Sales by Discount

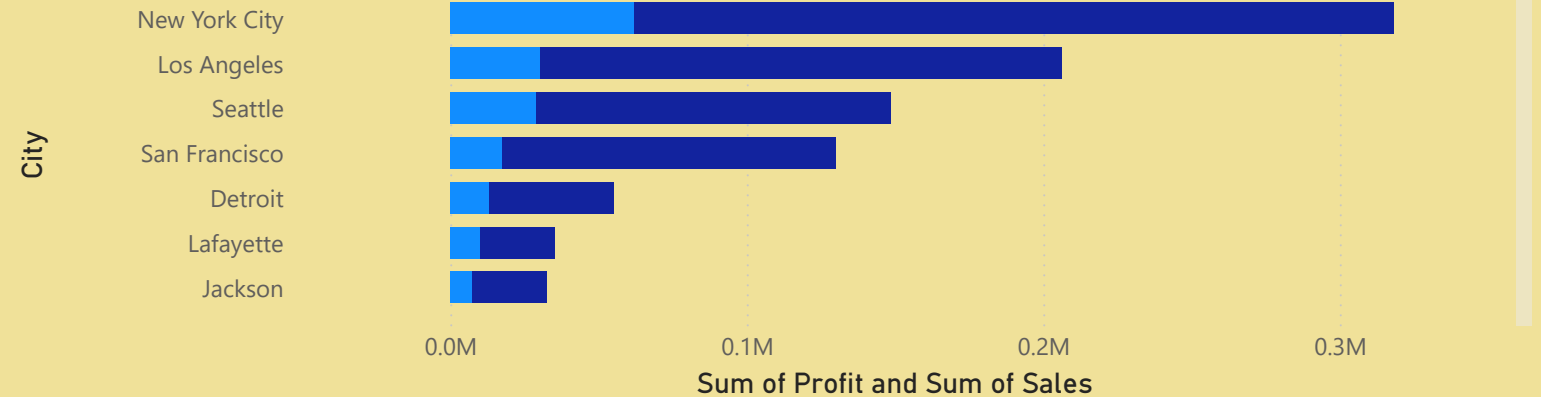


Sum of Profit by Discount



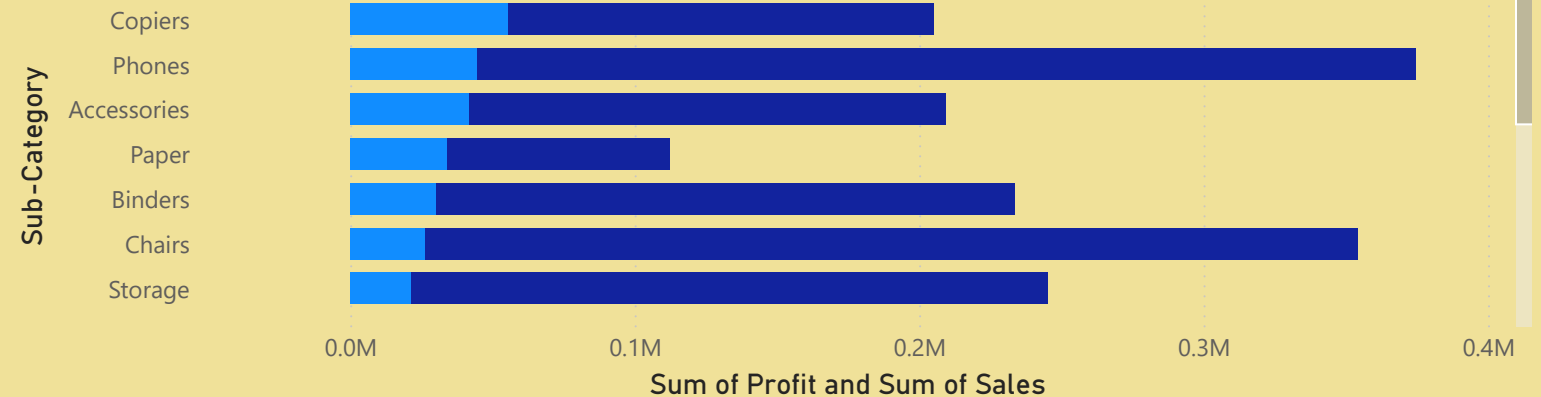
Sum of Profit and Sum of Sales by City

● Sum of Profit ● Sum of Sales



Sum of Profit and Sum of Sales by Sub-Category

● Sum of Profit ● Sum of Sales



Sample Superstore Sales Data Analysis

Observations:

- .The total sales by Superstore is 2.30M.
- .The total profit by Superstore is 286.24K.
- .Most opted shipment mode is Standard Class where as least opted shipment mode is Same Day.
- .The maximum sales and the maximum profit is made by the shipment mode, Standard Class.
- .Superstore makes maximum sales and maximum profit in Consumer segment.
- .Superstore makes minimum sales and minimum profit in Home Office segment.
- .The maximum sales and the maximum profit is made in the Technology Category.
- .The minimum sales and the minimum profit is made in the Office Supplies Category.
- .The most of the Superstore's business is from the category Office Supplies.
- .New York City, Los Angeles, Seattle, San Francisco and Detroit are the Top five cities that makes maximum sales and maximum profits.
- .Philadelphia, Houston, San Antonio, Lancaster and Chicago are the most loss making cities respectively.
- .Phone, Chair, Storage are the items of maximum sales and Copier, Phone, Accessories makes most profit.
- .Tables, Bookcases and Supplies causes loss for the Superstore.
- .Profit and Discount have negative relation that is when one increases the other decreases.
- .As Discount increases Profit decreases.