## **Privacy Policy [The Downtown Cafe]**

Welcome to The Downtown Cafe. We value your privacy and are committed to protecting your personal information. This Privacy Policy explains in detail how we collect, use, share, and safeguard the information you provide to us through our website.

#### 1.Information We Collect

When you visit our website, we collect various types of information to provide you with a seamless experience and improve our services.

- **1.1 Personal Information:** We may collect personal information that you voluntarily provide to us, such as your name, email address, phone number, and billing details when you make reservations, order online, subscribe to our newsletters, or contact us through our online forms.
- 1.2 Usage Data: As you navigate our website, we automatically gather certain information to understand how you interact with our content. This includes your IP address, browser type, operating system, device information, pages visited, and the time spent on each page. We use cookies and similar tracking technologies to collect this data.

#### 2. How We Use Your Information

We use the information we collect for various purposes, including but not limited to:

- **2.1 Service Provision:** Your personal information is used to process reservations, orders, and inquiries, ensuring that you receive the products and services you request.
- **2.2 Improving User Experience:** By analyzing usage data, we gain insights into user preferences and behaviours. This allows us to enhance our website's functionality, layout, and content to better serve your needs.
- **2.3 Communication:** If you opt in, we may use your personal information to send you promotional materials, newsletters, and updates about our restaurant, events, and special offers.



## 3.Data Security

We take the security of your information seriously and implement reasonable security measures to protect it. However, please be aware that transmitting data over the internet is not completely secure, and we cannot guarantee the absolute security of your information.

## **4.Sharing Your Information**

We may share your information in the following circumstances:

- **4.1 Service Providers:** We work with trusted third-party service providers who assist us in running our website and delivering services to you. These providers may have access to your personal information but are bound by confidentiality agreements to use it only for specified purposes.
- **4.2 Legal Compliance:** We may disclose your information if required by law, court order, or legal process. We may also share information to protect our rights, privacy, safety, or property, as well as that of our customers and the public.

### **5. Your Choices**

You have certain rights concerning your personal information:

- **5.1** Access and Correction: You can request access to the personal information we hold about you and correct any inaccuracies.
- **5.2 Opting Out:** If you no longer wish to receive marketing communications from us, you can unsubscribe by following the instructions in the emails we send you.

# 6. Cookies and Tracking Technologies

Our website uses cookies and similar tracking technologies to enhance your browsing experience and collect usage data. You can modify your browser settings to control the use of cookies or to receive alerts when cookies are being sent.



## 7.Links to Third-Party Websites

Our website may contain links to third-party websites. These websites have their own privacy practices, which we do not control. We recommend reviewing their privacy policies before sharing personal information with them.

## **8.Changes to This Policy**

We may update our Privacy Policy to reflect changes in our practices and legal requirements. When we make updates, we will revise the "Effective Date" at the top of this page. Please review the policy periodically to stay informed about how we protect your information.

### 9.Contact Us

If you have any questions, concerns, or requests regarding our Privacy Policy or the handling of your personal information, please reach out to us at: -

### **Contact For Any Query: -**

Mobile:- +911234567890

Booking:- abhi@gmail.com

General:- mrmagic@gmail.com

Technical:- royal@gmail.com

