```
In [296]: import pandas as pd
           import numpy as np
           import matplotlib.pyplot as plt
           import seaborn as sns
           plt.style.use('fivethirtyeight')
  In [2]: df_date = pd.read_csv('dim_date.csv')
           df bookings = pd.read csv('fact bookings.csv')
           df_hotels = pd.read_csv('dim_hotels.csv')
           df_rooms = pd.read_csv('dim_rooms.csv')
           df_agg_bookings = pd.read_csv('fact_aggregated_bookings.csv')
 In [33]: | df_bookings.sample(10)
Out[331:
                           booking_id property_id booking_date check_in_date checkout_date no_guests room_category booking_platform ratings_given booking_
             41094
                   May282218561RT110
                                           18561
                                                      24-05-22
                                                                    28-05-22
                                                                                 29-05-22
                                                                                                3.0
                                                                                                             RT1
                                                                                                                                           NaN
                                                                                                                                                     Cai
             90831
                     Jul012219562RT27
                                           19562
                                                      27-06-22
                                                                    1/7/2022
                                                                                 3/7/2022
                                                                                                1.0
                                                                                                             RT2
                                                                                                                           journey
                                                                                                                                            5.0
                                                                                                                                                  Check
                                                                                 30-07-22
            130210
                    Jul292216559RT310
                                           16559
                                                      23-07-22
                                                                   29-07-22
                                                                                                2.0
                                                                                                             RT3
                                                                                                                           journey
                                                                                                                                           NaN
                                                                                                                                                      Nc
             24738
                    May172216558RT14
                                           16558
                                                      14-05-22
                                                                   17-05-22
                                                                                 19-05-22
                                                                                                4.0
                                                                                                             RT1
                                                                                                                                            5.0
                                                                                                                                                  Check
                                                                                                                            others
             24998
                    May172217558RT13
                                           17558
                                                      15-05-22
                                                                   17-05-22
                                                                                 22-05-22
                                                                                                2.0
                                                                                                             RT1
                                                                                                                            others
                                                                                                                                           NaN
                                                                                                                                                     Cai
             27358
                   May192217559RT218
                                           17559
                                                      17-05-22
                                                                    19-05-22
                                                                                 24-05-22
                                                                                                2.0
                                                                                                             RT2
                                                                                                                            tripster
                                                                                                                                                  Check
                                                                                                                                            5.0
             56904
                    Jun082219559RT212
                                           19559
                                                      3/6/2022
                                                                    8/6/2022
                                                                                 13-06-22
                                                                                                2.0
                                                                                                             RT2
                                                                                                                            logtrip
                                                                                                                                           NaN
                                                                                                                                                     Cai
             86862
                     Jun292216559RT45
                                           16559
                                                      8/6/2022
                                                                   29-06-22
                                                                                 4/7/2022
                                                                                                2.0
                                                                                                             RT4
                                                                                                                            tripster
                                                                                                                                           NaN
                                                                                                                                                     Cai
             92976
                     Jul032216558RT28
                                           16558
                                                     12/6/2022
                                                                    3/7/2022
                                                                                 7/7/2022
                                                                                                2.0
                                                                                                             RT2
                                                                                                                            others
                                                                                                                                            5.0
                                                                                                                                                  Check
            116453
                     Jul172219563RT26
                                           19563
                                                      17-07-22
                                                                    17-07-22
                                                                                 21-07-22
                                                                                                1.0
                                                                                                             RT2
                                                                                                                                            3.0
                                                                                                                                                  Check
                                                                                                                           journey
 In [29]: df_bookings.info()
           <class 'pandas.core.frame.DataFrame'>
           Index: 134573 entries, 1 to 134589
           Data columns (total 12 columns):
            #
                Column
                                     Non-Null Count
                                                        Dtype
                booking_id
                                     134573 non-null
                                                        object
            0
                property_id
            1
                                      134573 non-null
                                                        int64
            2
                booking_date
                                      134573 non-null
                                                         object
                check_in_date
                                     134573 non-null
                                                        object
            4
                checkout_date
                                      134573 non-null
                                                        object
            5
                no_guests
                                      134573 non-null
                                                        float64
                                      134573 non-null
                 room_category
                                                        object
                booking platform
                                     134573 non-null
                                                        object
            8
                                      56676 non-null
                ratings_given
                                                        float64
            9
                booking_status
                                      134573 non-null
                                                        object
            10
                                     134573 non-null
                revenue_generated
                                                         int64
            11 revenue realized
                                     134573 non-null
                                                        int64
           dtypes: float64(2), int64(3), object(7)
           memory usage: 13.3+ MB
  In [4]: df_bookings.isna().sum()
  Out[4]: booking_id
           property_id
                                       0
           booking_date
                                       0
           check_in_date
                                       0
                                       0
           checkout date
                                       3
           no_guests
           room_category
                                       0
           booking_platform
                                       0
           ratings_given
                                  77907
           booking_status
                                       0
           revenue_generated
                                       0
           revenue_realized
           dtype: int64
```

In [5]: | sns.distplot(df_bookings['no_guests'])

C:\Users\abhin\AppData\Local\Temp\ipykernel_22916\1686980109.py:1: UserWarning:

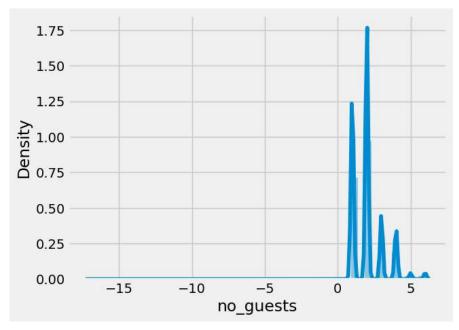
`distplot` is a deprecated function and will be removed in seaborn v0.14.0.

Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histograms).

For a guide to updating your code to use the new functions, please see https://gist.github.com/mwaskom/de44147ed2974457ad6372750bbe5751 (https://gist.github.com/mwaskom/de44147ed2974457ad6372750bbe5751)

sns.distplot(df_bookings['no_guests'])

Out[5]: <Axes: xlabel='no_guests', ylabel='Density'>



In [8]: df_bookings[df_bookings['no_guests']<=0]</pre>

Out[8]:

	booking_id	property_id	booking_date	check_in_date	checkout_date	no_guests	room_category	booking_platform	ratings_given	booking_
0	May012216558RT11	16558	27-04-22	1/5/2022	2/5/2022	-3.0	RT1	direct online	1.0	Check
3	May012216558RT14	16558	28-04-22	1/5/2022	2/5/2022	-2.0	RT1	others	NaN	Car
17924	May122218559RT44	18559	12/5/2022	12/5/2022	14-05-22	-10.0	RT4	direct online	NaN	Nc
18020	May122218561RT22	18561	8/5/2022	12/5/2022	14-05-22	-12.0	RT2	makeyourtrip	NaN	Car
18119	May122218562RT311	18562	5/5/2022	12/5/2022	17-05-22	- 6.0	RT3	direct offline	5.0	Check
18121	May122218562RT313	18562	10/5/2022	12/5/2022	17-05-22	-4.0	RT3	direct online	NaN	Car
56715	Jun082218562RT12	18562	5/6/2022	8/6/2022	13-06-22	-17.0	RT1	others	NaN	Check
119765	Jul202219560RT220	19560	19-07-22	20-07-22	22-07-22	-1.0	RT2	others	NaN	Check
134586	Jul312217564RT47	17564	30-07-22	31-07-22	1/8/2022	-4.0	RT4	logtrip	2.0	Check
4										>

In [9]: df_bookings=df_bookings[df_bookings['no_guests']>0]

In [11]: sns.distplot(df_bookings['no_guests'])

C:\Users\abhin\AppData\Local\Temp\ipykernel_22916\1686980109.py:1: UserWarning:

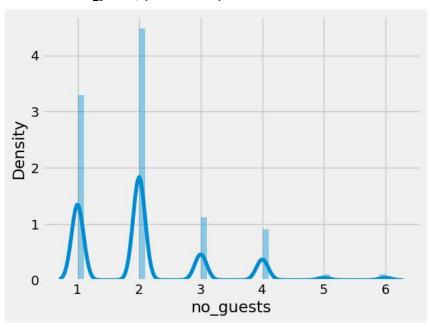
`distplot` is a deprecated function and will be removed in seaborn v0.14.0.

Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histograms).

For a guide to updating your code to use the new functions, please see https://gist.github.com/mwaskom/de44147ed2974457ad6372750bbe5751 (https://gist.github.com/mwaskom/de44147ed2974457ad6372750bbe5751)

sns.distplot(df_bookings['no_guests'])

Out[11]: <Axes: xlabel='no_guests', ylabel='Density'>



In [12]: df_bookings.describe()

Out[12]:

	property_id	no_guests	ratings_given	revenue_generated	revenue_realized
count	134578.000000	134578.000000	56679.000000	1.345780e+05	134578.000000
mean	18061.143315	2.036744	3.619048	1.537804e+04	12696.011822
std	1093.053454	1.031710	1.234970	9.304015e+04	6927.841641
min	16558.000000	1.000000	1.000000	6.500000e+03	2600.000000
25%	17558.000000	1.000000	3.000000	9.900000e+03	7600.000000
50%	17564.000000	2.000000	4.000000	1.350000e+04	11700.000000
75%	18563.000000	2.000000	5.000000	1.800000e+04	15300.000000
max	19563.000000	6.000000	5.000000	2.856000e+07	45220.000000

In [14]: df_bookings['revenue_generated'].max(),df_bookings['revenue_generated'].min()

Out[14]: (28560000, 6500)

In [20]: sns.distplot(df_bookings['revenue_generated'])

C:\Users\abhin\AppData\Local\Temp\ipykernel_22916\3870311795.py:1: UserWarning:

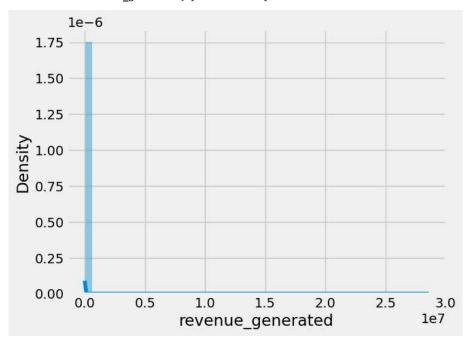
`distplot` is a deprecated function and will be removed in seaborn v0.14.0.

Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histograms).

For a guide to updating your code to use the new functions, please see https://gist.github.com/mwaskom/de44147ed2974457ad6372750bbe5751 (https://gist.github.com/mwaskom/de44147ed2974457ad6372750bbe5751)

sns.distplot(df_bookings['revenue_generated'])

Out[20]: <Axes: xlabel='revenue_generated', ylabel='Density'>



```
In [15]: avg,std=df_bookings['revenue_generated'].mean(),df_bookings['revenue_generated'].std()
```

In [16]: Upper_limit=avg+std*3
Lower_limit=avg-std*3

In [21]: df_bookings=df_bookings[df_bookings['revenue_generated']<Upper_limit]</pre>

In [23]: | sns.distplot(df_bookings['revenue_generated'])

C:\Users\abhin\AppData\Local\Temp\ipykernel_22916\3870311795.py:1: UserWarning:

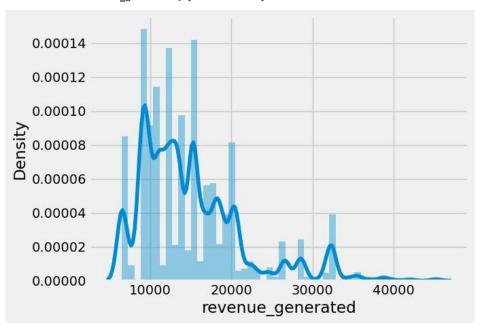
`distplot` is a deprecated function and will be removed in seaborn v0.14.0.

Please adapt your code to use either `displot` (a figure-level function with similar flexibility) or `histplot` (an axes-level function for histograms).

For a guide to updating your code to use the new functions, please see https://gist.github.com/mwaskom/de44147ed2974457ad6372750bbe5751 (https://gist.github.com/mwaskom/de44147ed2974457ad6372750bb e5751)

sns.distplot(df_bookings['revenue_generated'])

Out[23]: <Axes: xlabel='revenue_generated', ylabel='Density'>



In [26]: df_bookings.isnull().sum()

Out[26]: booking_id property_id 0 0 booking_date check_in_date 0 checkout_date no_guests 0 room_category 0 booking_platform 0 ratings_given 77897 booking_status 0 revenue_generated 0 revenue realized 0 dtype: int64

In [44]: df_agg_bookings

Out[44]:

	property_id	check_in_date	room_category	successful_bookings	capacity
0	16559	1-May-22	RT1	25	30.0
1	19562	1-May-22	RT1	28	30.0
2	19563	1-May-22	RT1	23	30.0
3	17558	1-May-22	RT1	30	19.0
4	16558	1-May-22	RT1	18	19.0
9195	16563	31-Jul-22	RT4	13	18.0
9196	16559	31-Jul-22	RT4	13	18.0
9197	17558	31-Jul-22	RT4	3	6.0
9198	19563	31 - Jul-22	RT4	3	6.0
9199	17561	31 - Jul-22	RT4	3	4.0

9200 rows × 5 columns

In [45]: df_agg_bookings.describe()

Out[45]:

	property_id	successful_bookings	capacity
count	9200.000000	9200.000000	9198.000000
mean	18040.640000	14.655761	25.280496
std	1099.818325	7.736170	11.442080
min	16558.000000	1.000000	3.000000
25%	17558.000000	9.000000	18.000000
50%	17564.000000	14.000000	25.000000
75%	18563.000000	19.000000	34.000000
max	19563,000000	123,000000	50,000000

In [46]: df_agg_bookings['Occupancy Rate']=df_agg_bookings['successful_bookings']/df_agg_bookings['capacity']

In [50]: df_agg_bookings['Occupancy Rate']=df_agg_bookings['Occupancy Rate'].apply(lambda x:round(x*100,2))

In [51]: df_agg_bookings

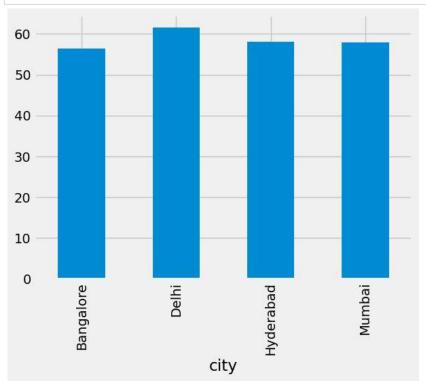
Out[51]:

	property_id	check_in_date	room_category	successful_bookings	capacity	Occupancy Rate
0	16559	1-May-22	RT1	25	30.0	83.33
1	19562	1-May-22	RT1	28	30.0	93.33
2	19563	1-May-22	RT1	23	30.0	76.67
3	17558	1-May-22	RT1	30	19.0	157.89
4	16558	1-May-22	RT1	18	19.0	94.74
9195	16563	31-Jul-22	RT4	13	18.0	72.22
9196	16559	31-Jul-22	RT4	13	18.0	72.22
9197	17558	31-Jul-22	RT4	3	6.0	50.00
9198	19563	31-Jul-22	RT4	3	6.0	50.00
9199	17561	31-Jul-22	RT4	3	4.0	75.00

9200 rows × 6 columns

```
In [58]: df_agg_bookings['Occupancy Rate'].describe()
 Out[58]: count
                     9198.000000
                       58.398338
           mean
                       16.064498
           std
           min
                       21.050000
           25%
                       47.370000
           50%
                       56.250000
           75%
                       66.670000
           max
                      473.080000
           Name: Occupancy Rate, dtype: float64
 In [60]: df_agg_bookings[df_agg_bookings['Occupancy Rate']>101]
 Out[60]:
                 property_id check_in_date room_category successful_bookings capacity Occupancy Rate
               3
                                                                                            157.89
                      17558
                                                   RT1
                                                                        30
                                                                               19.0
                                 1-May-22
              12
                      16563
                                 1-May-22
                                                   RT1
                                                                       100
                                                                               41.0
                                                                                            243.90
                      19558
                                                   RT2
            4136
                                 11-Jun-22
                                                                        50
                                                                               39.0
                                                                                            128.21
            6209
                      19560
                                  2-Jul-22
                                                   RT1
                                                                                            473.08
                                                                       123
                                                                               26.0
            8522
                      19559
                                 25-Jul-22
                                                   RT1
                                                                        35
                                                                                            145.83
                                                                               24.0
            9194
                      18563
                                 31-Jul-22
                                                   RT4
                                                                        20
                                                                                             111.11
                                                                               18.0
 In [61]: df_agg_bookings=df_agg_bookings[df_agg_bookings['Occupancy Rate']<101]</pre>
 In [62]: df_agg_bookings.describe()
 Out[62]:
                    property_id successful_bookings
                                                     capacity Occupancy Rate
                                                                 9192.000000
            count
                   9192.000000
                                       9192.000000
                                                  9192.000000
                  18040.405135
                                        14.625870
                                                    25.278829
                                                                    58.299379
            mean
                   1099.799117
                                         7.590361
                                                    11.443295
                                                                    15.265380
              std
             min 16558.000000
                                          1.000000
                                                     3.000000
                                                                   21.050000
             25% 17558.000000
                                         9.000000
                                                    18.000000
                                                                   47.370000
                                                    25.000000
             50% 17564.000000
                                        14.000000
                                                                   56.250000
                  18563.000000
                                        19.000000
                                                    34.000000
                                                                    66.670000
             75%
                                        43.000000
                                                    50.000000
                                                                   100.000000
             max 19563.000000
 In [86]: df_agg_bookings=pd.merge(df_rooms,df_agg_bookings,left_on='room_id',right_on='room_category')
 In [95]: df_agg_bookings.groupby(by='room_class_y')['Occupancy Rate'].mean()
 Out[95]: room_class_y
           Elite
                             58.009756
           Premium
                             58.028213
           Presidential
                            59.277925
           Standard
                             57.880828
           Name: Occupancy Rate, dtype: float64
 In [99]: df_Occupancy_rate_percity=pd.merge(df_hotels,df_agg_bookings,on='property_id')
In [101]: df_Occupancy_rate_percity.groupby('city')['Occupancy Rate'].mean()
Out[101]: city
           Bangalore
                         56.332376
           Delhi
                         61.507341
                         58.120652
           Hyderabad
           Mumbai
                         57.902319
           Name: Occupancy Rate, dtype: float64
```

```
In [110]: df_Occupancy_rate_percity.groupby('city')['Occupancy Rate'].mean().plot(kind='bar')
plt.show()
```



```
In [111]: df_Occupancy_rate_percity=pd.merge(df_Occupancy_rate_percity,df_date,left_on='check_in_date',right_on='date')
```

In [146]: df_Occupancy_rate_percity.groupby('day_type')['Occupancy Rate'].mean()

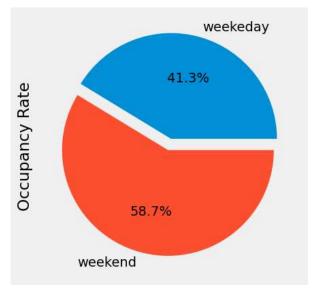
Out[146]: day_type

weekeday 50.883140 weekend 72.343625

Name: Occupancy Rate, dtype: float64

In [162]: cy_rate_percity.groupby('day_type')['Occupancy Rate'].mean().plot(kind='pie',autopct='%1.1f%%', radius=1.0, explode=[0.07, 0.04

Out[162]: <Axes: ylabel='Occupancy Rate'>



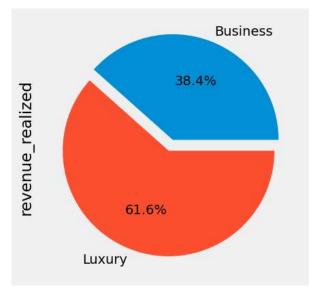
```
In [166]: df_rev=pd.merge(df_bookings,df_hotels,on='property_id')
```

```
In [172]: df_rev.groupby('city')['revenue_realized'].mean().sort_values(ascending=False)
Out[172]: city
                         15386.386150
           Mumbai
                         13130.830861
           Bangalore
           Delhi
                         12153.923461
           Hyderabad
                          9321.999541
           Name: revenue_realized, dtype: float64
In [176]: df_rev.groupby('city')['revenue_realized'].mean().sort_values(ascending=False).plot(kind='barh')
Out[176]: <Axes: ylabel='city'>
                 Hyderabad
                         Delhi
                  Bangalore
                     Mumbai
                                                4000 6000 8000 10000 12000 14000 16000
                                0
                                       2000
In [178]: df_bookings
Out[178]:
                          booking_id property_id booking_date check_in_date checkout_date no_guests room_category booking_platform ratings_given booking_s
                 1 May012216558RT12
                                          16558
                                                     30-04-22
                                                                                2/5/2022
                                                                                                            RT1
                                                                   1/5/2022
                                                                                               2.0
                                                                                                                                          NaN
                                                                                                                                                    Cano
                                                                                                                           others
                 4 May012216558RT15
                                          16558
                                                     27-04-22
                                                                   1/5/2022
                                                                                2/5/2022
                                                                                               4.0
                                                                                                            RT1
                                                                                                                      direct online
                                                                                                                                           5.0
                                                                                                                                                 Checke
                 5 May012216558RT16
                                          16558
                                                     1/5/2022
                                                                   1/5/2022
                                                                                3/5/2022
                                                                                               2.0
                                                                                                            RT1
                                                                                                                                          4.0
                                                                                                                                                 Checke
                                                                                                                           others
                 6 May012216558RT17
                                          16558
                                                     28-04-22
                                                                   1/5/2022
                                                                                6/5/2022
                                                                                               2.0
                                                                                                             RT1
                                                                                                                                          NaN
                                                                                                                                                    Cano
                                                                                                                           others
                 7
                   May012216558RT18
                                          16558
                                                                   1/5/2022
                                                                                3/5/2022
                                                                                               2.0
                                                                                                            RT1
                                                     26-04-22
                                                                                                                                          NaN
                                                                                                                           logtrip
                                                                                                                                                    No:
                    Jul312217564RT45
                                                     30-07-22
                                                                   31-07-22
                                                                                1/8/2022
                                                                                                             RT4
            134584
                                          17564
                                                                                               2.0
                                                                                                                                          2.0
                                                                                                                           others
                                                                                                                                                 Checke
            134585
                    Jul312217564RT46
                                          17564
                                                     29-07-22
                                                                   31-07-22
                                                                                3/8/2022
                                                                                               1.0
                                                                                                             RT4
                                                                                                                      makeyourtrip
                                                                                                                                          2.0
                                                                                                                                                 Checke
                    Jul312217564RT48
                                                     30-07-22
                                                                                2/8/2022
            134587
                                          17564
                                                                  31-07-22
                                                                                               1.0
                                                                                                             RT4
                                                                                                                                          NaN
                                                                                                                                                    Cano
                                                                                                                           tripster
                    Jul312217564RT49
                                                     29-07-22
                                                                   31-07-22
                                                                                1/8/2022
                                                                                                             RT4
            134588
                                          17564
                                                                                               2.0
                                                                                                                                          2.0
                                                                                                                                                 Checke
                                                                                                                           logtrip
            134589 Jul312217564RT410
                                          17564
                                                     31-07-22
                                                                   31-07-22
                                                                                 1/8/2022
                                                                                                             RT4
                                                                                               2.0
                                                                                                                                          NaN
                                                                                                                      makevourtrip
                                                                                                                                                    Can
           134573 rows × 12 columns
In [217]: df_rev_by_type=pd.merge(df_bookings,df_hotels,on ='property_id')
In [294]: df_rev_by_type.groupby('category')['revenue_realized'].sum()
Out[294]: category
                         655967037
           Business
           Luxury
                        1052569562
```

Name: revenue_realized, dtype: int64

```
In [295]: df_rev_by_type.groupby('category')['revenue_realized'].sum().plot(kind='pie',autopct='%1.1f%%', radius=1.0, explode=[0.07, 0.04]
```

Out[295]: <Axes: ylabel='revenue_realized'>



```
In [235]: df_rev.groupby('city')['ratings_given'].mean()
```

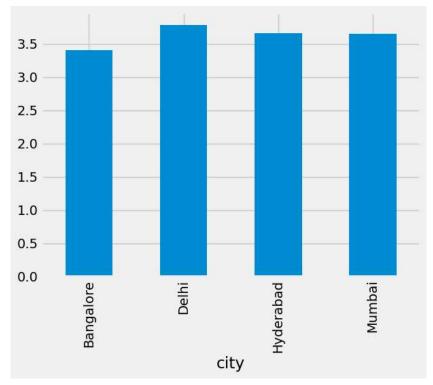
Out[235]: city

Bangalore 3.407681 Delhi 3.779298 Hyderabad 3.661041 Mumbai 3.650545

Name: ratings_given, dtype: float64

In [298]: df_rev.groupby('city')['ratings_given'].mean().plot(kind='bar')

Out[298]: <Axes: xlabel='city'>



```
In [260]: df_rev.groupby('booking_platform')['revenue_realized'].sum().plot(kind='bar')
```

Out[260]: <Axes: xlabel='booking_platform'>

