## Langflow Exercise: Build a Multi-Agent Content Creation Pipeline

## □ Problem Statement

You are building a content creation pipeline using multiple collaborating agents in Langflow's visual UI. The pipeline should:

- Research a topic
- Develop a strategy
- Generate content
- Review and polish it

## Step 1: Plan Agents and Tasks

**Define Agents** 

Plan at least **3–5 agents**, such as:

| Agent Name  | Role                 | Goal   |
|-------------|----------------------|--|
| ResearchBot | Topic Researcher     | Gathers relevant insights on a given topic       |
| StrategyBot | Marketing Strategist | Forms a communication strategy based on research |
| CopyBot     | Content Generator    | Writes content pieces (ad copy, blog, etc.)      |
| ReviewBot   | Quality Checker      | Reviews and polishes content                     |
| DirectorBot | Decision Maker       | Makes final approval decisions                   |

## Step 2: Create Agents in Langflow

1. Drag in nodes (e.g., Conversational Agent, Simple Agent) for each role.

- 2. For each agent, set:
  - **System Prompt**: Include role, goal, and tone (e.g., "You are a skilled marketing strategist...")
  - **LLM Node**: Attach an OpenAI-compatible LLM (like OpenAI, ChatOpenAI, etc.)
- Step 3: Define Tasks (using Chat or Function Chains)
  - 1. Create a chain of agents using:
    - ChatBox for simple user inputs
    - PromptTemplate + LLM + TextOutput for step outputs
    - Memory or Variable nodes to pass project context
  - 2. Connect agents using:
    - Output of Agent  $A \rightarrow Input$  to Agent B
  - 3. Use variables like {project\_topic}, {target\_audience} across the flow.
- 🏃 Step 4: Run and Iterate
  - 1. Add a Markdown Display Node or TextOutput node to show final content.
  - 2. Test the pipeline with various inputs.
  - 3. Refine agent prompts and flow connections based on results.
- Tips
  - Keep prompts concise but role-specific
  - Use variables to pass shared data like {project\_description}
  - Use Markdown Display to show results nicely
  - Avoid loops—Langflow works best in sequential or hierarchical flows